



The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

Communal Agencies - Social Services

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Topics Covered in the Study

1. Survey Methodology
2. Jewish Population Size
3. Geographic Profile
4. **Demographic Profile**
5. Religious Profile
6. Membership Profile
7. Jewish Education: Adults
8. Jewish Education: Children
9. **Jewish Agencies**
10. **Social Service Needs**
11. Israel
12. Anti-Semitism
13. The Media
14. Philanthropic Profile-Behavior
15. Philanthropic Profile - Attitudes
16. Political Profile

Survey Methodology

Survey Methodology

****Random Digit Dialing** (RDD) methodology provides scientific validity, allowing us to interview households not on any lists and who do not have DJNs

(248) 357 - __ - __

Population estimate

Produces the “purest” random sample

****1,200 completed interviews**

****340,607** phone calls were placed to 211,002 telephone numbers to complete the 1,200 interviews

****RDD** Telephone Survey (Landline (N=123) and Cell (N=164))

****List** Telephone Survey (Landline (N=430) and Cell (N=420))

****DJN** Telephone Survey (Landline (N=58))

**** Cell Phone Households with non-local area codes** with DJNs based on billing zip codes

**** Total Landline (N =611); Total Cell (N=591)**

****Weighting factors are used to combine the samples**

****Response Rate (AAPOR RR₃) is 26%**

****Cooperation Rate is 84%**

****Average length: 22.0 minutes**

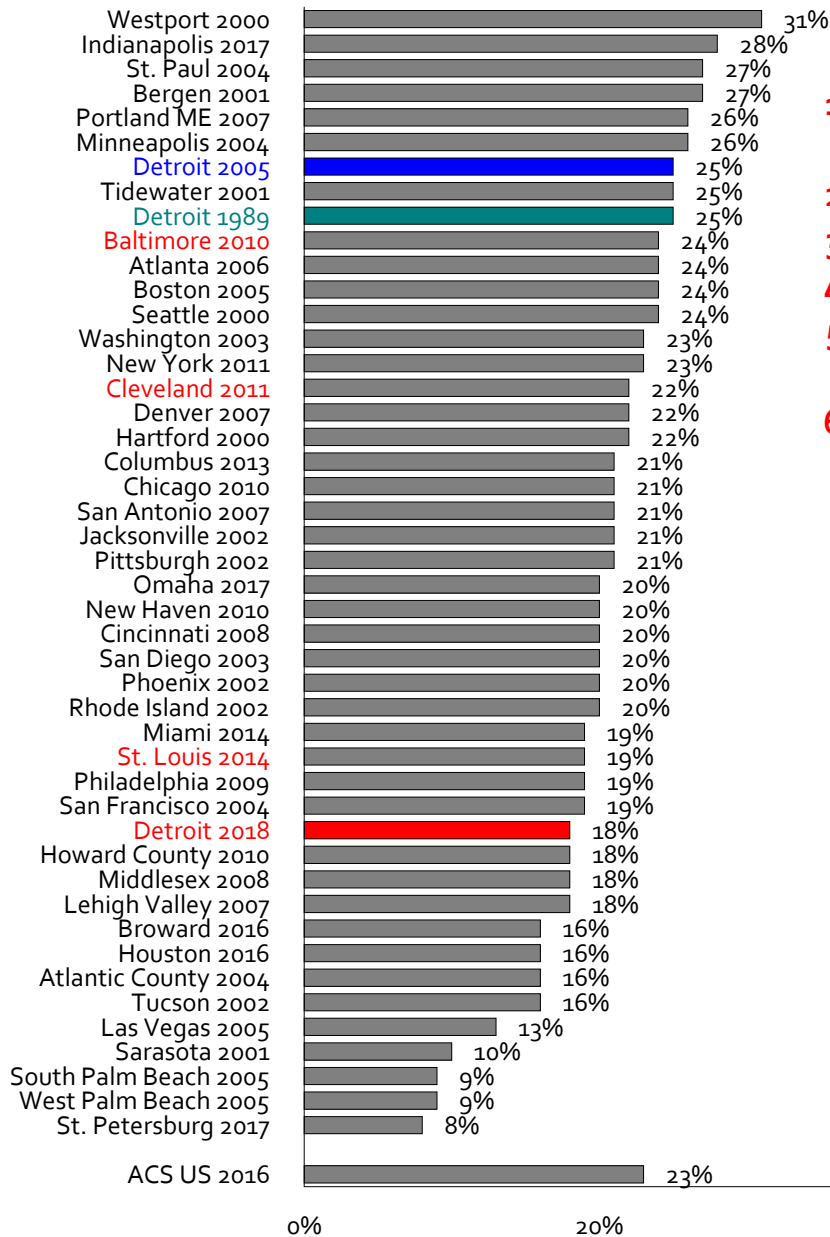
****Surveying done January 17, 2018 to March 27, 2018**

Resources Available to the Community

1. Main Report (1,200+ pages)
2. Summary Report (180 pages)
3. Slides (1,000+)
4. Posted at www.jewishdetroit.org and www.jewishdatabank.org

Sample

Comparison Bar Chart



1. Compare Detroit with up to about 45 other Jewish communities with RDD studies since 2000
2. Red is Detroit 2018
3. Blue is Detroit 2005
4. Green is Detroit 1989
5. Particularly Instructive Comparisons: Baltimore, Cleveland, and St. Louis
6. ACS is the American Community Survey done by the US Census every year

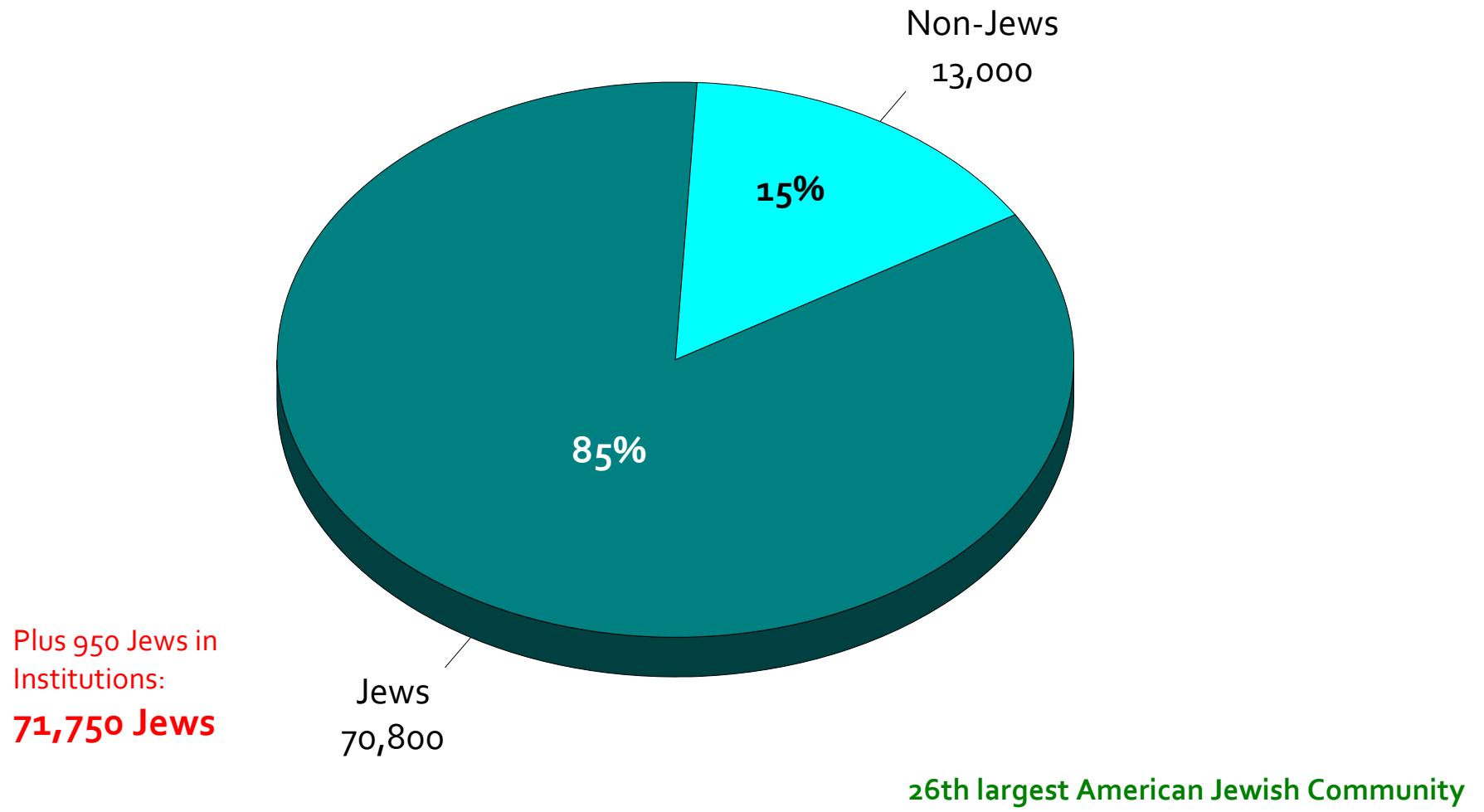
Dates	Number of Studies
2001-2004	17
2005-2009	13
2010-2014	10
2015-present	5
Total	45

Dates of studies are not repeated on all slides

Jewish Population Size and Geography

The Jewish Community of Detroit

83,800 persons live in 31,500 Jewish households,
of whom 70,800 persons are Jewish

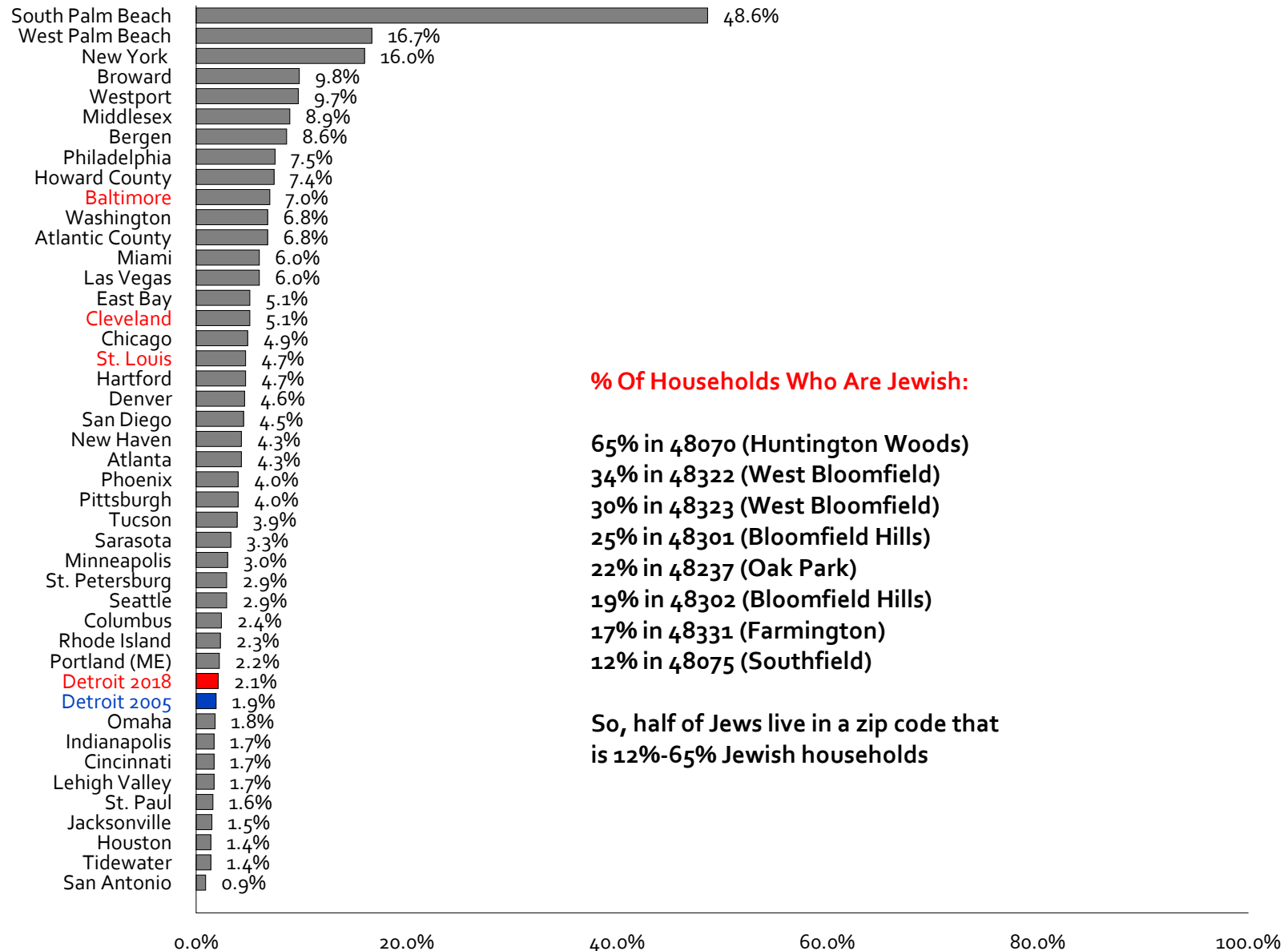


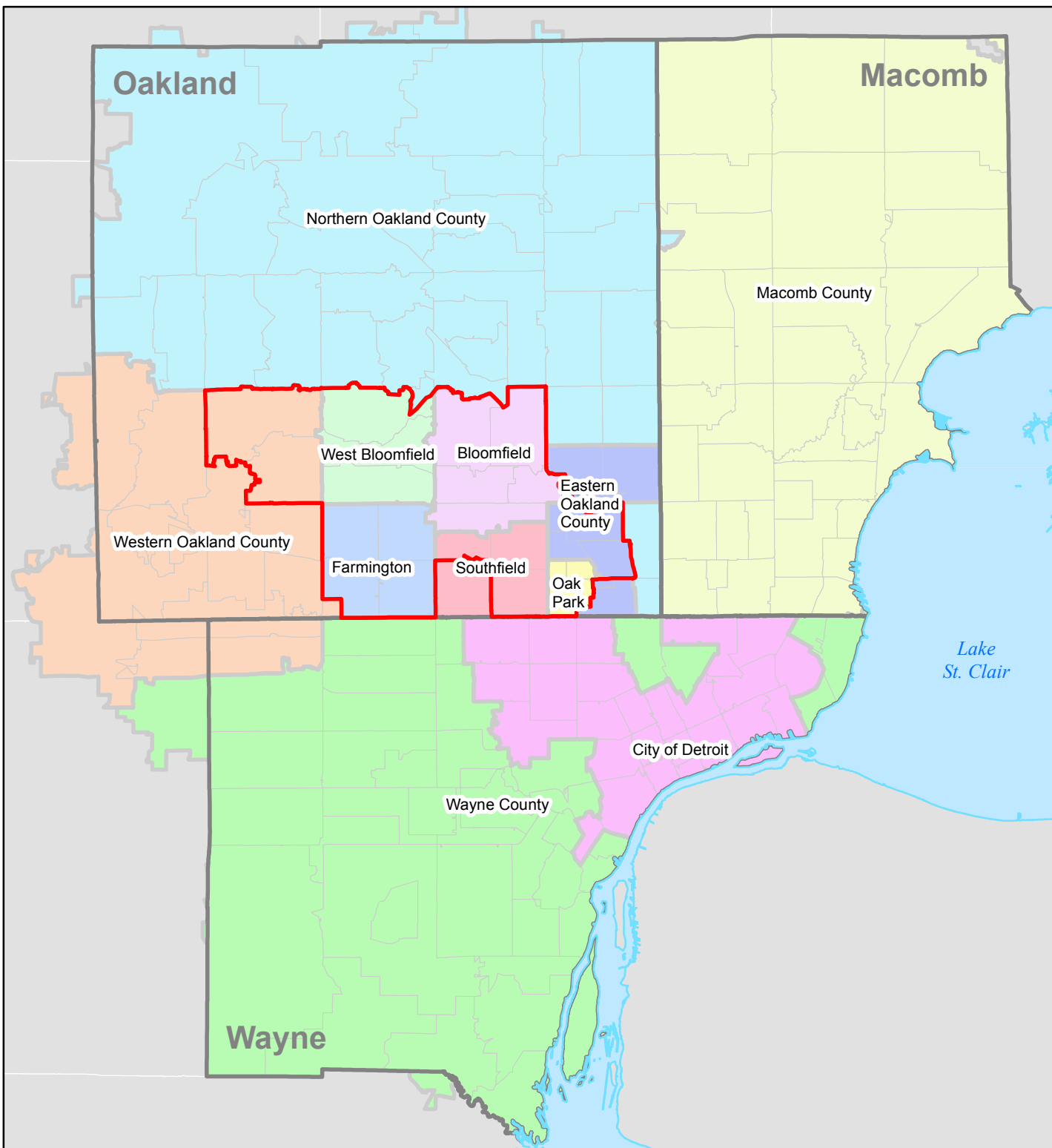
Changes in the Size of the Jewish Community of Detroit - 1989-2018

Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700

Percentage of Households in the Community Who Are Jewish Households

(Jewish Households)

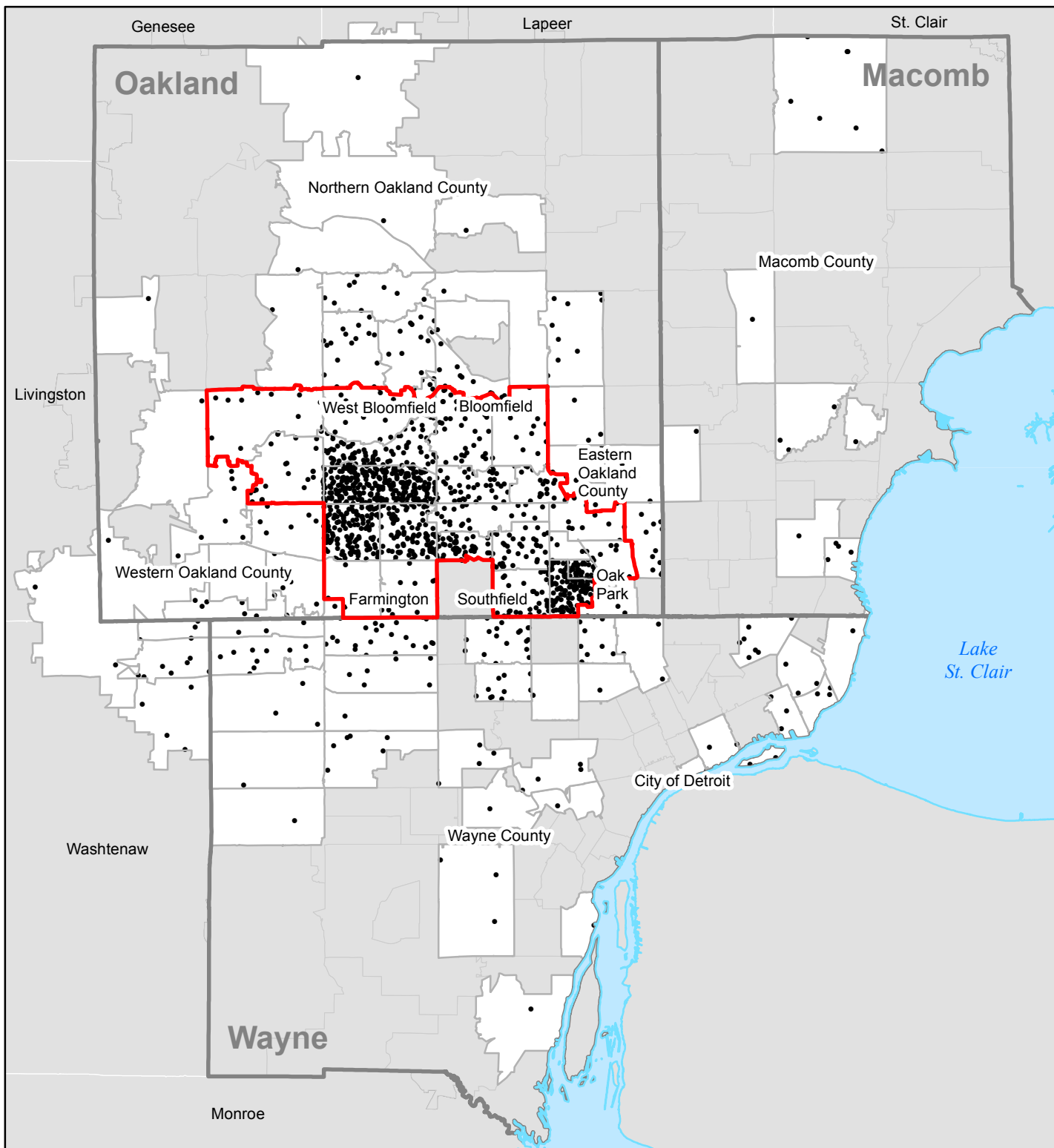




Geographic Subareas of Metropolitan Detroit

Core

- City of Detroit
- Wayne County
- Macomb County
- Northern Oakland County
- Western Oakland County
- Eastern Oakland County
- West Bloomfield
- Bloomfield-Birmingham-Franklin
- Farmington
- Southfield
- Oak Park-Huntington Woods



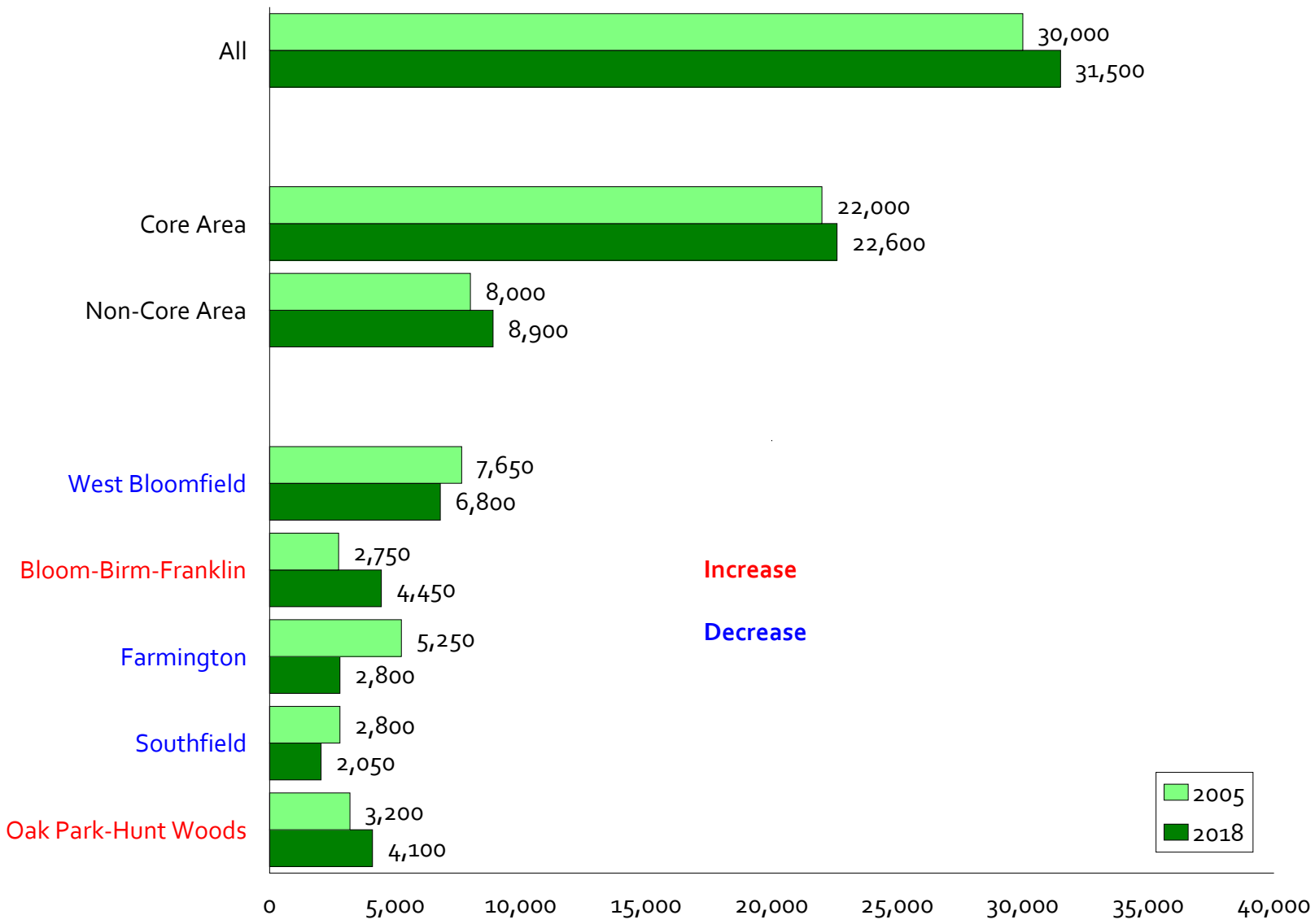
Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core 

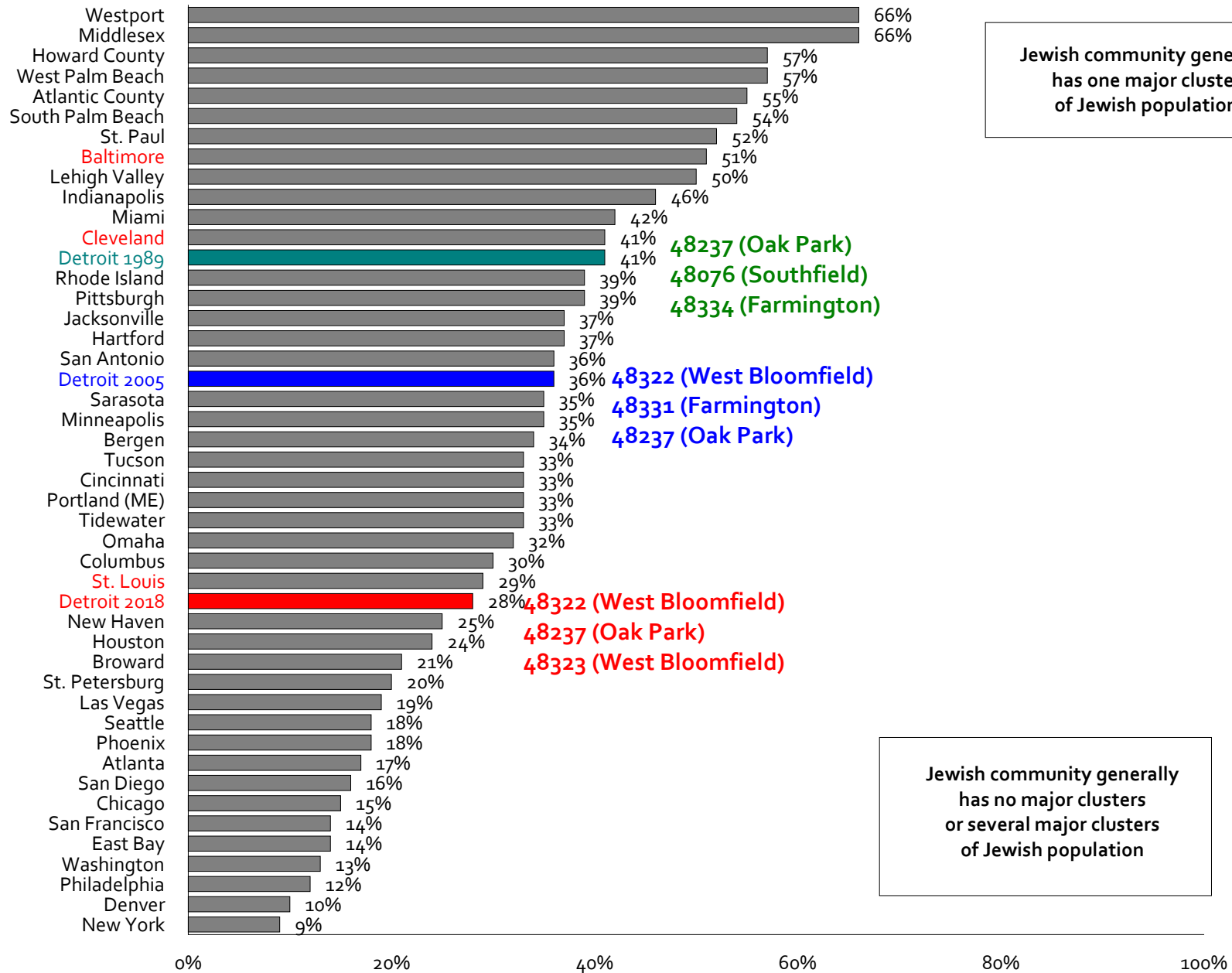
Jewish Households 2005-2018

(Respondents)



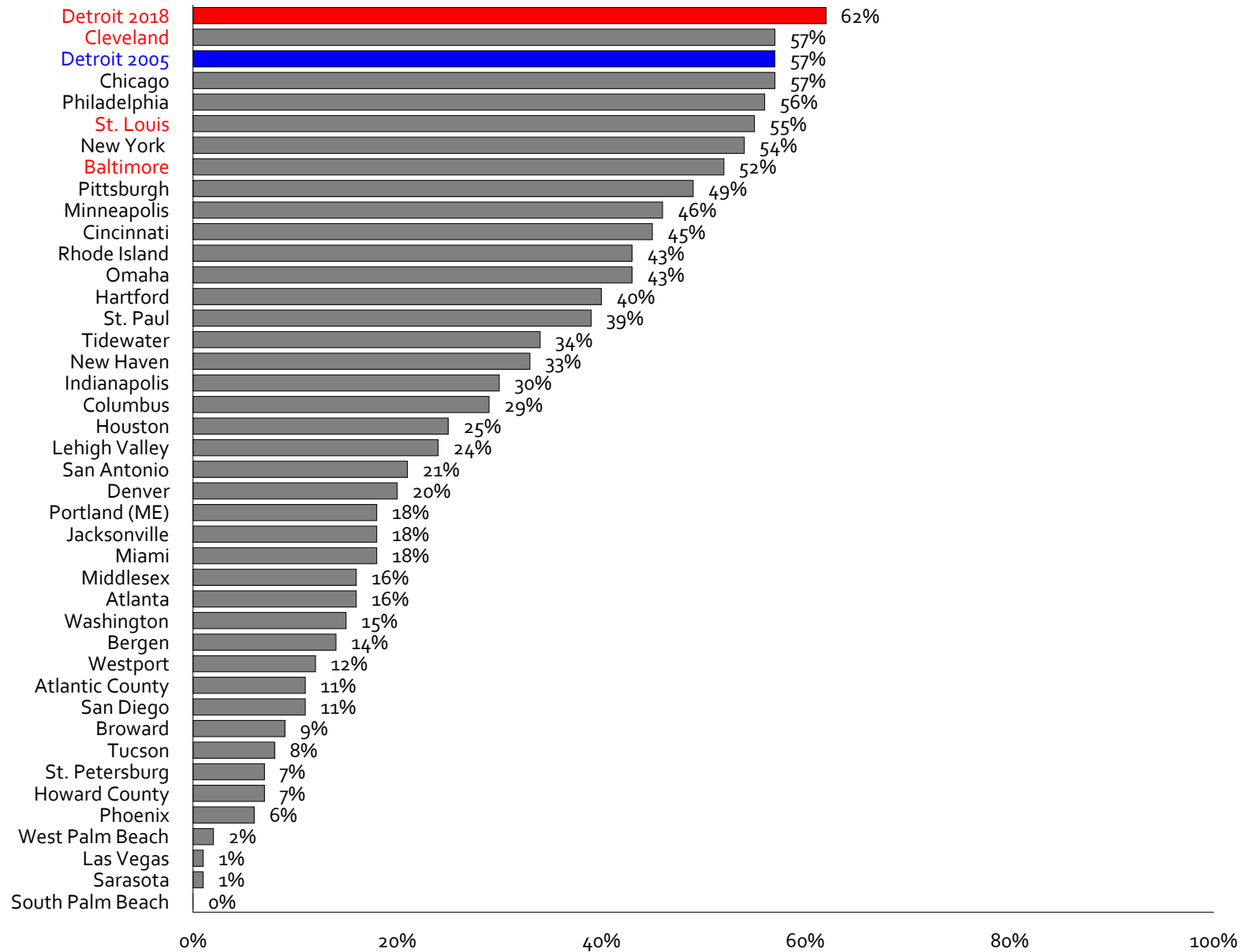
Households in Top Three Zip Code Areas

(Jewish Households)



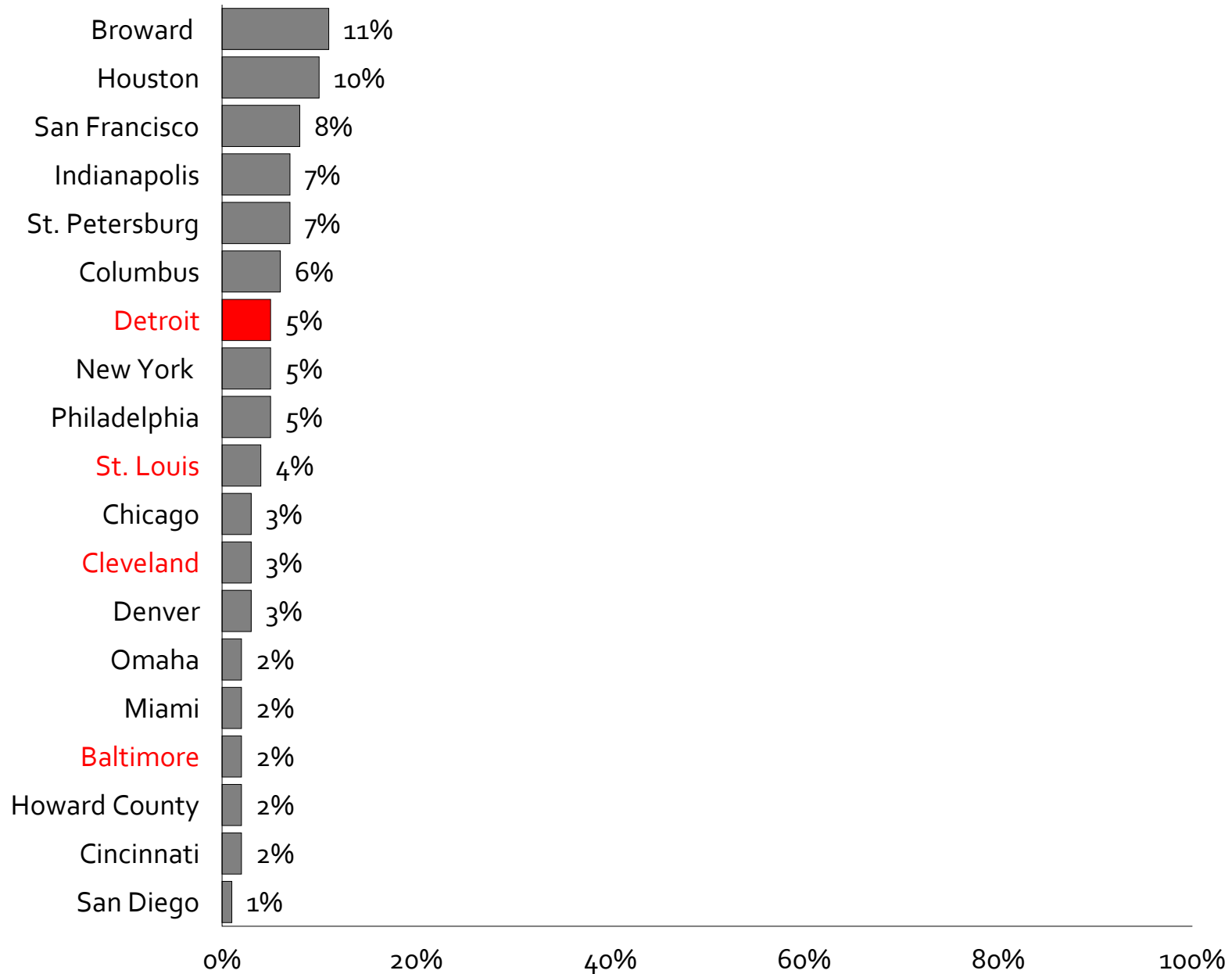
Locally Born

(Adults in Jewish Households)



An Adult in the Household is LGBTQ

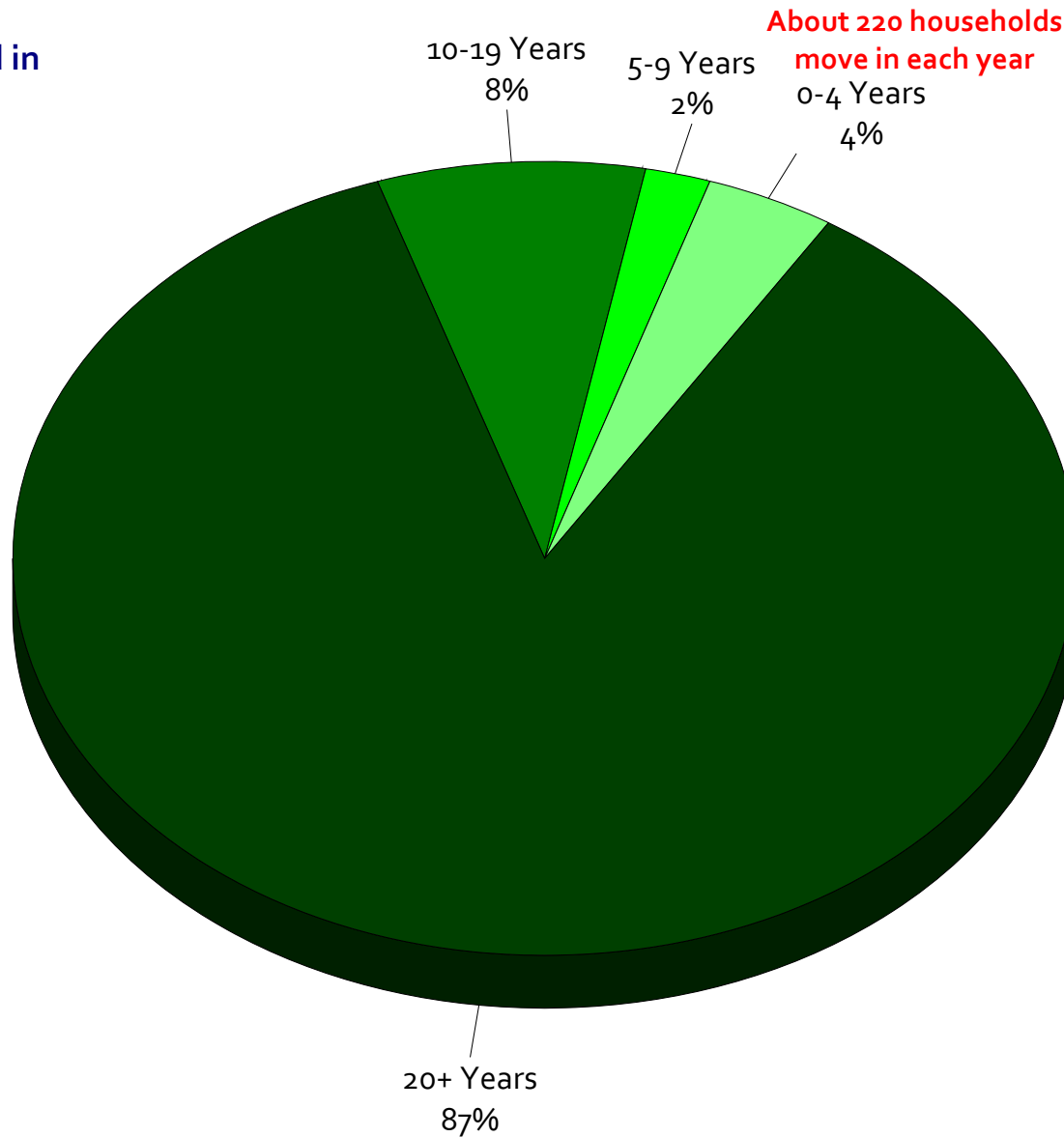
(Jewish Households)



Length of Residence in Detroit

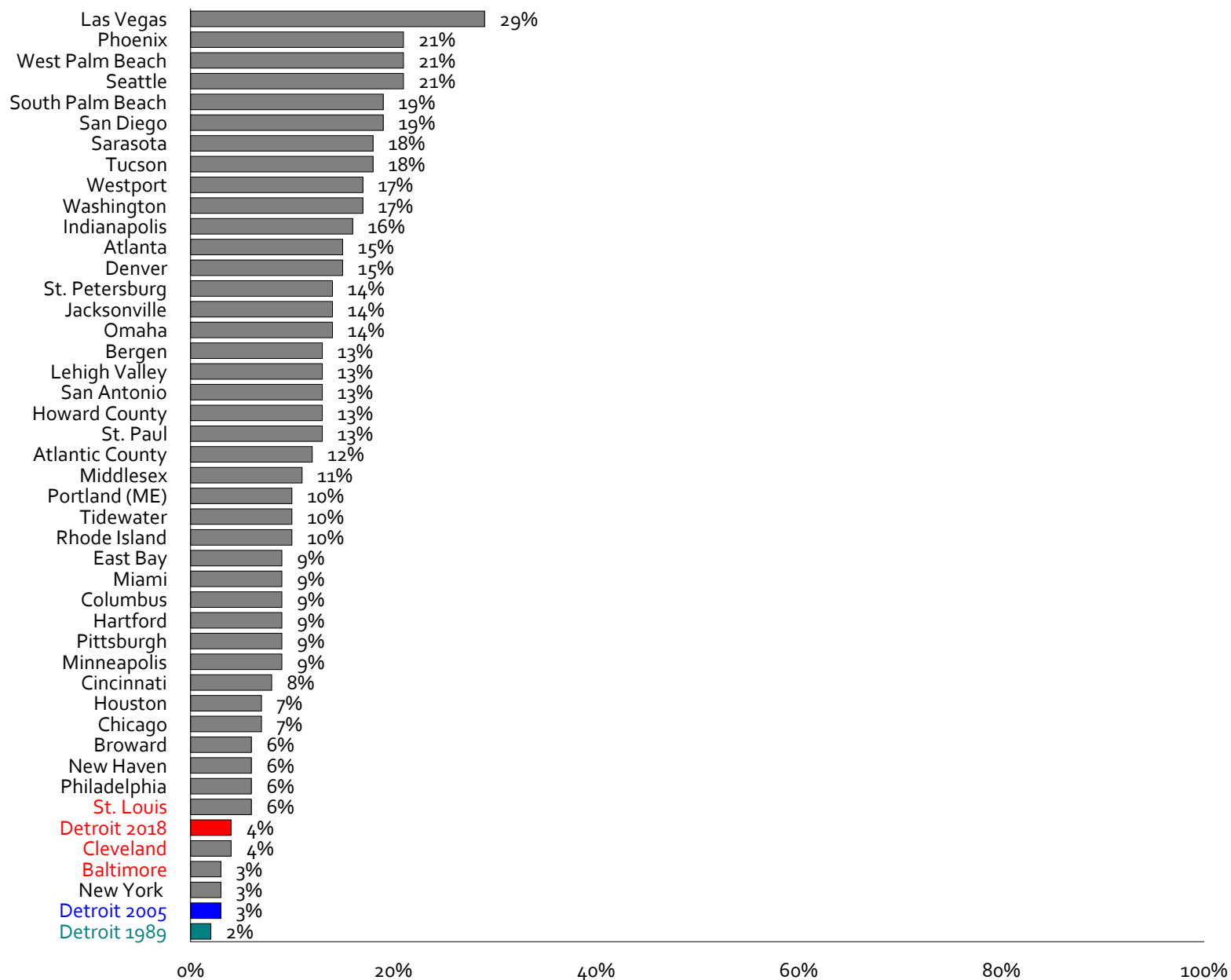
(Respondents)

93% of the households interviewed lived in Detroit in 2005 during our last survey



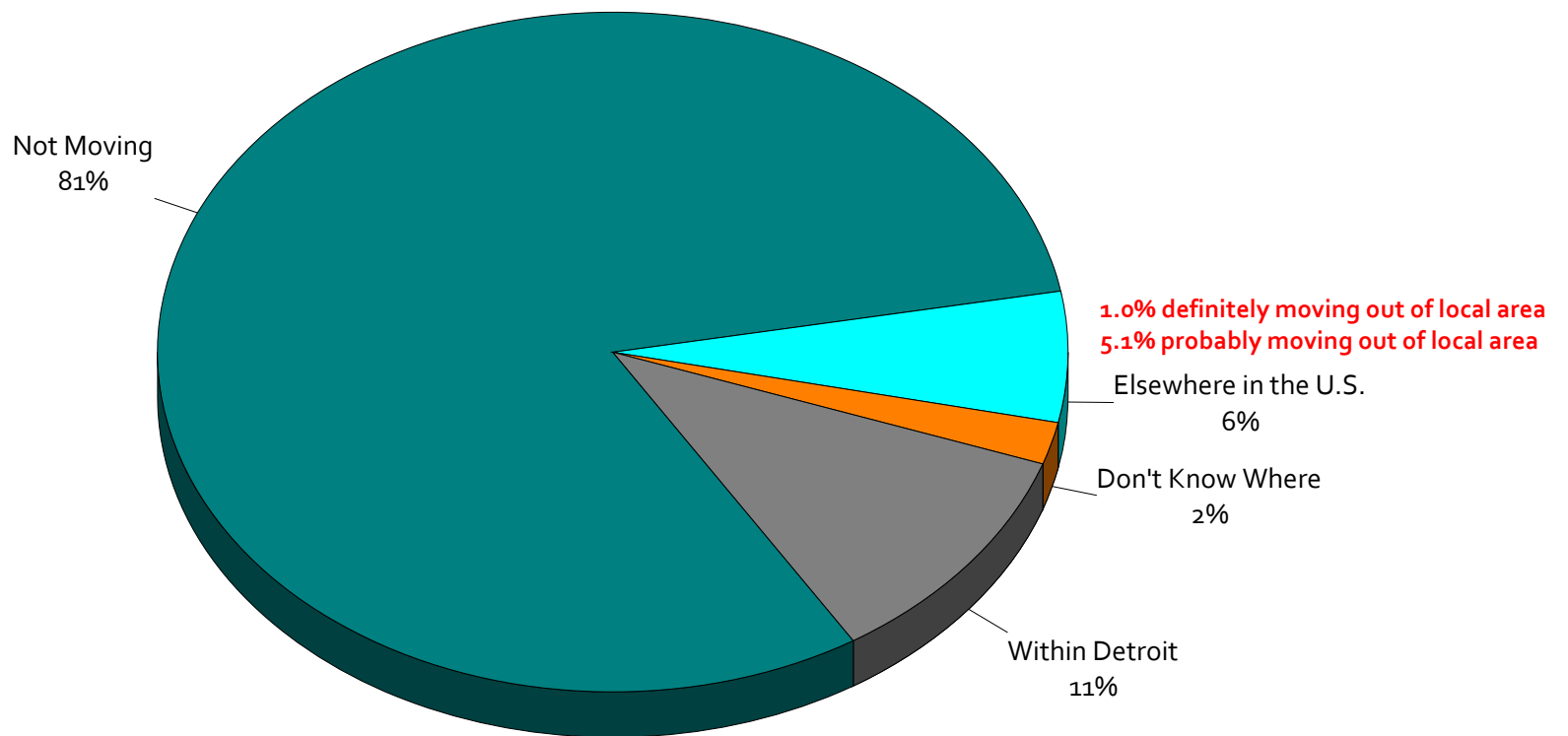
New Households (0-4 Years)

(Respondents)



Expected Destination for Households Who Are Moving Within the Next Three Years

(Jewish Households)



Migration of Jewish Households

Average Annual In-Migration

****220 households moved in each year during the past five years**

Projected Average Annual Out-Migration

**** 100 households definitely moving out of Detroit each year during the next three years**

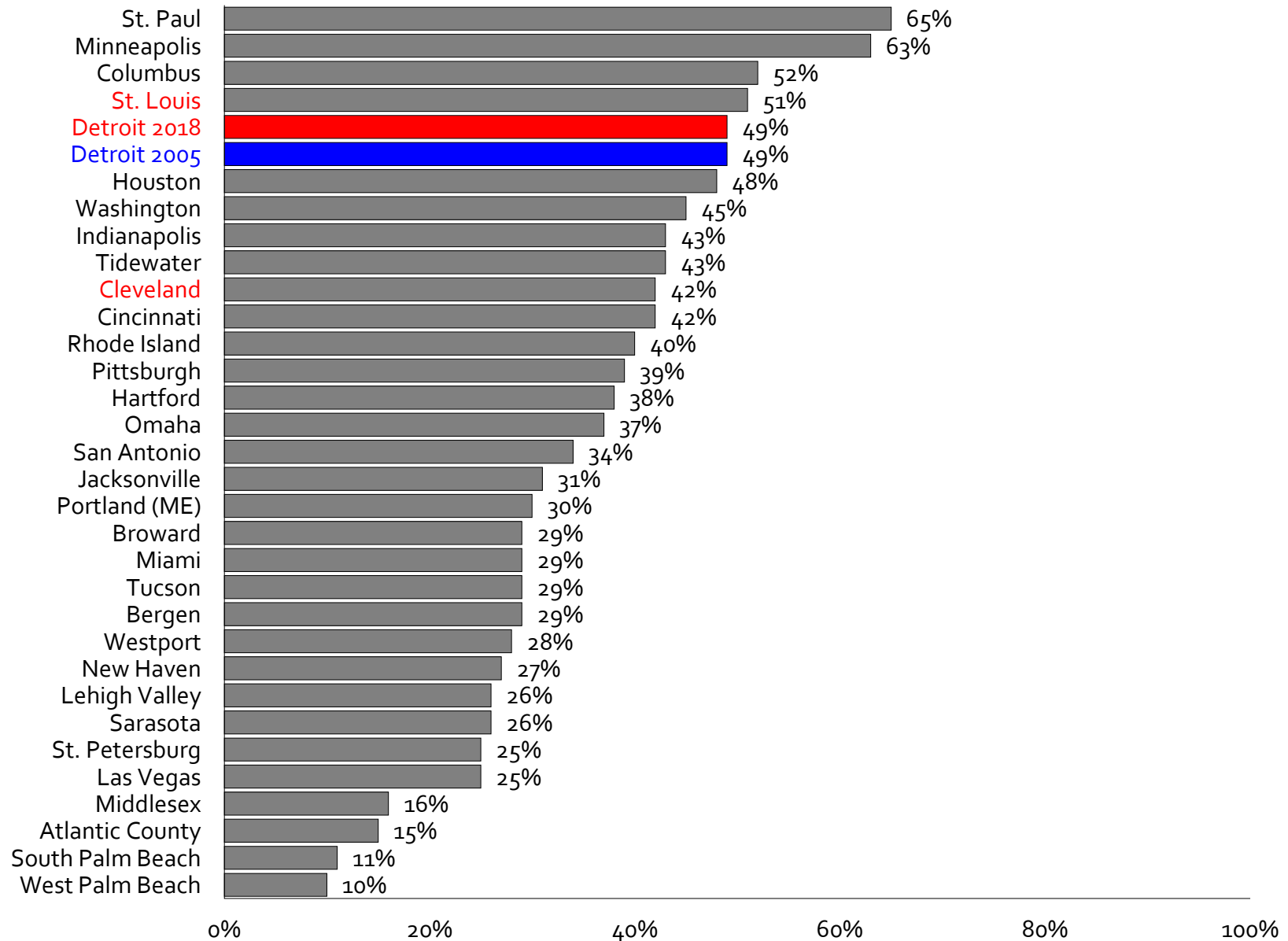
****535 households probably moving out of Detroit each year during the next three years**

