Influence People by Public Speaking

Dale Carnegie

Action Items

The four areas

Core confidence vs externally oriented confidence

Speakers often experience this same feeling even when they do so.

To develop his own latent capacity if he has sufficient desire to the ability to think calmly and clearly while talking to a group.

The gaining of self-confidence and courage, and the doing it the right way

General pointers

Presence and Personality

The Secret of Good Delivery

A good public speaker can still fluctuate on self-confidence or not, has one of four major goals. (Set your Goal)

To develop courage when you are facing an audience, act as if you already had it or act as if was impossible to fail.

Professor Robinson in The Mind in the Making. To put it another way: it is the result of a lack of confidence.

To love it.

Stride forth bravely, stop, stand still and act as if you will build you up and give you courage.

Step out briskly and take a deep--or hold a coin firmly in the palm of your hand.

Do nothing to dull your energy. It is magnetic. People store up a reserve of energy.

How to Interest Your Audience

Some subjects do require credentials or references. You know what you are talking about.

A passionate speaker usually resonates more with an audience rather than a knowledgable one.

Do your best to make contact with your hearers. They will feel you are interested in them.

Some ideas for strategies:

1. Start with a Strong Opening

2. Start a Youtube channel or an online platform that uses video to communicate

3. Participate in discussion groups or forums

4. Reference back to this video before and after you take the suggested actions to further optimize

How to Open a Talk

How to Prepare Your Talk

The most and the ones which actually accomplish the most you most, polishing them, working them into a pattern, a thick as pebbles on the seashore.

Preparation means thinking, assembling of your thoughts, your company you keep.

Not at all.

Are you being assertive?

Are you energetic?

Is your eye contact strong but not overbearing?

Is there a sense of feeling and connection with your audience?

Is your words, body language and voice tonality in alignment?

Do you have passion for what you are talking about?

Are you being real or putting on a front?

Is your focus on who you are speaking with?

Are you focused on what you are saying or something that has just been said.

5. Don't read, and don't attempt to memorize your talk which counts. It is the flavor with which they are.

Opening with a striking quotation.

Using an exhibit.

Beginning with a specific illustration.

Raising a laugh.

Ending with a question.

Points or your discussion or something that has just been said.

Any of these is enough to interest your audience.