

2018 Marketing Calendar for Acupuncturists

January

- New Years (Jan 1)
- National Drug and Alcohol Facts Week (Jan 22-28)
- Cervical Health Awareness Month
- Thyroid Awareness Month

February

- World Cancer Day (Feb 4)
- Chinese New Year (Feb 16 - March 16)
- Valentines (Feb 14)
- American Heart Month

March

- National Sleep Awareness Week (March 4-11)
- National Nutrition Month
- Spring Break

April

- Easter (April 1)
- World Health Day (April 7)
- World Tai Chi & Qigong Day (April 28)

May

- Mother's Day (May 13)
- Woman's Health Week (May 13-18)
- Memorial Day (May 28)

June

- National Cancer Survivors Day (June 3)
- Men's Health Awareness Week (June 11-17)
- Father's Day (June 17)
- National Migraine & Headache Awareness Month

July

- July 4th
- Everybody Deserves a Massage Week (July 15-21)

August

- National Health Center Week (Aug 8-14)

September

- Labor Day (Sept 3)
- Healthy Aging Month

October

- Mental Illness Awareness Week (Oct 2-8)
- AOM Day (Oct 24)
- Halloween (Oct 31)

November

- Thanksgiving (Nov 23)
- National Family Health History Day (Nov 24)

December

- Christmas/Winter holidays