Projected Change

****the Jewish population should not change *significantly* in the next few years as a result of migration**

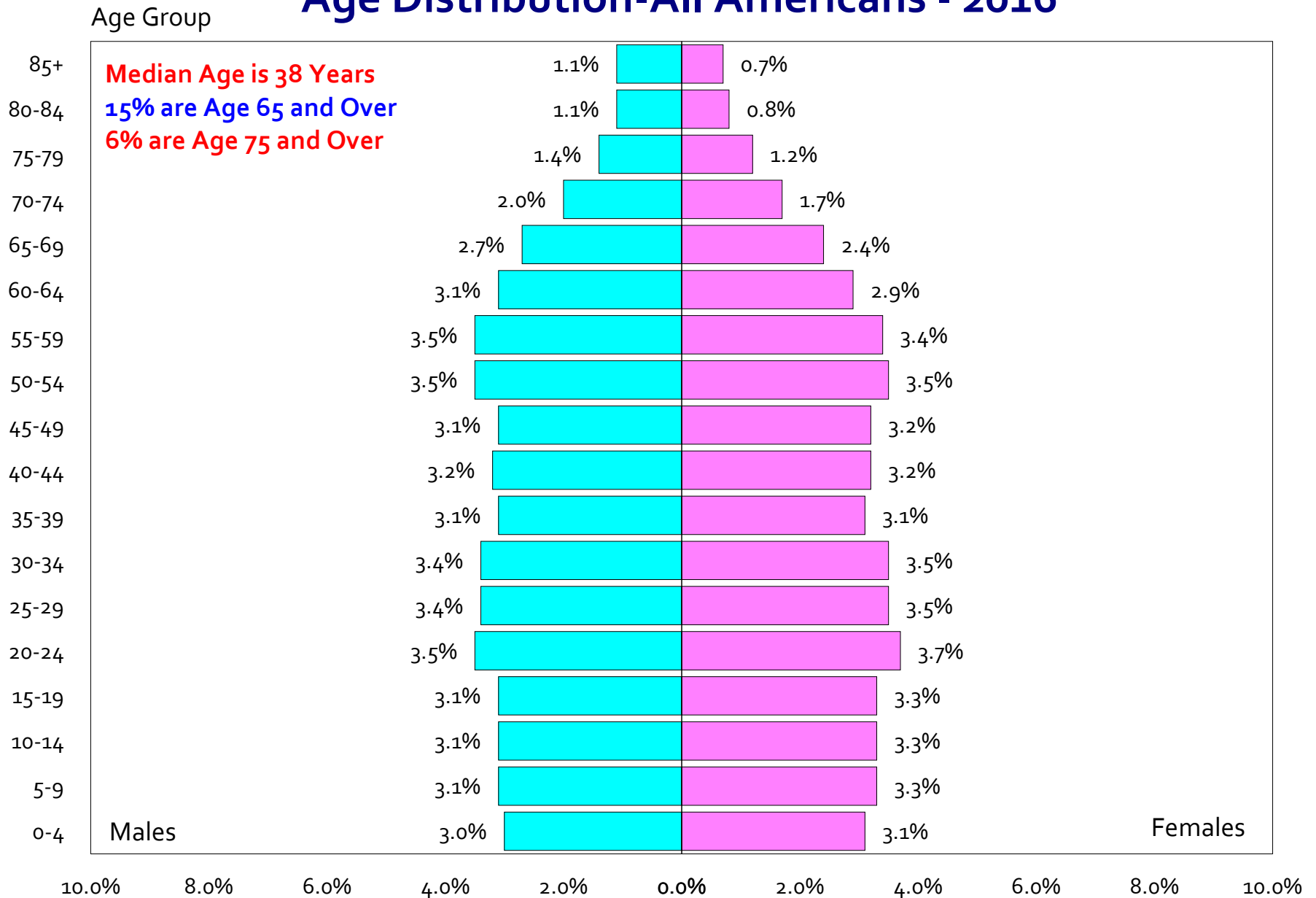
Percentage of Adult Children Who Have Established Their Own Homes in Local Community

(From Households in Which the Respondent Is Age 50 or Over)



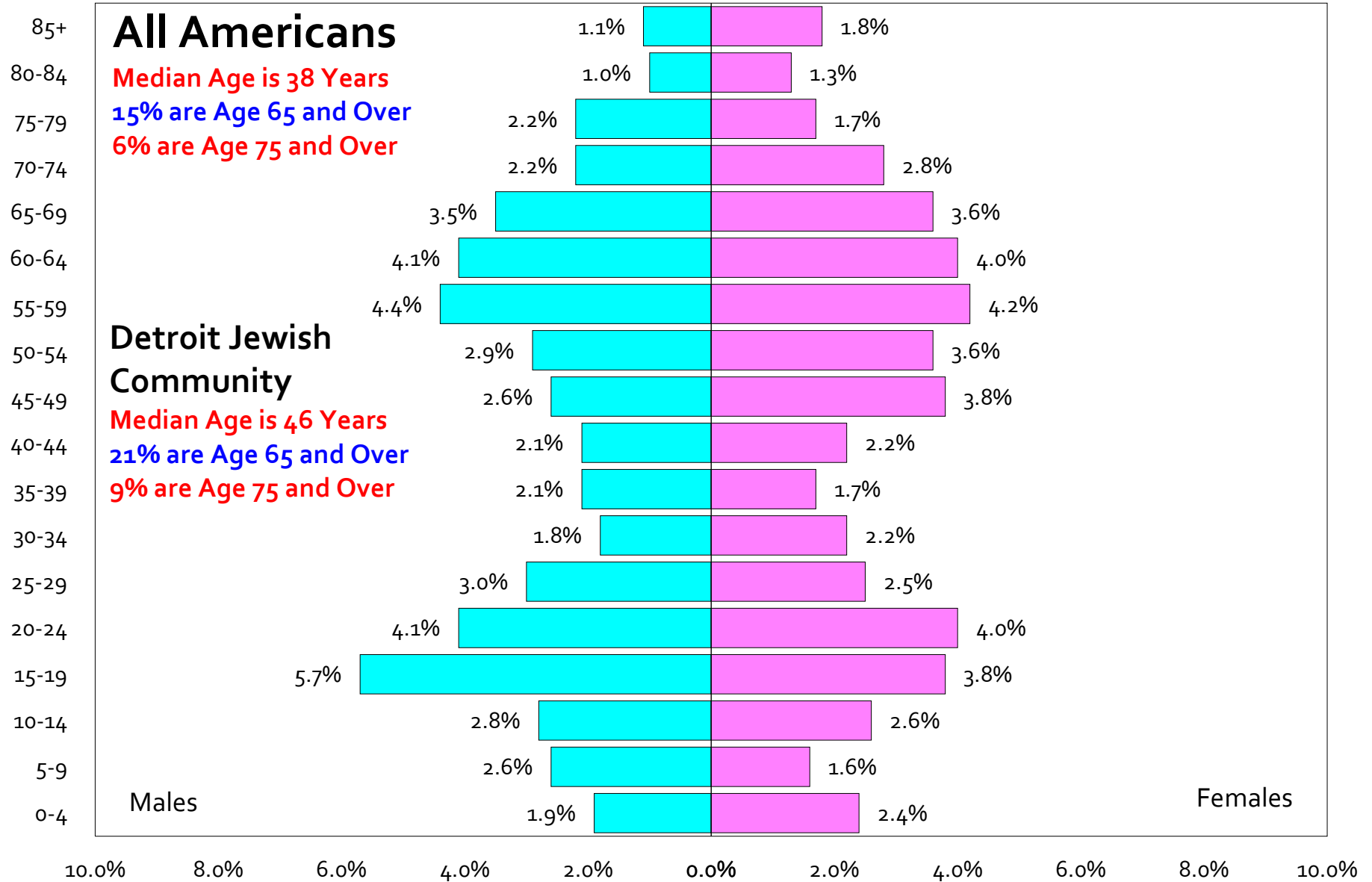
Demography

Age Distribution-All Americans - 2016



24 Age Distribution-Detroit Jewish Community 2018

Age Group



Number of Persons in Jewish Households

(Rounded to Nearest 100)

- 1.** 83,800 total persons in Jewish households, of whom 70,800 are Jewish
- 2.** 17,800 persons age 65 and over
- 3.** 7,600 persons age 75 and over
- 4.** 15,200 children age 0-17
 - 1.** Jewish: 12,000
 - 2.** Part Jewish: 1,000
 - 3.** Not Jewish: 2,100
- 5.** 68,600 persons are of voting age

Changes in Age Over Time

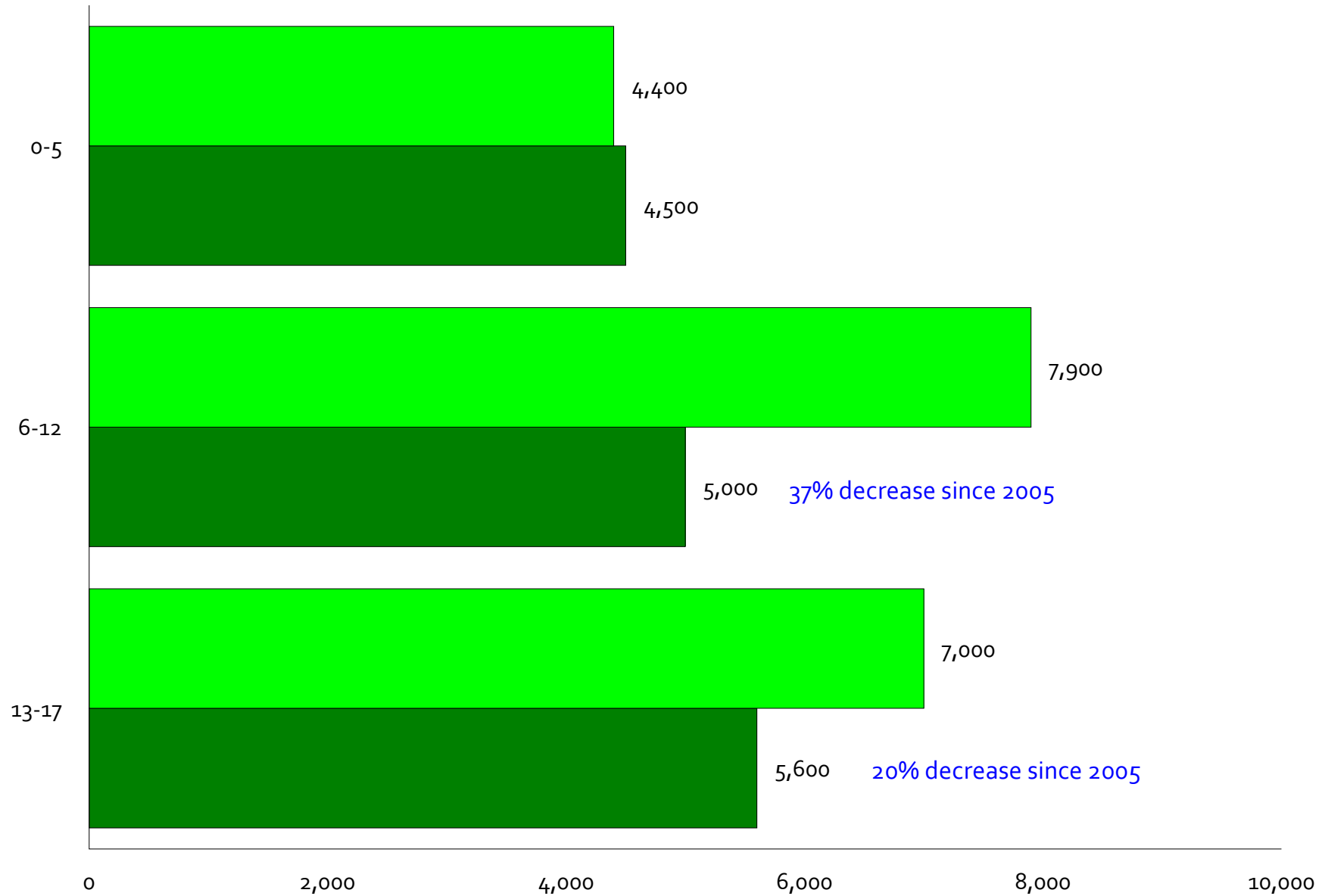
(Persons in Jewish Households)



Changes in Age of Children Over Time

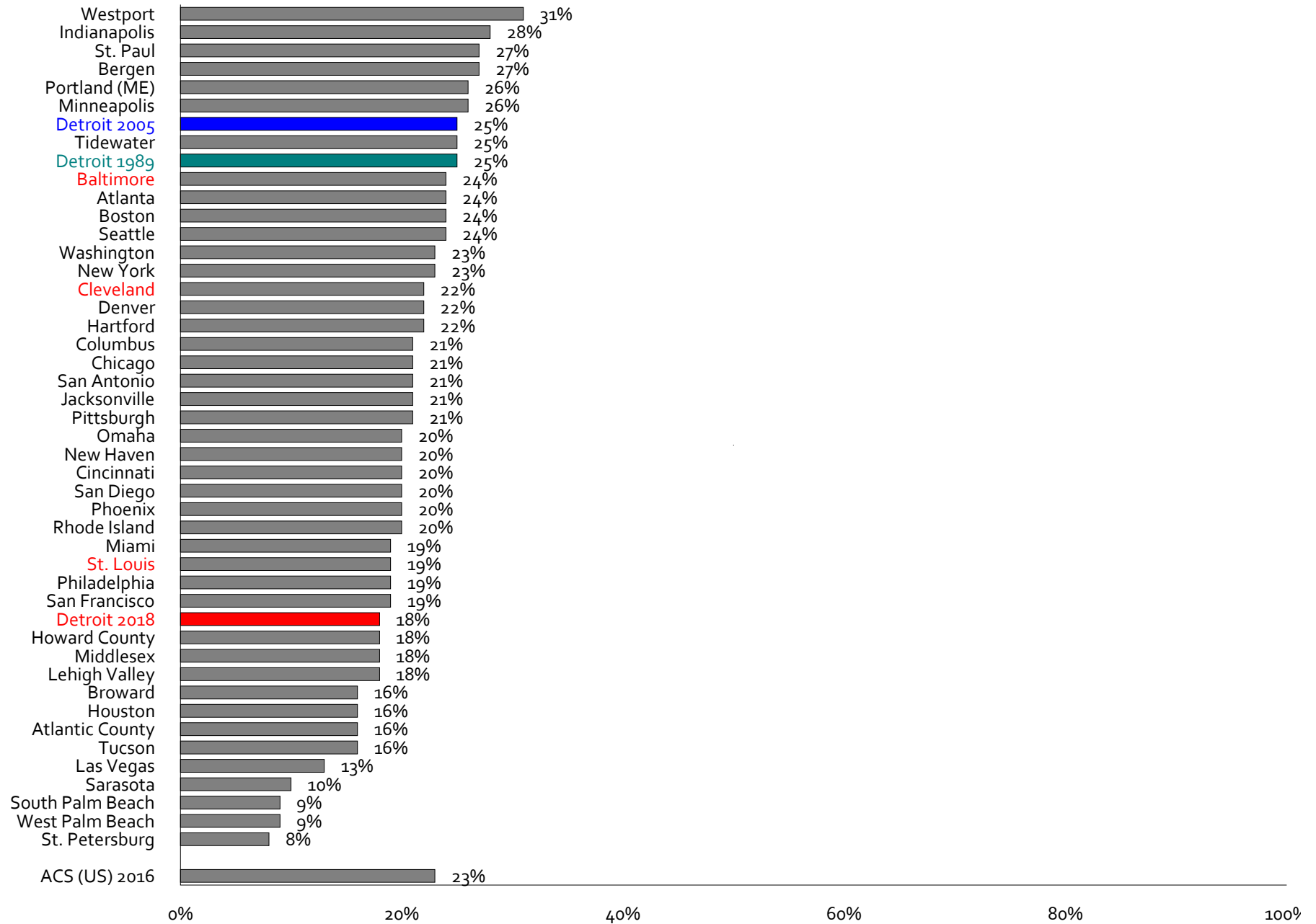
(Persons in Jewish Households)

2005 2018



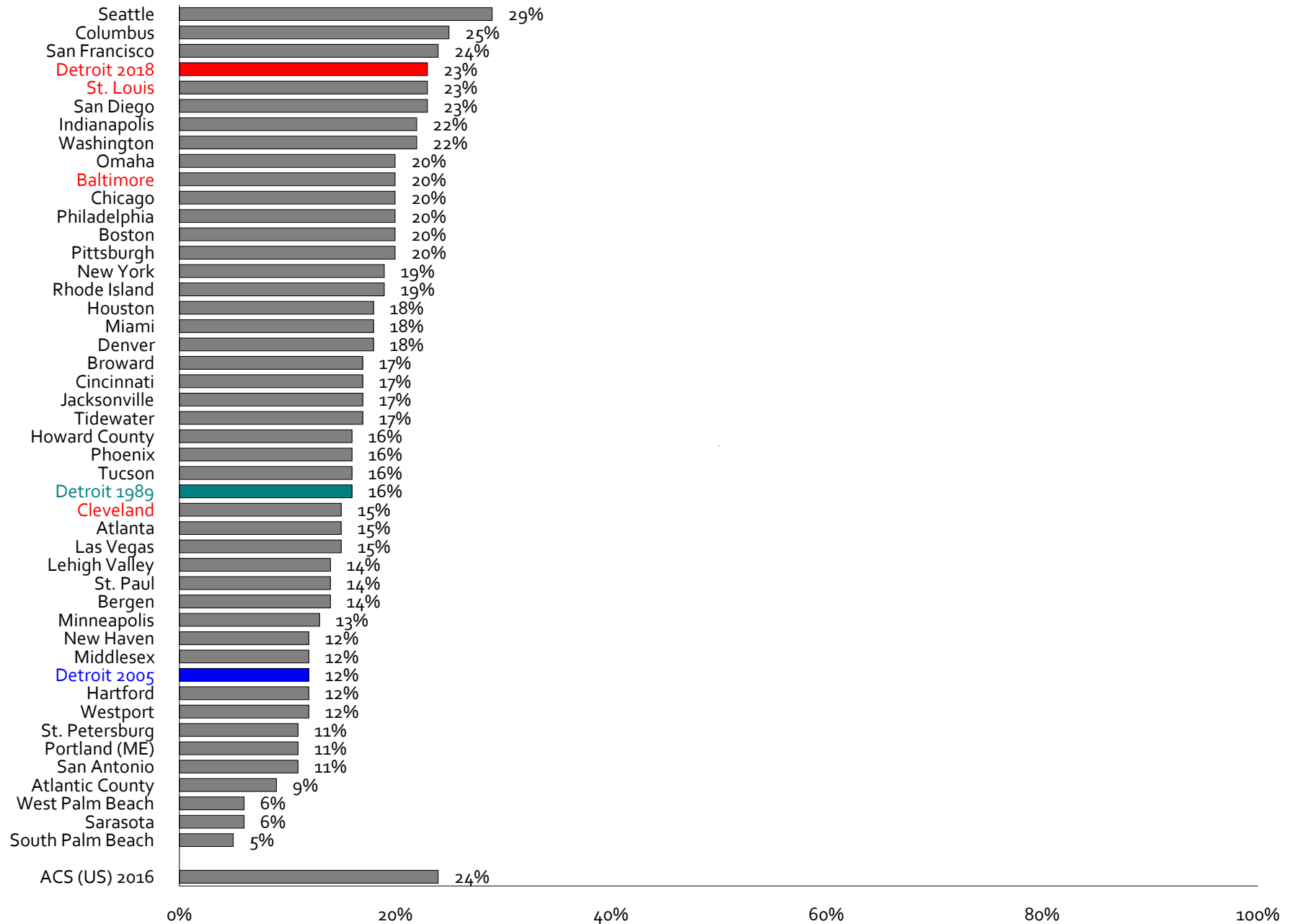
Age 0-17

(Persons in Jewish Households)



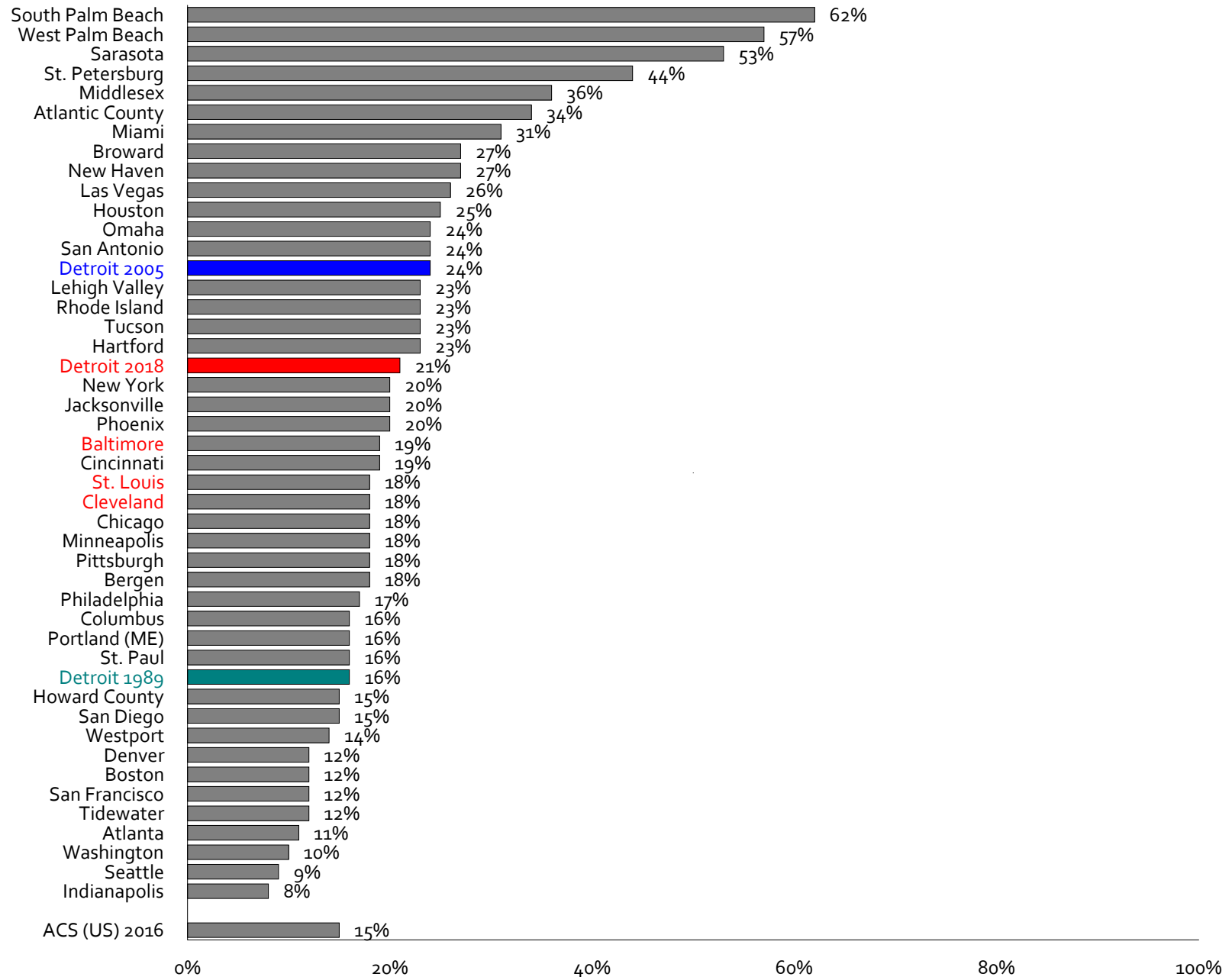
Age 18-34

(Persons in Jewish Households)



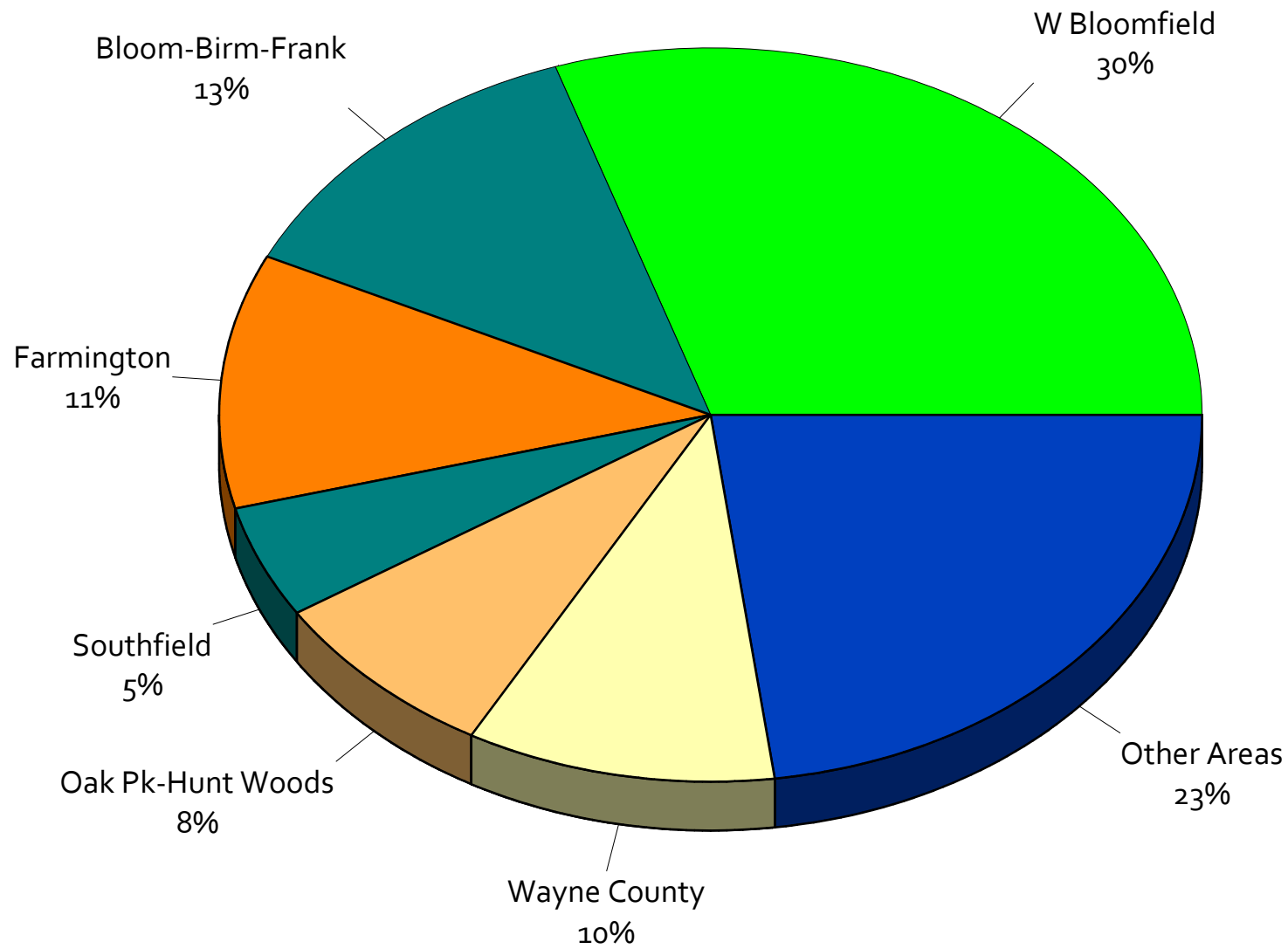
Age 65 and Over

(Persons in Jewish Households)



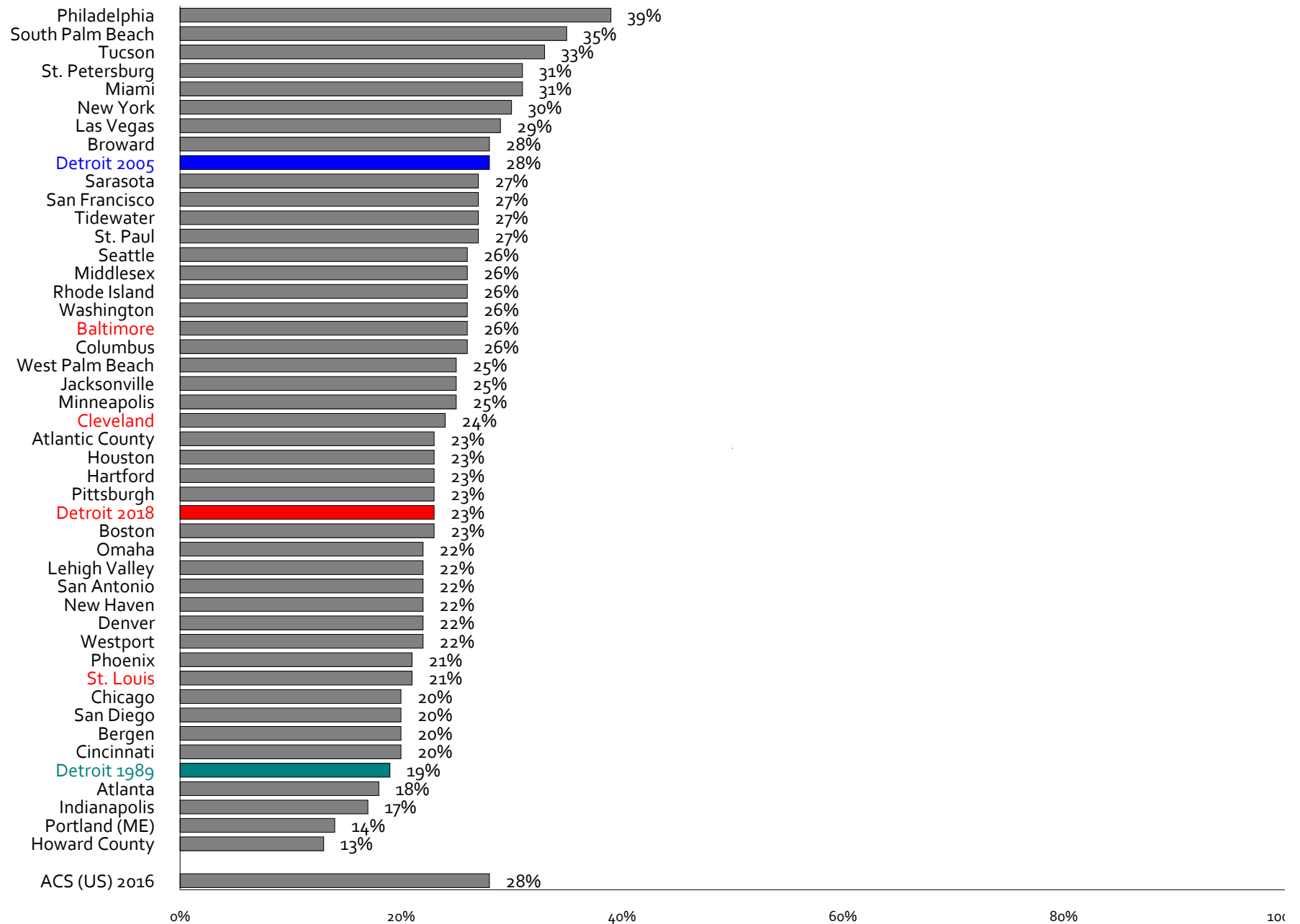
Where Do Older Adults Live?

Age 65 and Over (17,800 persons)



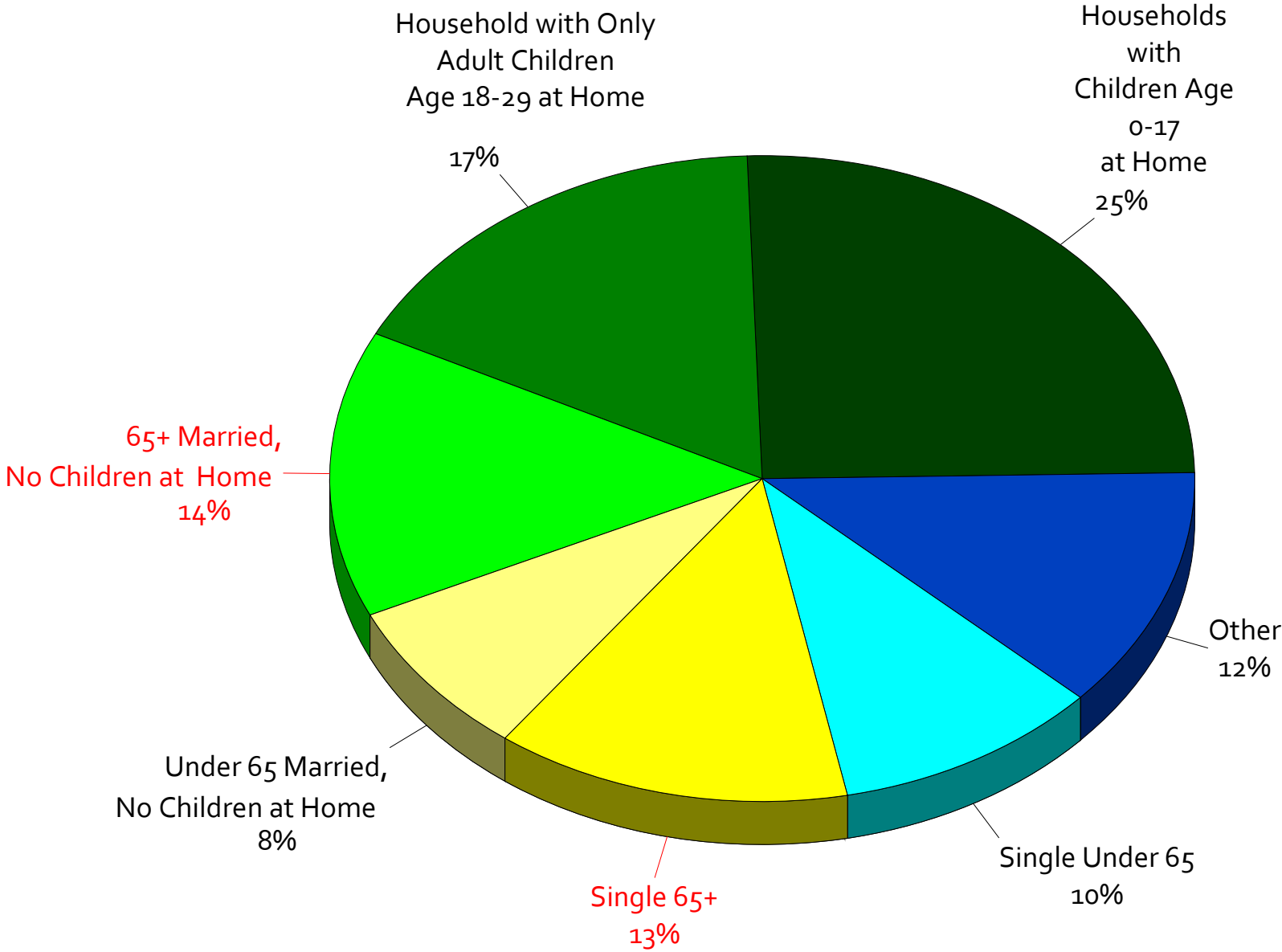
One-Person Households

(Jewish Households)



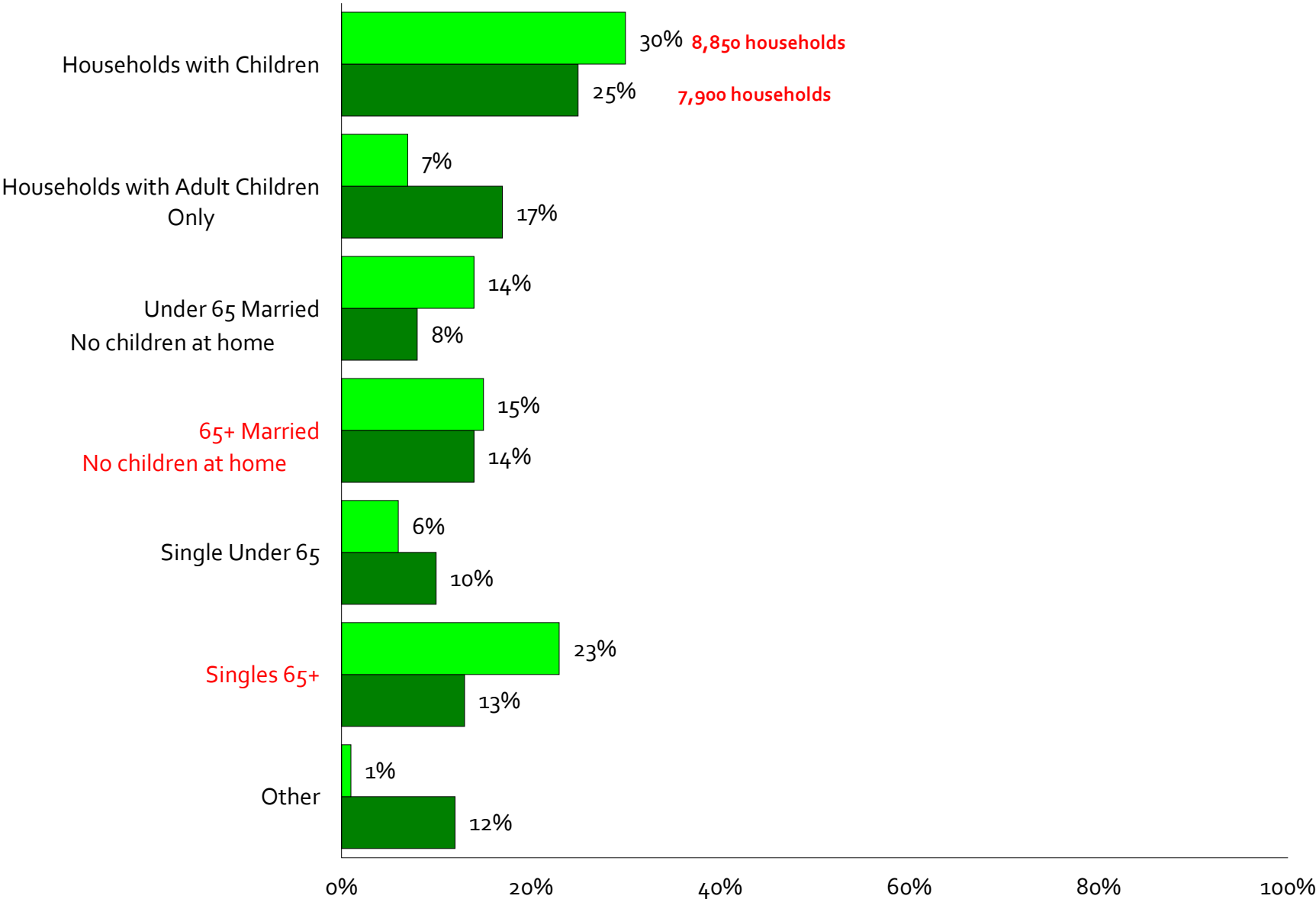
Household Structure

(Jewish Households)



Changes in Household Structure Over Time

(Jewish Households)

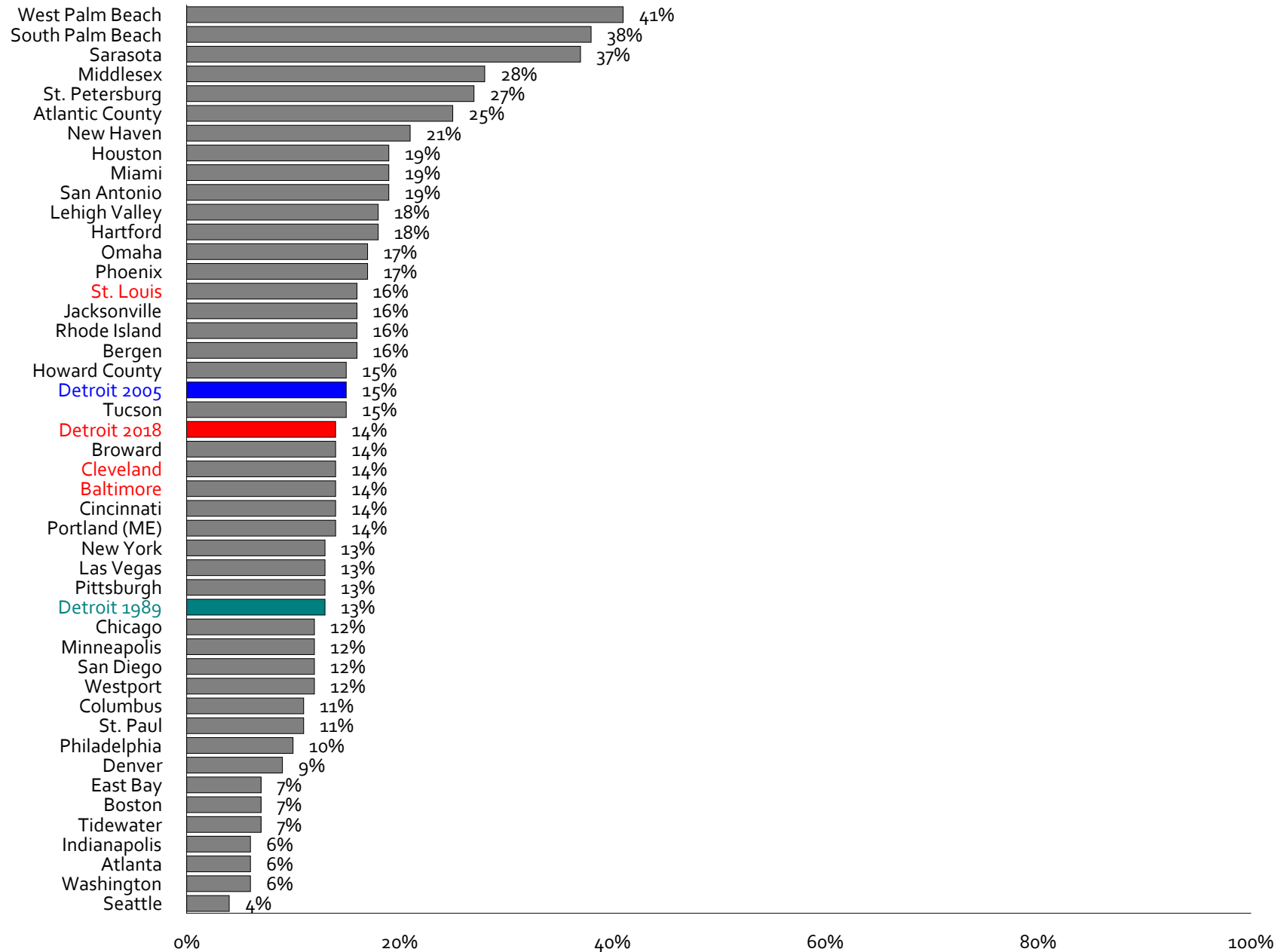


Number of Jewish Households

1. 31,500 Jewish households
2. 7,875 households with children age 0-17 at home (being raised Jewish, part Jewish, or not Jewish)
3. 7,250 single person households
4. 4,190 single person households age 65 and over
5. 1,750 single female households age 75 and over
6. 7,100 married households with no children at home

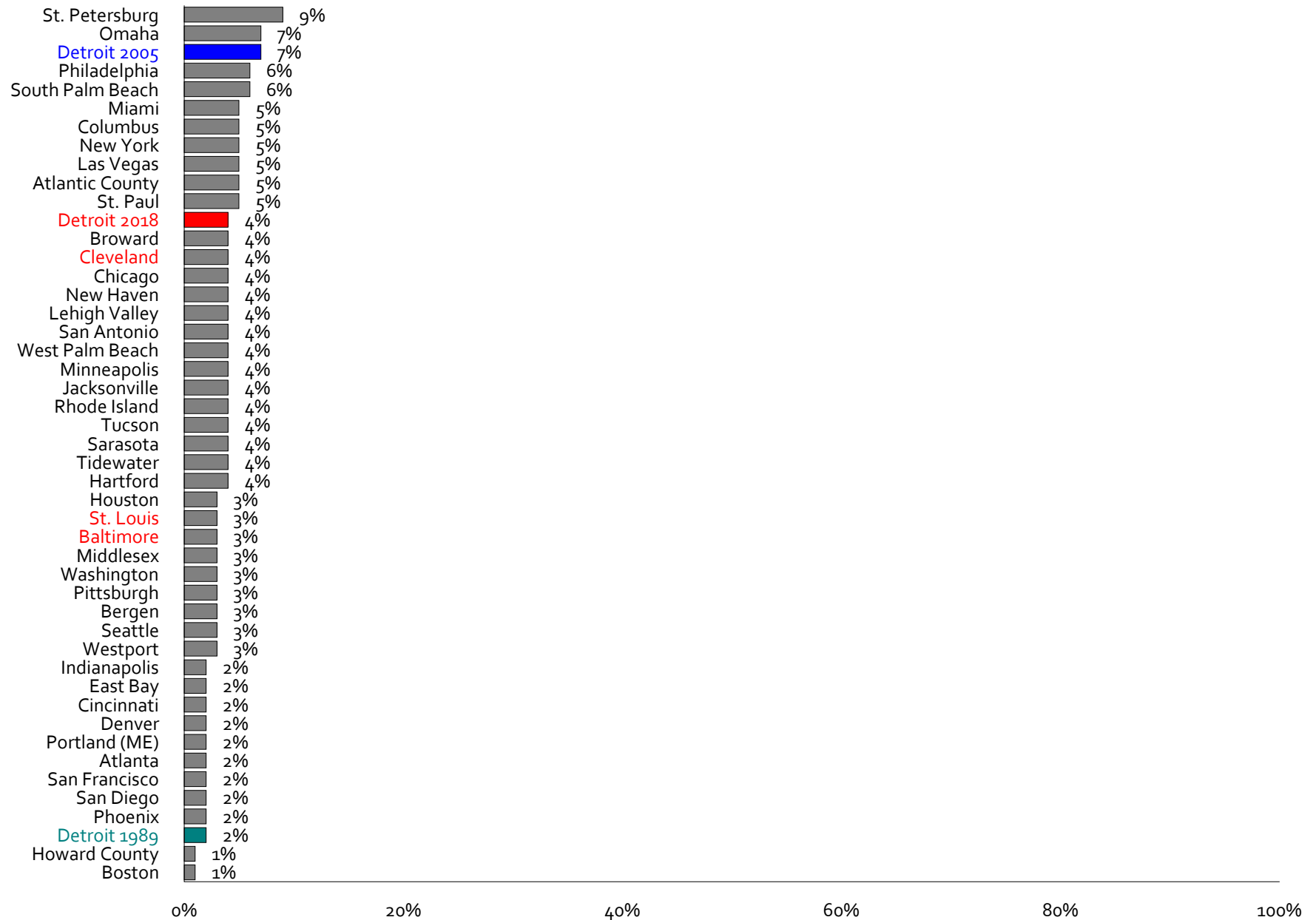
Married Households Age 65 and Over with No Children at Home

(Jewish Households)



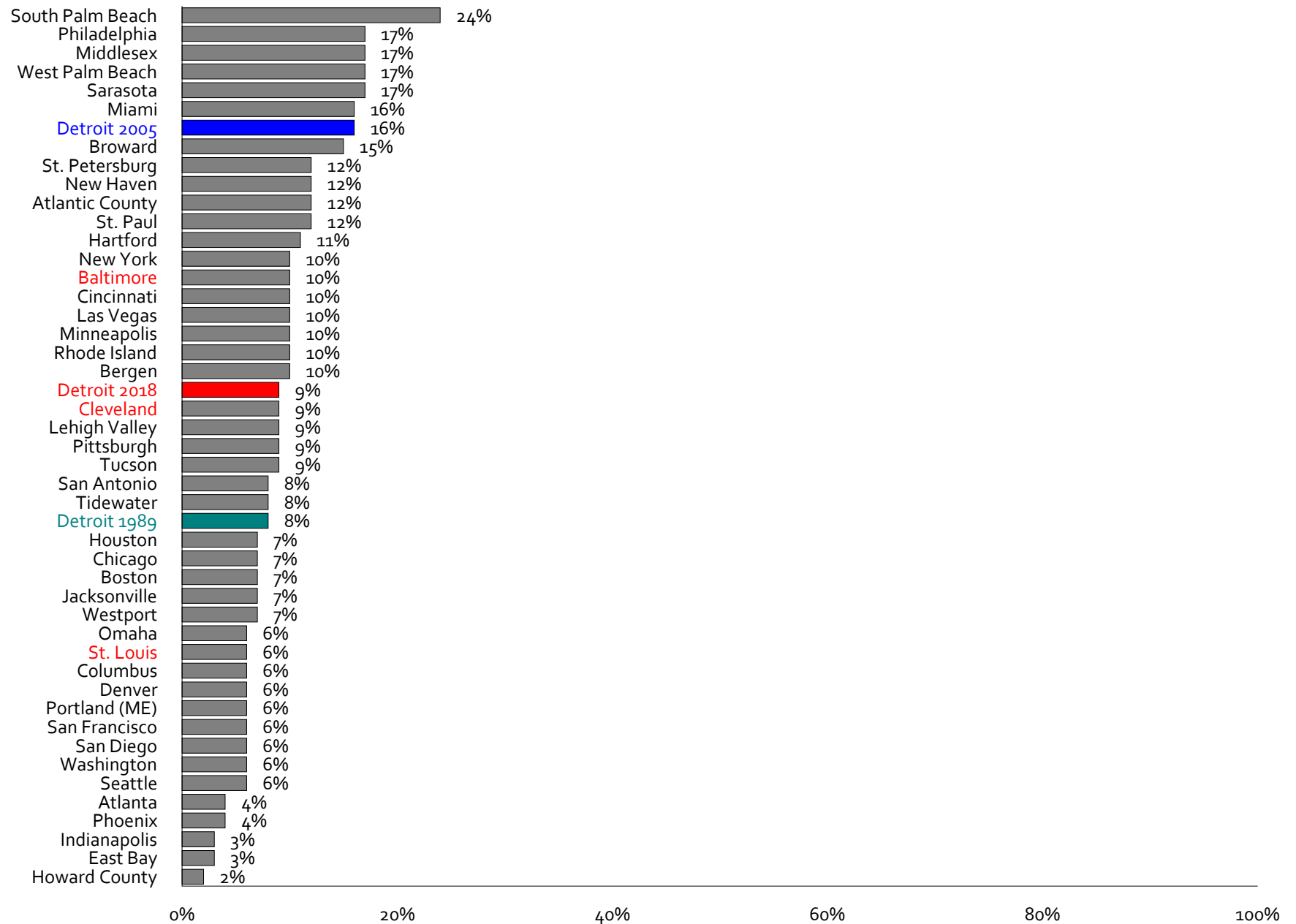
Single Male Households Age 65 and Over

(Jewish Households)



