

# The Strangest Secret Earl Nightingale

## Introduction

Some years ago, the late Nobel prize-winning Dr. Albert Schweitzer was asked by a reporter, "Doctor, what's wrong with men today?" The great doctor was silent a moment, and then he said, "Men simply don't think!"

We live in the richest era that ever existed on the face of the earth

## The Definition of Success

Success is the progressive realization of a worthy ideal.

A success is anyone who is realizing a worthy predetermined ideal, because that's what he or she decided to do ... deliberately.

## Goals

People with goals succeed because they know where they're going. It's that simple. Failures, on the other hand, believe that their lives are shaped by circumstances ... by things that happen to them ... by exterior forces.

## We become what we think about

Marcus Aurelius, the great Roman Emperor, said: "A man's life is what his thoughts make of it."

Disraeli said this: "Everything comes if a man will only wait ... a human being with a settled purpose must accomplish it, and nothing can resist a will that will stake even existence for its fulfillment."

William James said: "We need only in cold blood act as if the thing in question were real, and it will become infallibly real by growing into such a connection with our life that it will become real. It will become so knit with habit and emotion that our interests in it will be those which characterize belief." He continues, "... only you must, then, really wish these things, and wish them exclusively, and not wish at the same time a hundred other incompatible things just as strongly."

Dr. Norman Vincent Peale put it this way: "If you think in negative terms, you will get negative results. If you think in positive terms, you will achieve positive results."

George Bernard Shaw said: "People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and if they can't find them, make them."

The human mind is much like a farmer's land. The land gives the farmer a choice. He may plant in that land whatever he chooses. The land doesn't care what is planted. It's up to the farmer to make the decision. The mind, like the land, will return what you plant, but it doesn't care what you plant. If the farmer plants too seeds and one a seed of corn, the other nightshade, a deadly poison, waters and takes care of the land, what will happen?

## In Application

the things that cost us money are actually very cheap and can be replaced at any time. A good man can be completely wiped out and make another fortune. He can do that several times. Even if our home burns down, we can rebuild it. But the things we got for nothing, we can never replace.

Think about your goal in a relaxed, positive way. Picture yourself in your mind's eye as having already achieved this goal. See yourself doing the things you will be doing when you have reached your goal.

The moment you decide on a goal to work toward, you're immediately a successful person and you are then in that rare group of people who know where they're going. Out of every hundred people, you belong to the top five. Don't concern yourself too much with how you are going to achieve your goal and leave that completely to a power greater than yourself. All you have to do is know where you're going. The answers will come to you of their own accord, and at the right time.

## 30 Day Plan

1. Write on a card what it is you want more than anything else.
2. Stop thinking about what it is you fear. Each time a fearful or negative thought comes into your mind, replace it with a mental picture of your positive and worthwhile goal.
3. Your success will always be measured by the quality and quantity of service you render.

Above all ... don't worry! Worry brings fear, and fear is crippling. The only thing that can cause you to worry during your test is trying to do it all yourself. Know that all you have to do is hold your goal before you; everything else will take care of itself.

Take this 30-day test, then repeat it ... then repeat it again. Each time it will become more a part of you until you'll wonder how you could have ever have lived any other way. Live this new way and the floodgates of abundance will open and pour over you more riches than you may have dreamed existed. Money? Yes, lots of it. But what's more important, you'll have peace ... you'll be in that wonderful minority who lead calm, cheerful, successful lives.