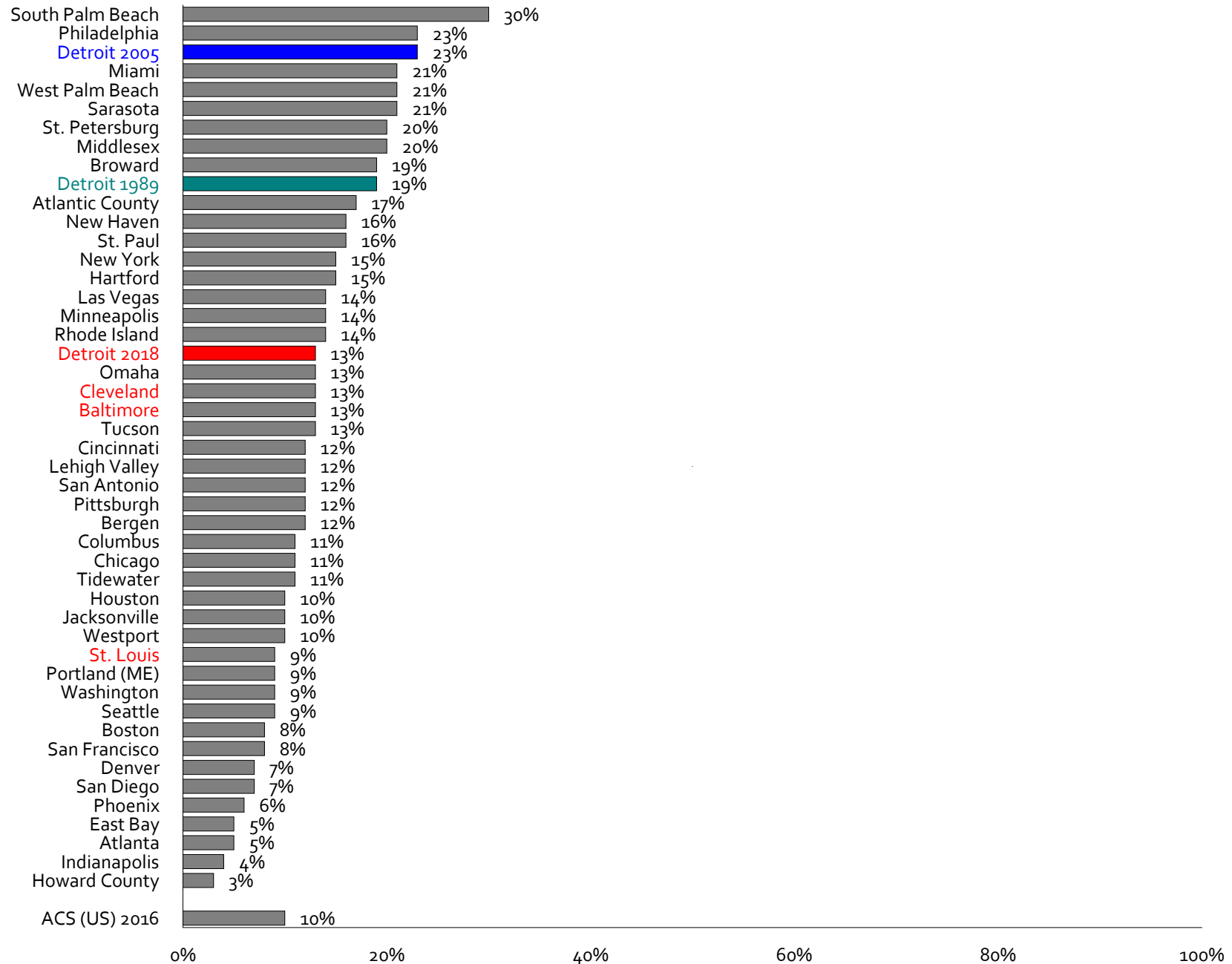
Single Female Households Age 65 and Over

(Jewish Households)



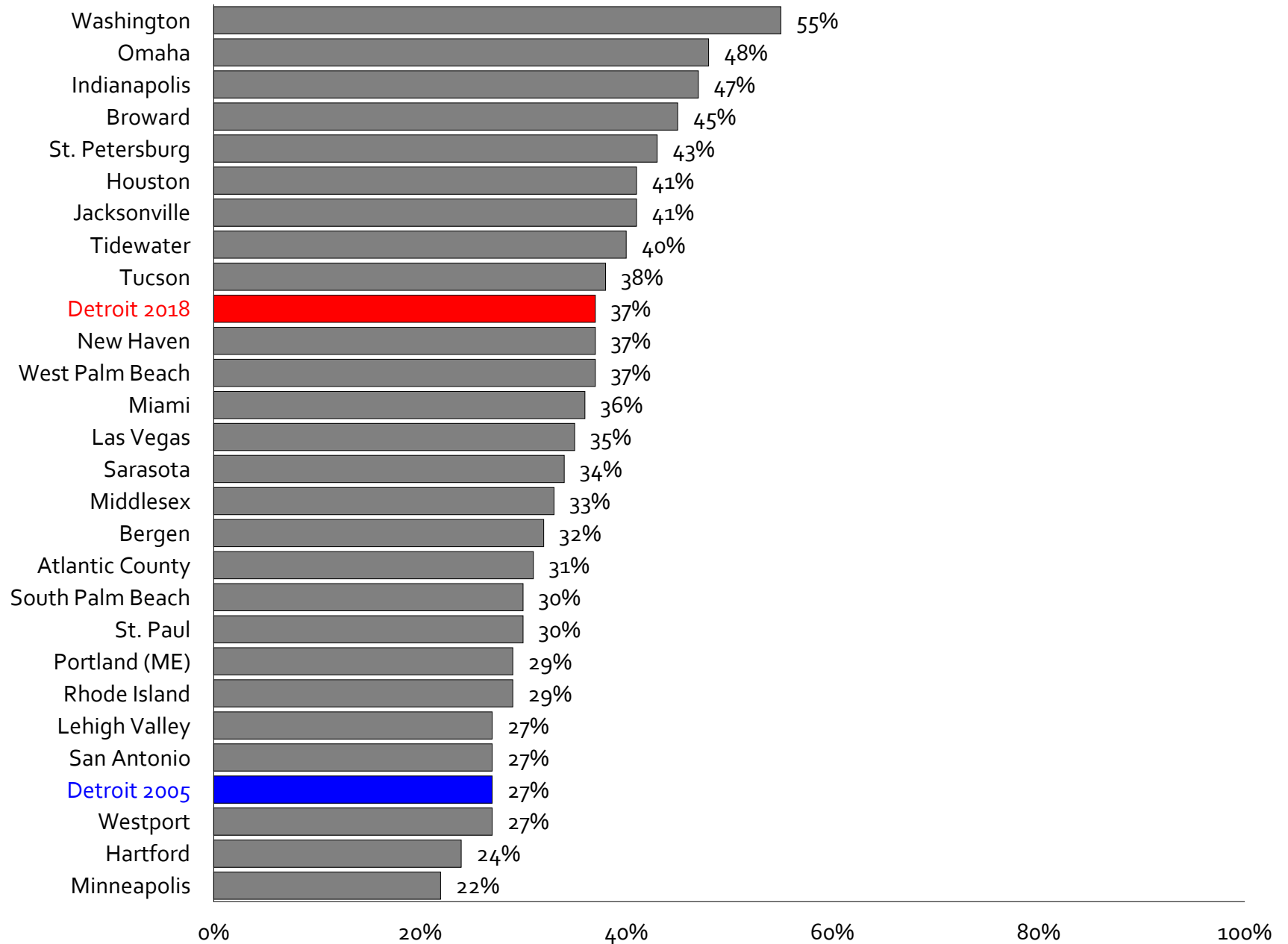
Single Person Households Age 65 and Over

(Jewish Households)



**What Percentage of Children
Age 0-12 Have Two Full-Time
Working Parents?**

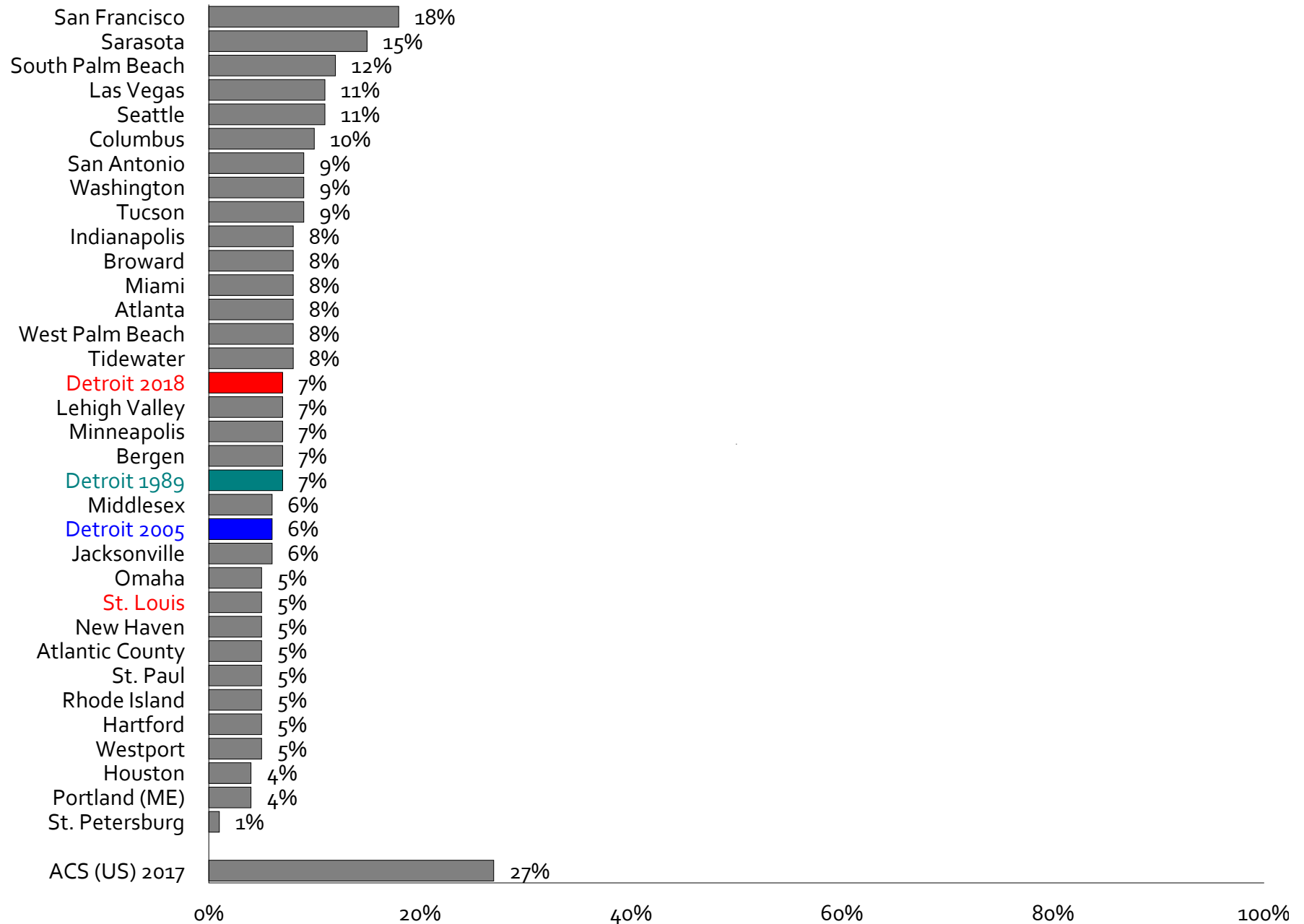
41 Percentage of Children Age 0-12 Living in Households with Full-Time Working Parents (Children Age 0-12 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a
Single Parent Household?**

Percentage of Children Age 0-17 Living in Single Parent Households

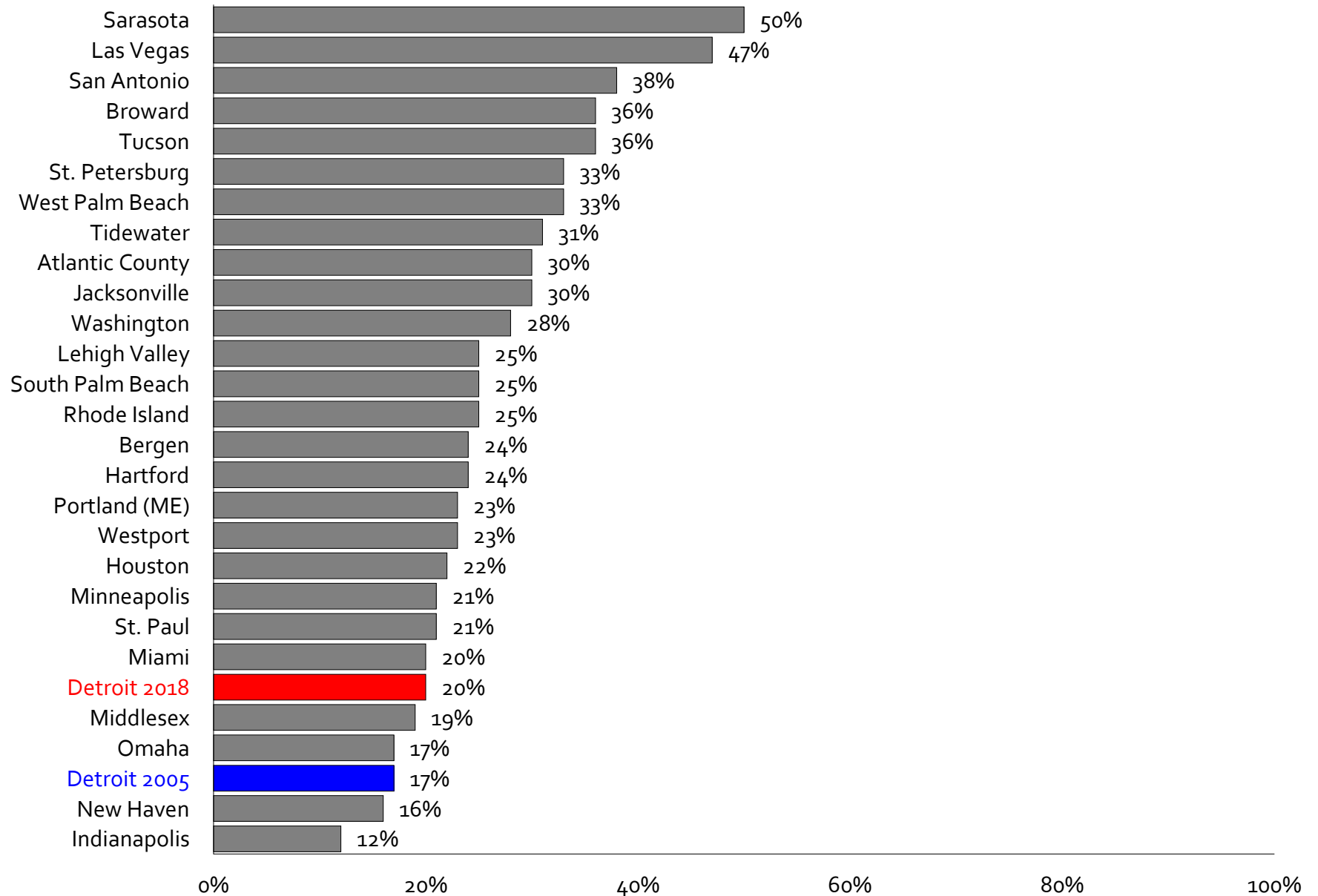
(Children Age 0-17 in Jewish Households)



**What Percentage of Children
Age 0-17 Live in a Household
in Which an Adult Is or Was
Divorced?**

Percentage of Children Age 0-17 Living in Households in Which an Adult Is or Was Divorced

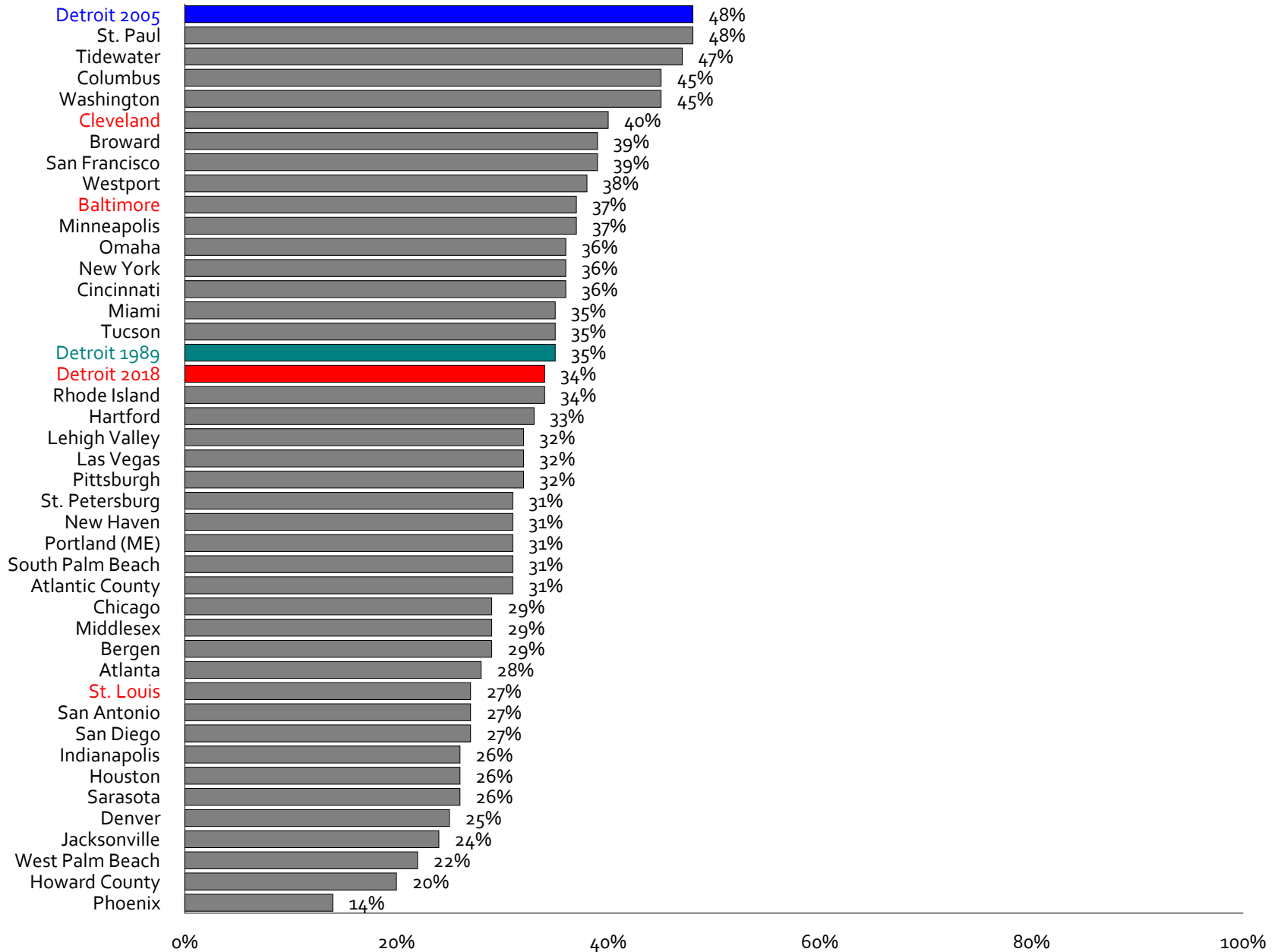
(Children Age 0-17 in Jewish Households)



**What Percentage of Persons
Age 75 and Over Live Alone?**

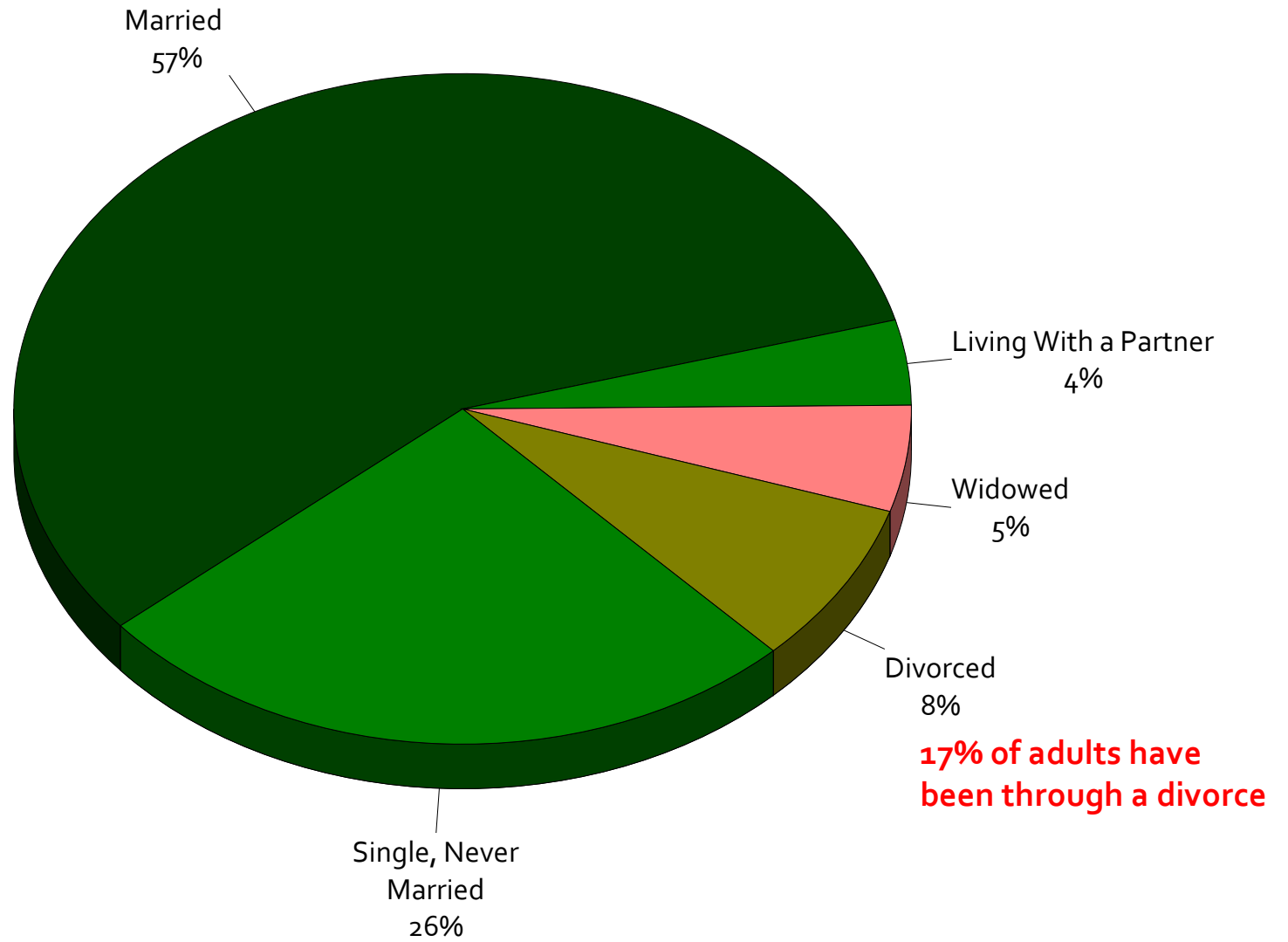
Persons Age 75 and Over Who Live Alone

(Persons Age 75 and Over in Jewish Households)



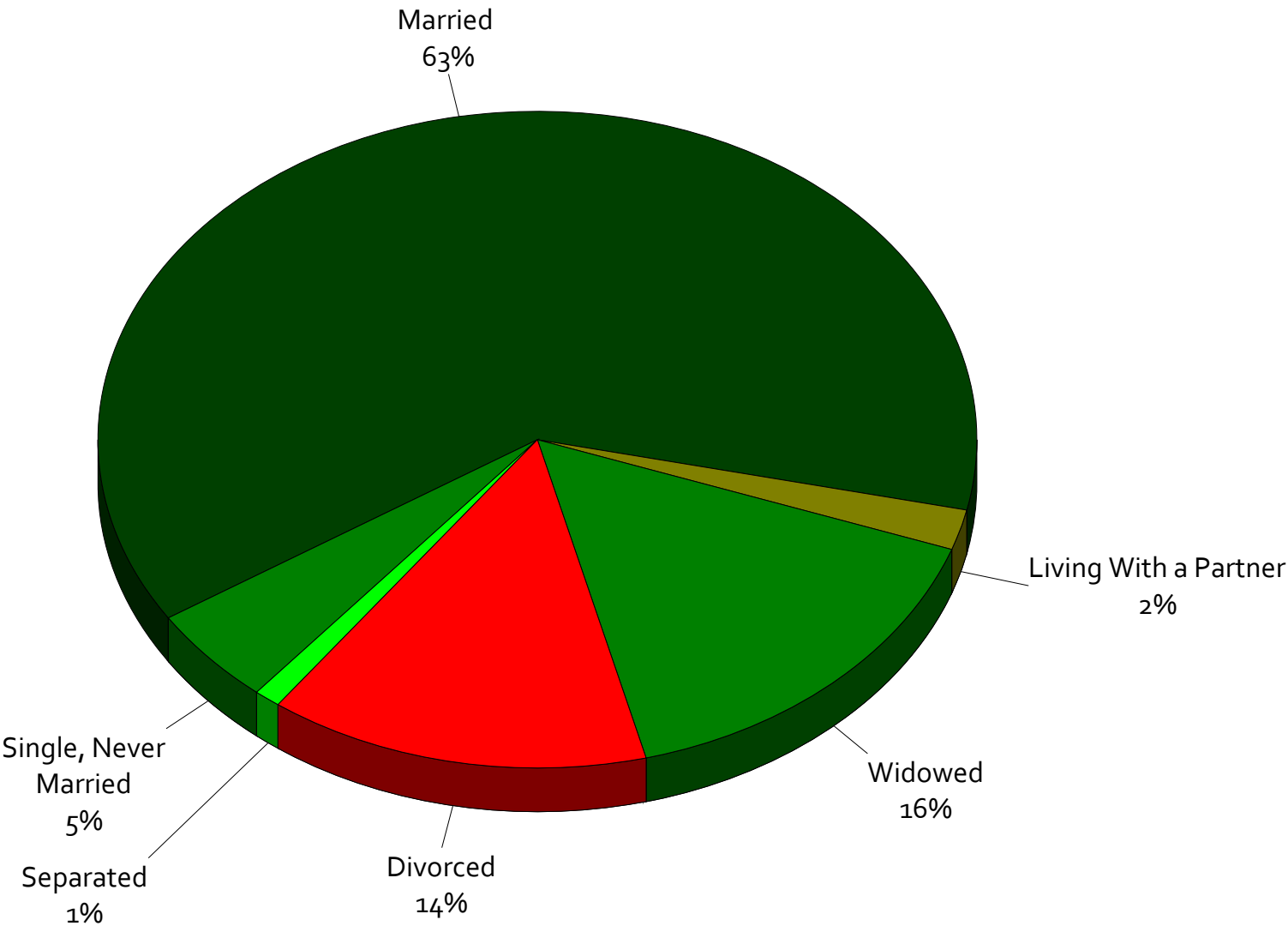
Marital Status

(Adults in Jewish Households)

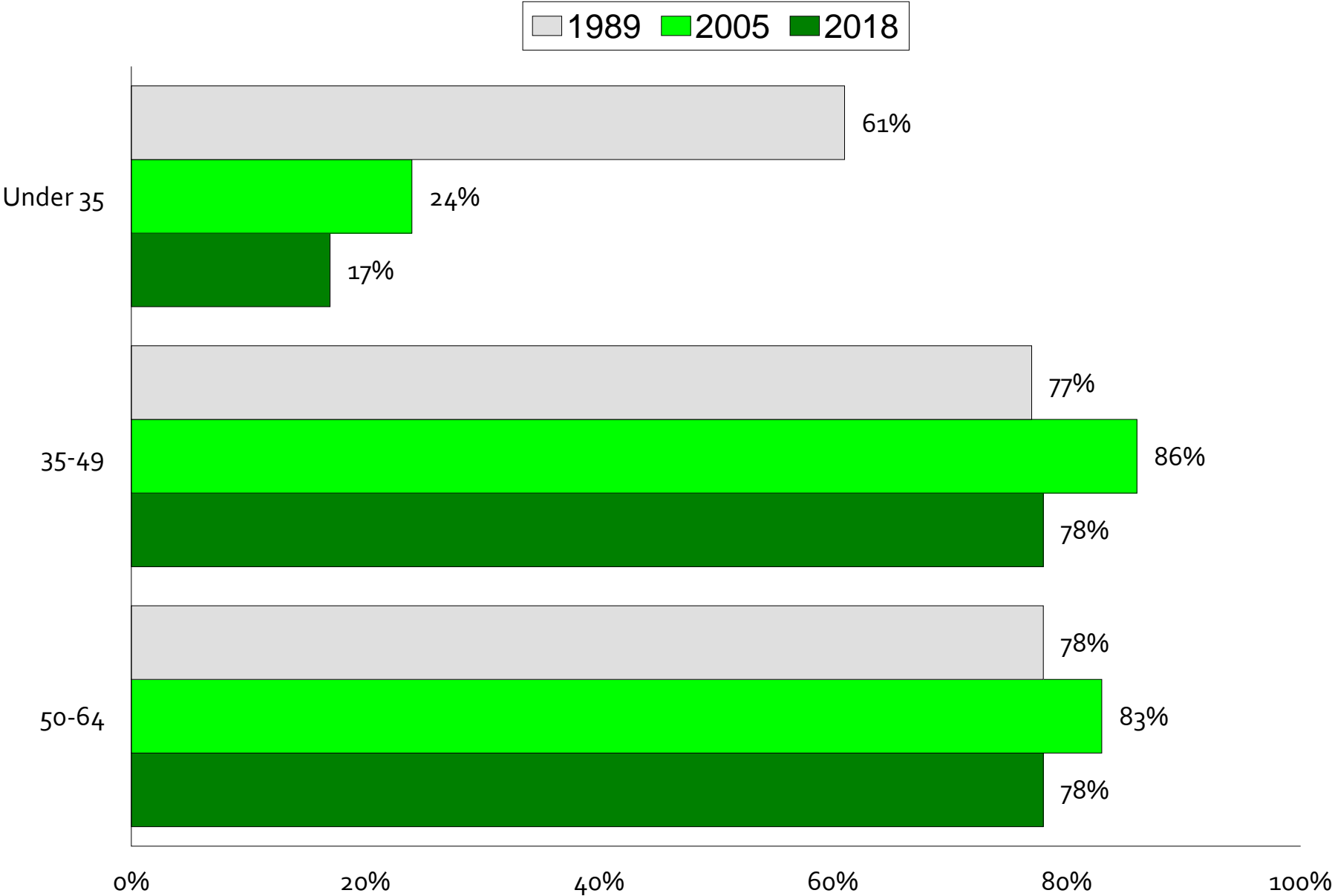


Marital Status

(Adults Age 65 and Over in Jewish Households)

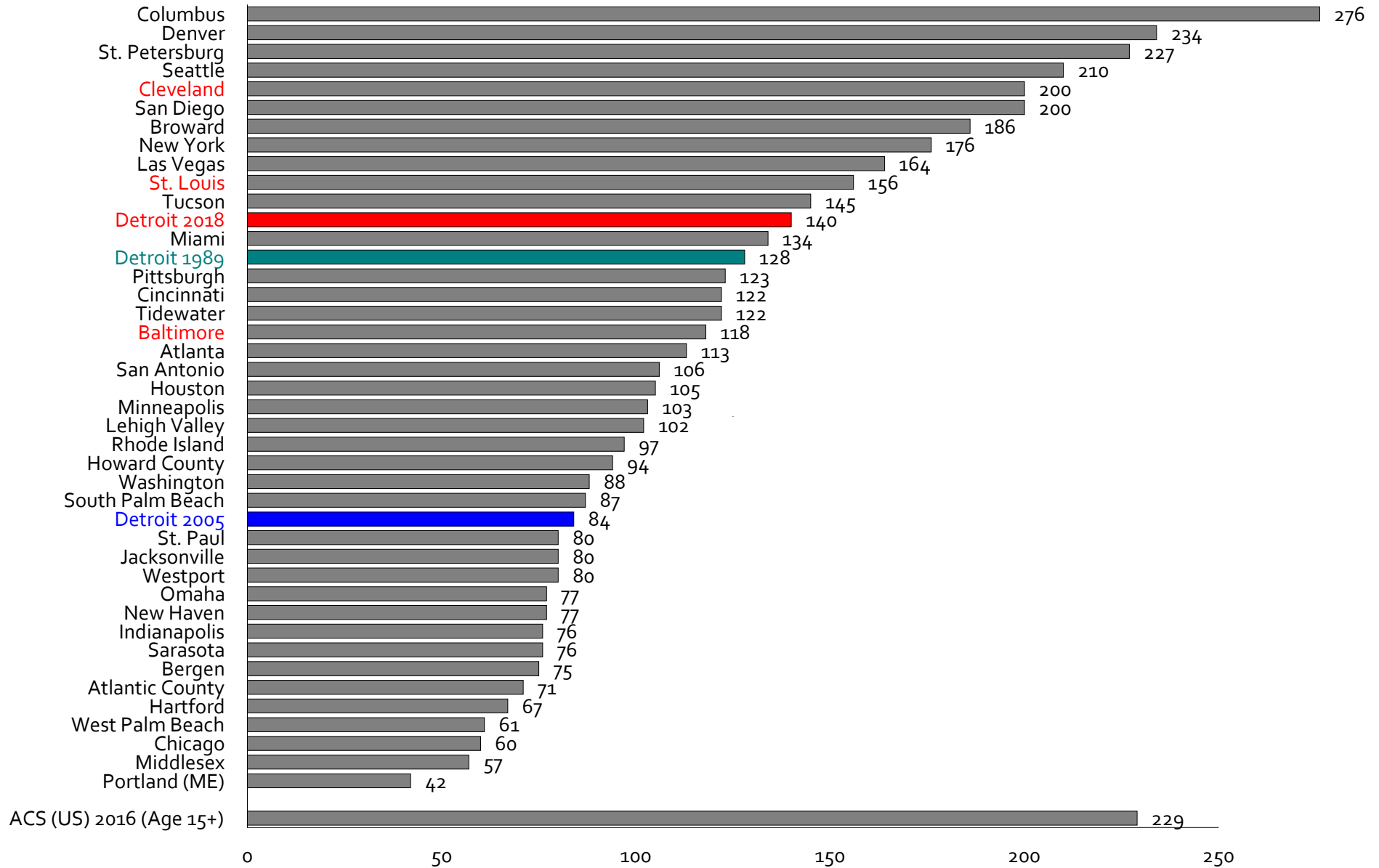


Currently Married, 1989-2018
(Adults in Jewish Households)



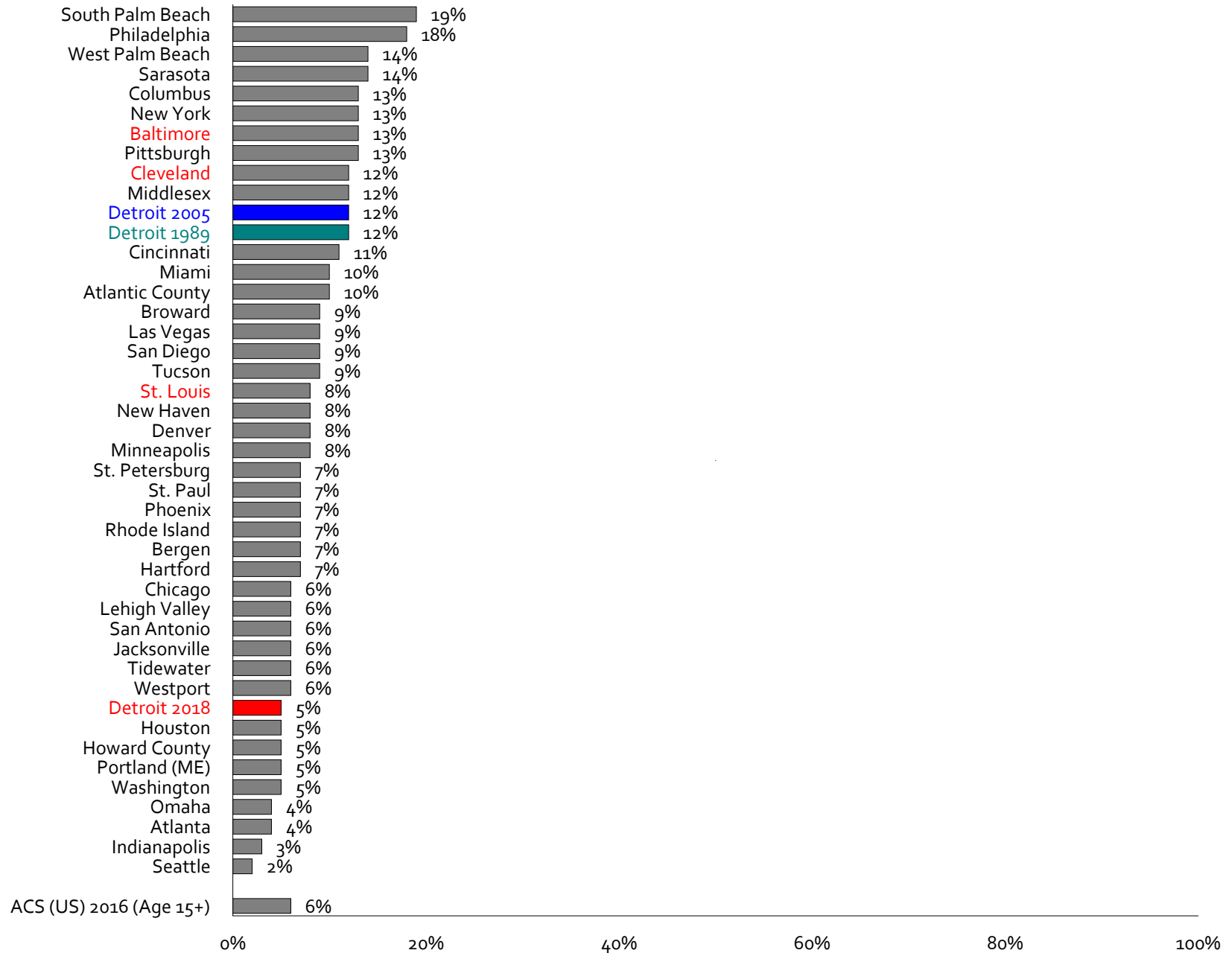
Divorce Rate

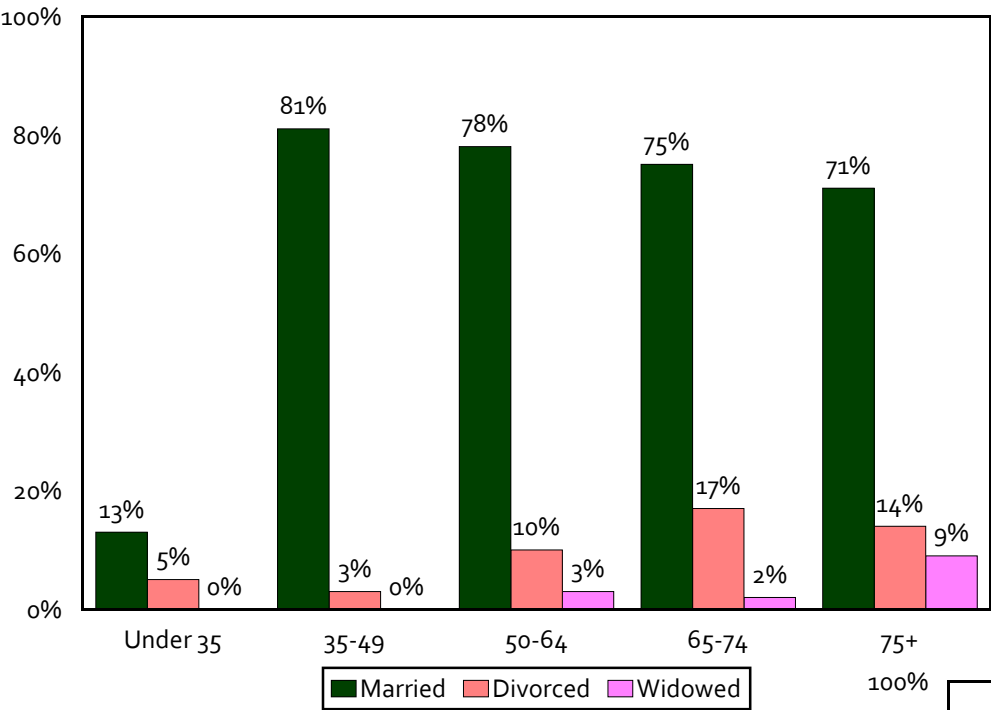
(Adults in Jewish Households)
(Divorced Adults per 1,000 Married Adults)



Currently Widowed

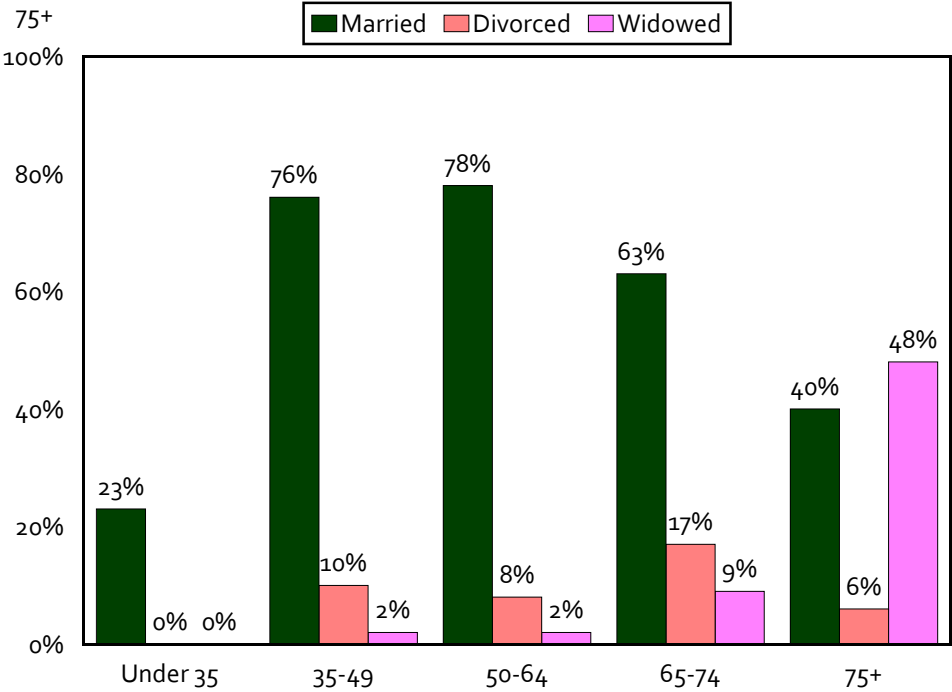
(Adults in Jewish Households)





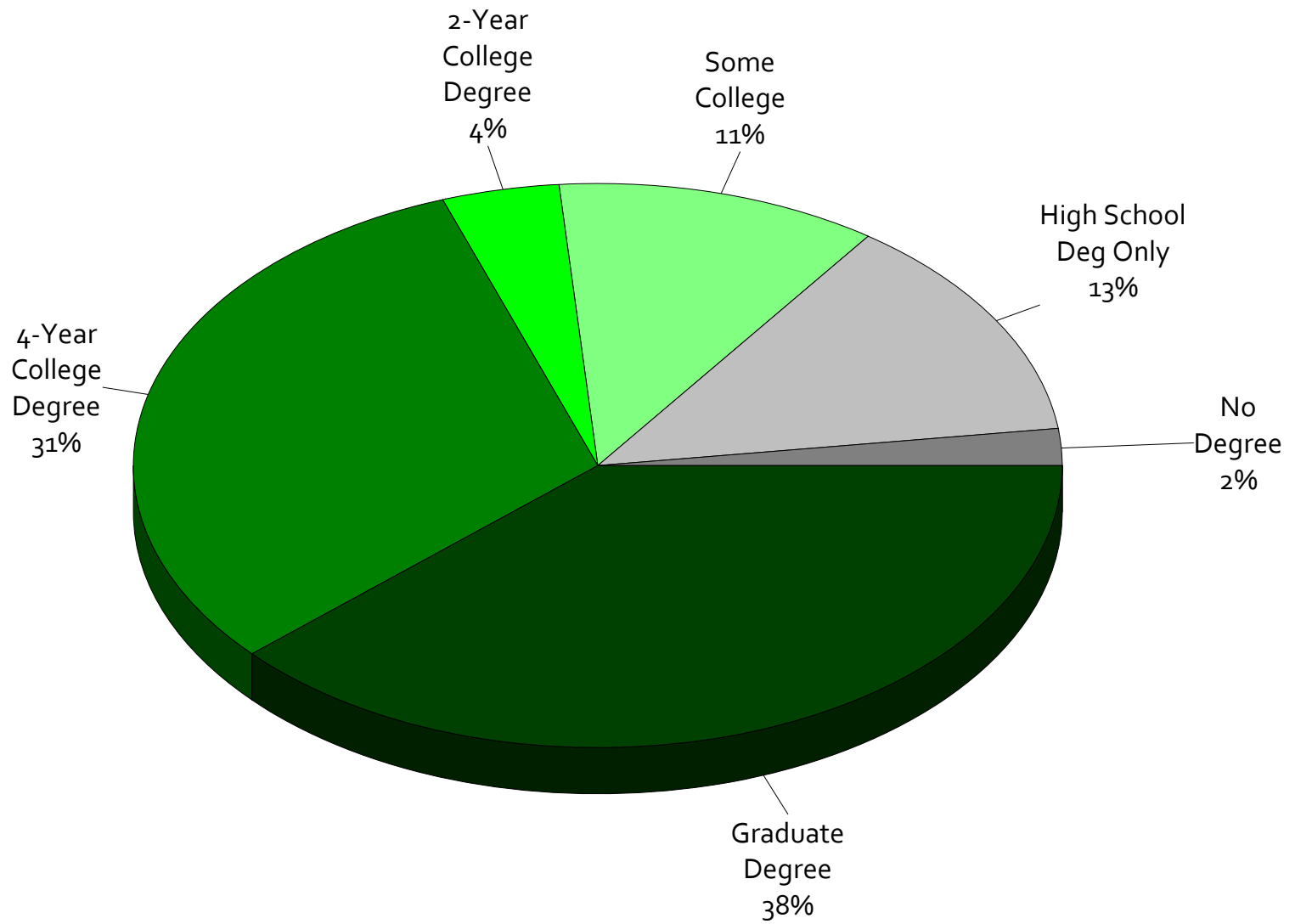
Current Marital Status by Age
(Adults in Jewish Households)

Adult Females



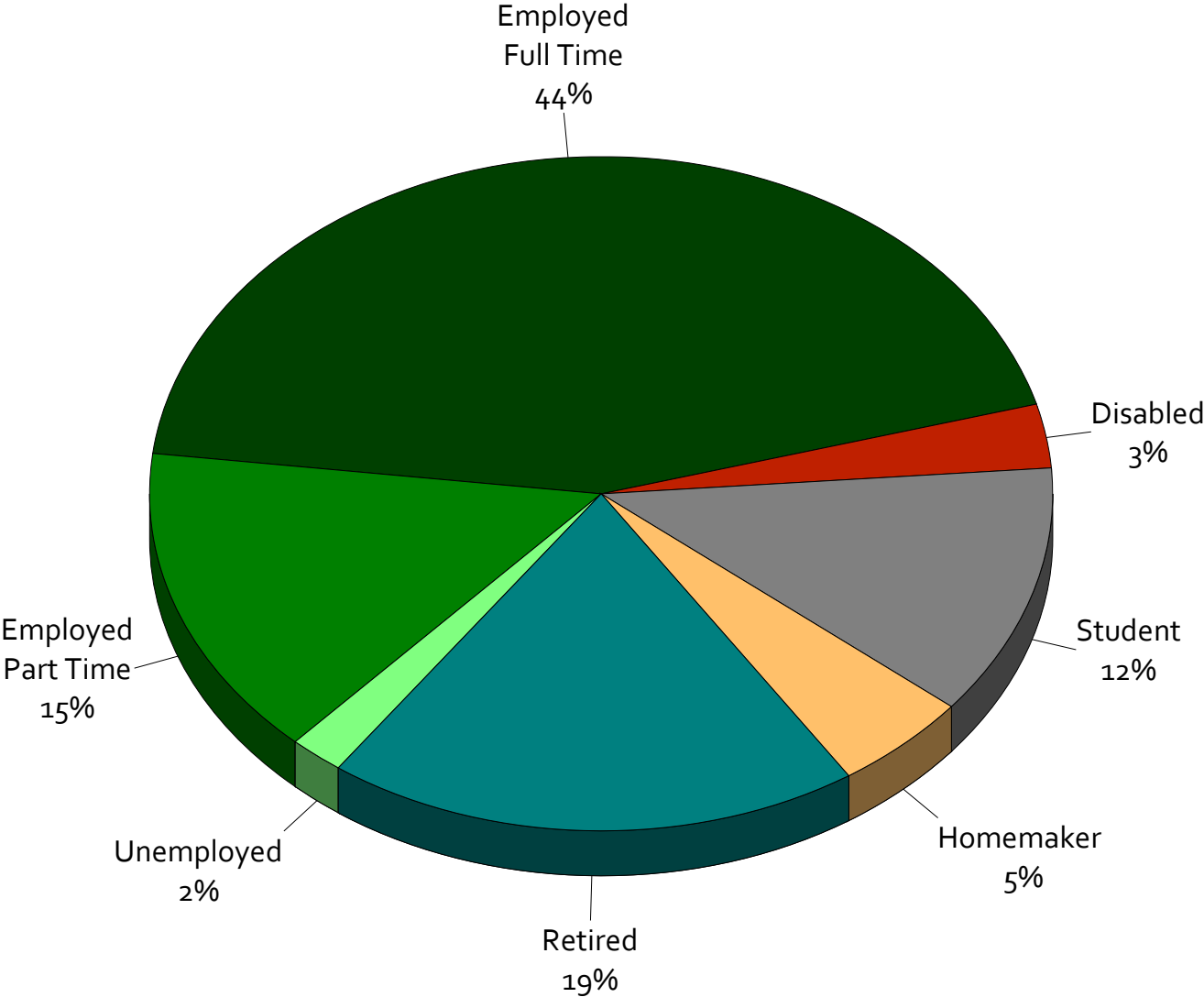
Level of Secular Education

(Adults Age 65 and Over in Jewish Households)



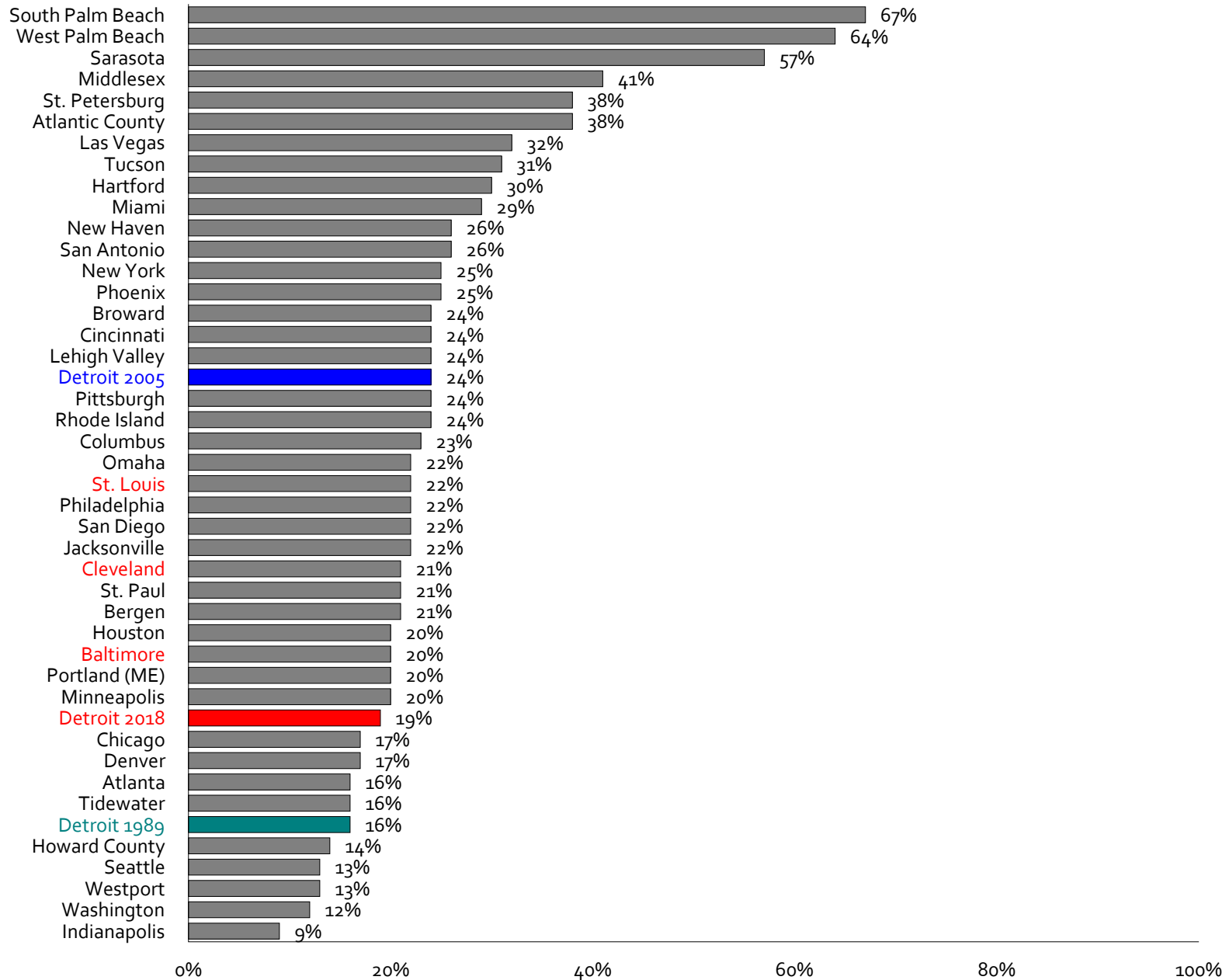
Employment Status

(Adults in Jewish Households)



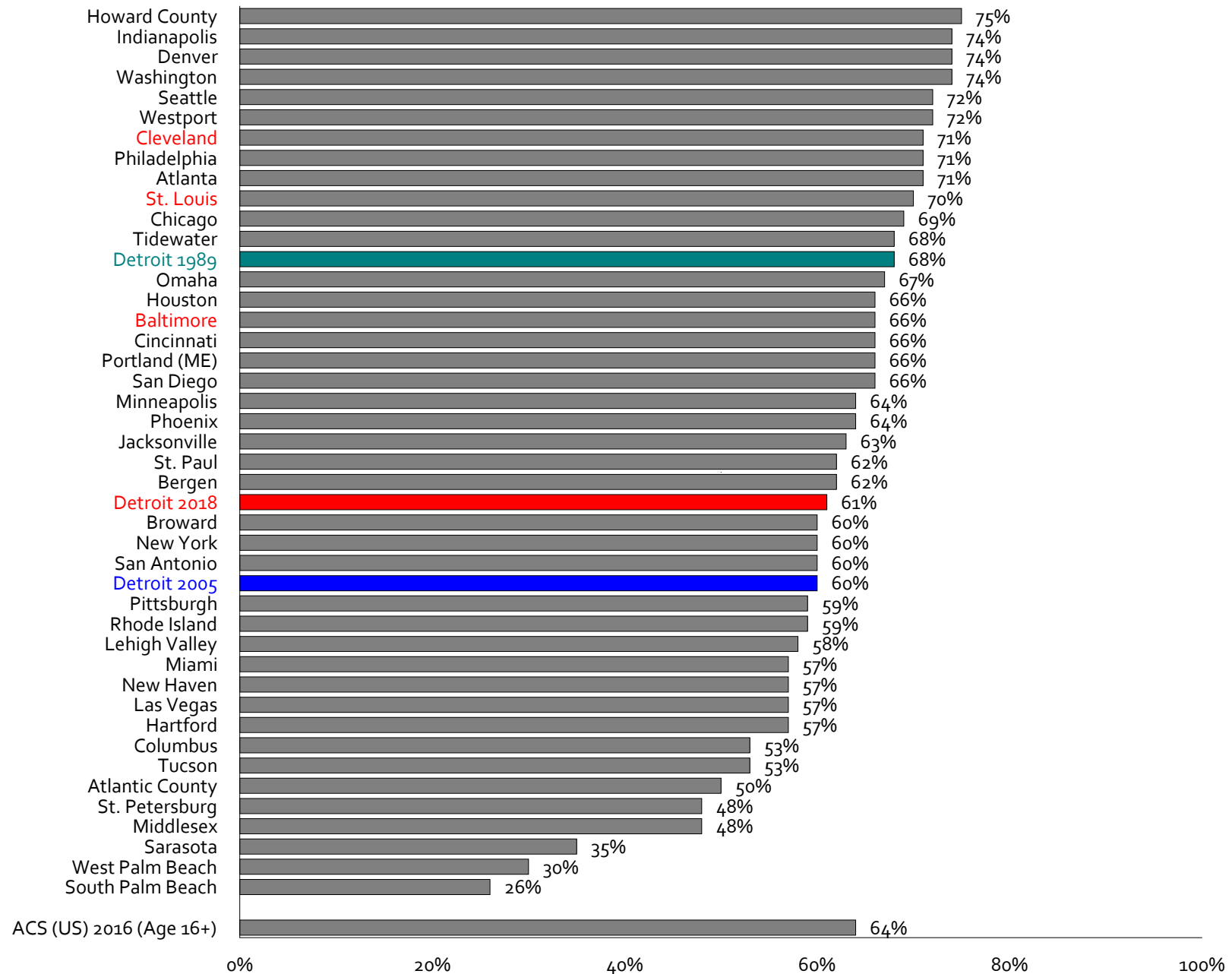
Retired

(Adults in Jewish Households)



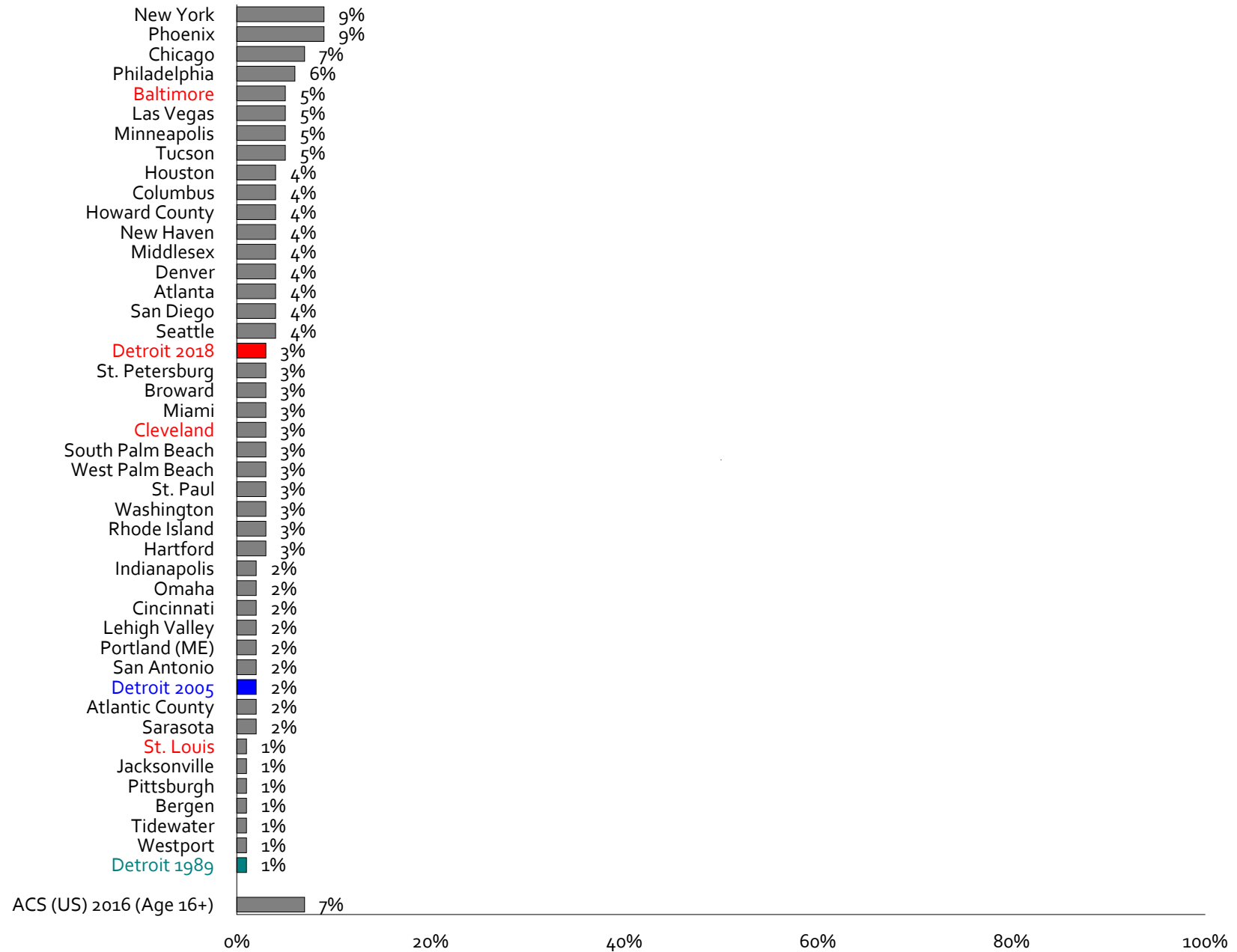
In the Labor Force

(Adults in Jewish Households)



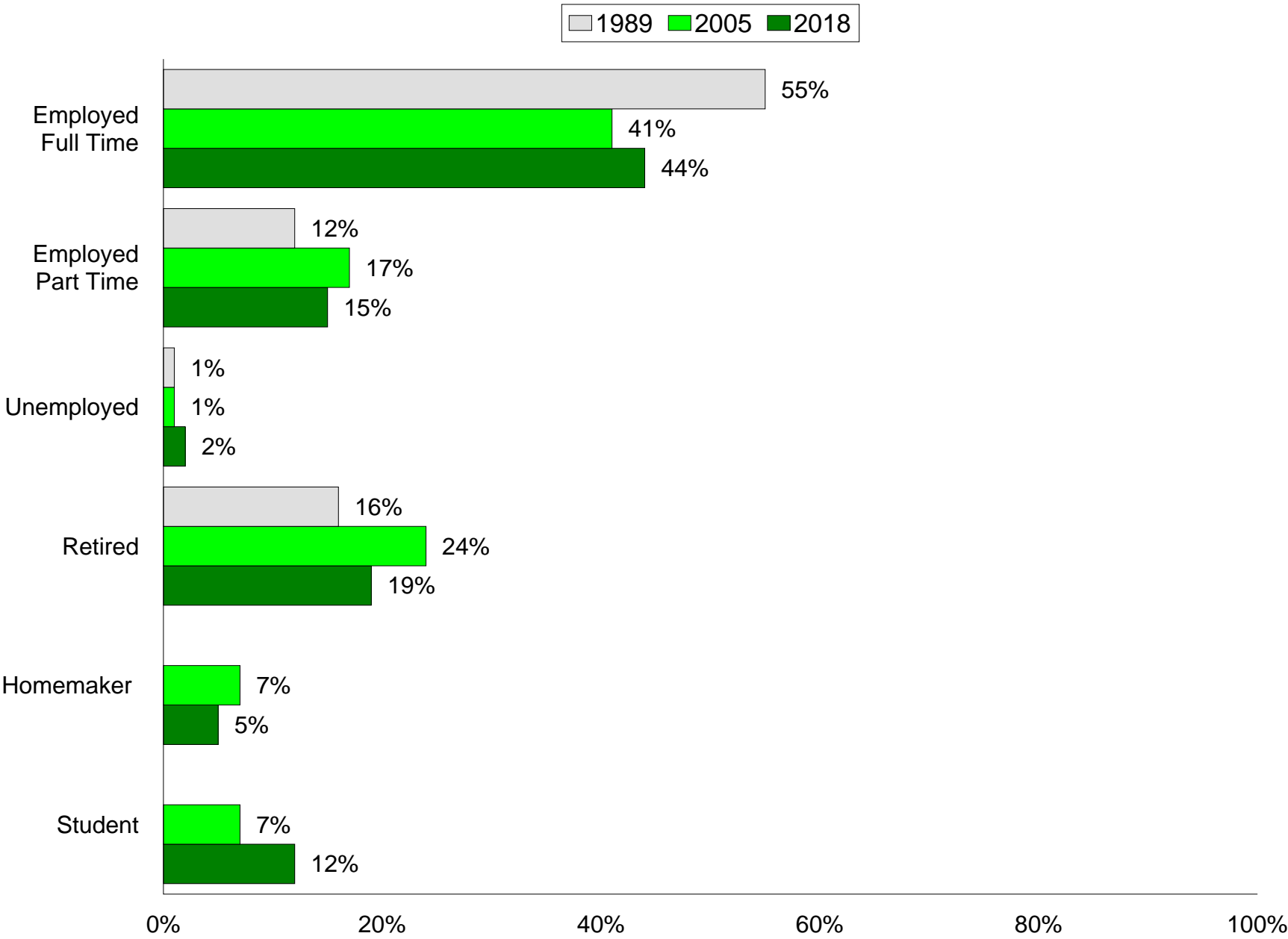
Unemployment Rate

(Adults in Jewish Households)



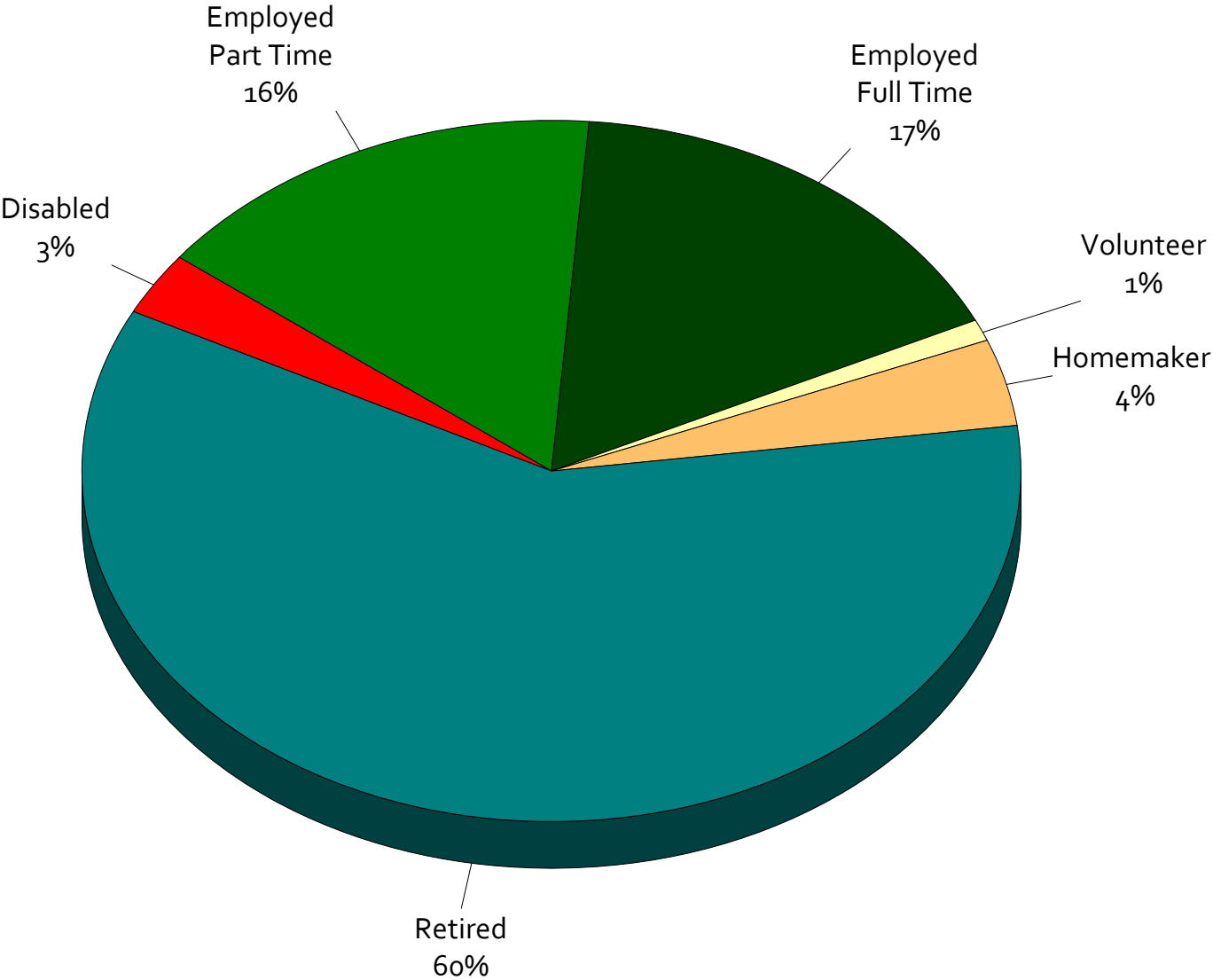
Changes in Employment Status Over Time

(Adults in Jewish Households)



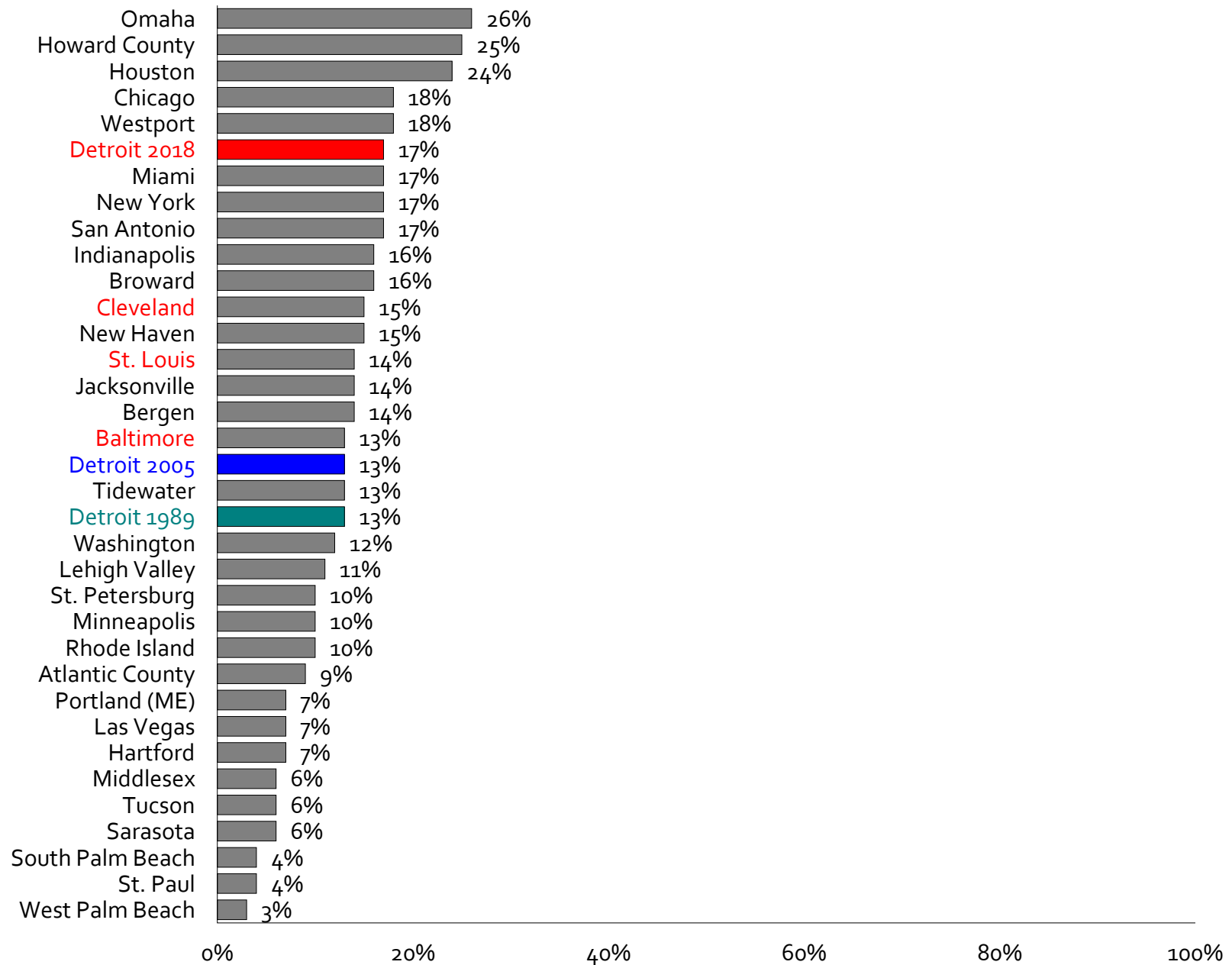
Employment Status

(Adults Age 65 and Over in Jewish Households)



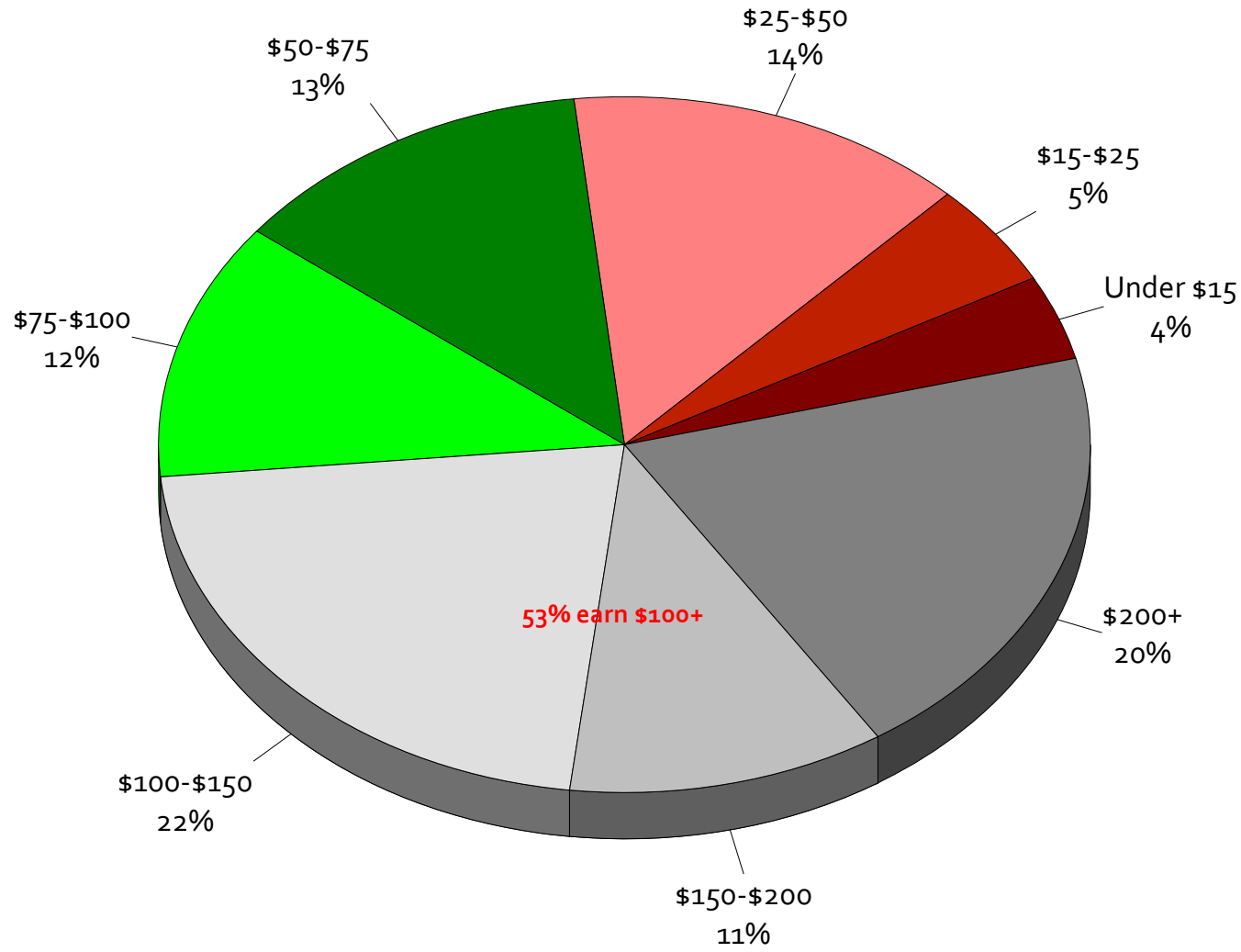
Persons Age 65 and Over Employed Full Time

(Persons Age 65 and Over in Jewish Households)



Household Income

(Jewish Households)
(In thousands)

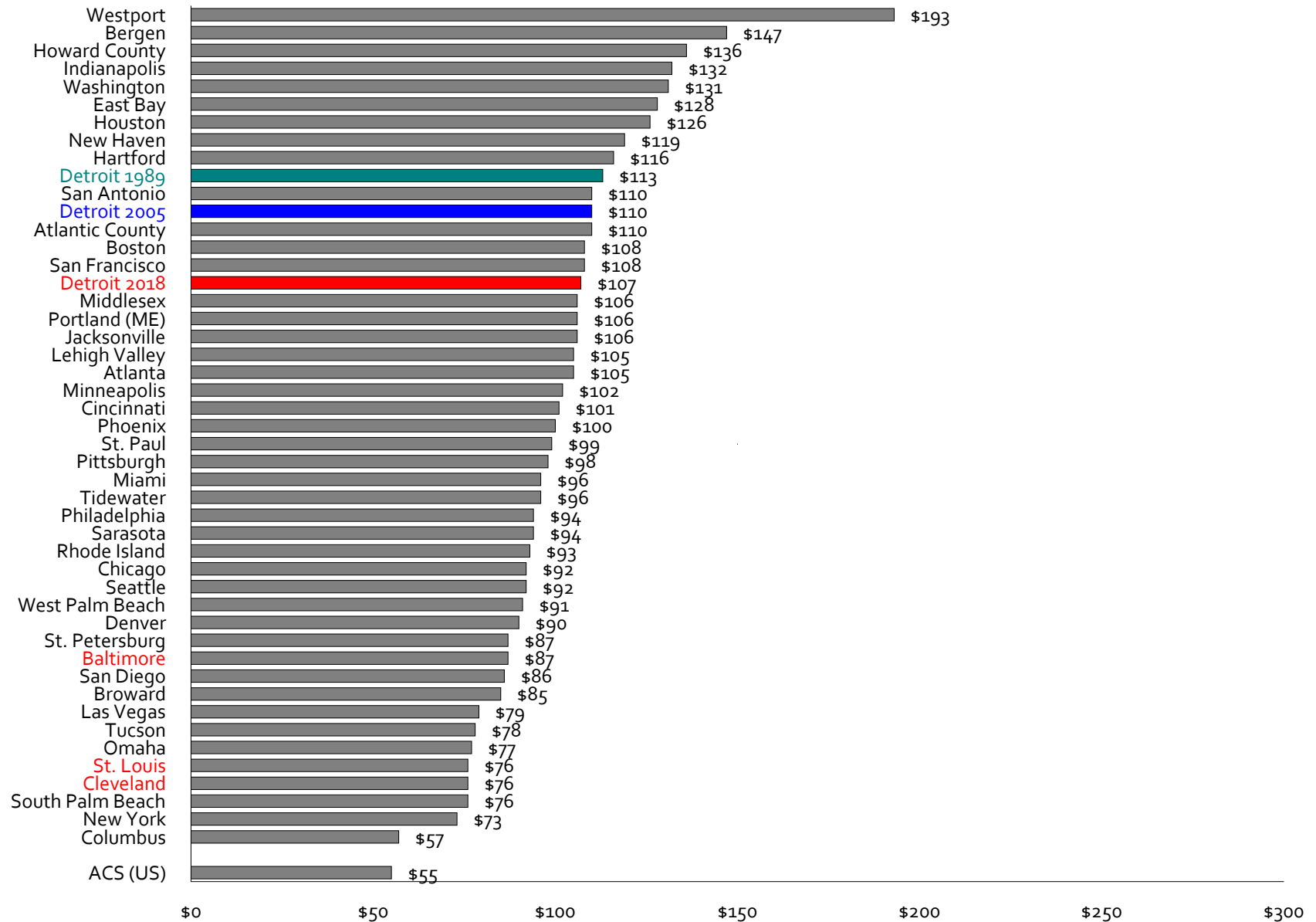


82% answered this question

Median Household Income

(Adjusted for inflation to 2017 dollars)

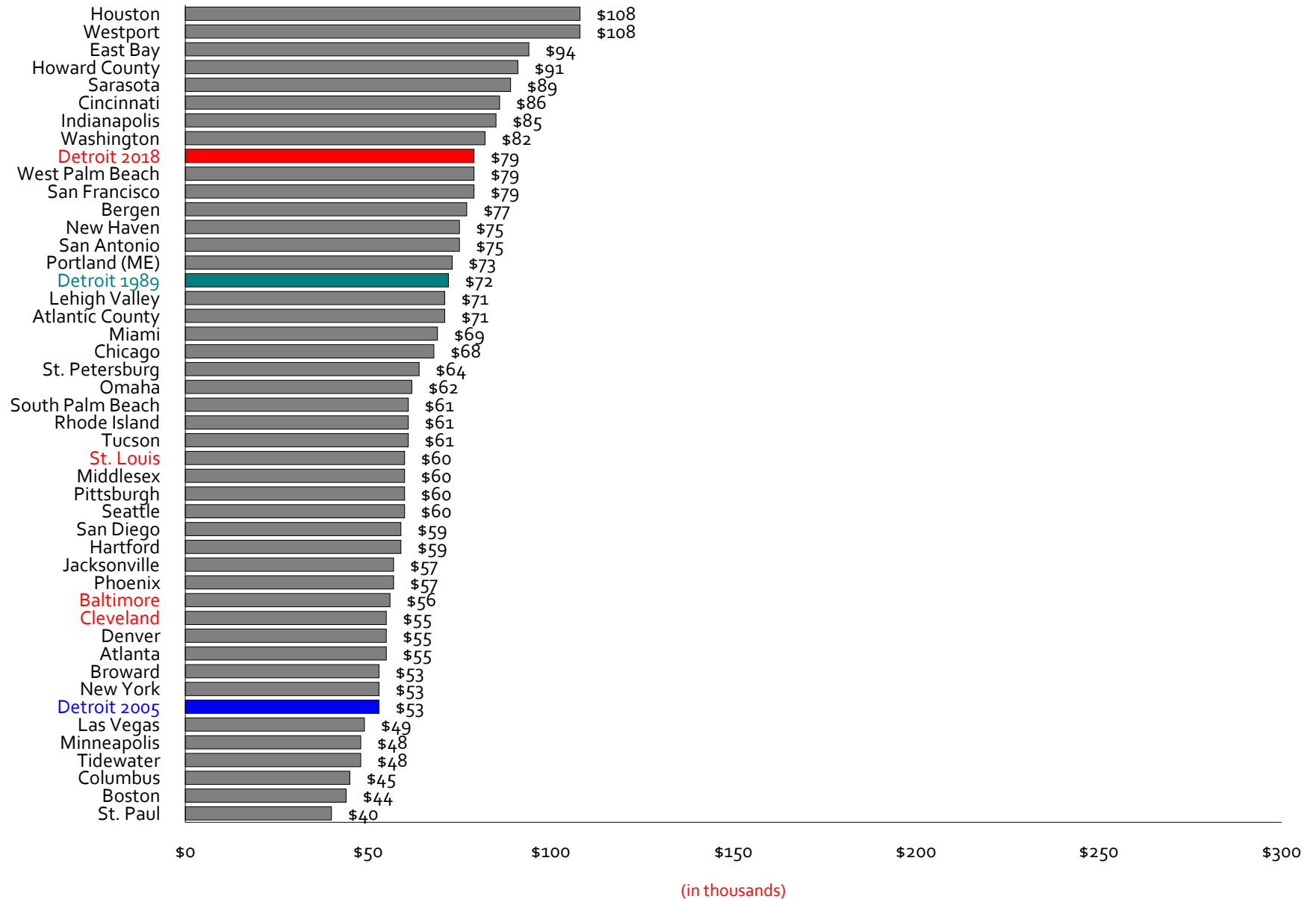
(Jewish Households)



Median Household Income of Households Age 65 and Over

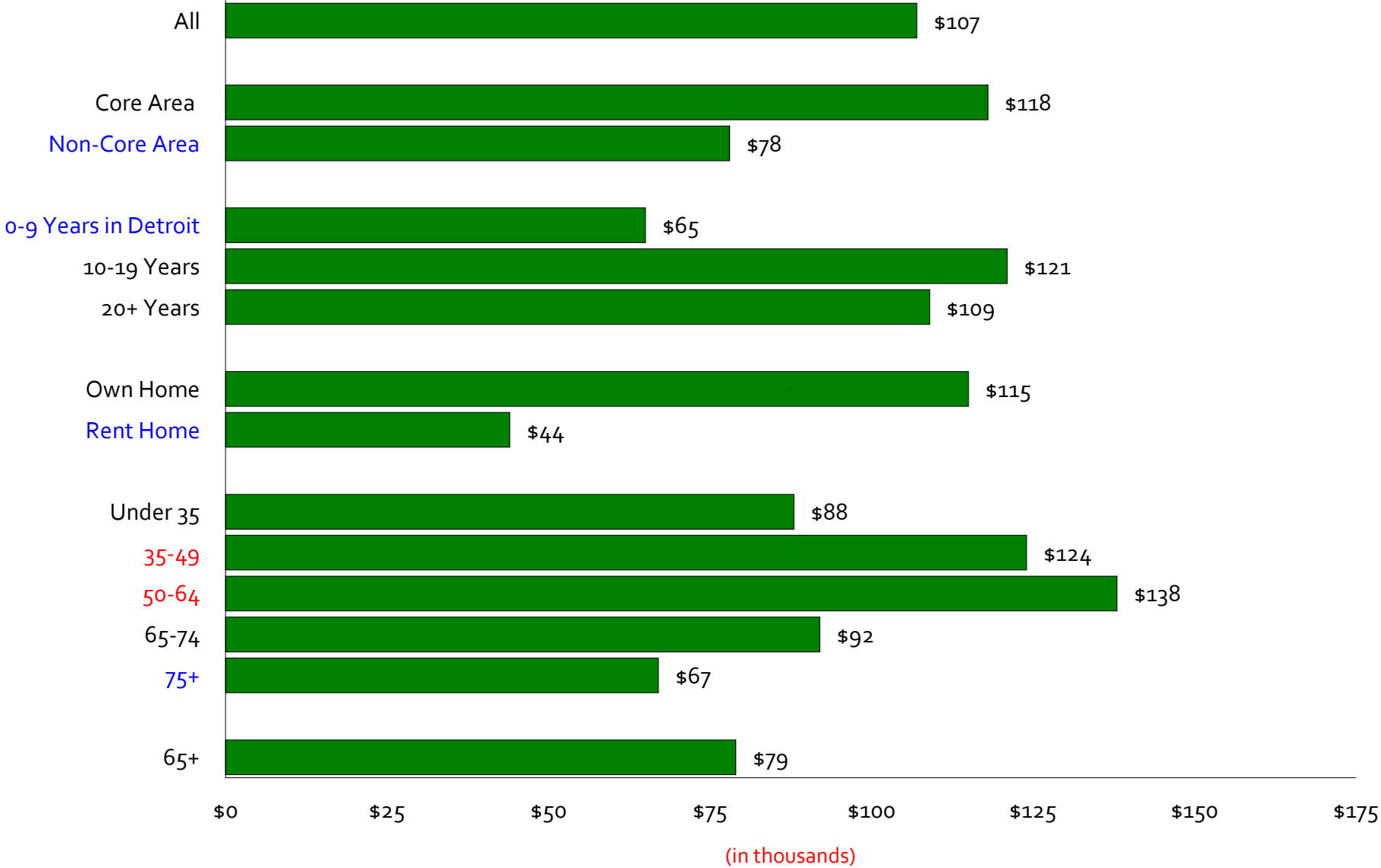
(Jewish Households with Persons Age 65 and Over)

(Adjusted for inflation to 2017 dollars)



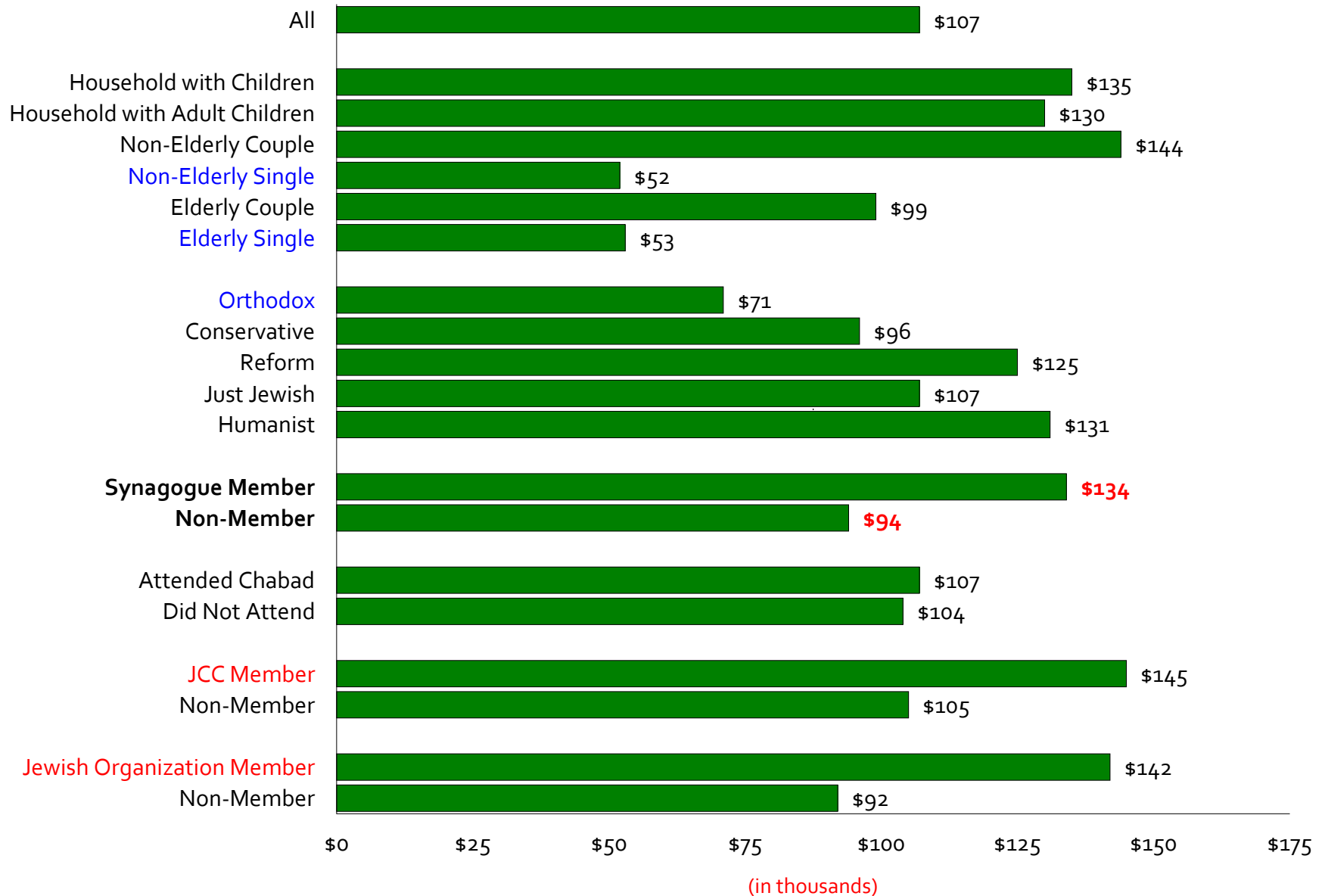
Median Household Income

(Jewish Households)



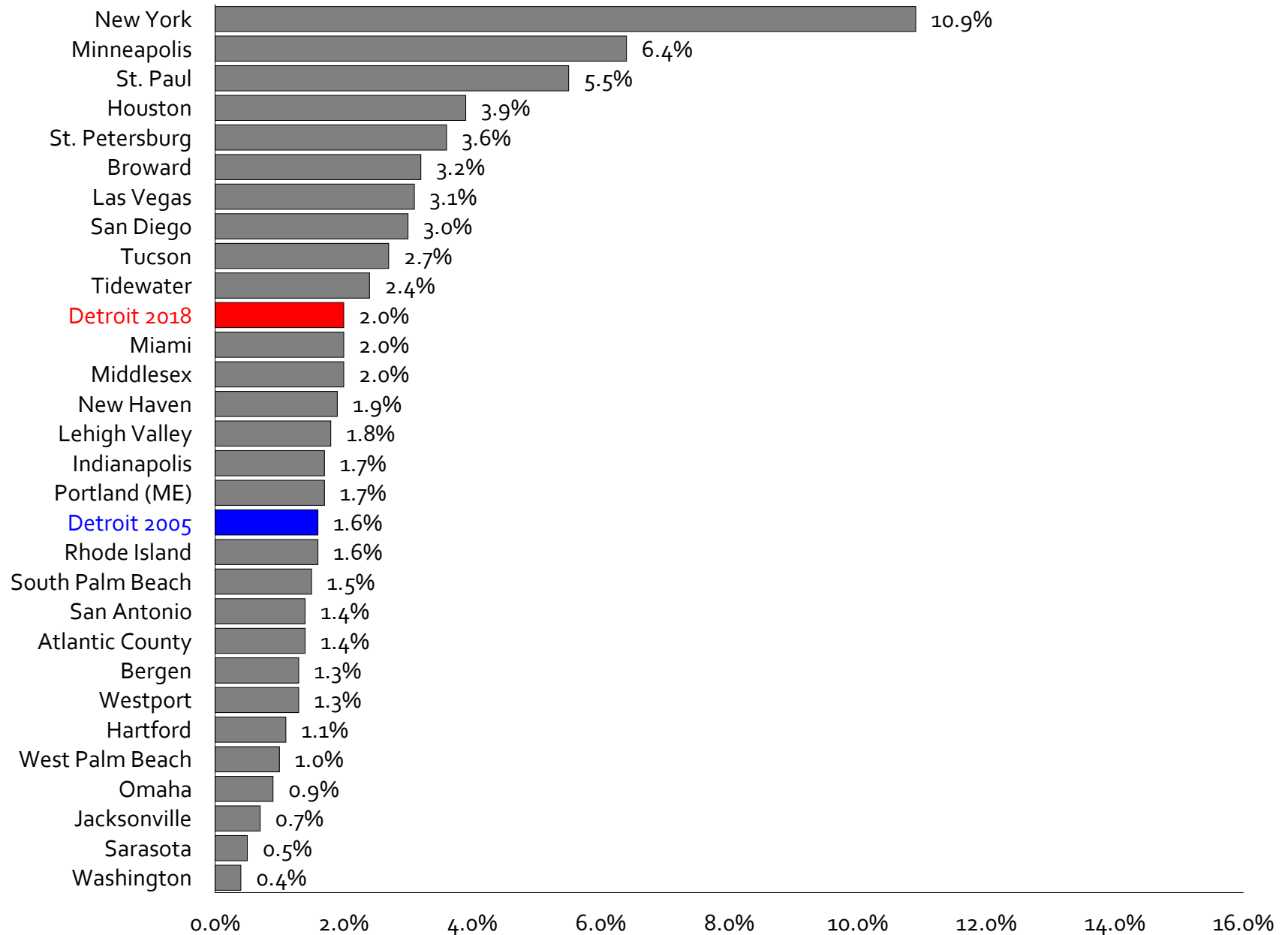
Median Household Income

(Jewish Households)



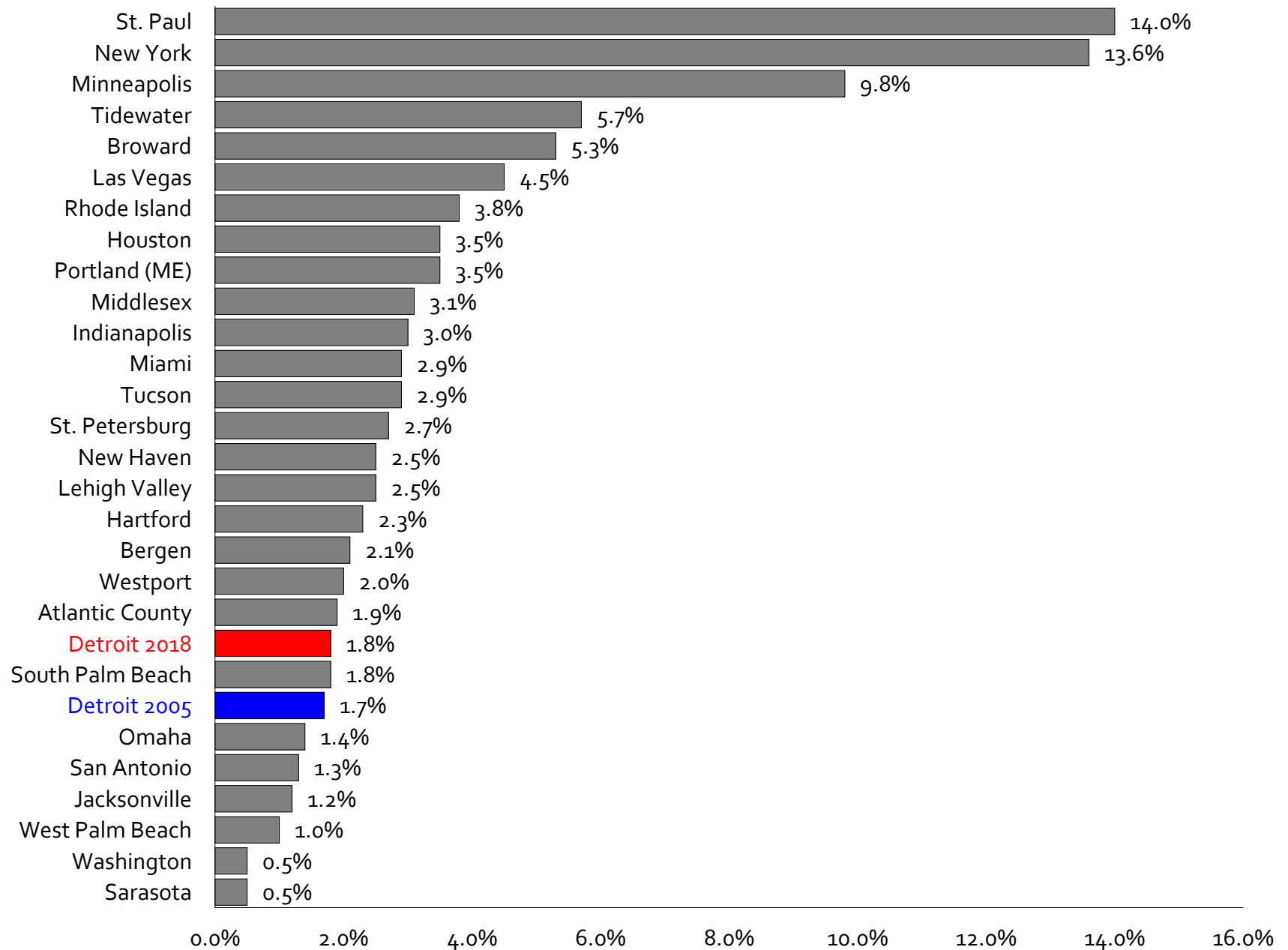
Households Living Below the Federal Poverty Levels

(Jewish Households)



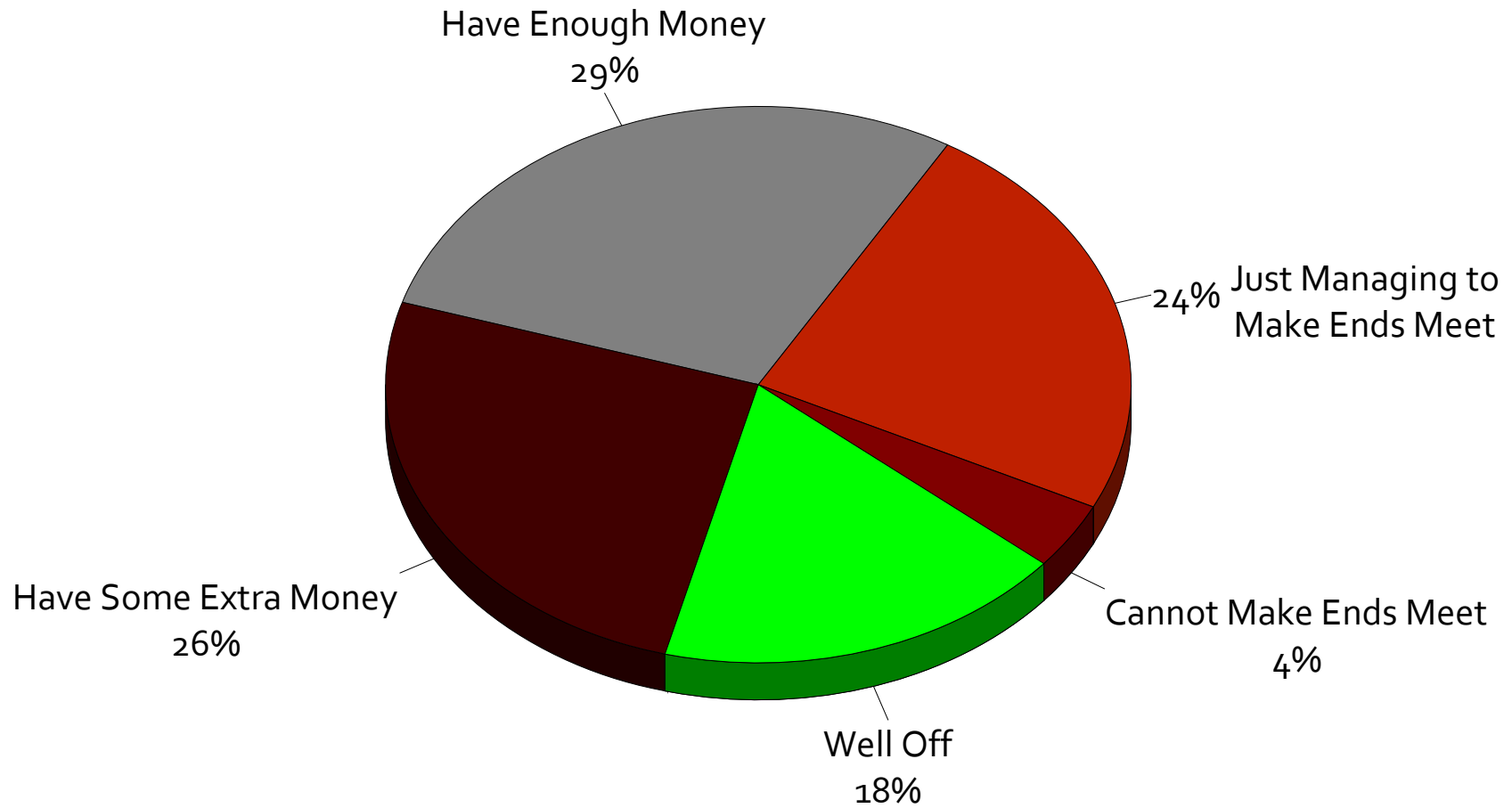
Households with Persons Age 65+ Living Below the Federal Poverty Levels

(Jewish Households with Persons Age 65 and Over)



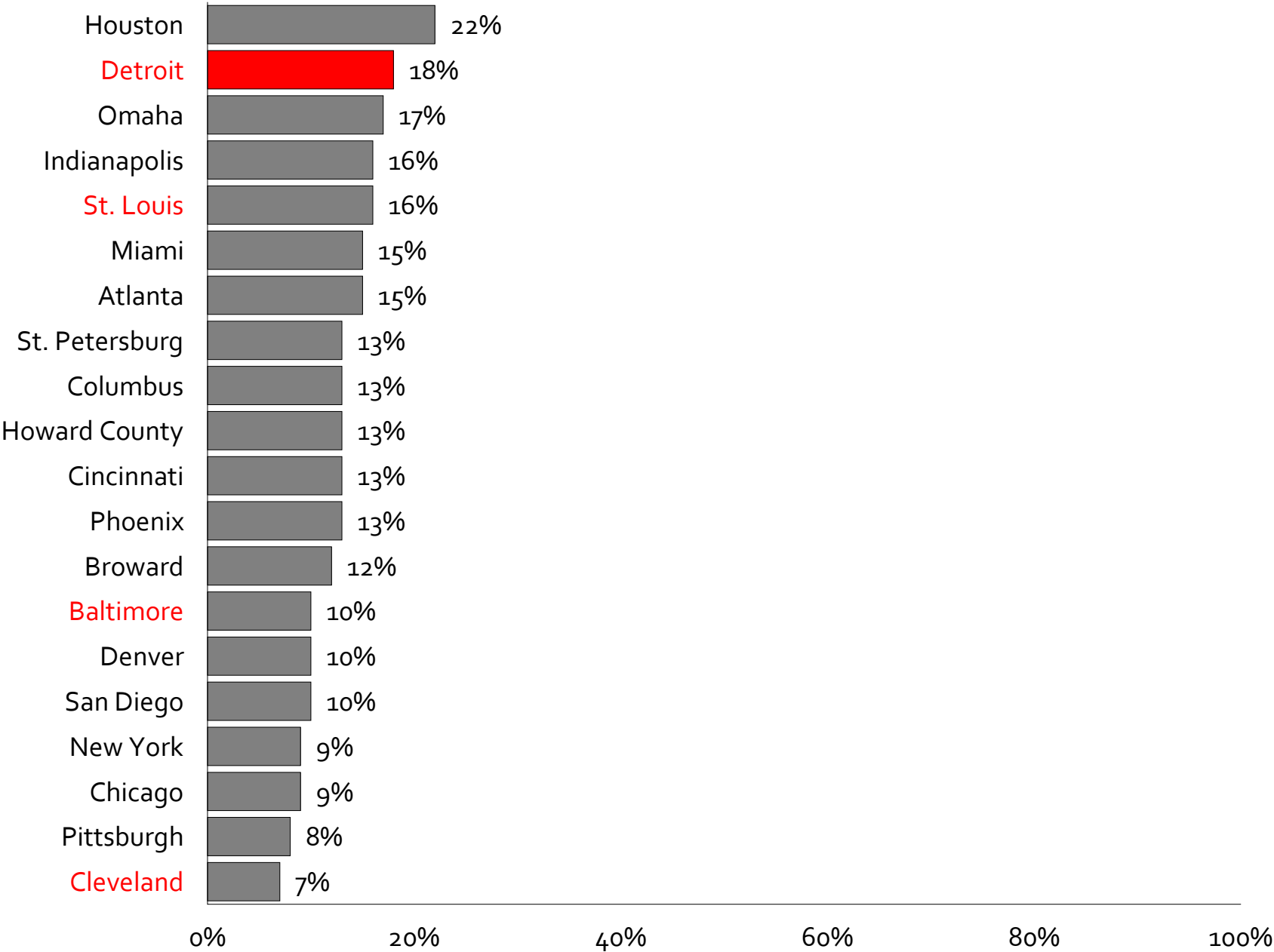
Household Financial Situation

(Jewish Respondents)



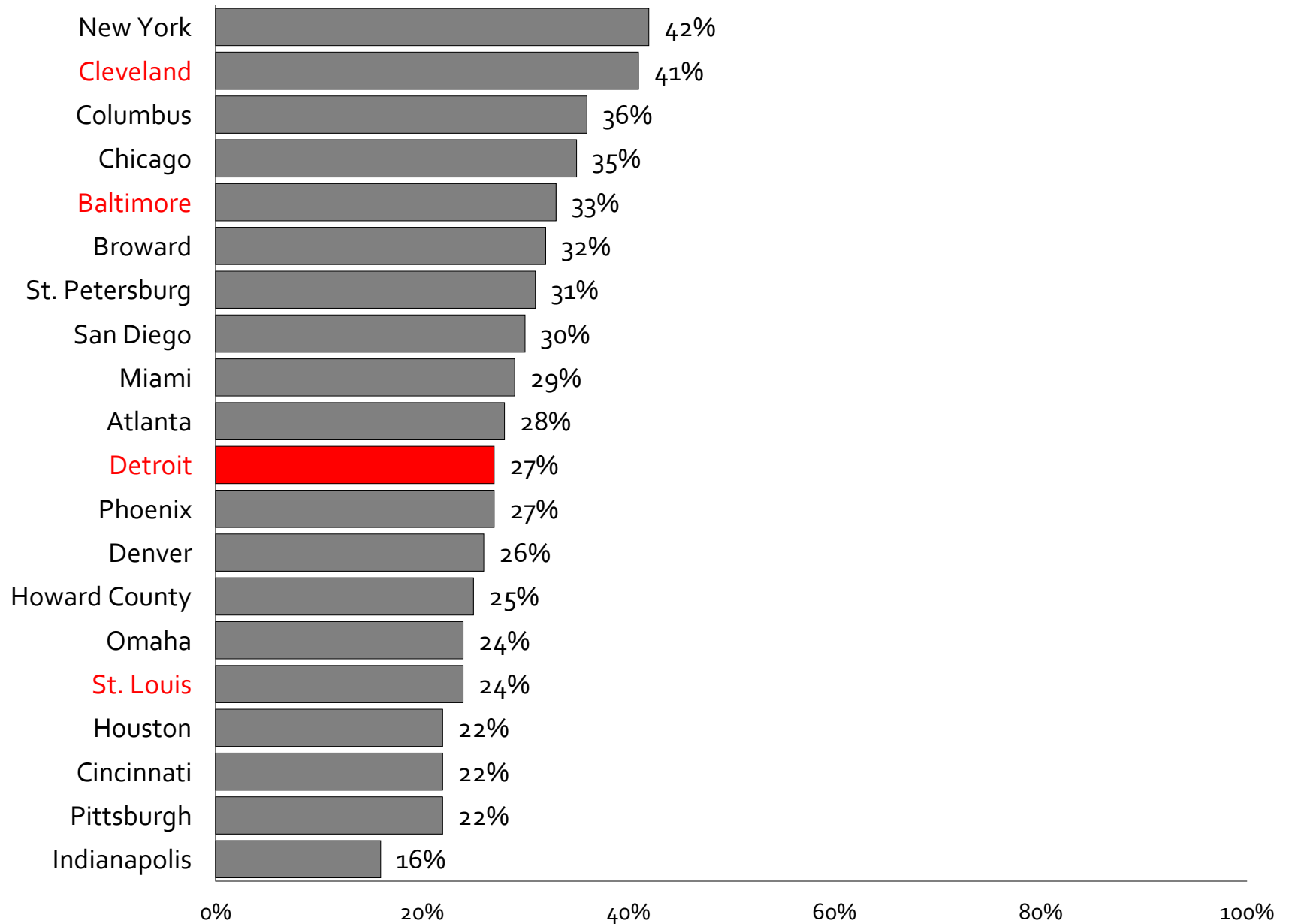
Household Financial Situation Well Off

(Respondents)



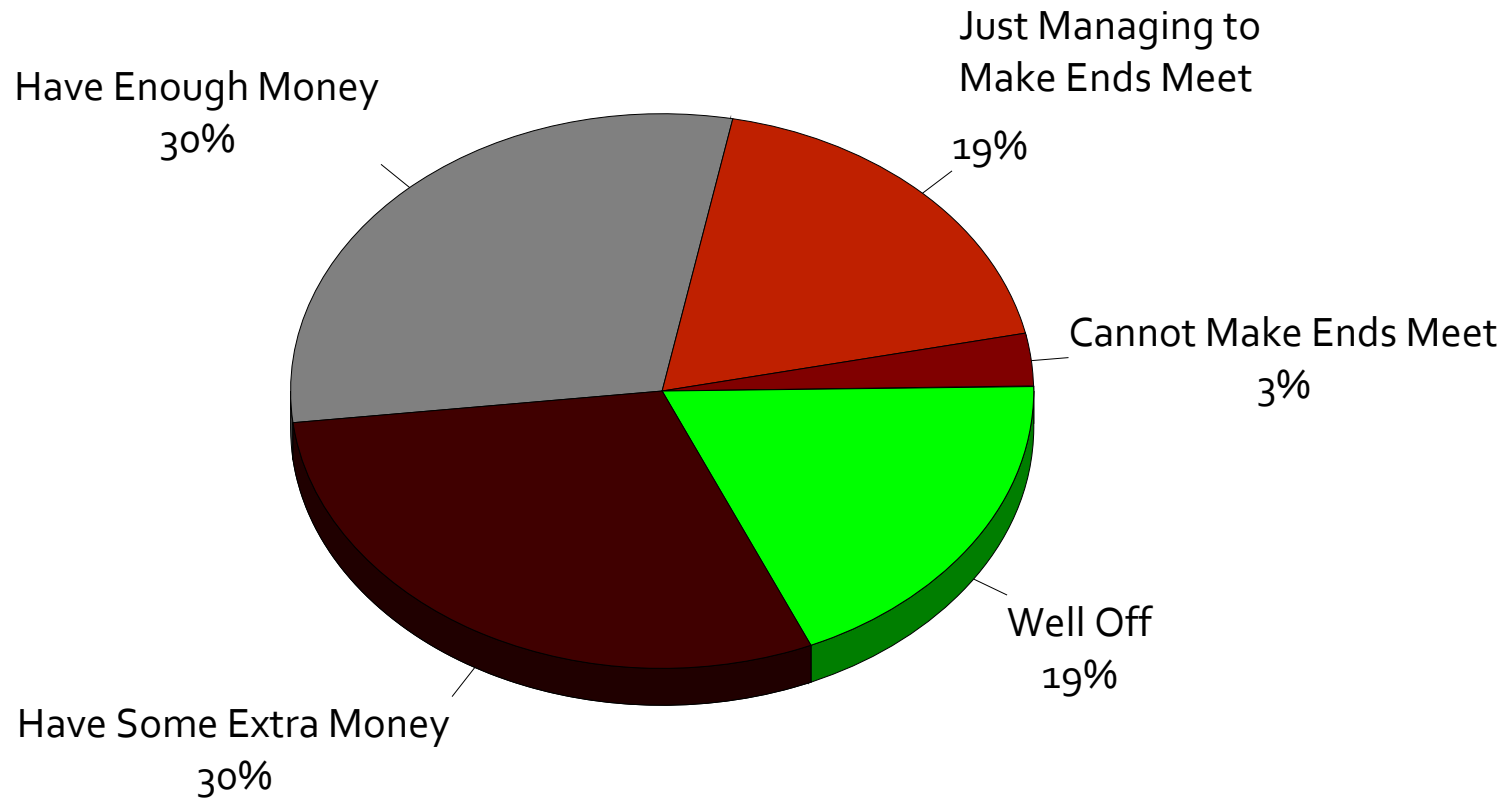
Household Financial Situation Just Managing/Cannot Make Ends Meets

(Respondents)



Household Financial Situation

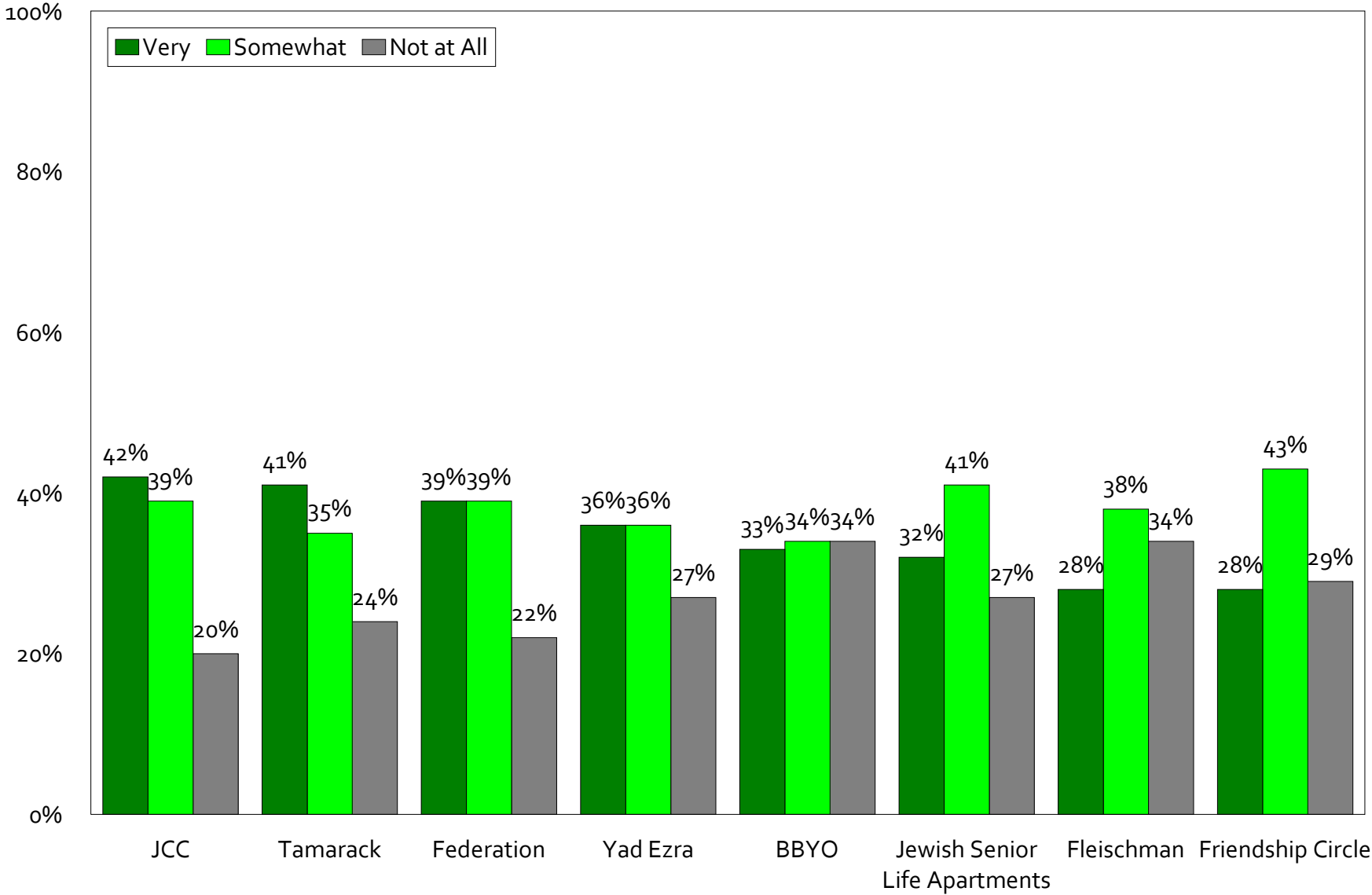
(Age 65 and Over)



Jewish Agencies: Familiarity and Perception

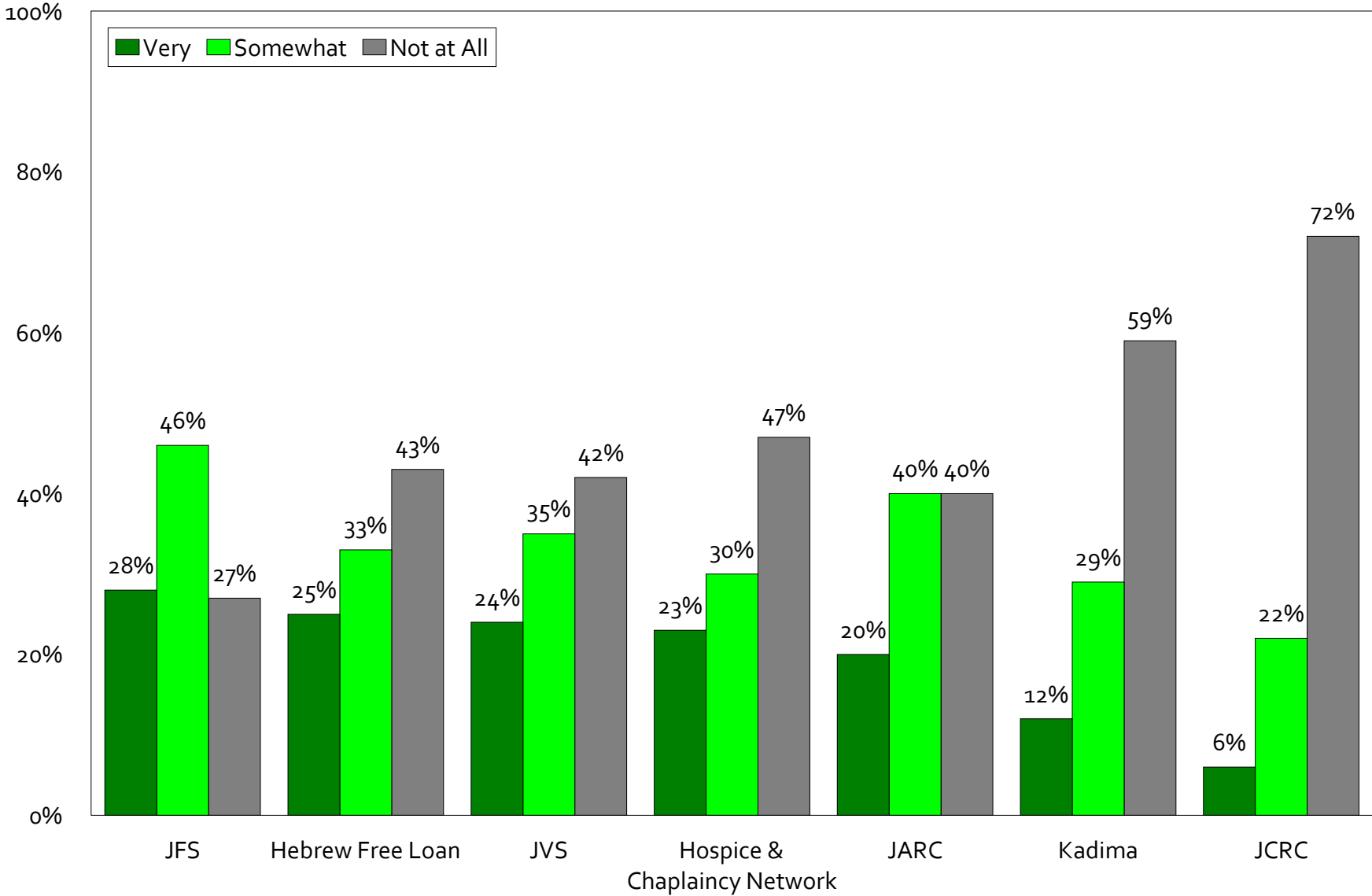
Familiarity with Jewish Agencies

(Respondents)



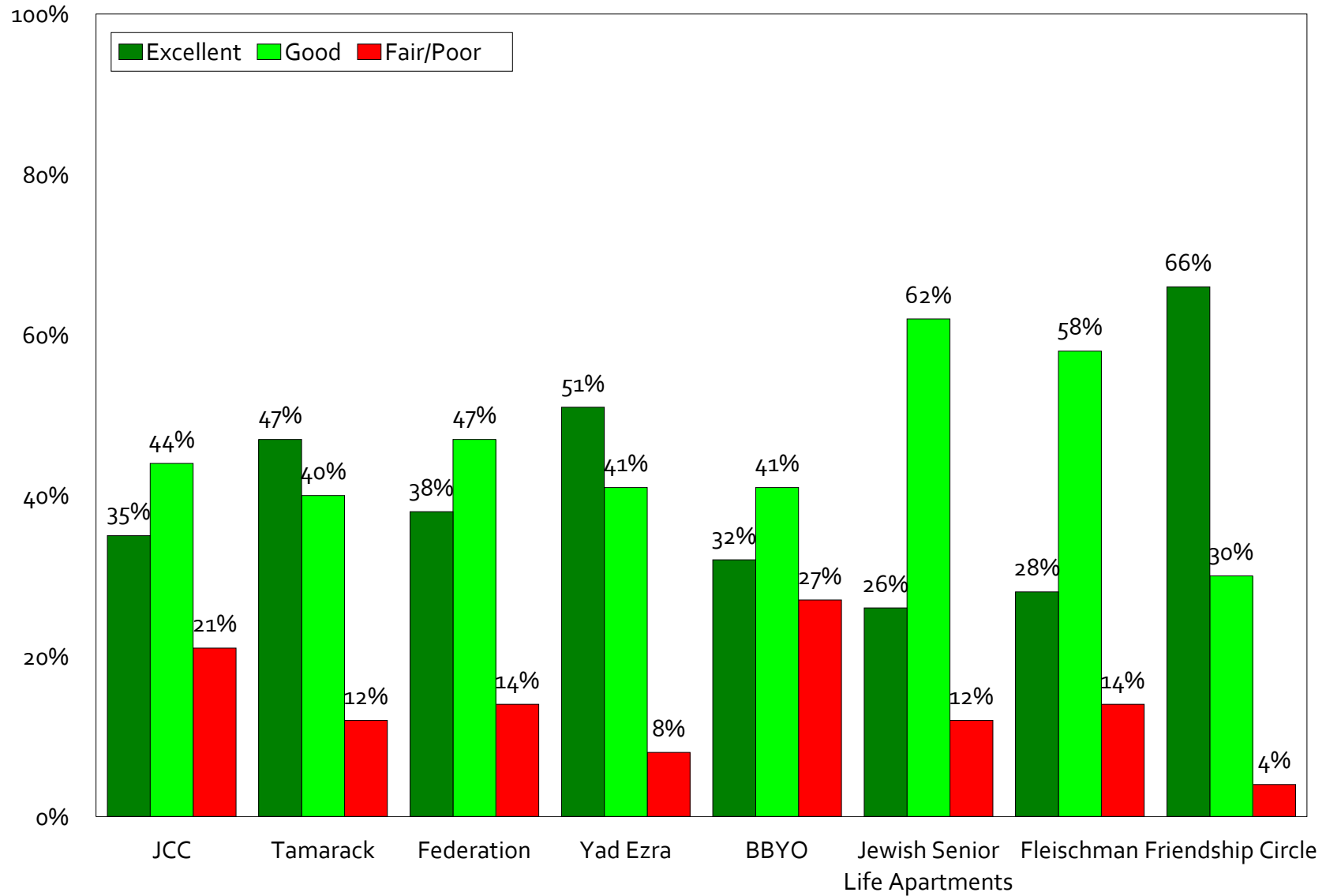
Familiarity with Jewish Agencies

(Respondents)



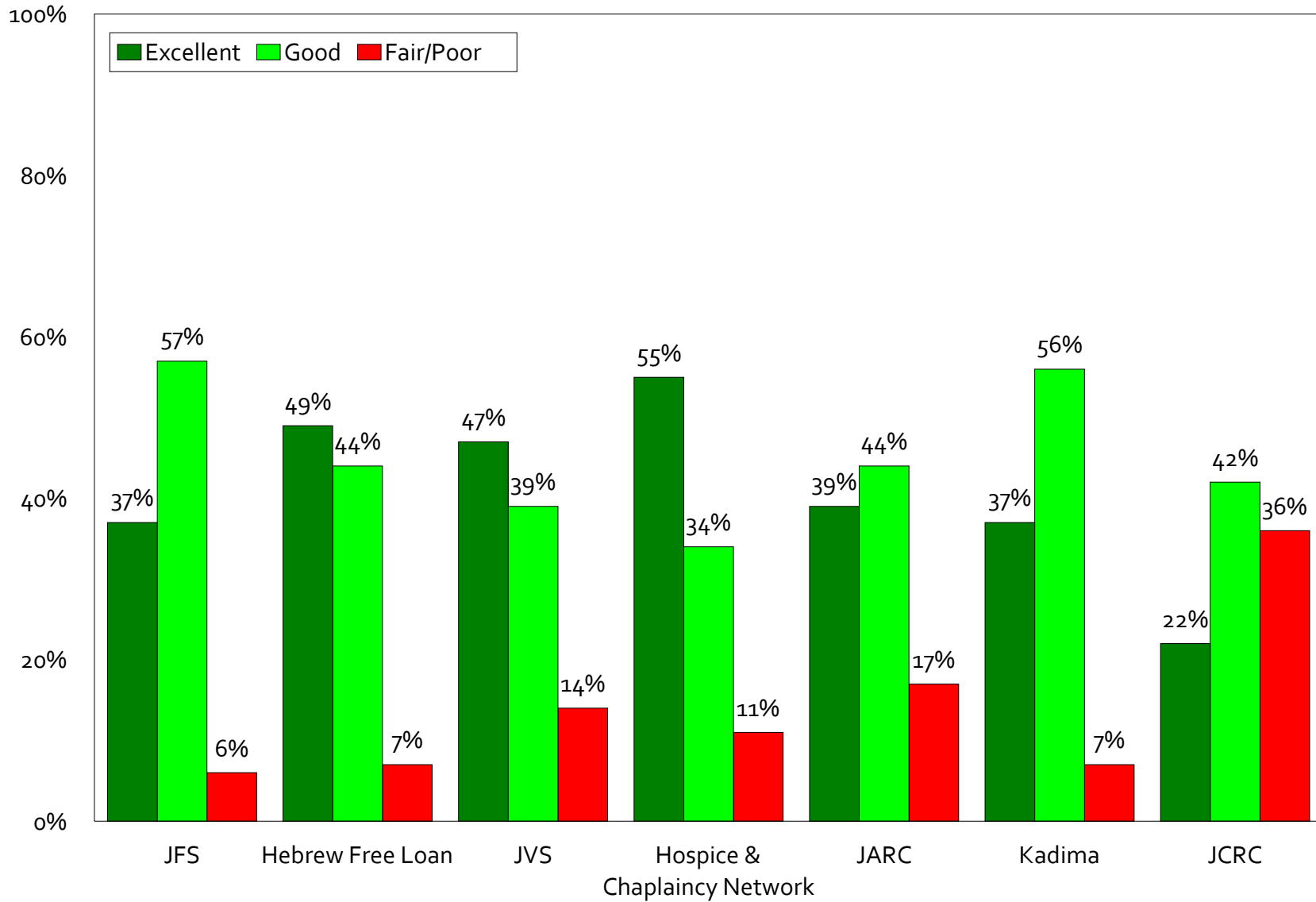
Perception of Jewish Agencies

(Respondents Who Are Very/Somewhat Familiar)



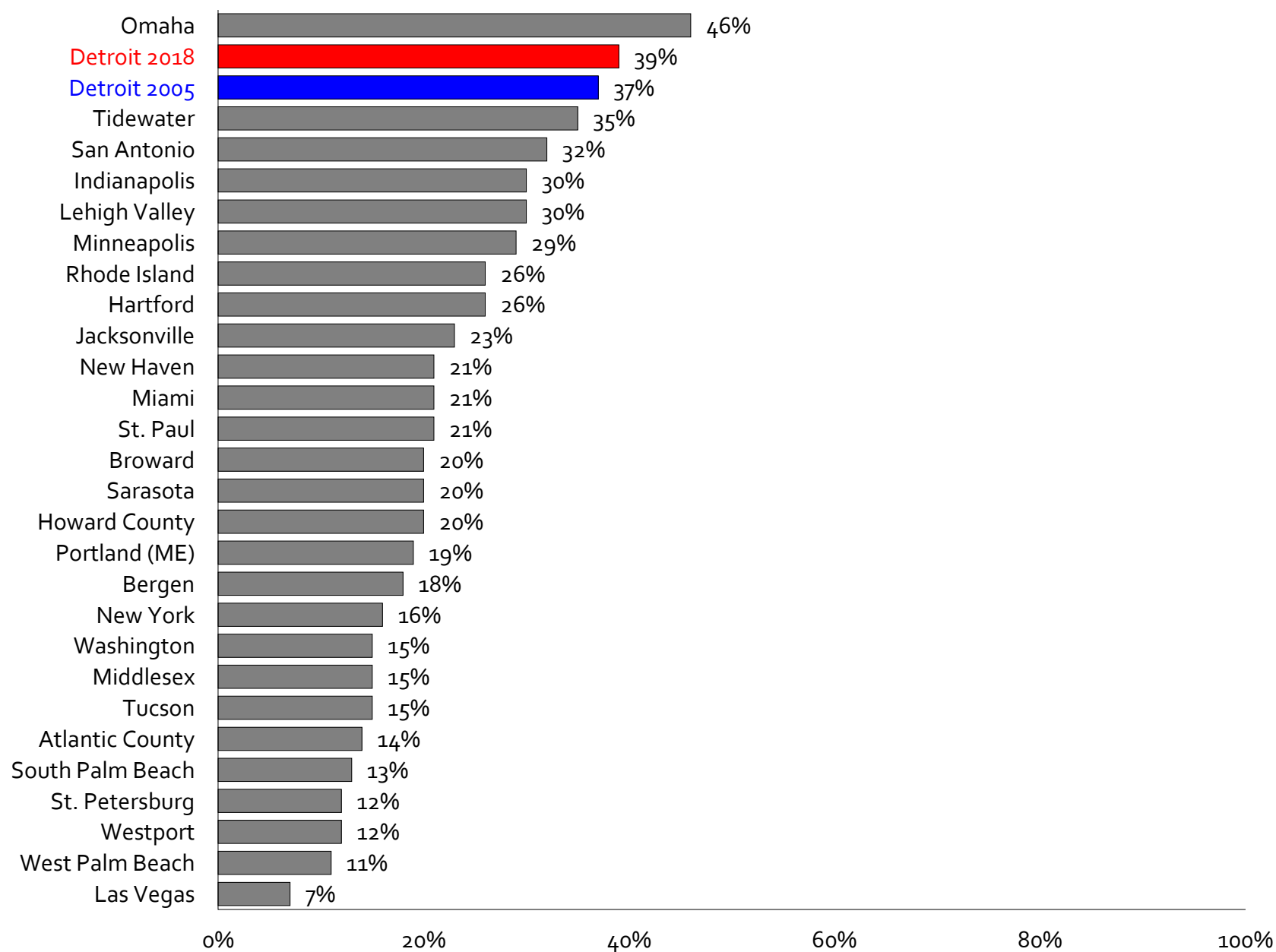
Perception of Jewish Agencies

(Respondents Who Are Very/Somewhat Familiar)



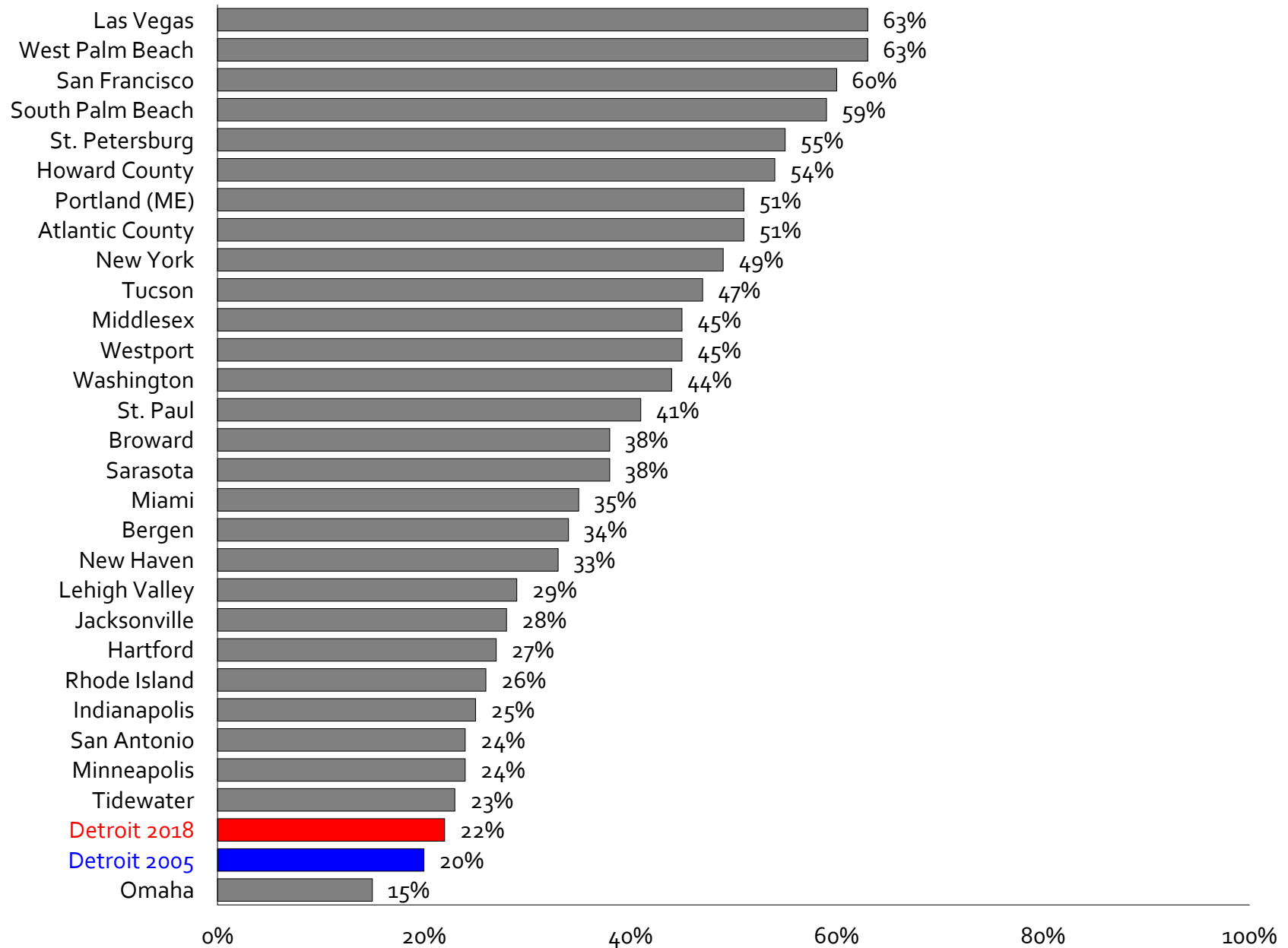
Very Familiar with the Local Jewish Federation

(Respondents)



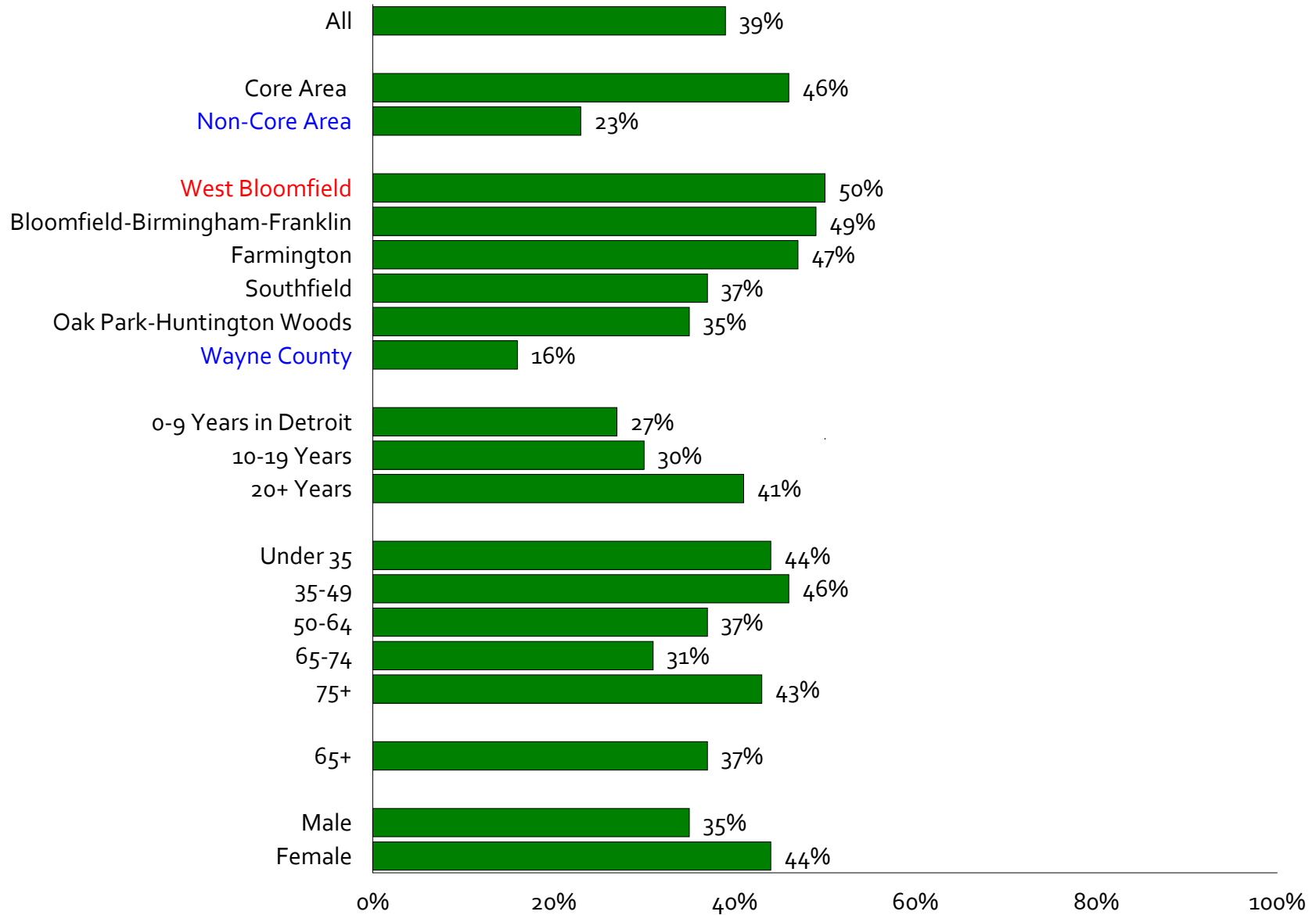
Not at All Familiar with the Local Jewish Federation

(Respondents)

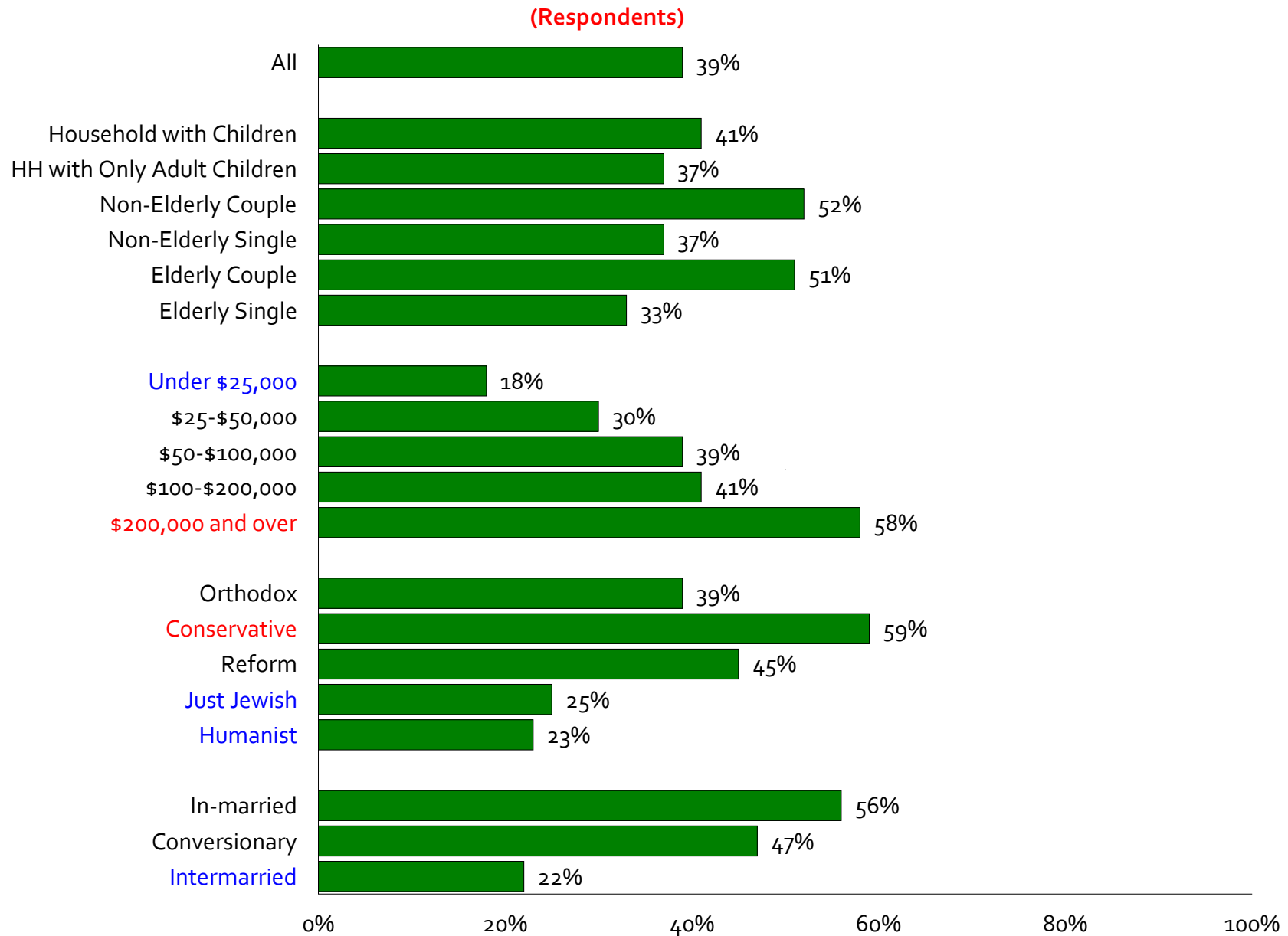


Very Familiar with the Jewish Federation of Metropolitan Detroit

(Respondents)

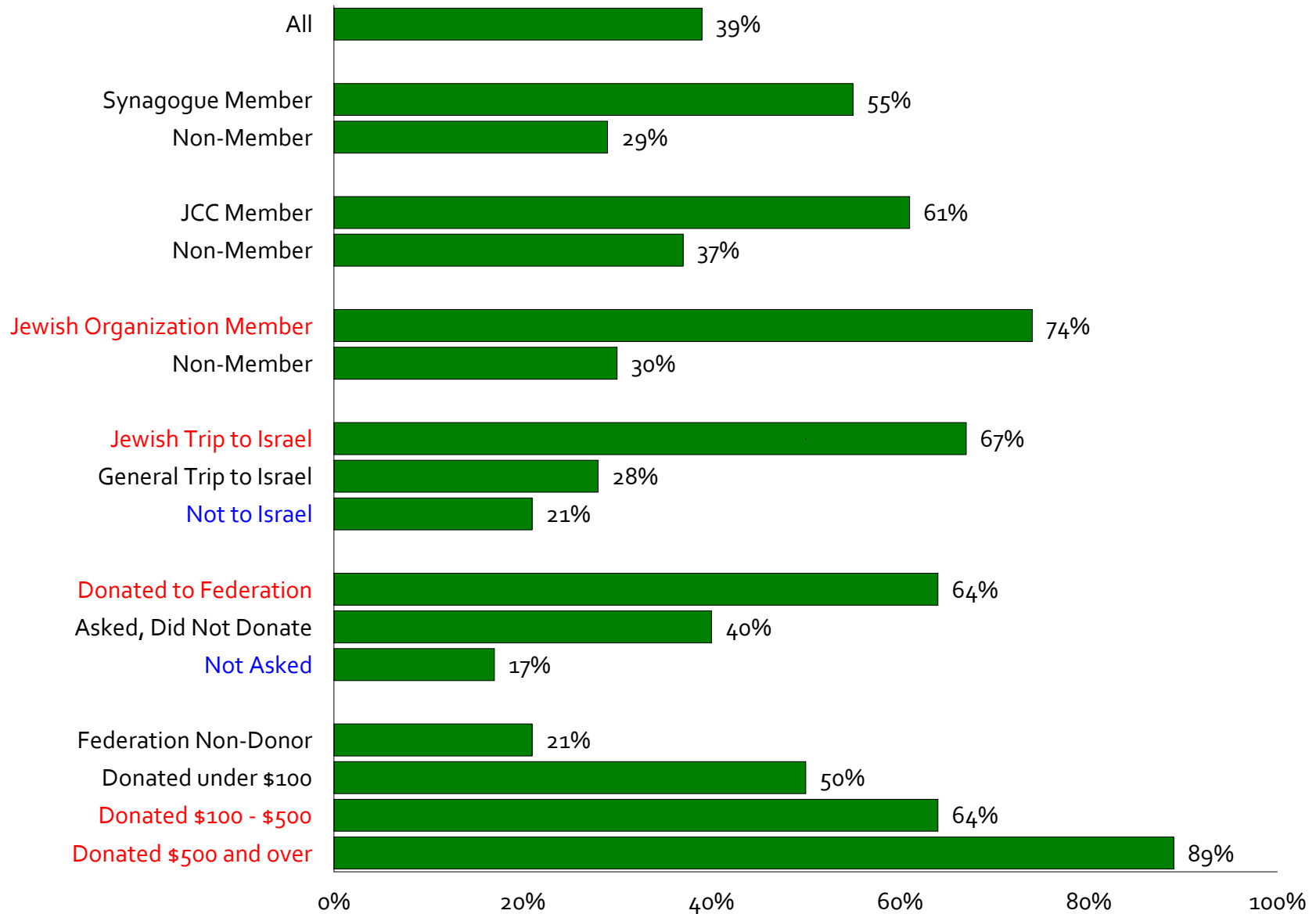


Very Familiar with the Jewish Federation of Metropolitan Detroit



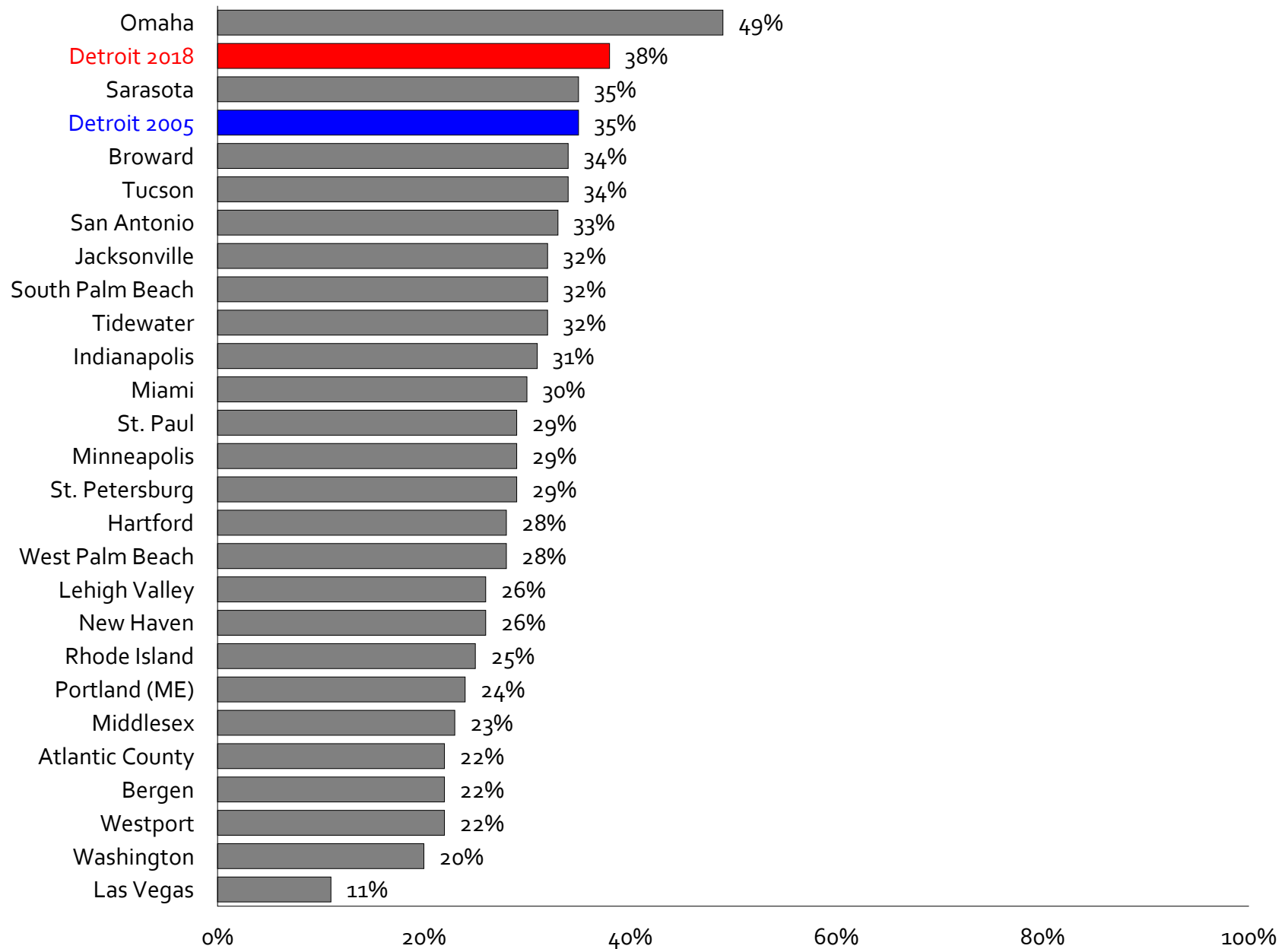
Very Familiar with the Jewish Federation of Metropolitan Detroit

(Respondents)



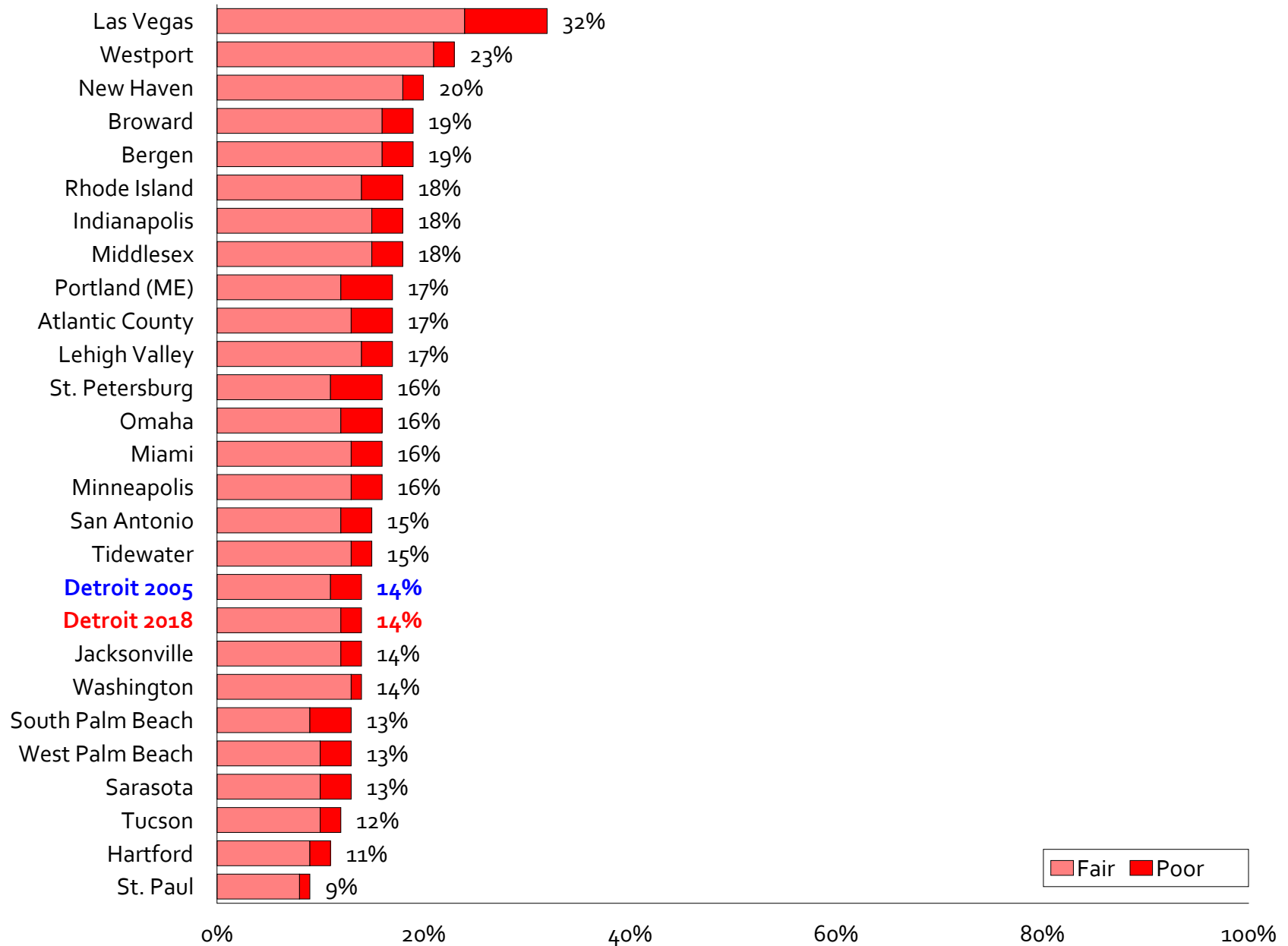
Excellent Perceptions of the Local Jewish Federation

(Respondents Who Are Very/Somewhat Familiar)



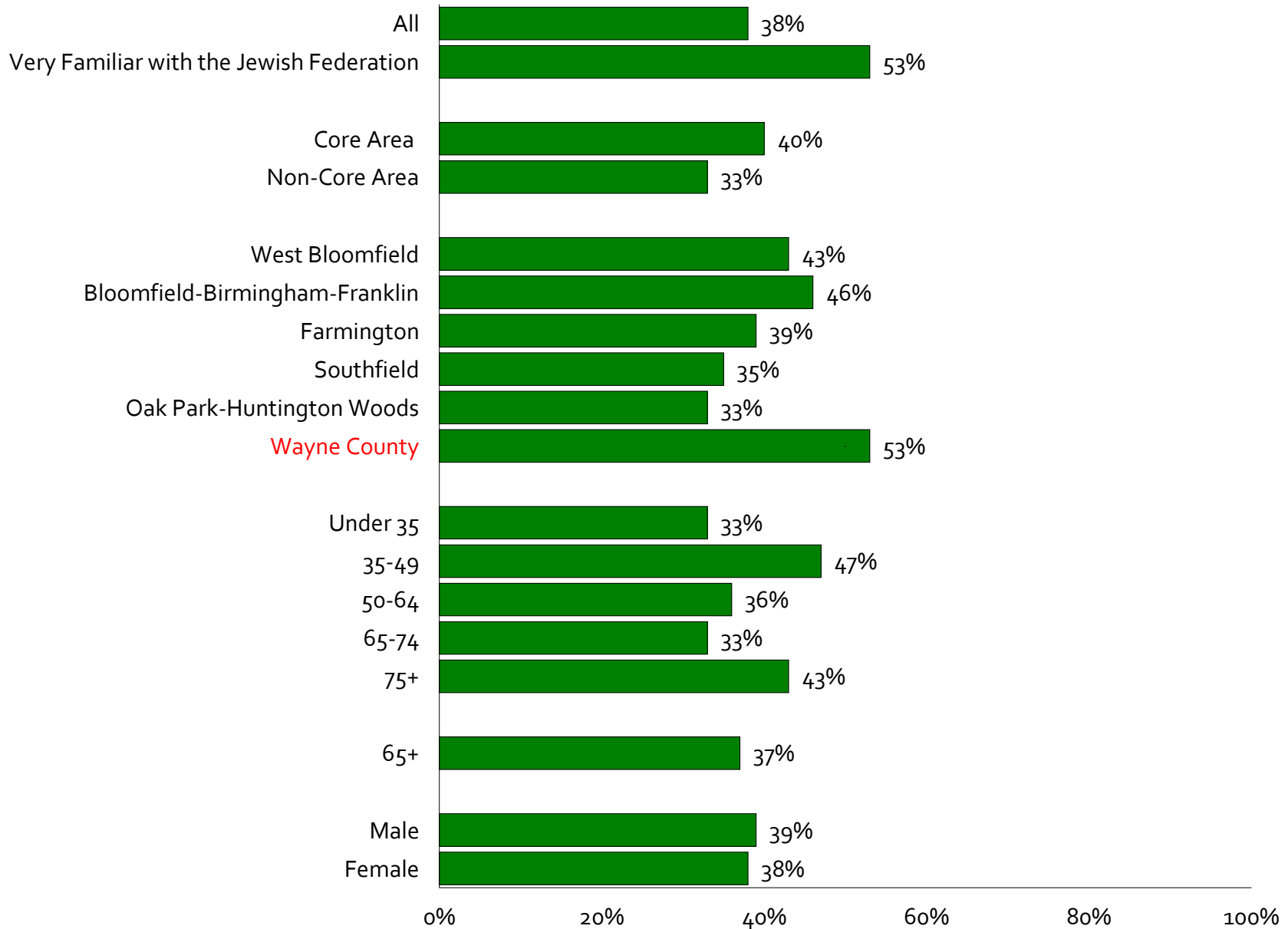
Fair/Poor Perceptions of the Local Jewish Federation

(Respondents Who Are Very/Somewhat Familiar)



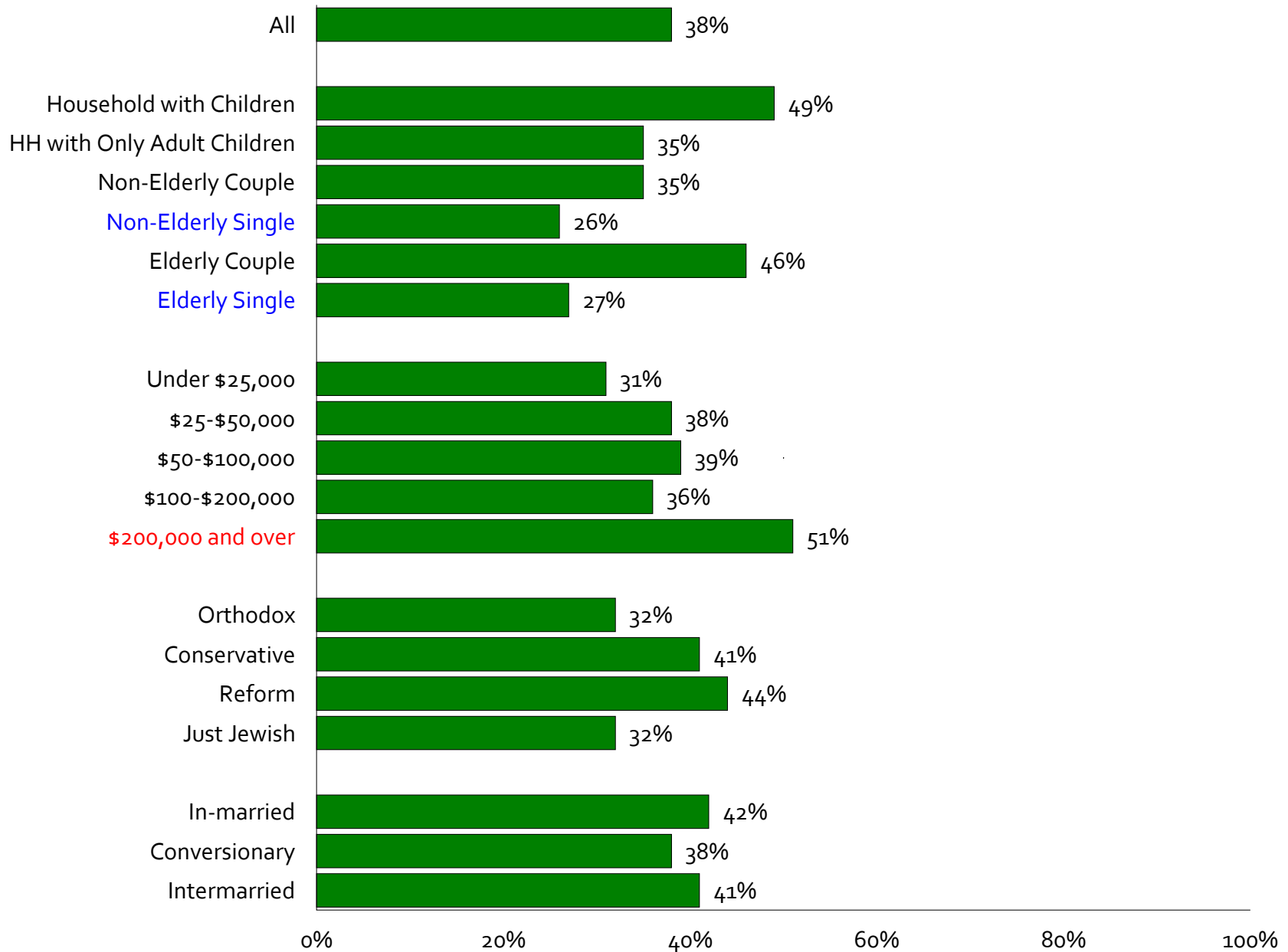
Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

(Respondents Who Are Very/Somewhat Familiar)



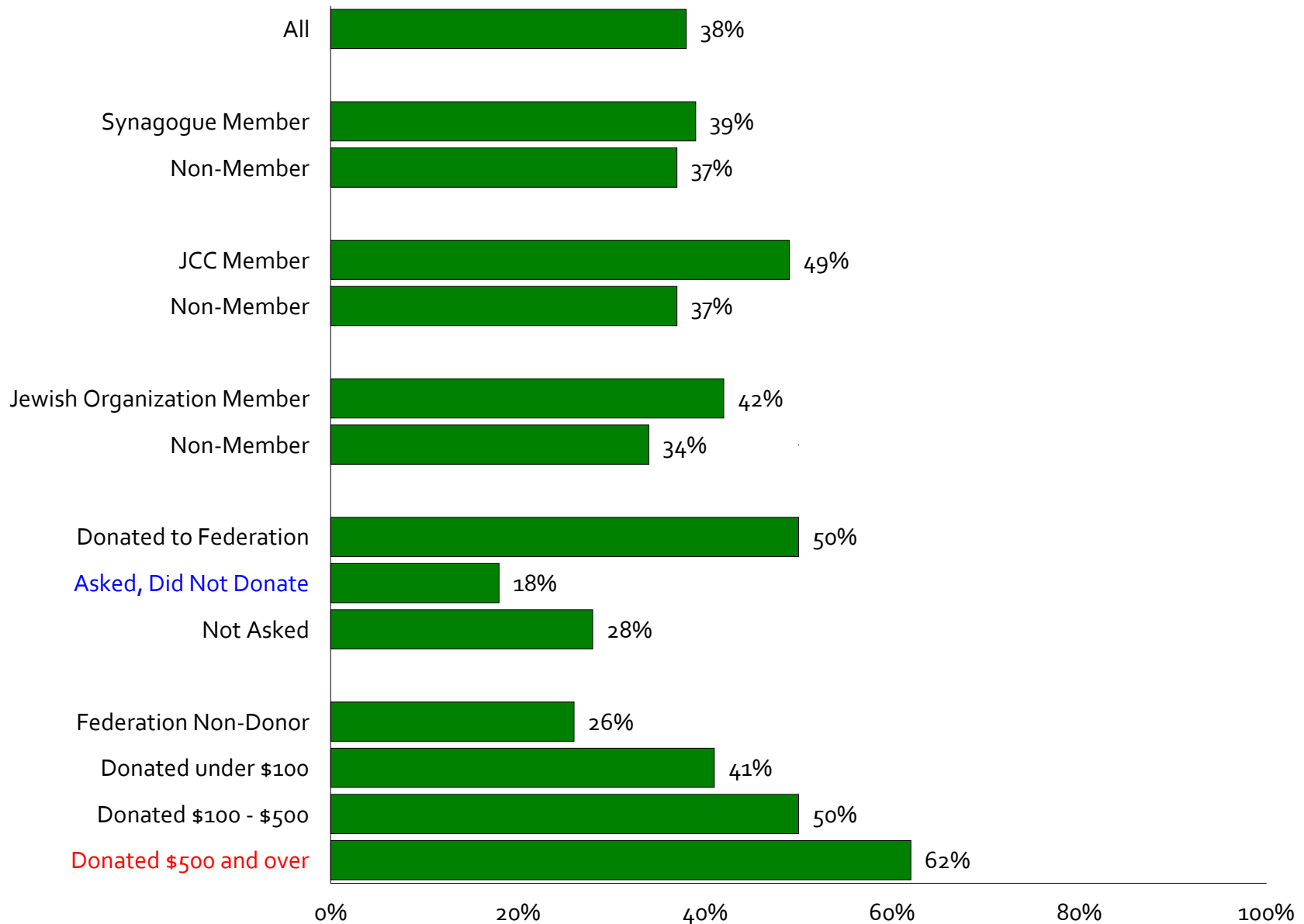
Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

(Respondents Who Are Very/Somewhat Familiar)



Excellent Perceptions of the Jewish Federation of Metropolitan Detroit

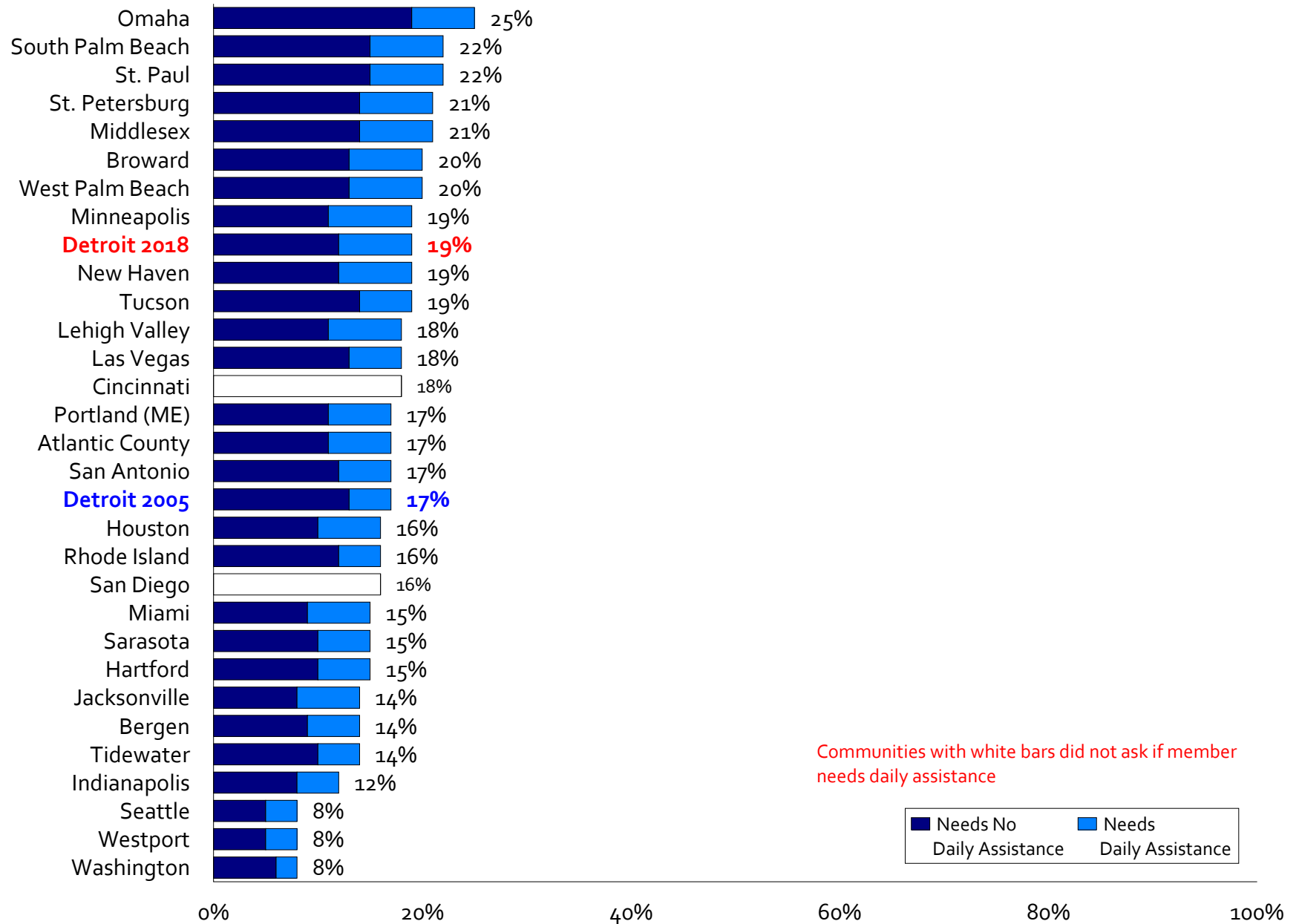
(Respondents Who Are Very/Somewhat Familiar)



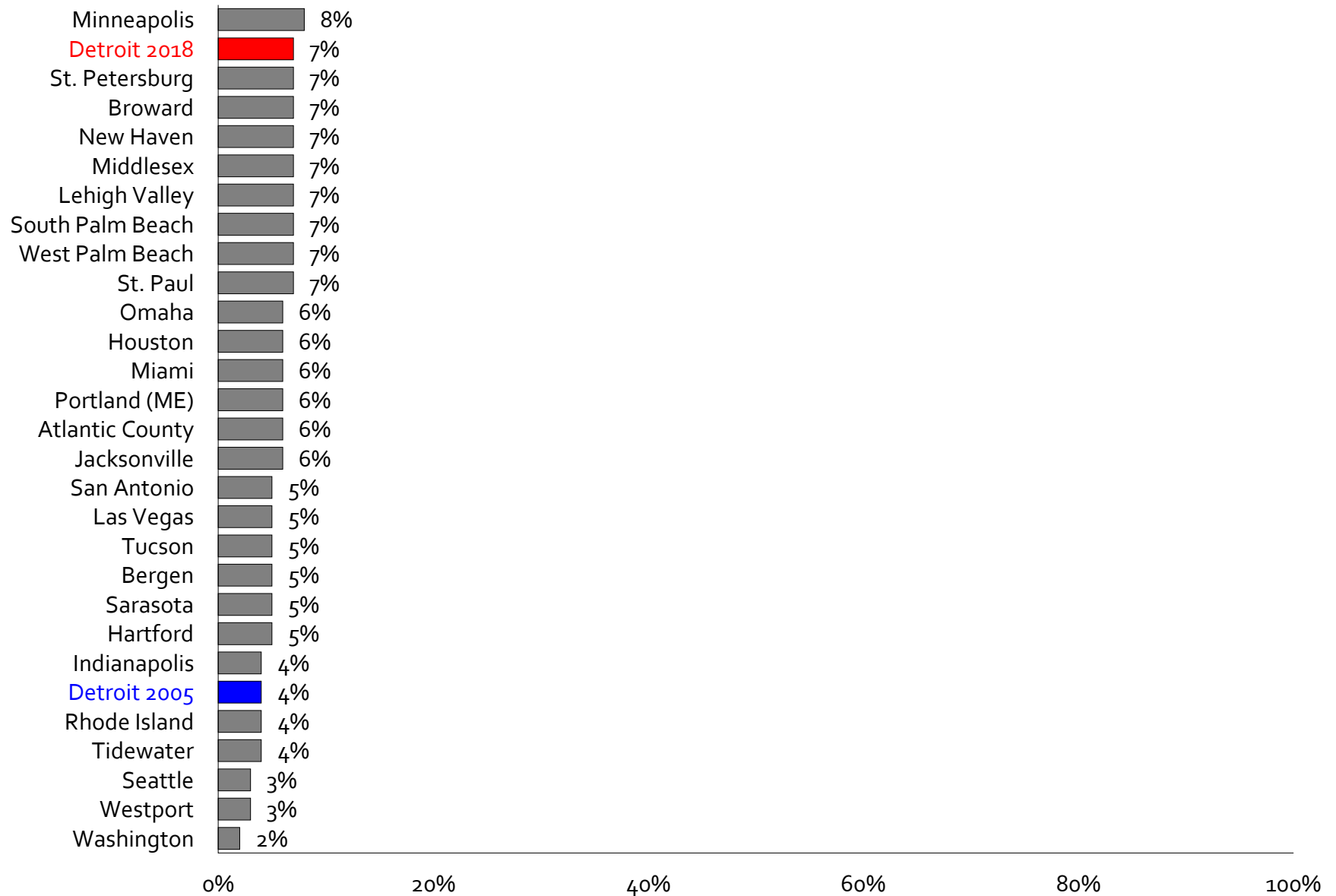
Social Service Needs: Health Limitations

Households in Which a Member Is Health Limited

(Jewish Households)

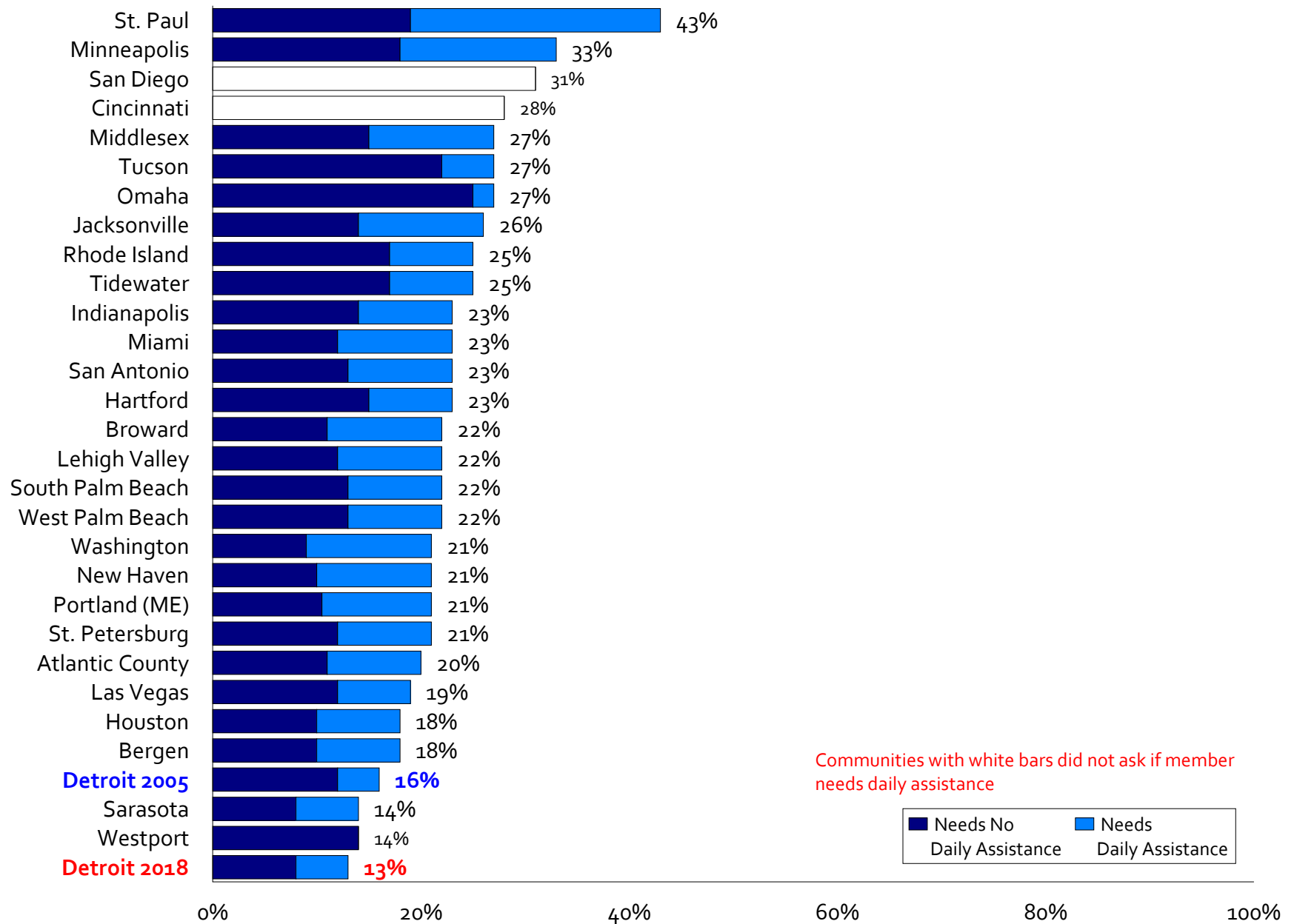


Households in Which a Member Is Health Limited and Needs Daily Assistance (Jewish Households)



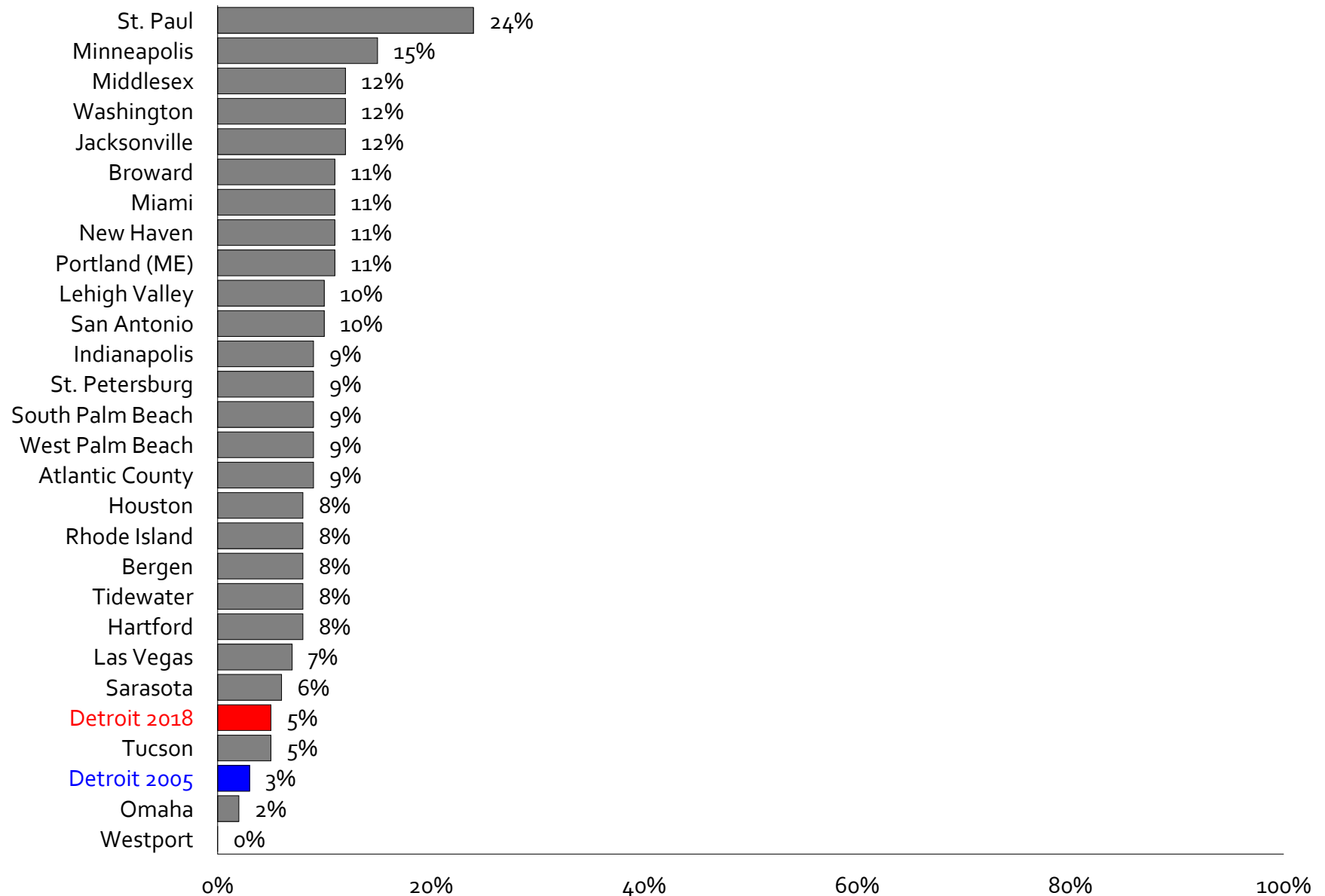
Households in Which a Member Is Health Limited

(Elderly Couple Households)



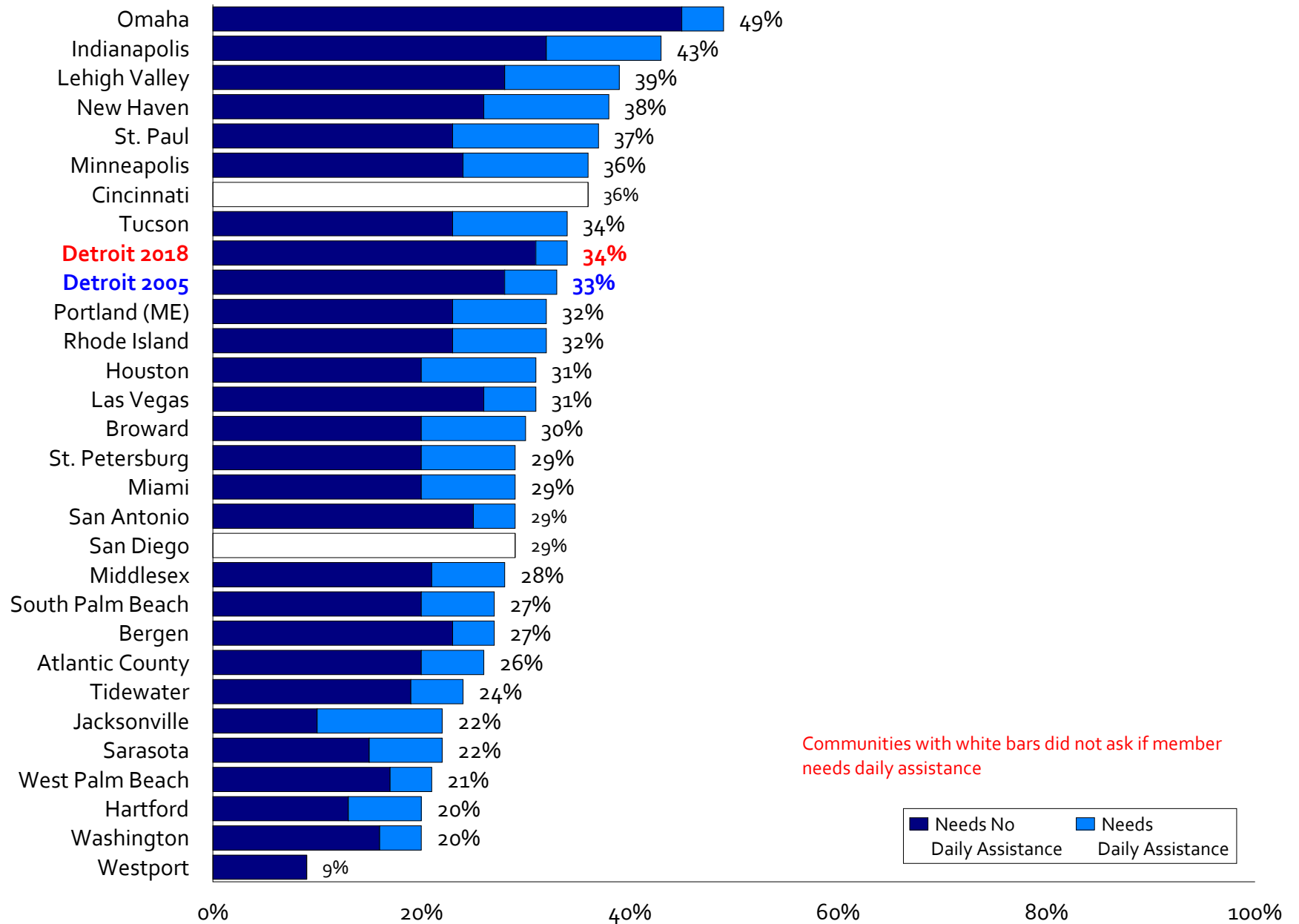
Households in Which a Member Is Health Limited and Needs Daily Assistance

(Elderly Couple Households)

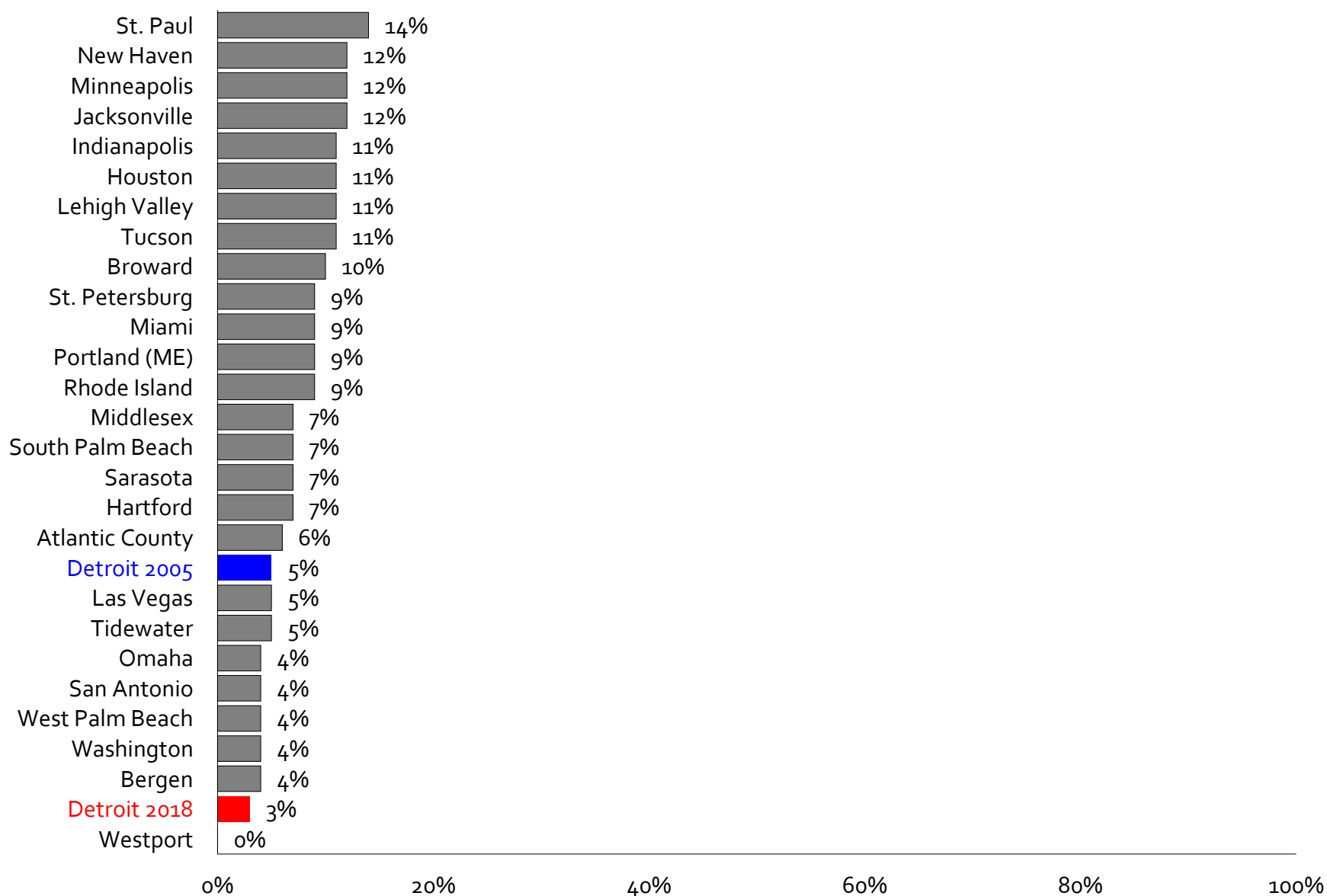


Households in Which a Member Is Health Limited

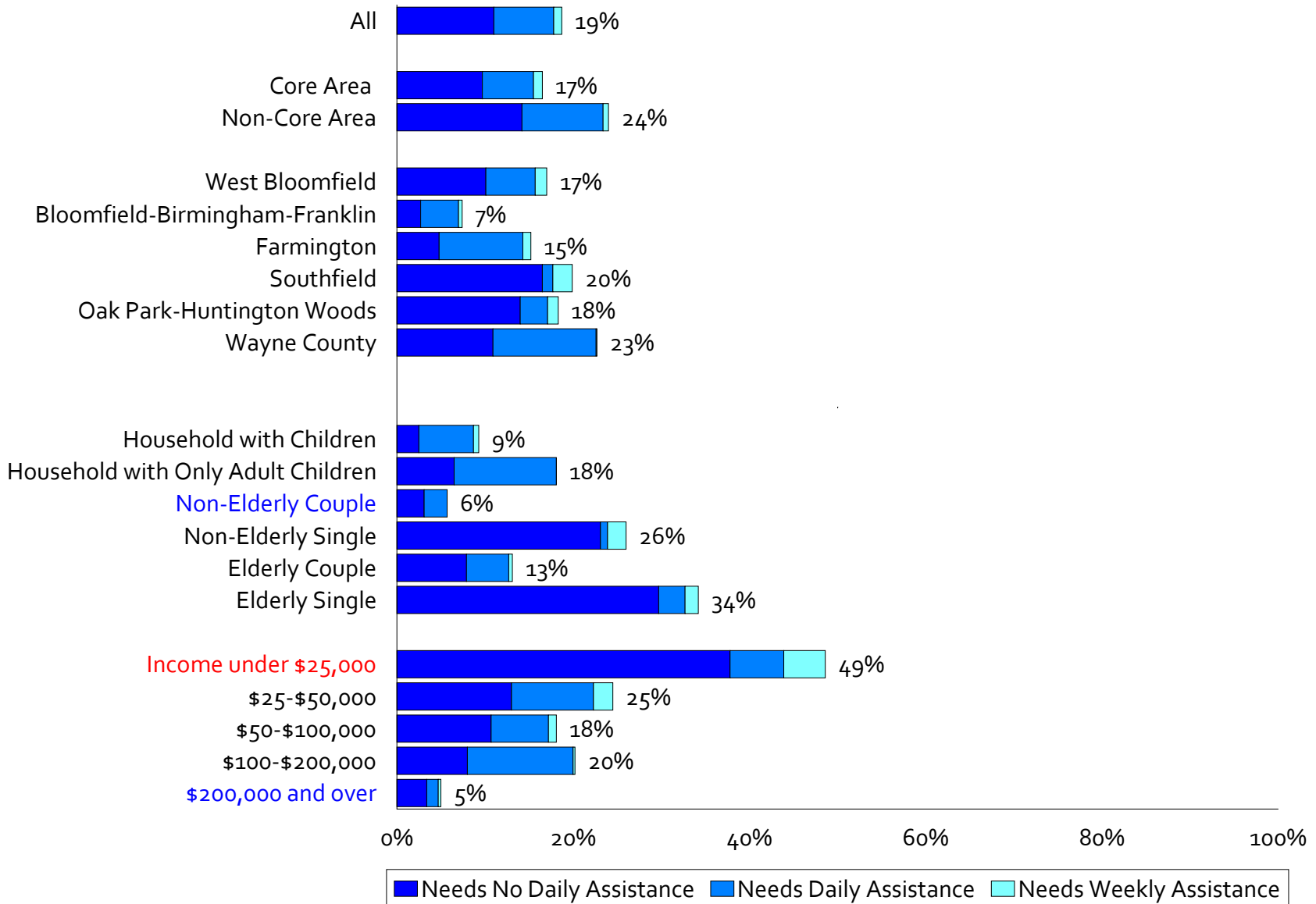
(Elderly Single Households)



94 Households Who Are Health Limited and Need Daily Assistance (Elderly Single Households)



Households in Which a Member Is Health Limited



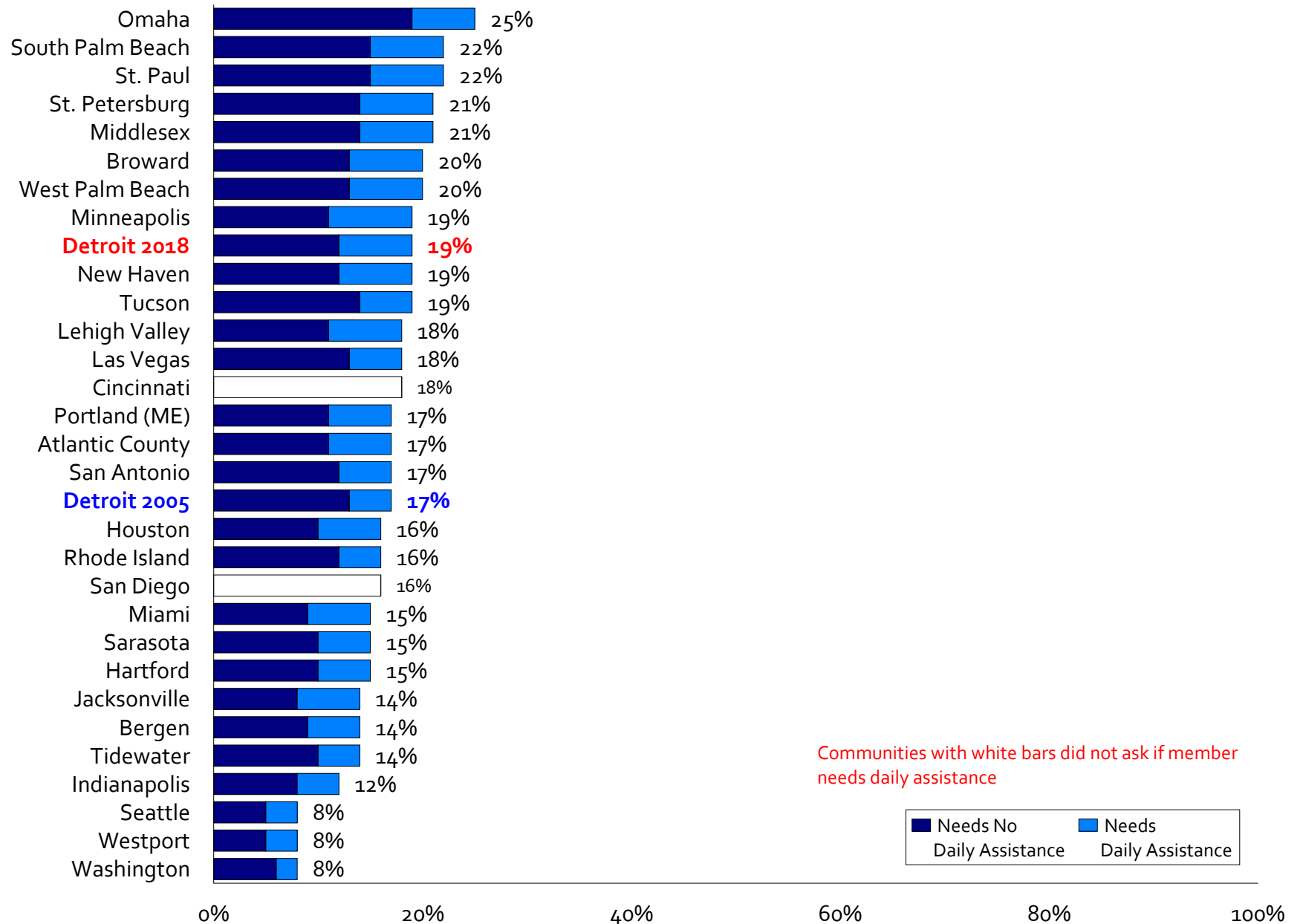
Disabilities

1. 3.2% (2,200 adults) of adults in Jewish households are disabled and unable to work
2. 1.5% (470 households) of Jewish households contain a disabled adult child (age 18 and over) who is unable to work and lives at home with his/her parents or other adults

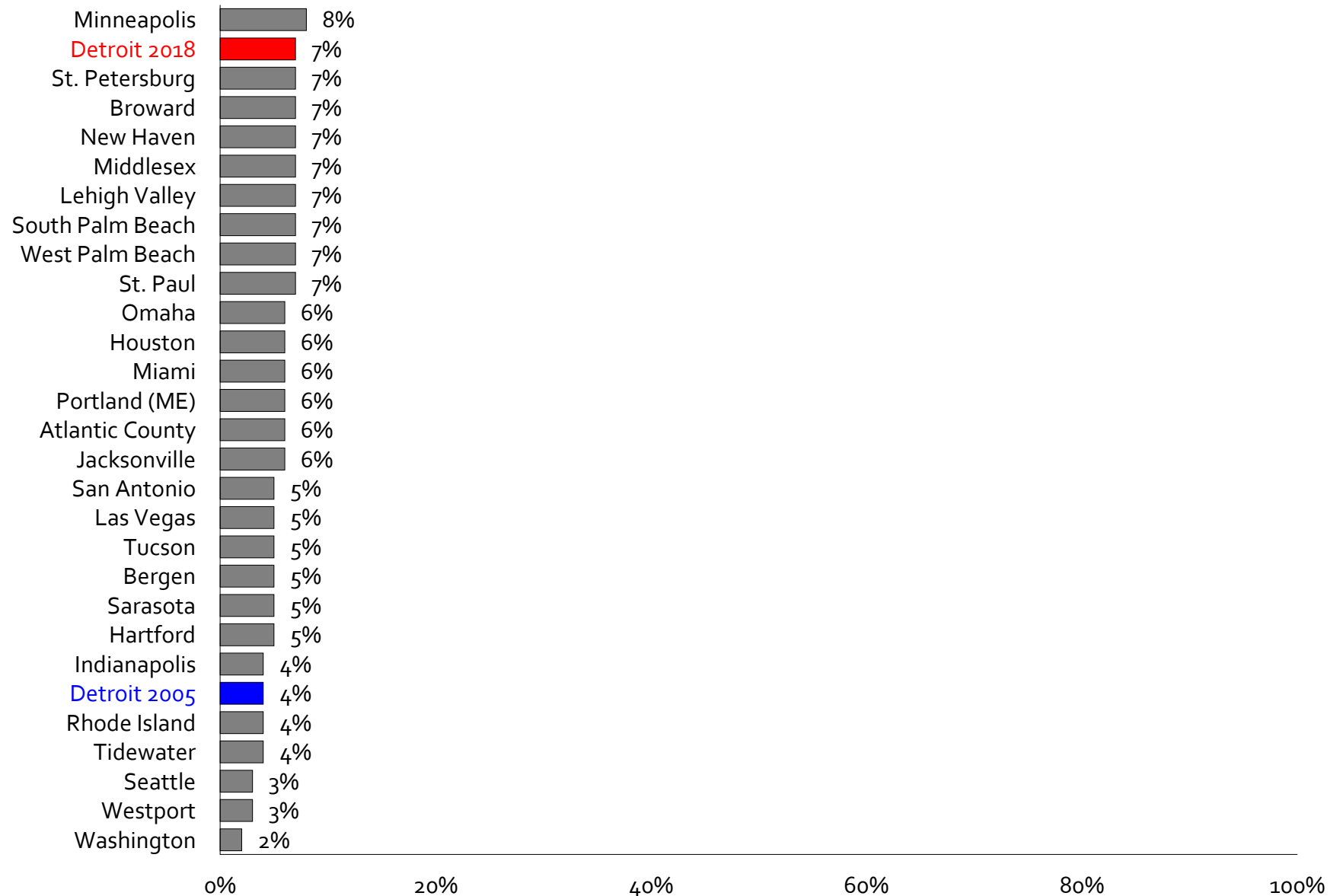
Social Service Needs: Health Limitations

Households in Which a Member Is Health Limited

(Jewish Households)

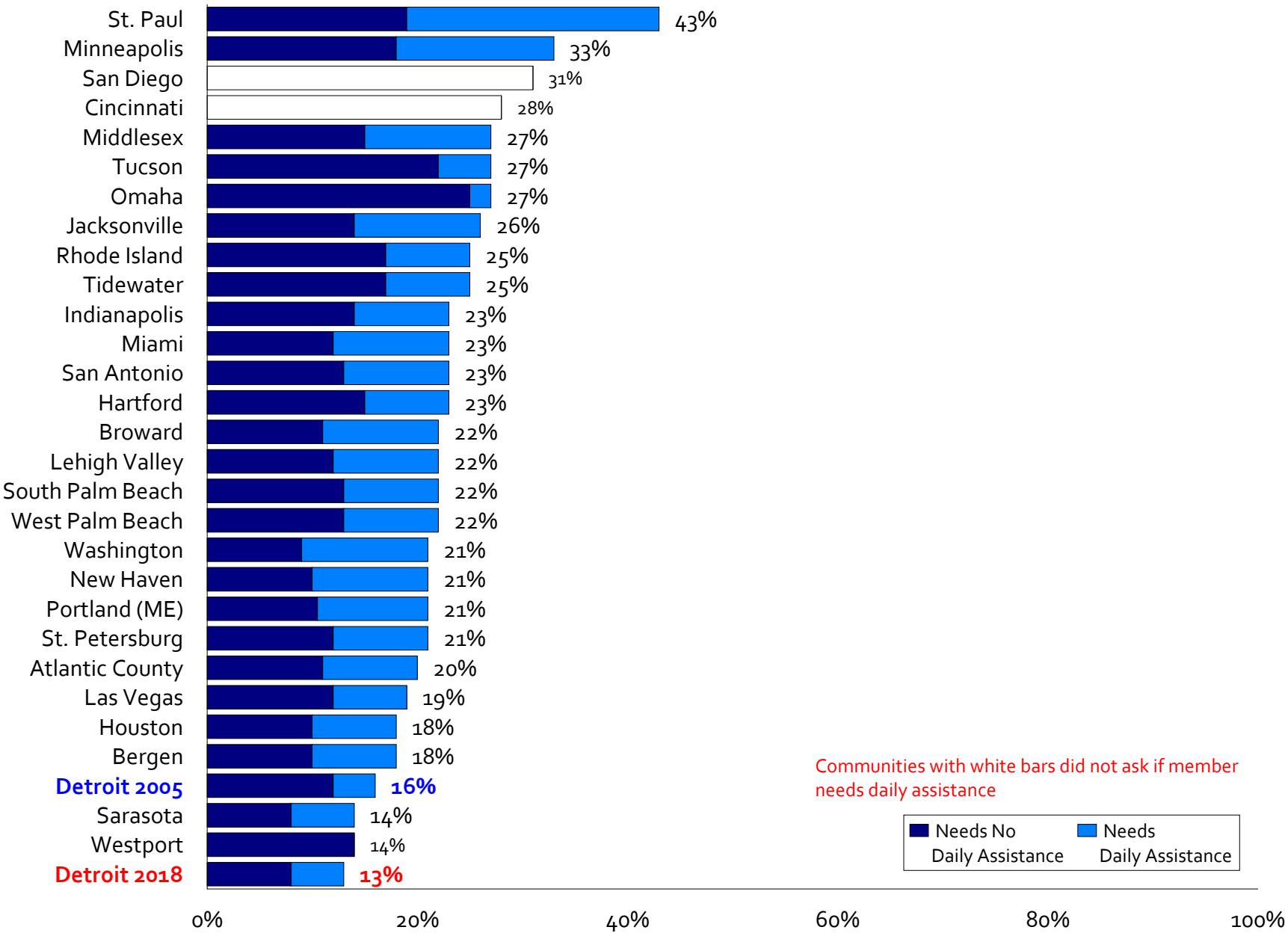


Households in Which a Member Is Health Limited and Needs Daily Assistance (Jewish Households)



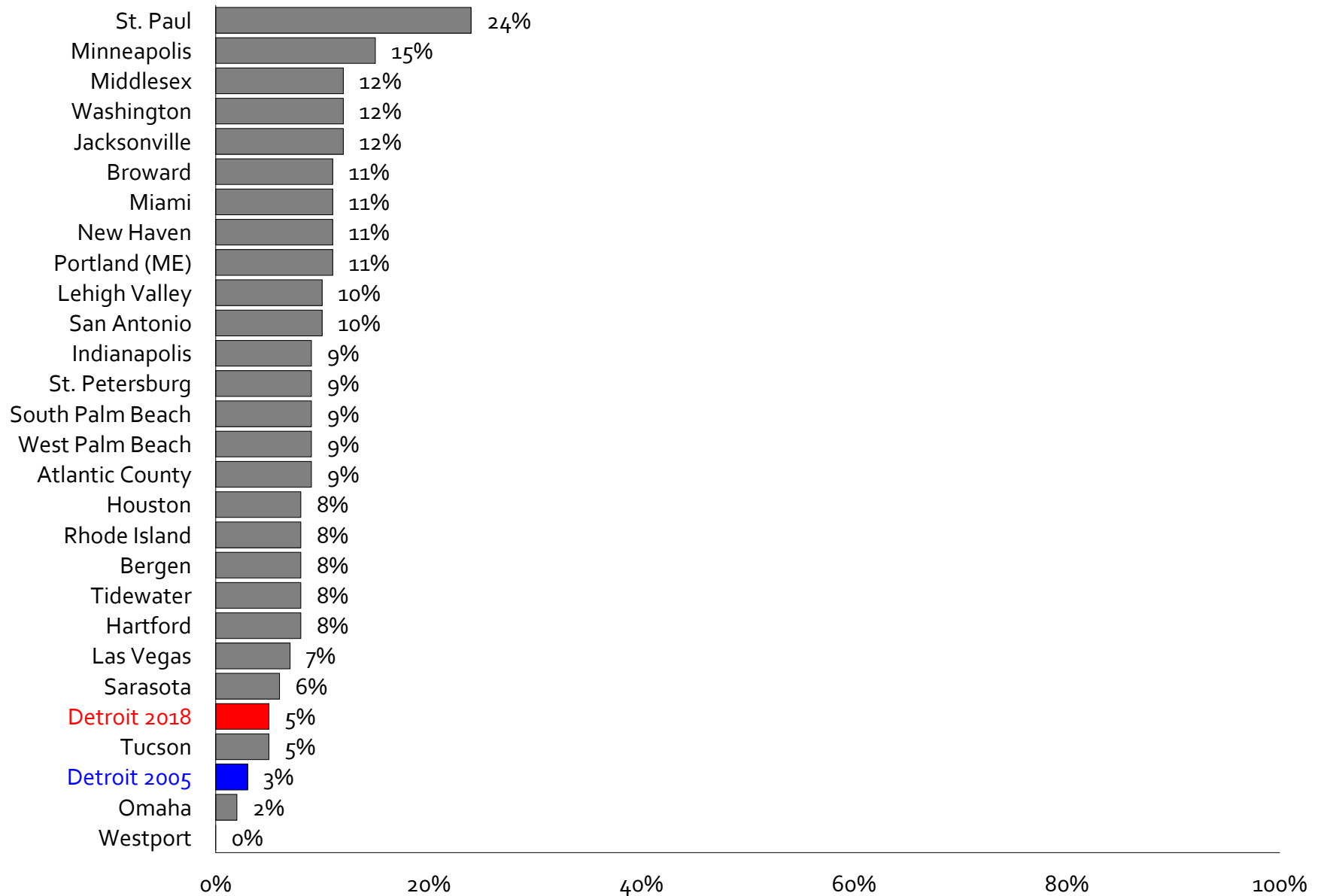
Households in Which a Member Is Health Limited

(Elderly Couple Households)



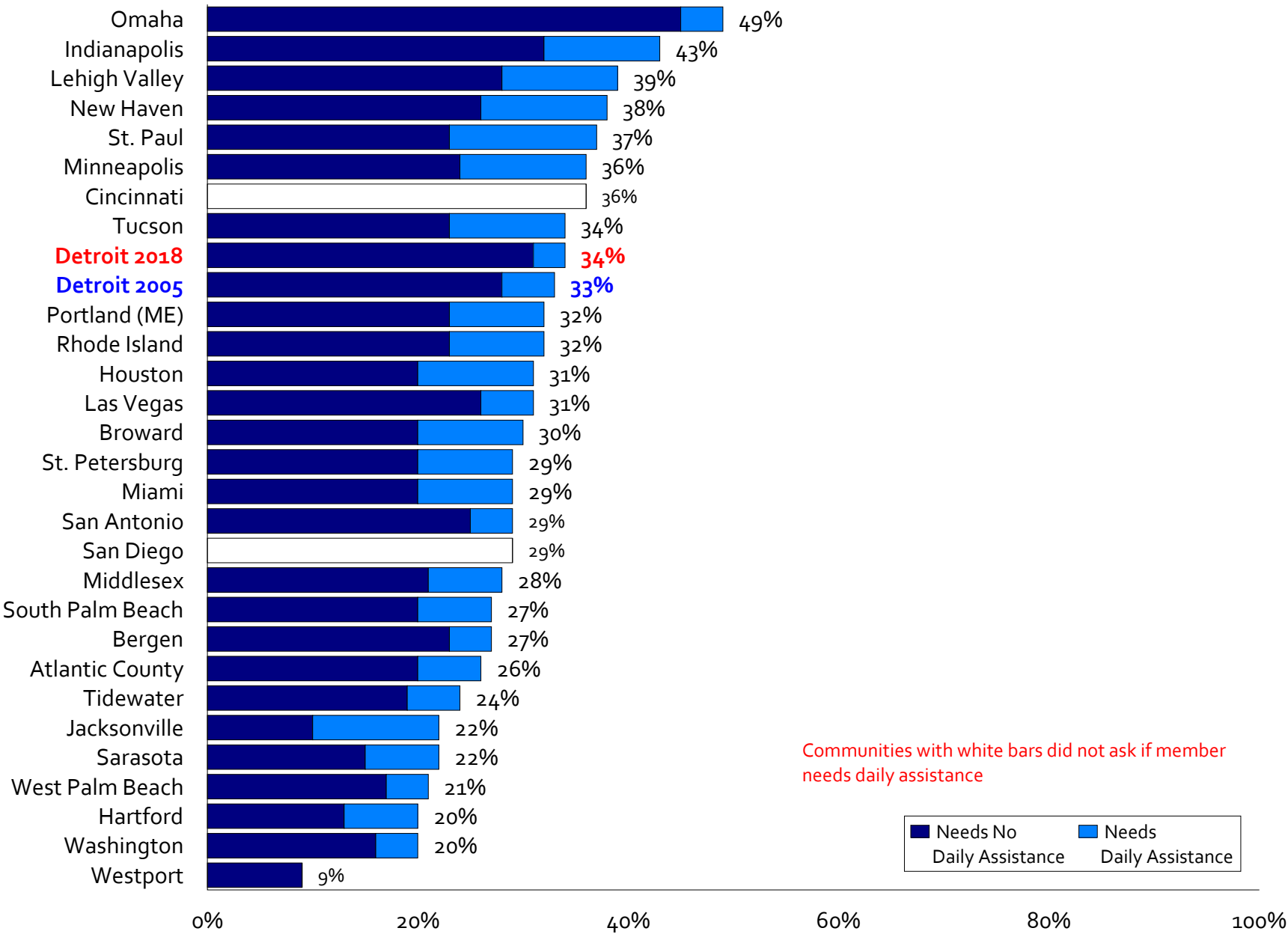
Households in Which a Member Is Health Limited and Needs Daily Assistance

(Elderly Couple Households)

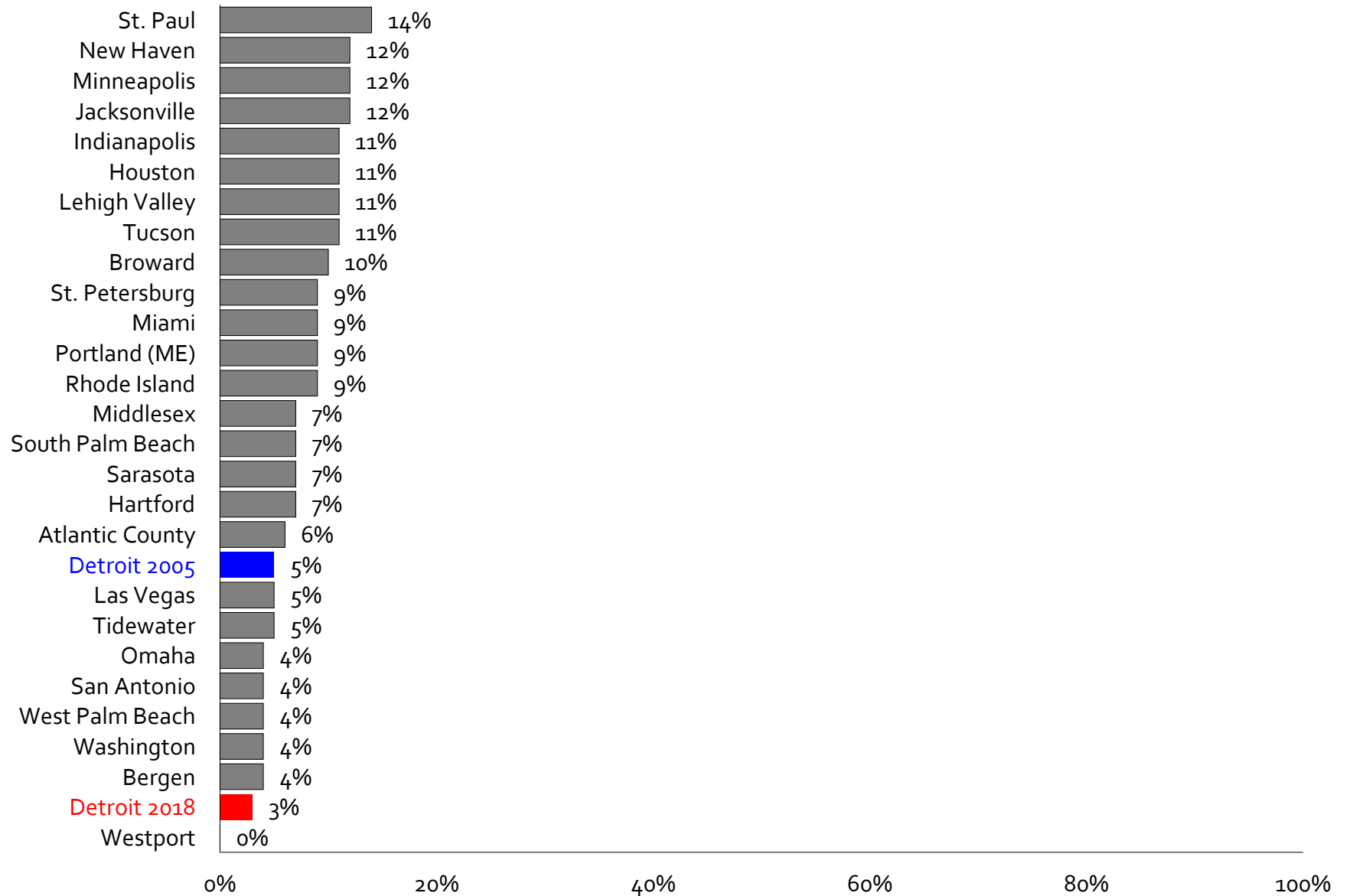


Households in Which a Member Is Health Limited

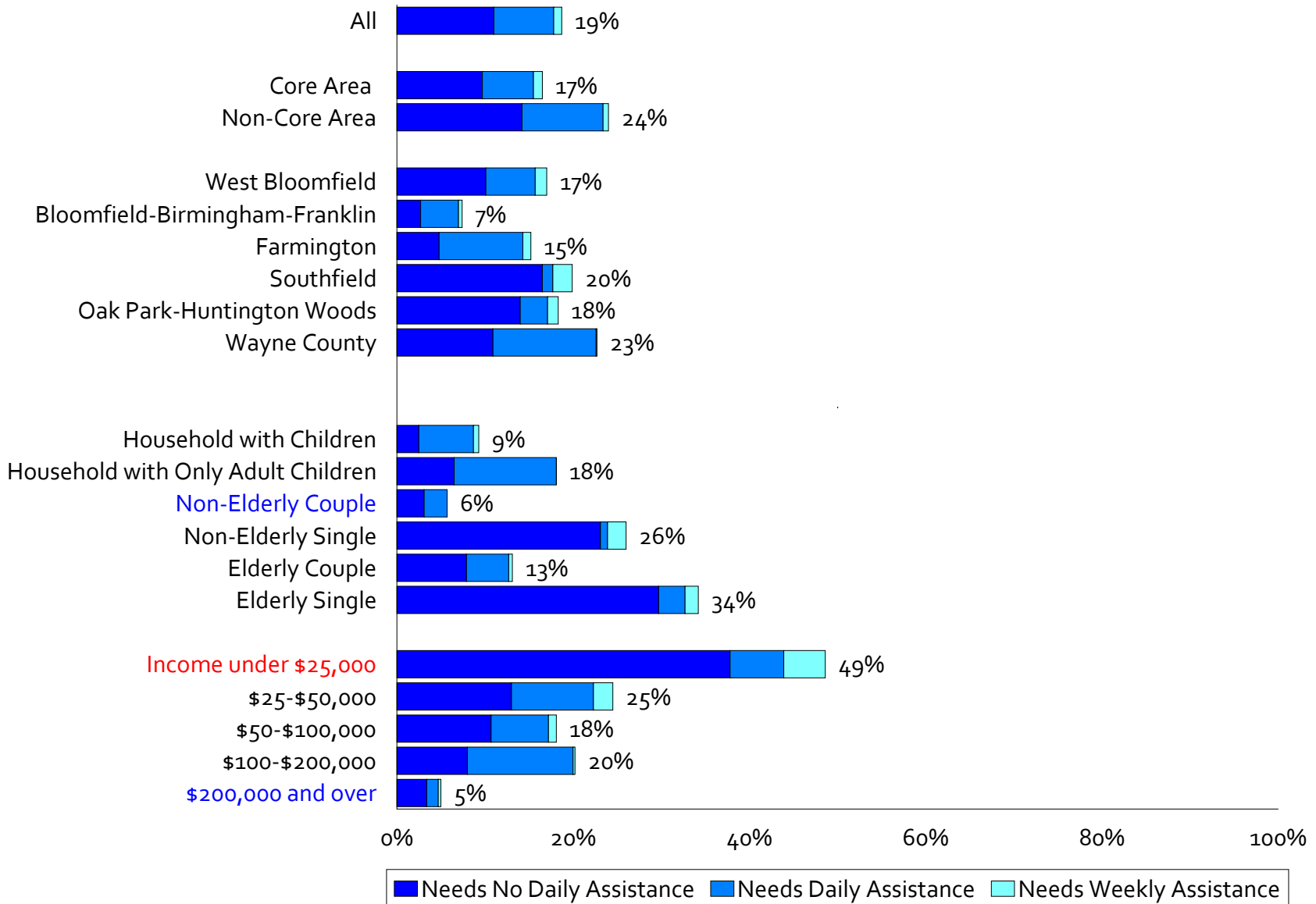
(Elderly Single Households)



103 Households Who Are Health Limited and Need Daily Assistance (Elderly Single Households)



Households in Which a Member Is Health Limited



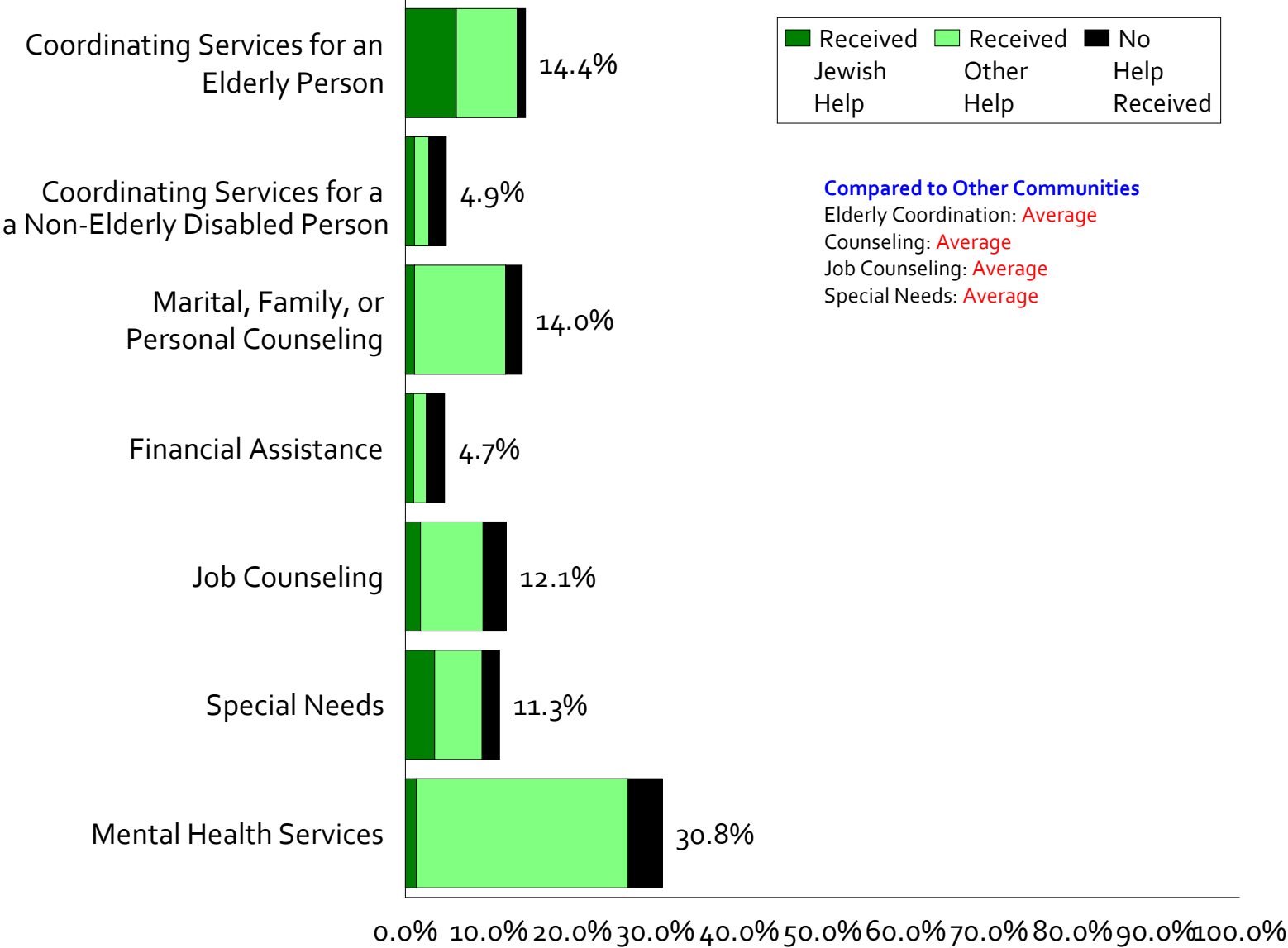
Disabilities

1. 3.2% (2,200 adults) of adults in Jewish households are disabled and unable to work
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Social Service Needs

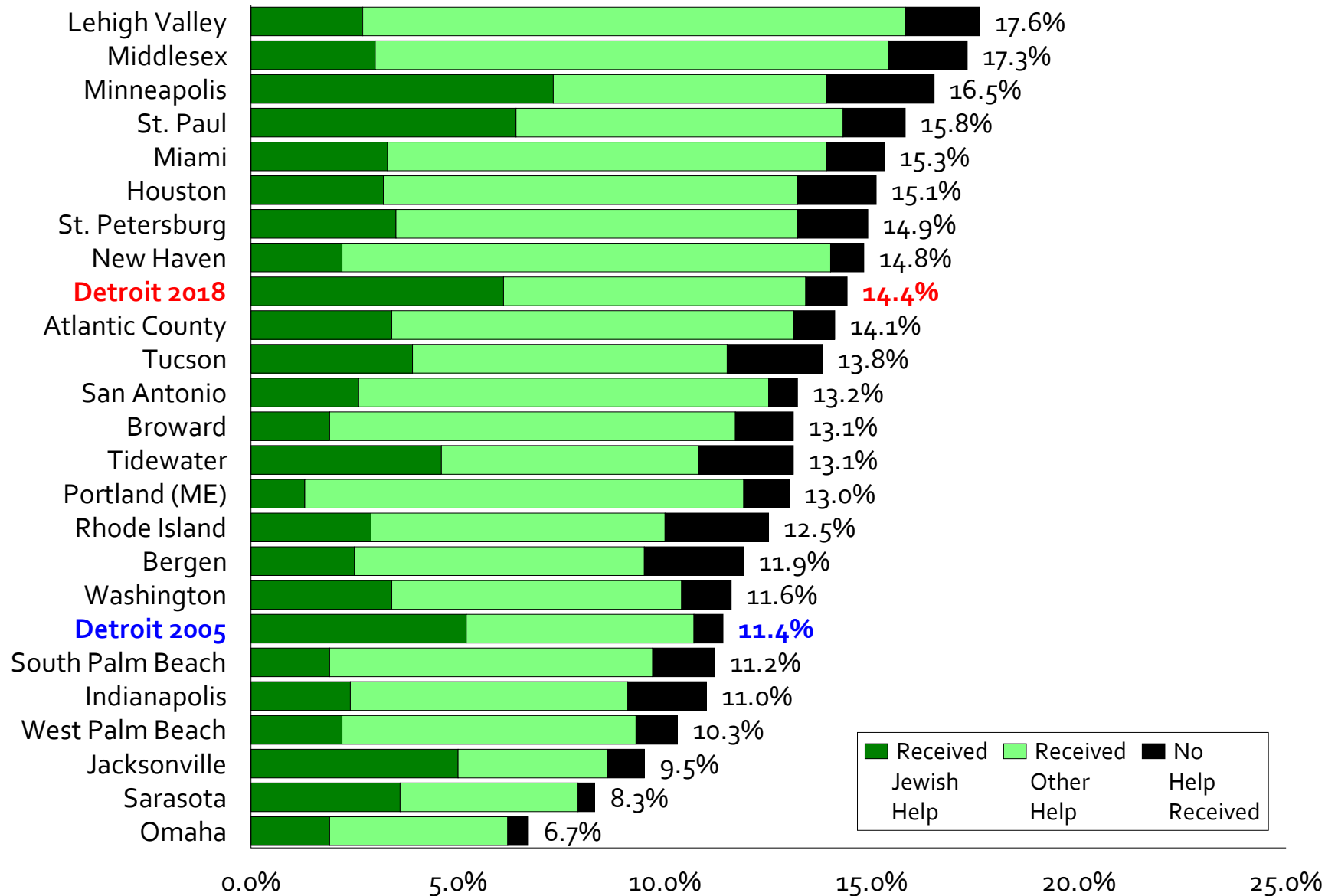
Need for Social Services in the Past Year

(Jewish Households, except Job Counseling-- Households Age 18-64 and
Special Needs, Mental Health Services--Households with Children)



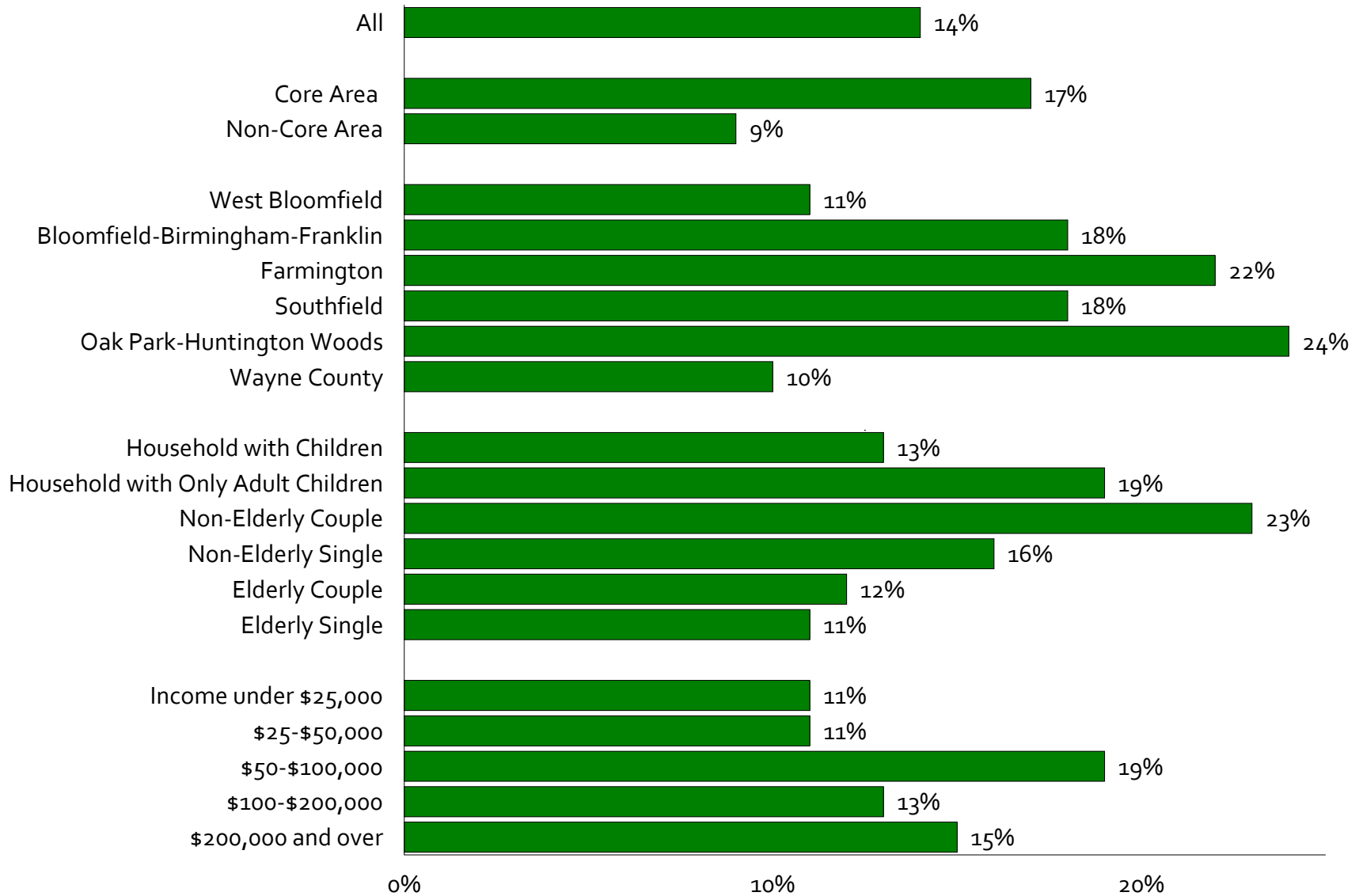
Need for Help in Coordinating Services for an Elderly Person in the Past Year

(Jewish Households)



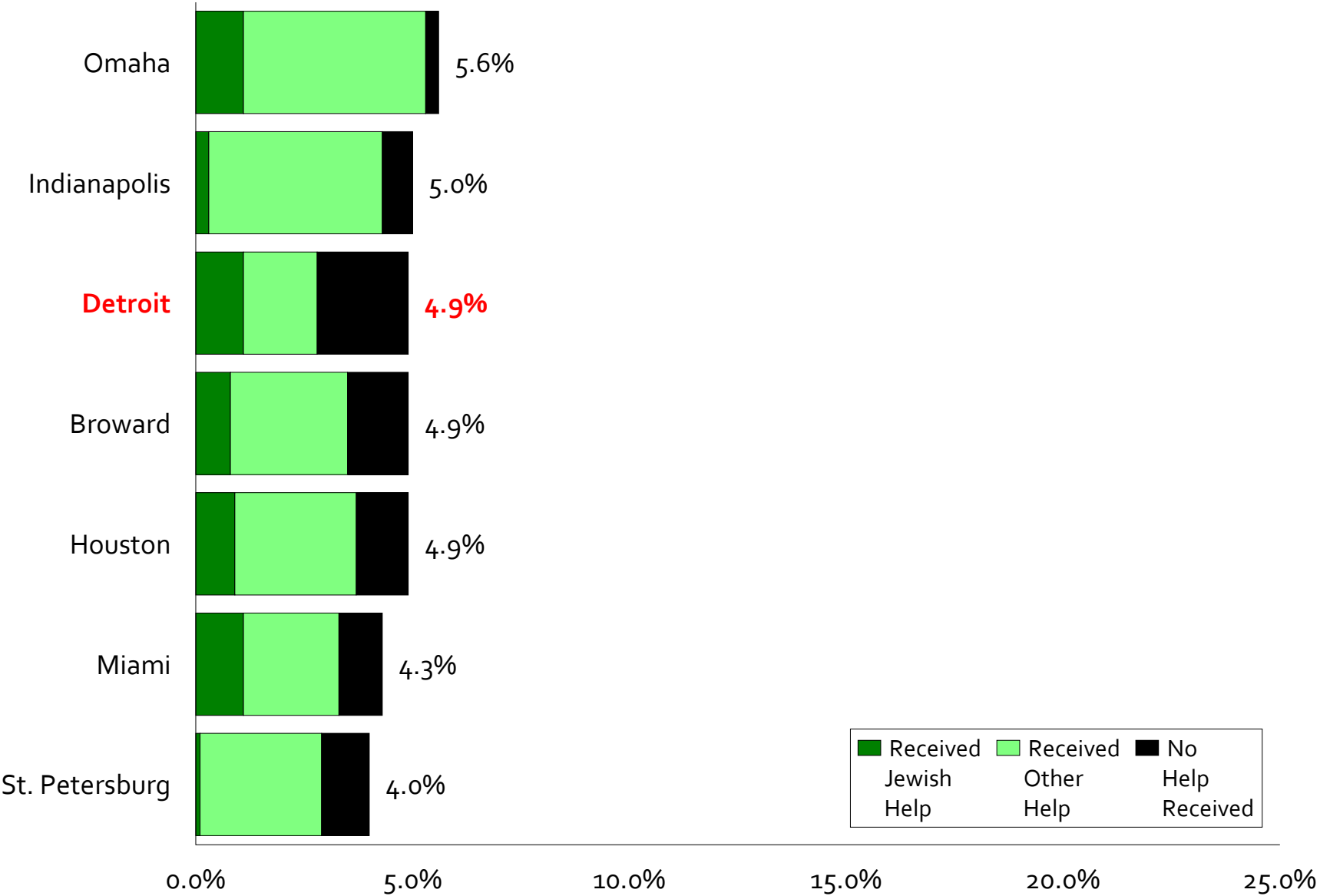
Need for Help in Coordinating Services for an Elderly Person in the Past Year

(Jewish Households)



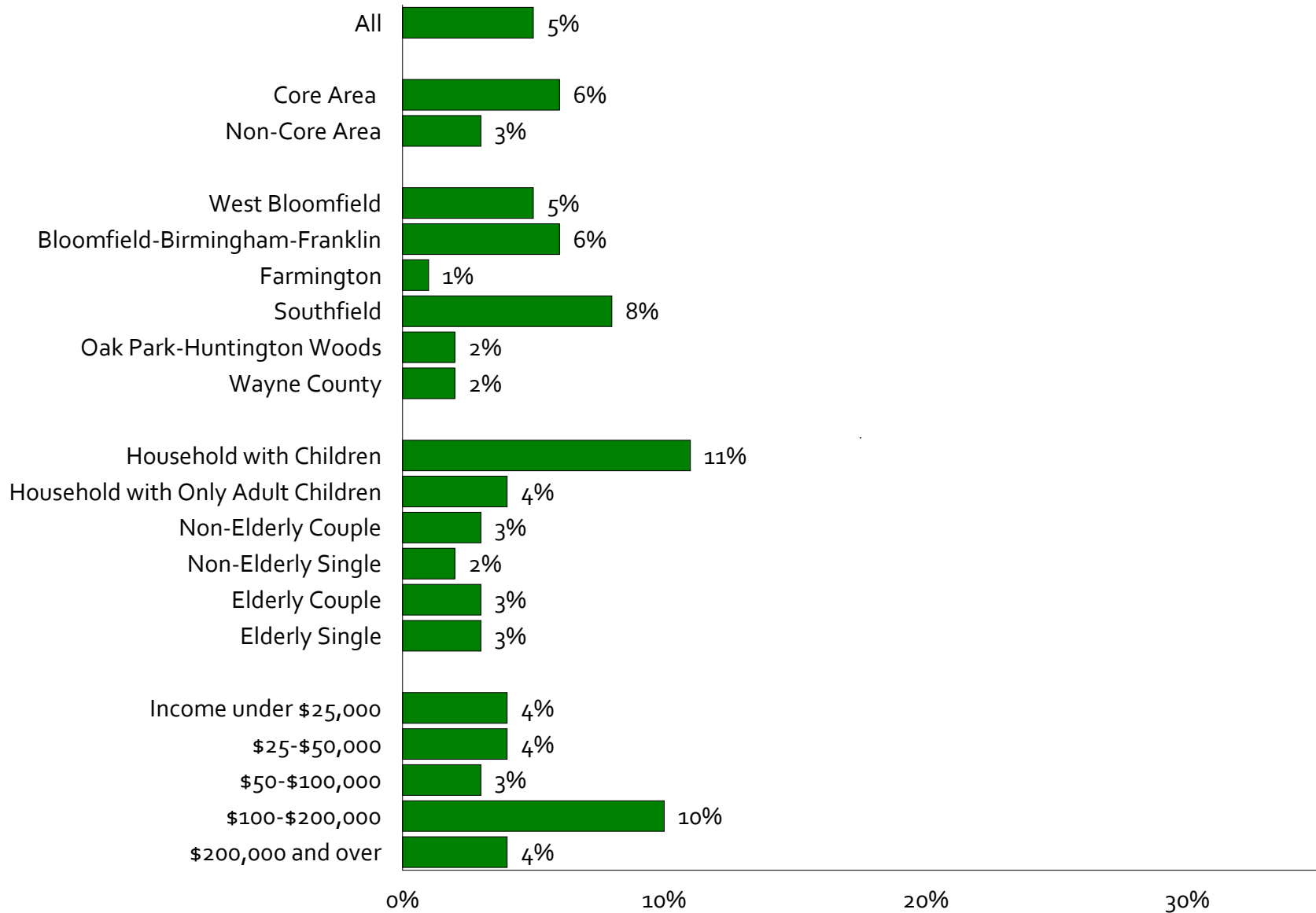
Need for Help in Coordinating Services for a Non-Elderly Person in the Past Year

(Jewish Households)



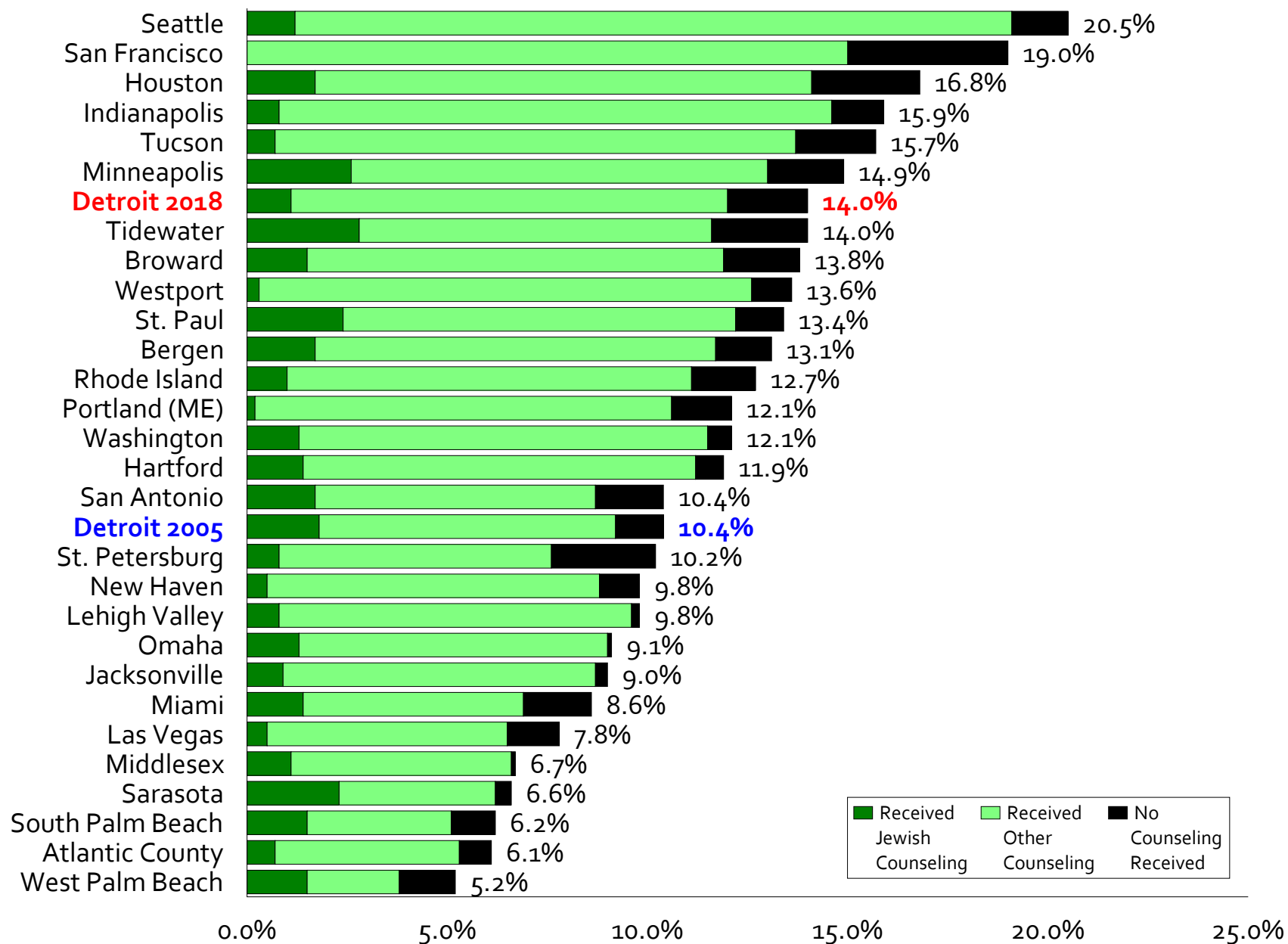
Need for Help in Coordinating Services for a Non-Elderly Disabled Person in the Past Year

(Jewish Households)



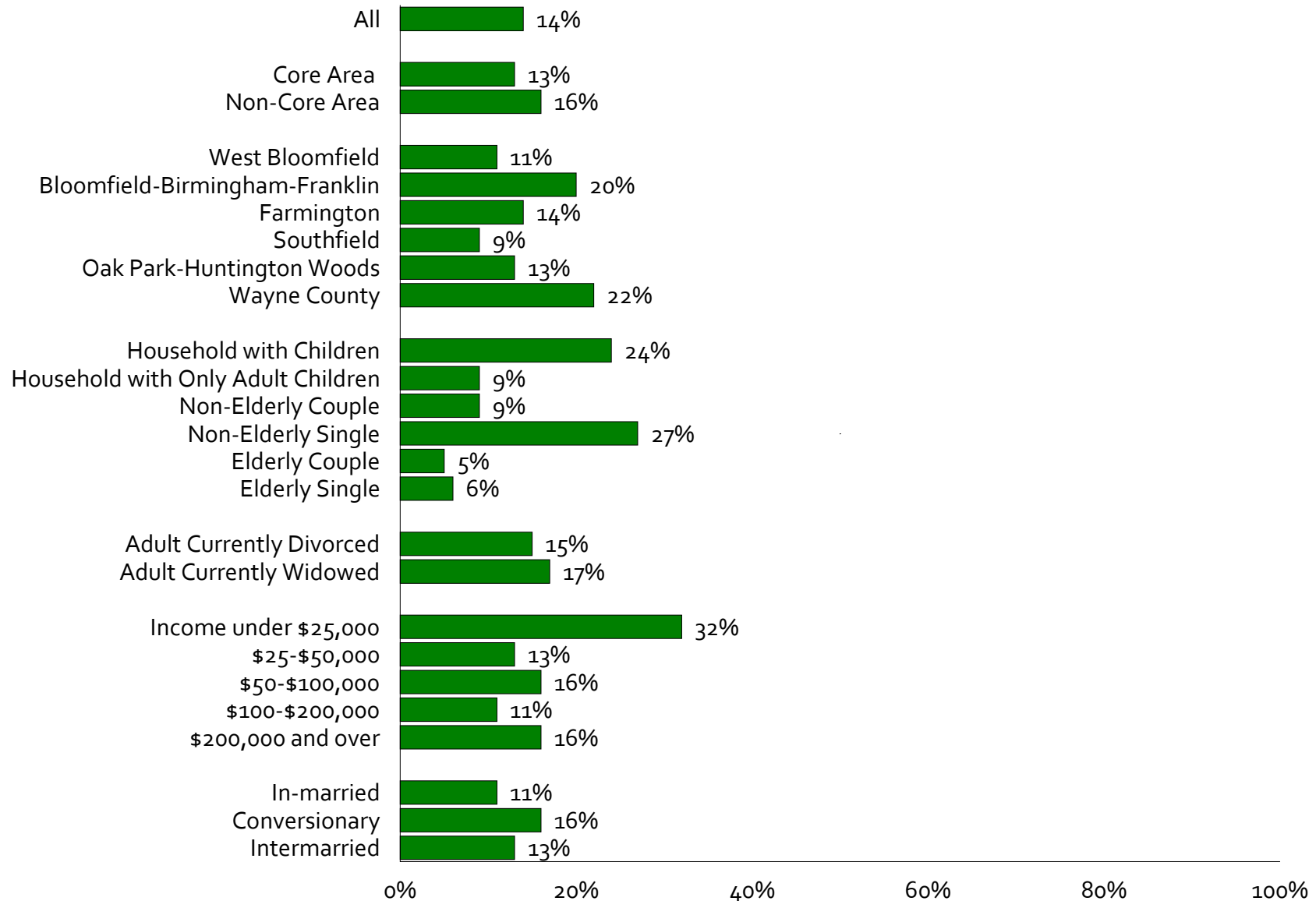
112 Need for Marital, Family, or Personal Counseling in the Past Year

(Jewish Households)



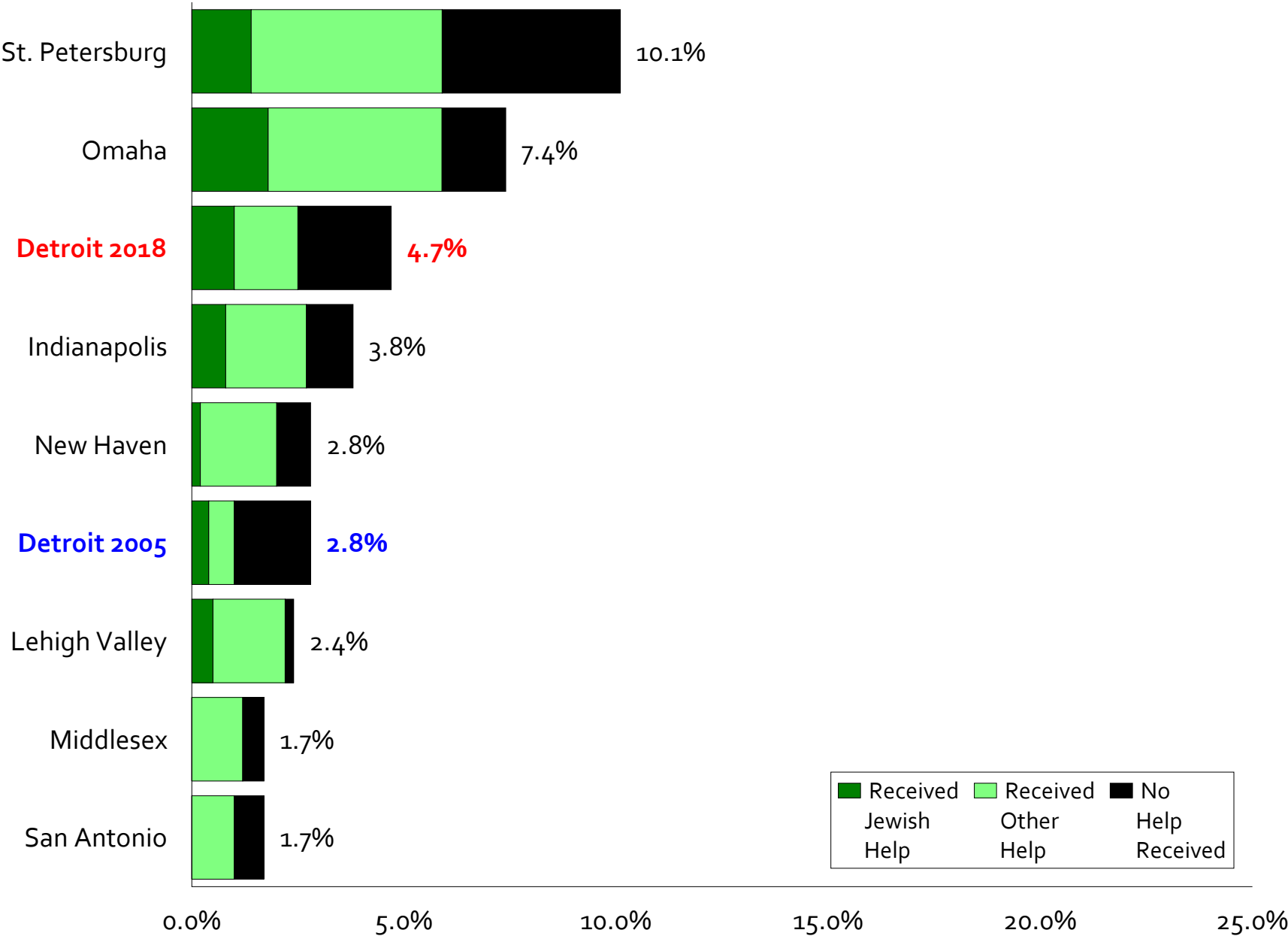
Need for Marital, Family, or Personal Counseling in the Past Year

(Jewish Households)



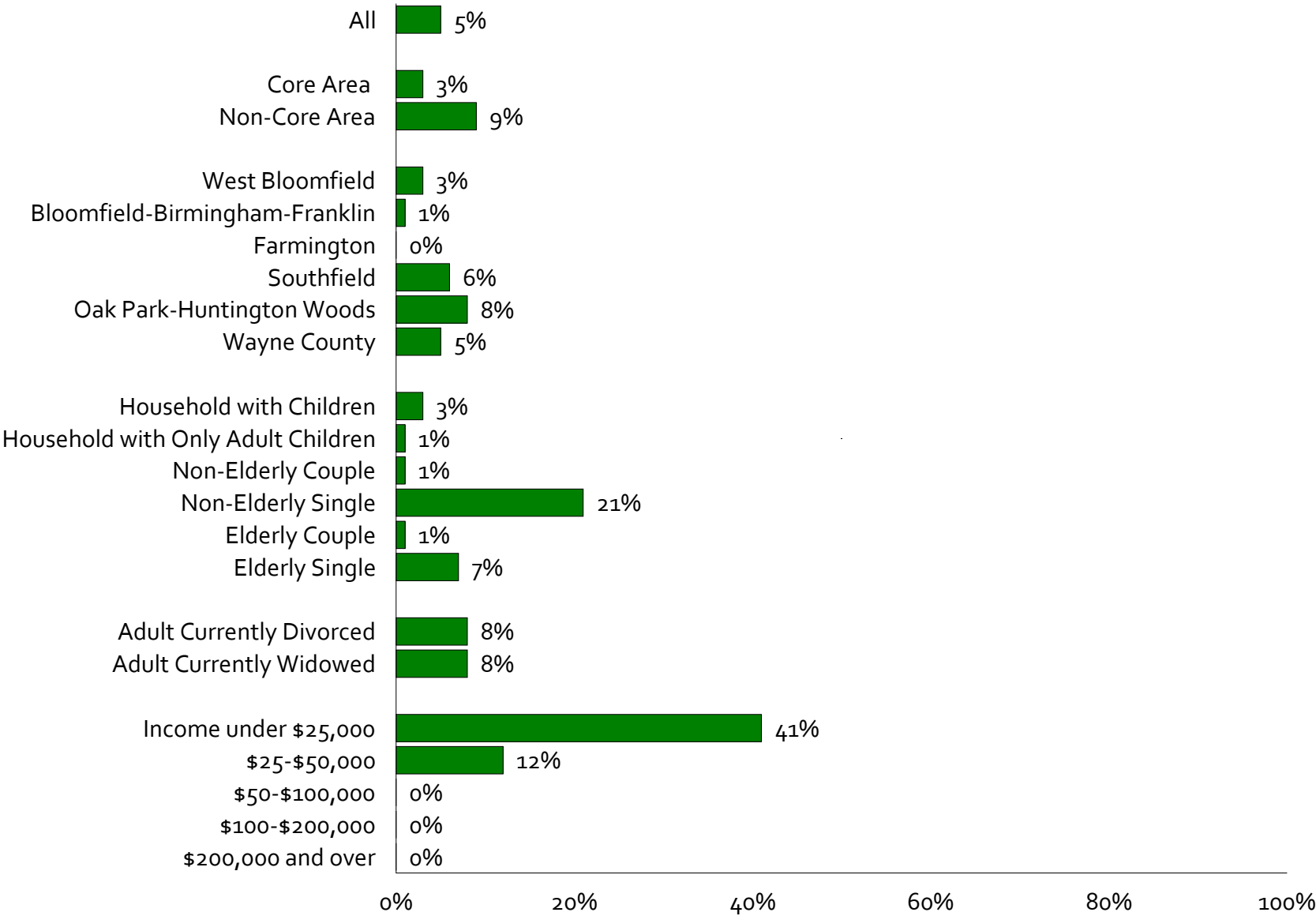
Need for Financial Assistance in the Past Year

(Jewish Households)



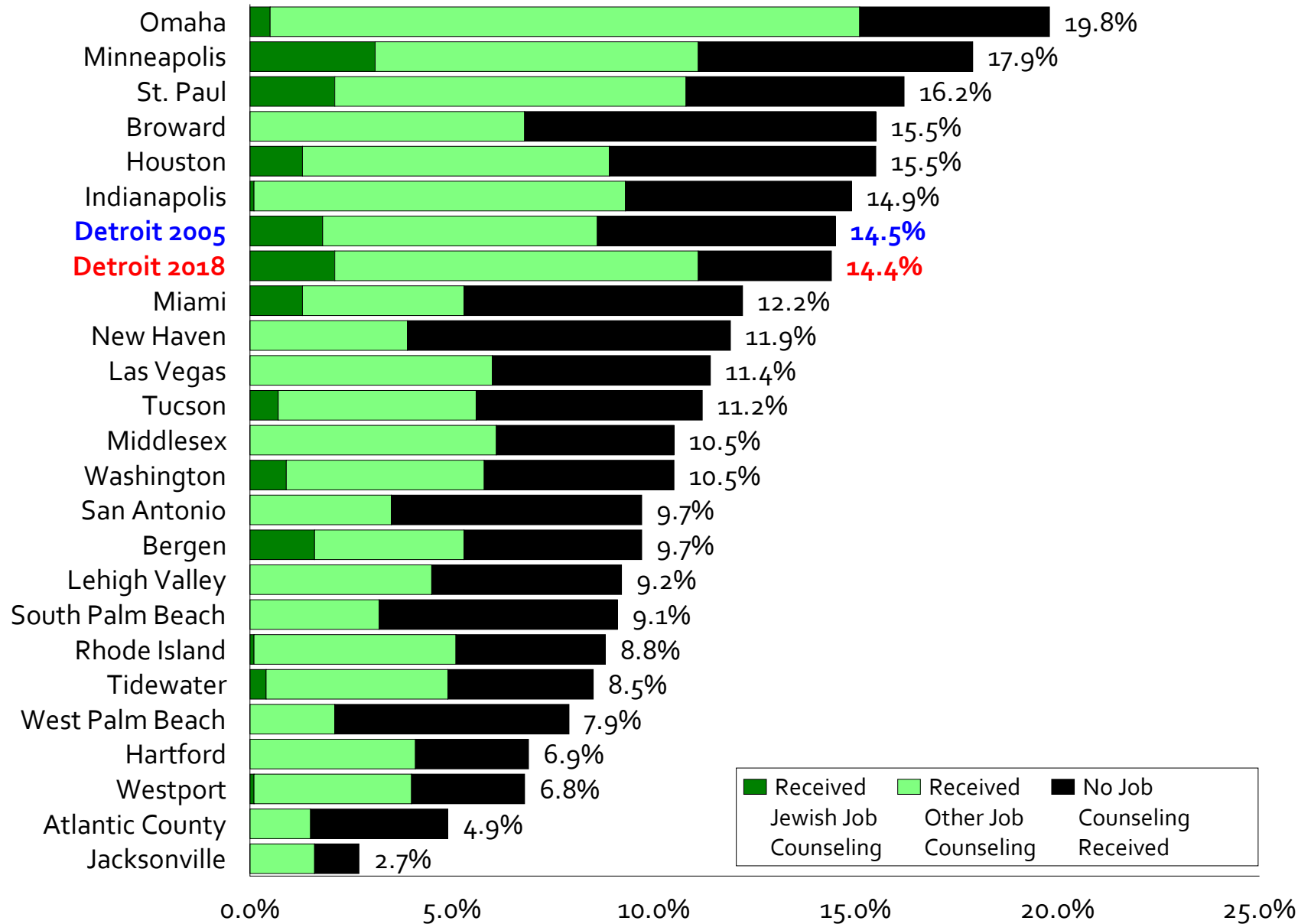
Need for Financial Assistance

(Jewish Households)



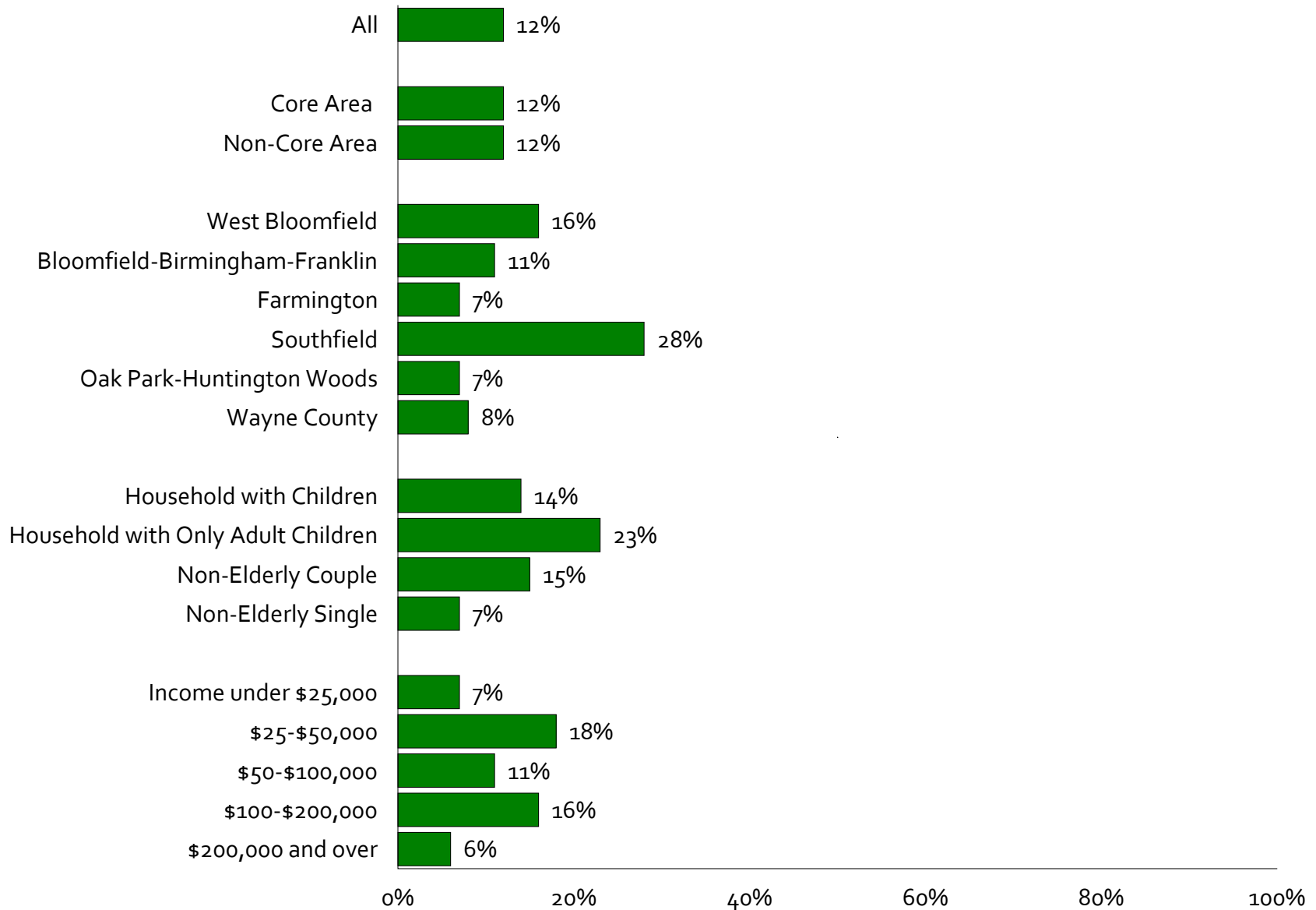
Need for Help in Finding a Job or Choosing an Occupation in the Past Year

(Jewish Households with Adults Age 18-64)



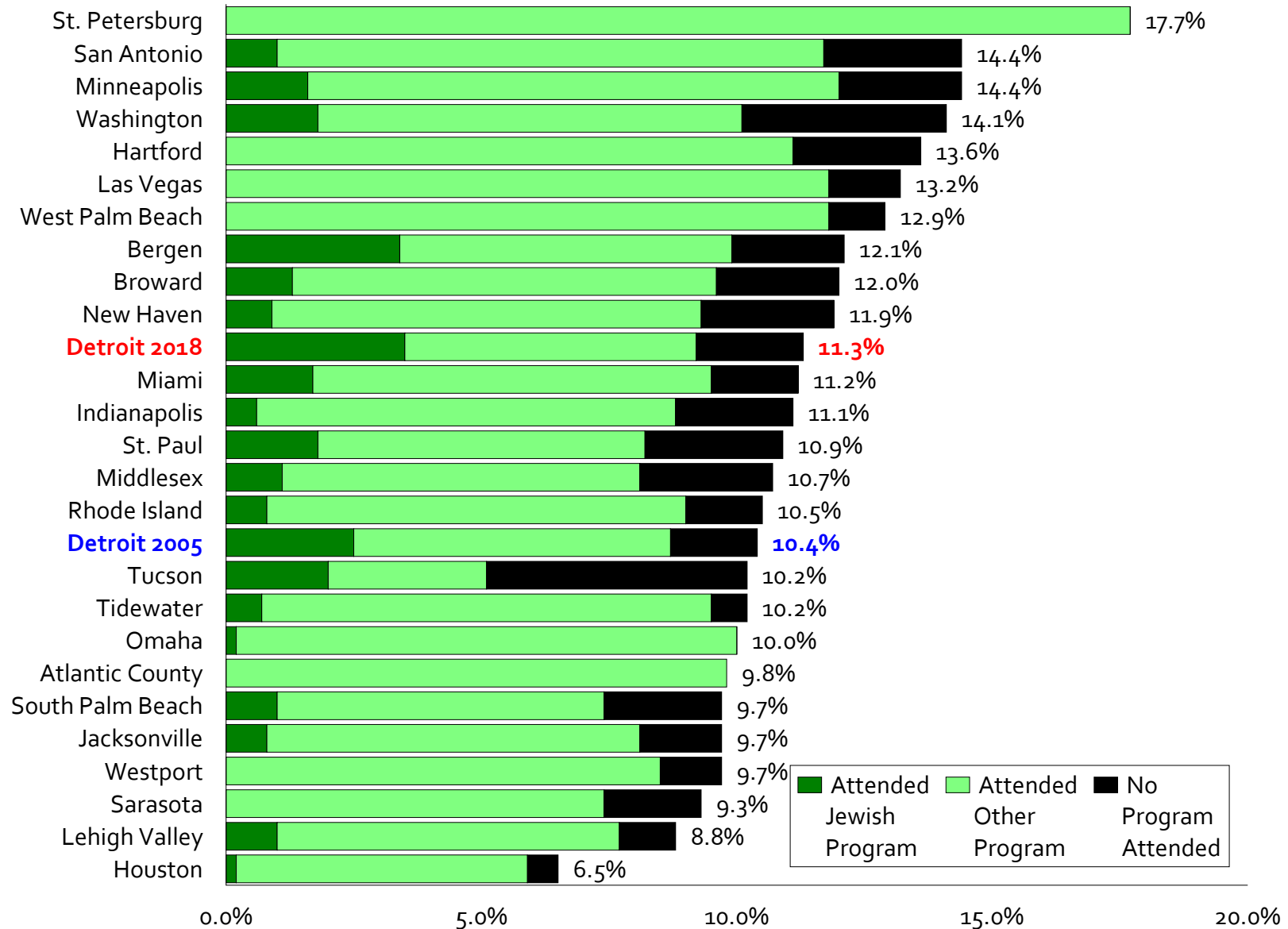
Need for Job Counseling in the Past Year

(Households with Adults Age 18-64)



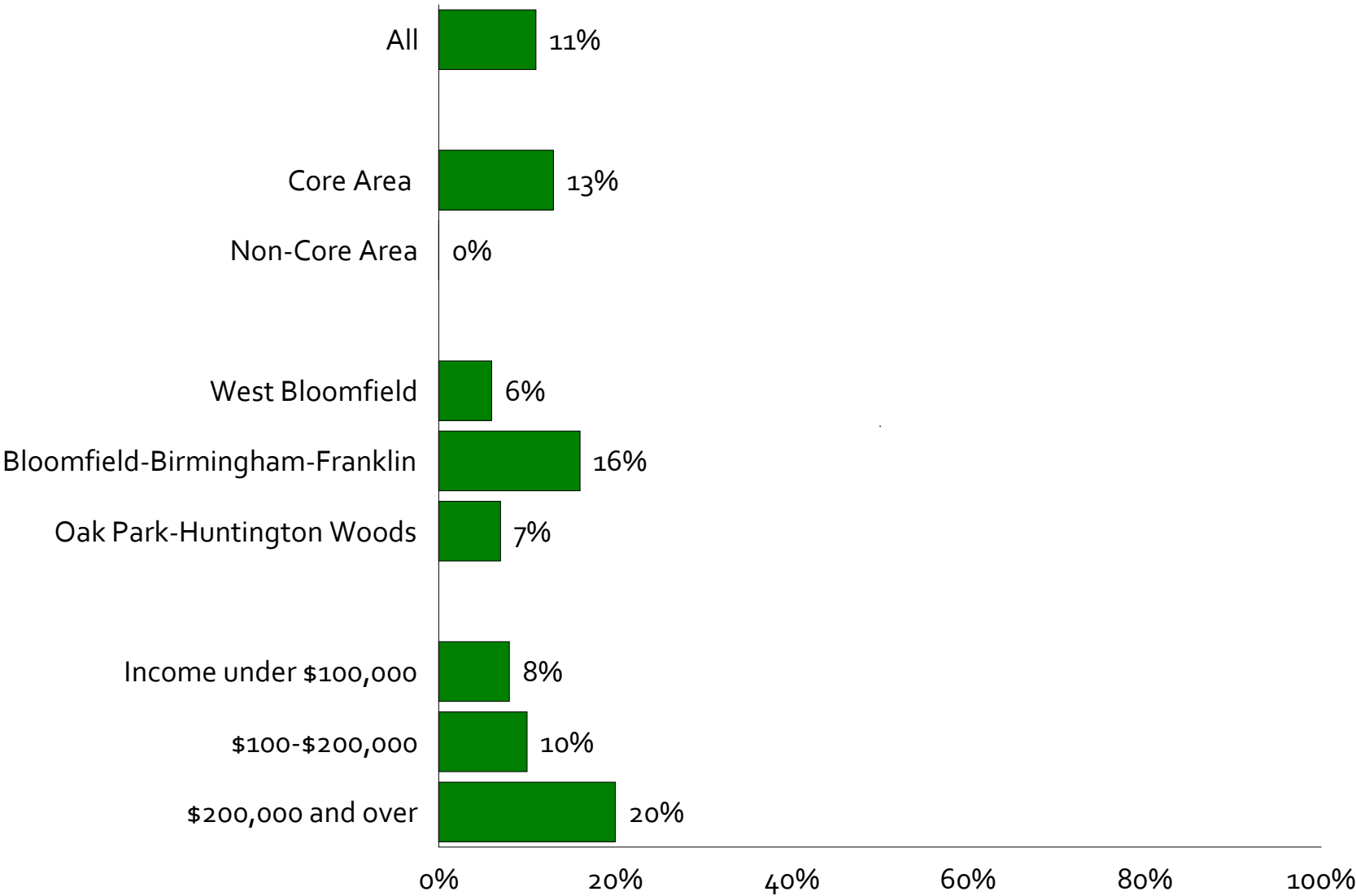
Need for Programs for Jewish Children with Learning Disabilities or Other Special Needs in the Past Year

(Households with Jewish Children Age 0-17)



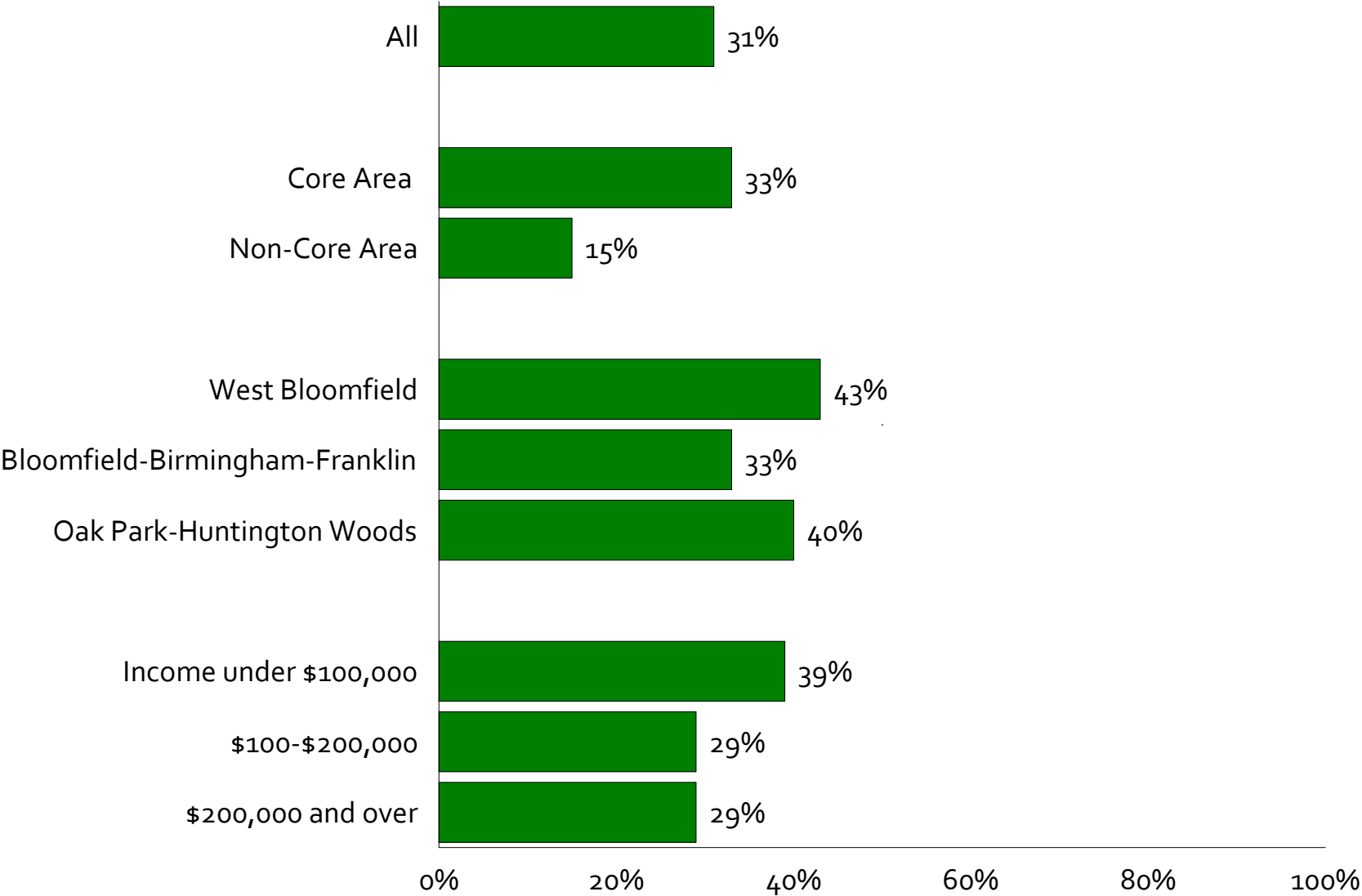
Need for Programs for Jewish Children with Learning Disabilities or Other Special Needs in the Past Year

(Households with Jewish Children Age 0-17)



Need for Mental Health Services for Jewish Children

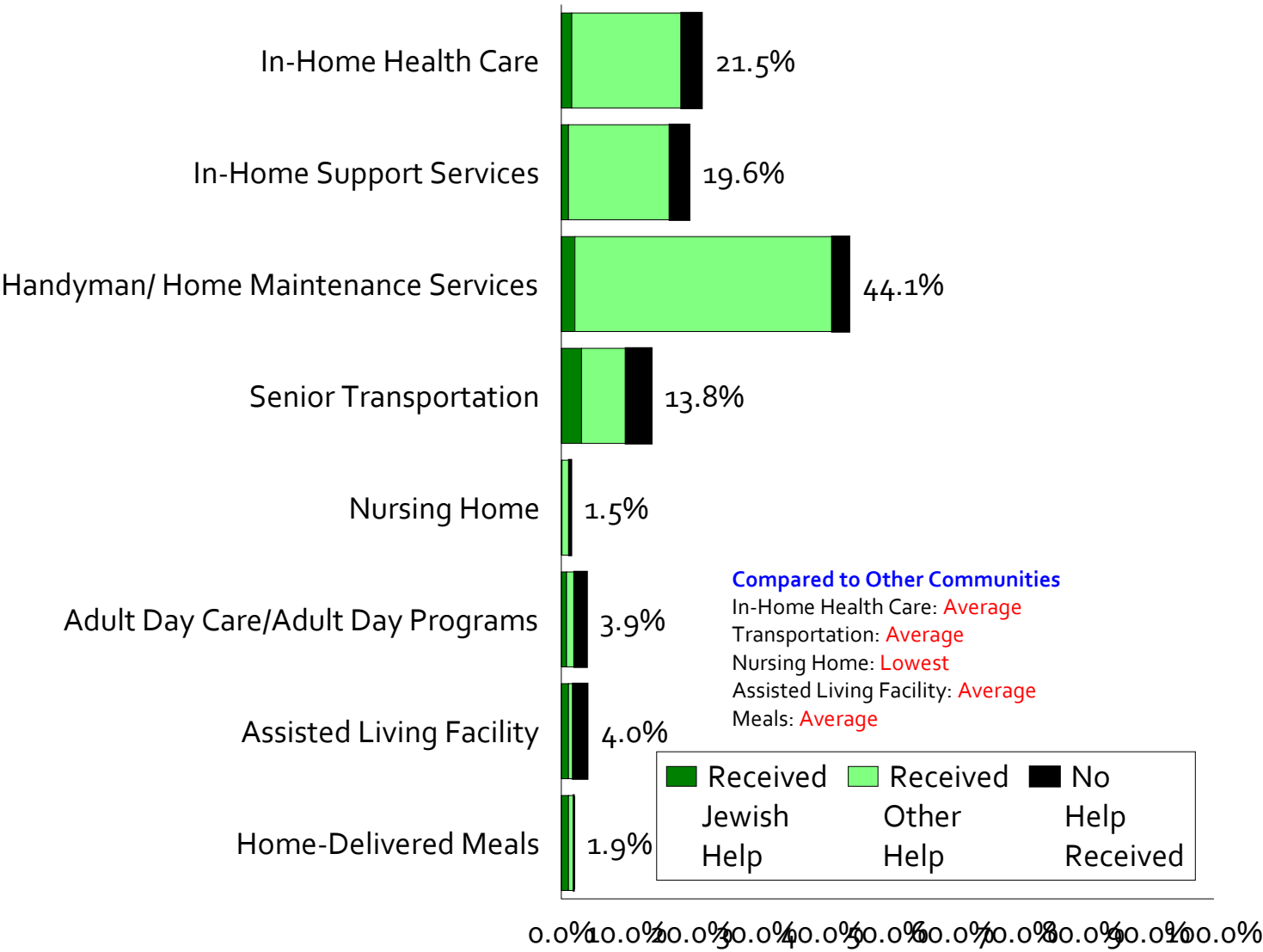
(Households with Jewish Children Age 5-17)



Social Service Needs of Older Adults

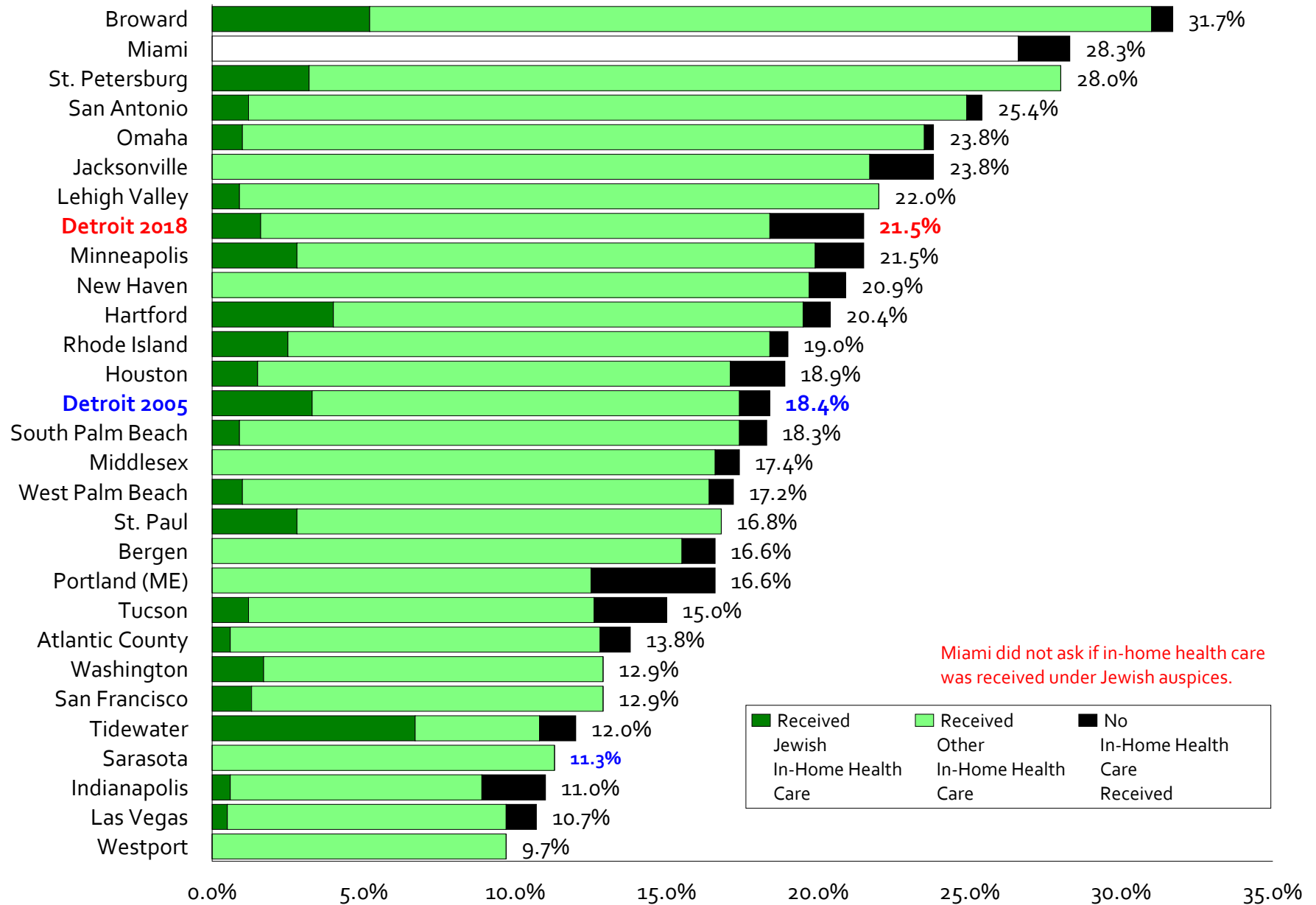
Need for Social Services in the Past Year

(Households with Persons Age 75 and Over)



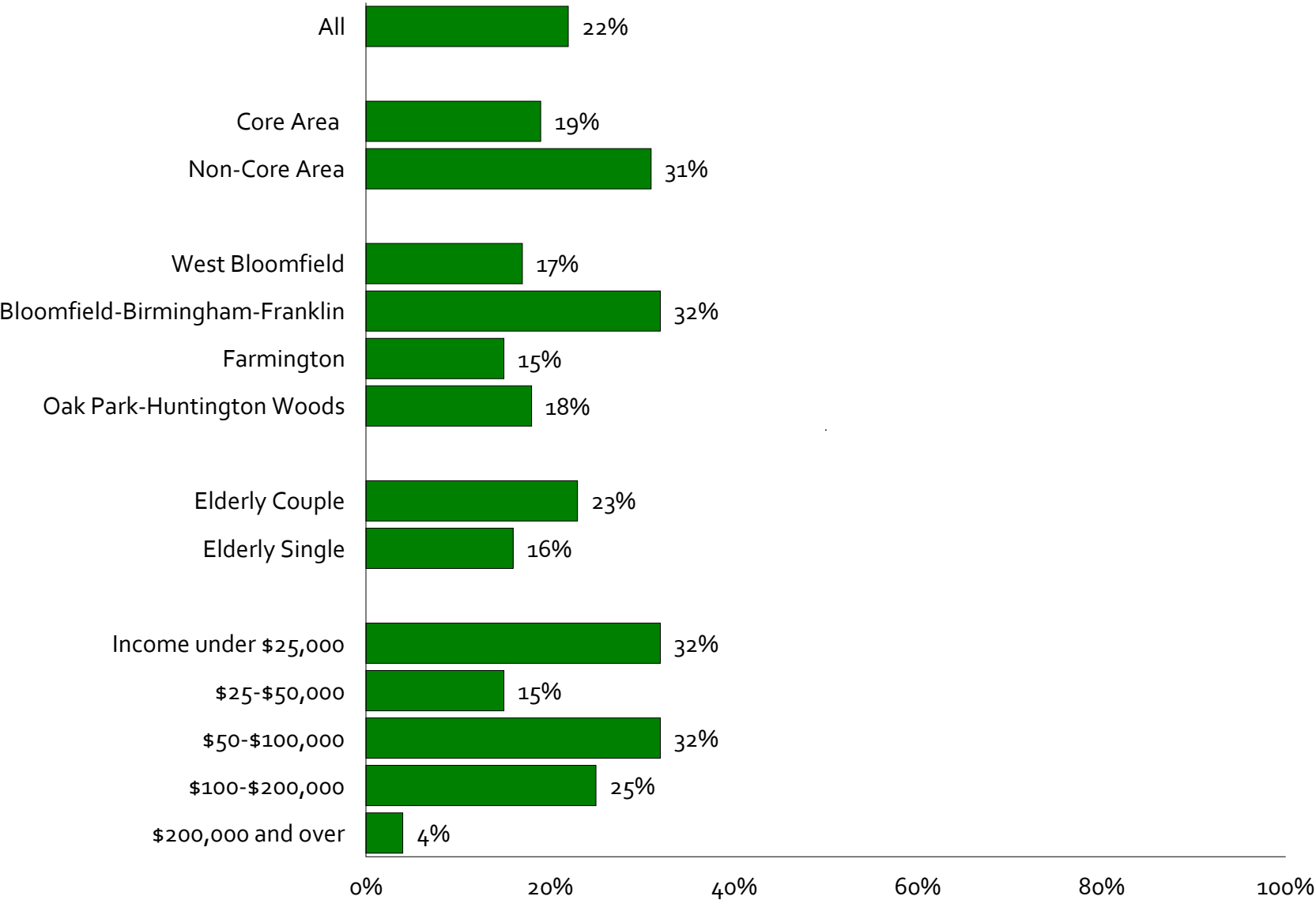
Need for In-Home Health Care in the Past Year

(Jewish Households with Persons Age 75 and Over)



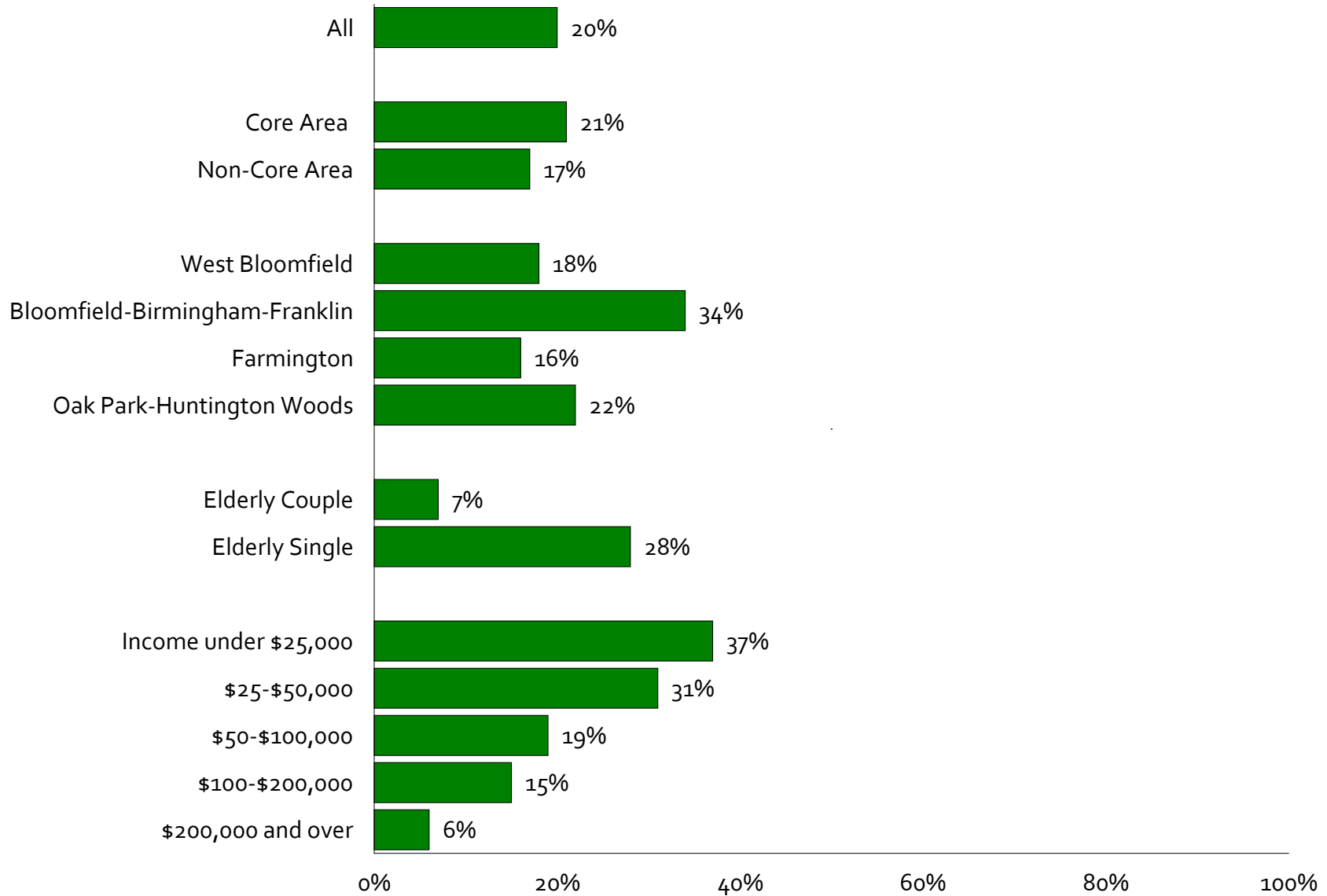
Need for In-Home Health Care in the Past Year

(Households with Persons Age 75 and Over)



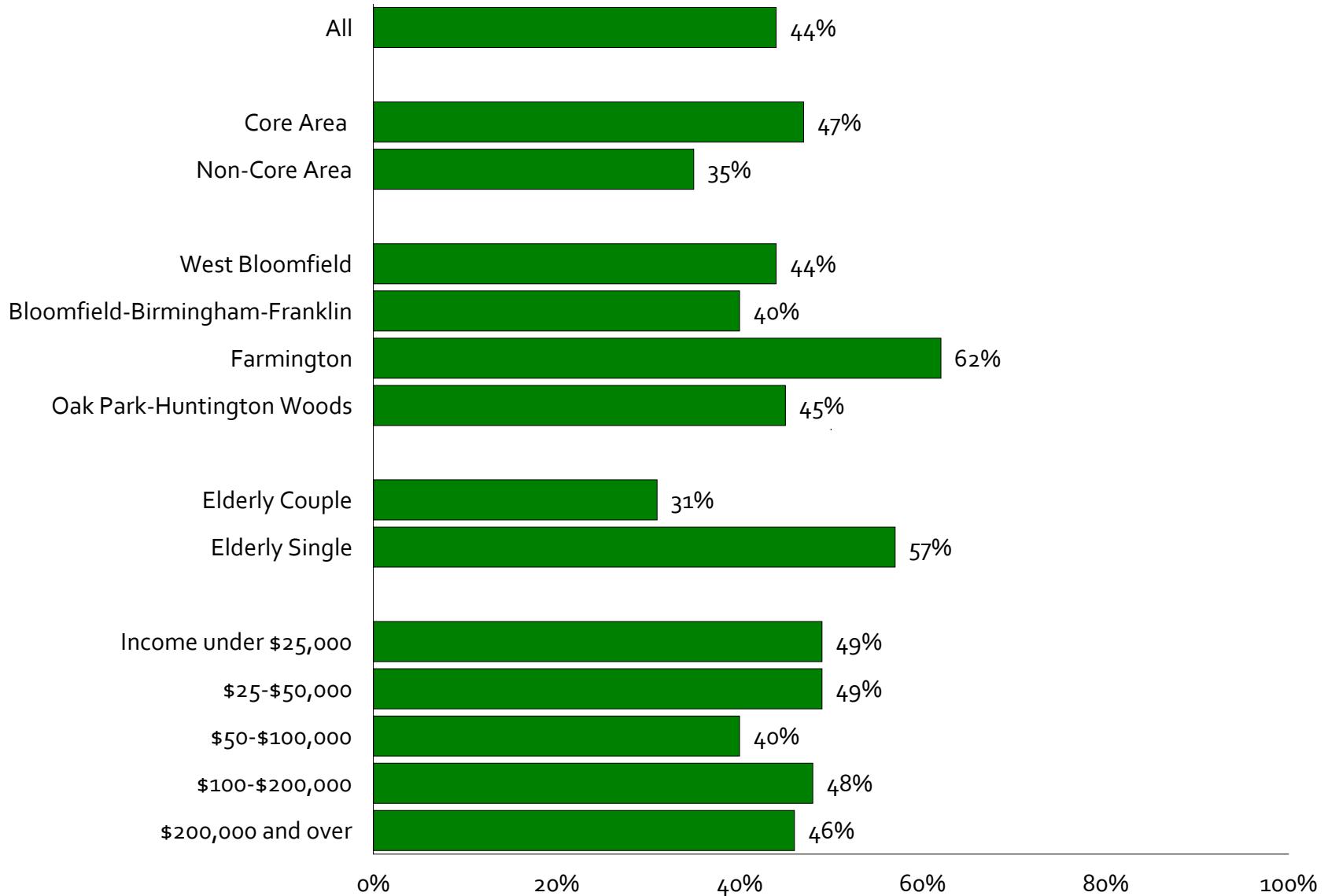
Need for In-Home Support Services in the Past Year

(Households with Persons Age 75 and Over)



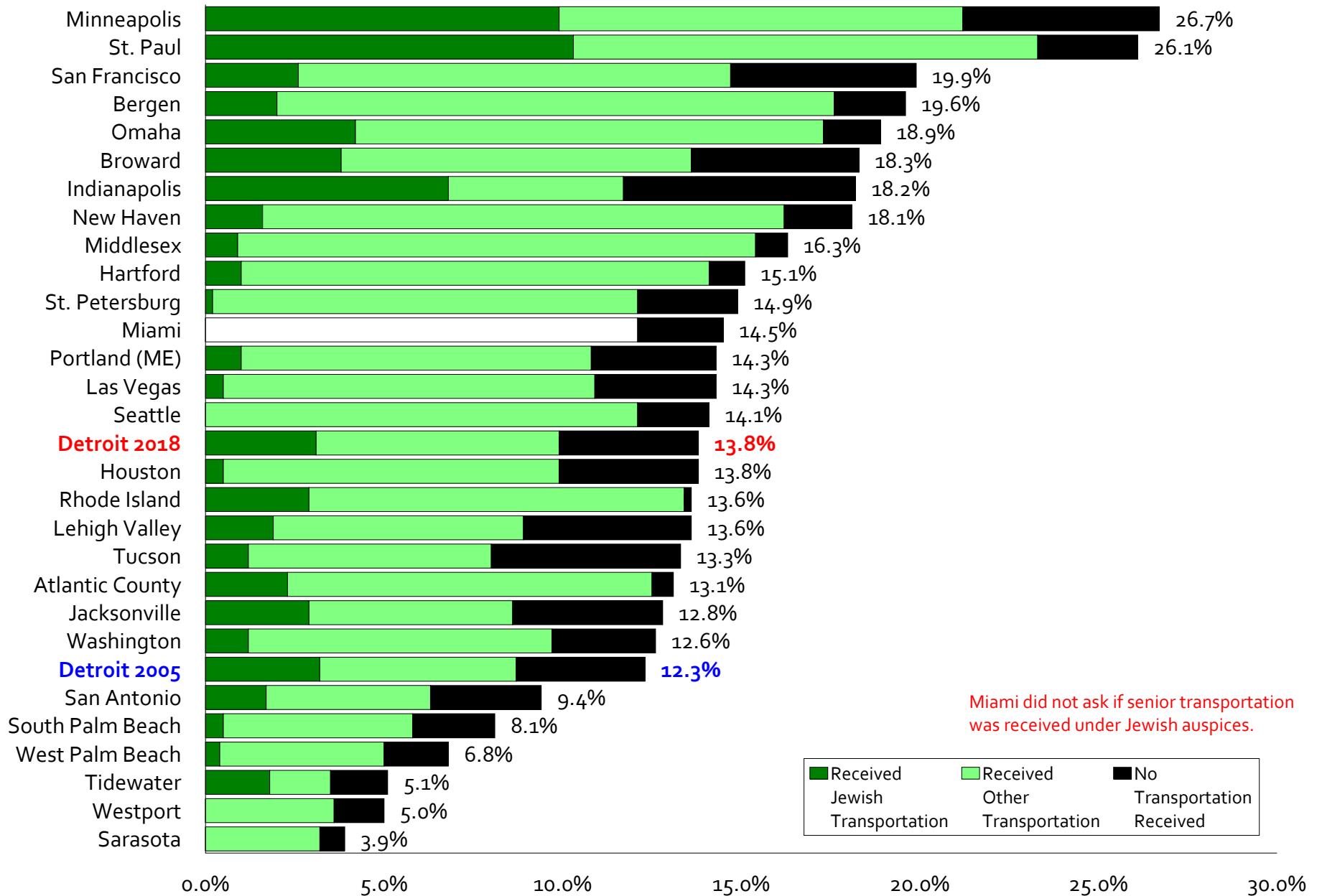
Need for Handyman or Home Maintenance Services in the Past Year

(Households with Persons Age 75 and Over)



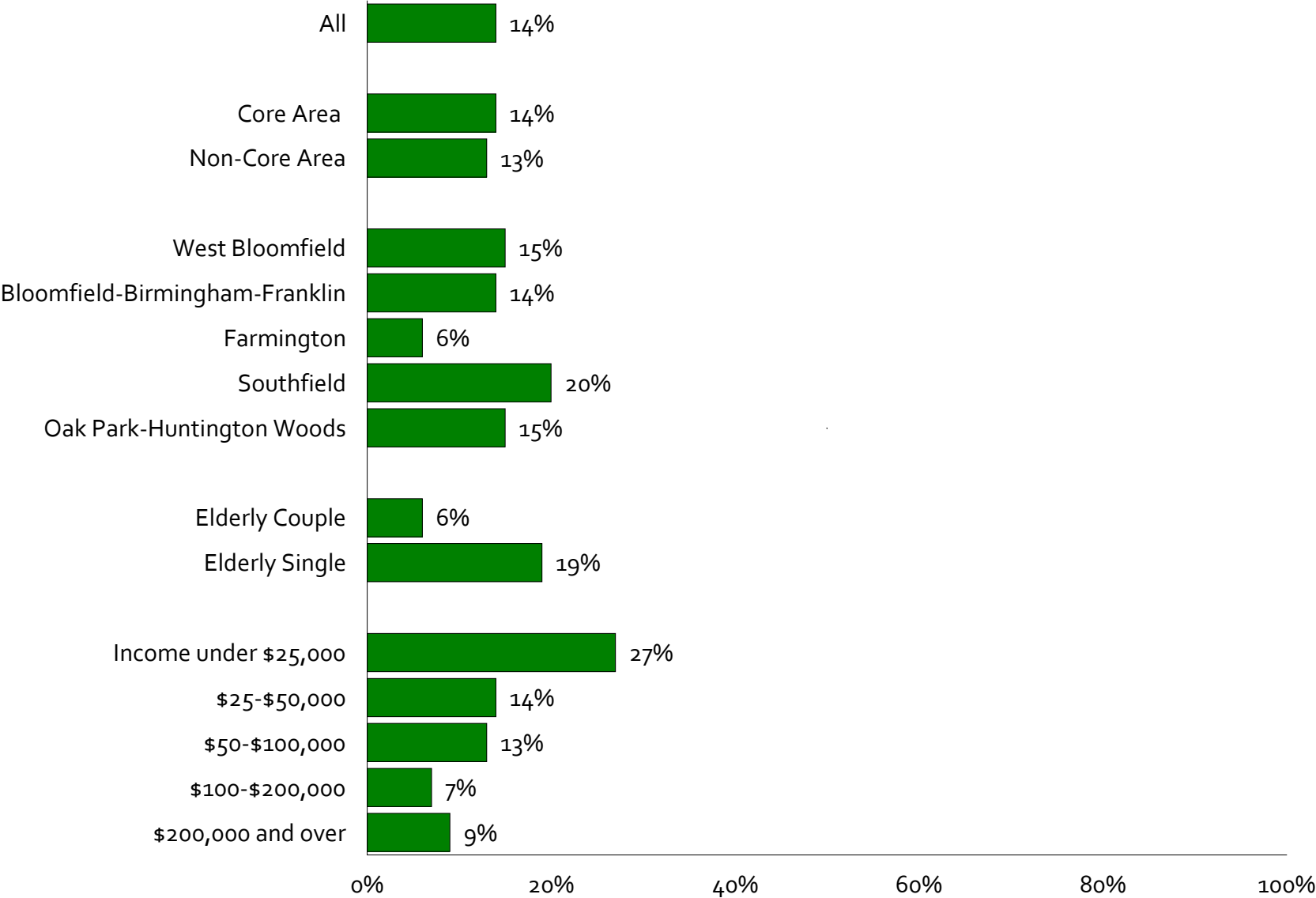
Need for Senior Transportation in the Past Year

(Jewish Households with Persons Age 75 and Over)



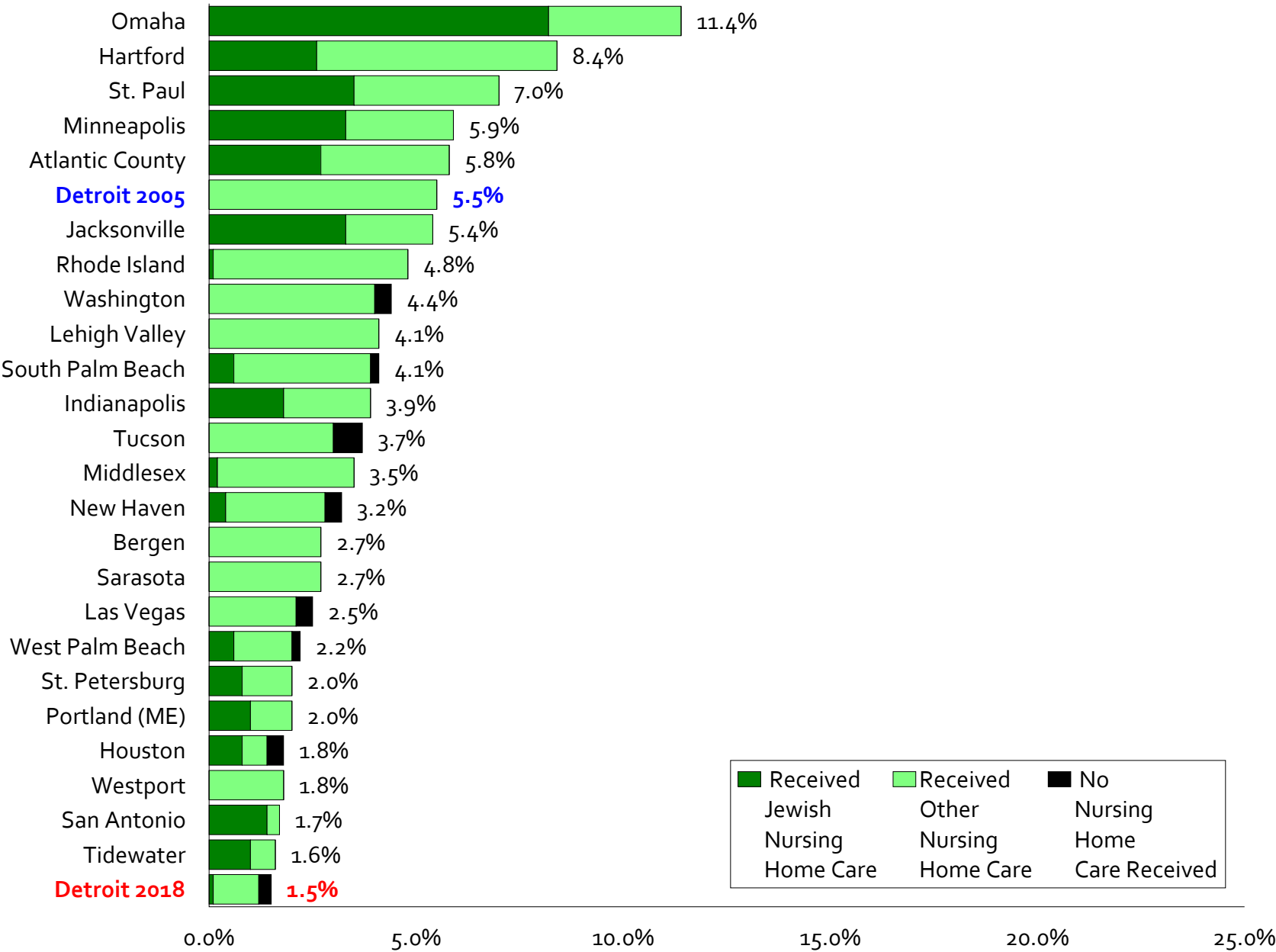
Need for Senior Transportation in the Past Year

(Households with Persons Age 75 and Over)



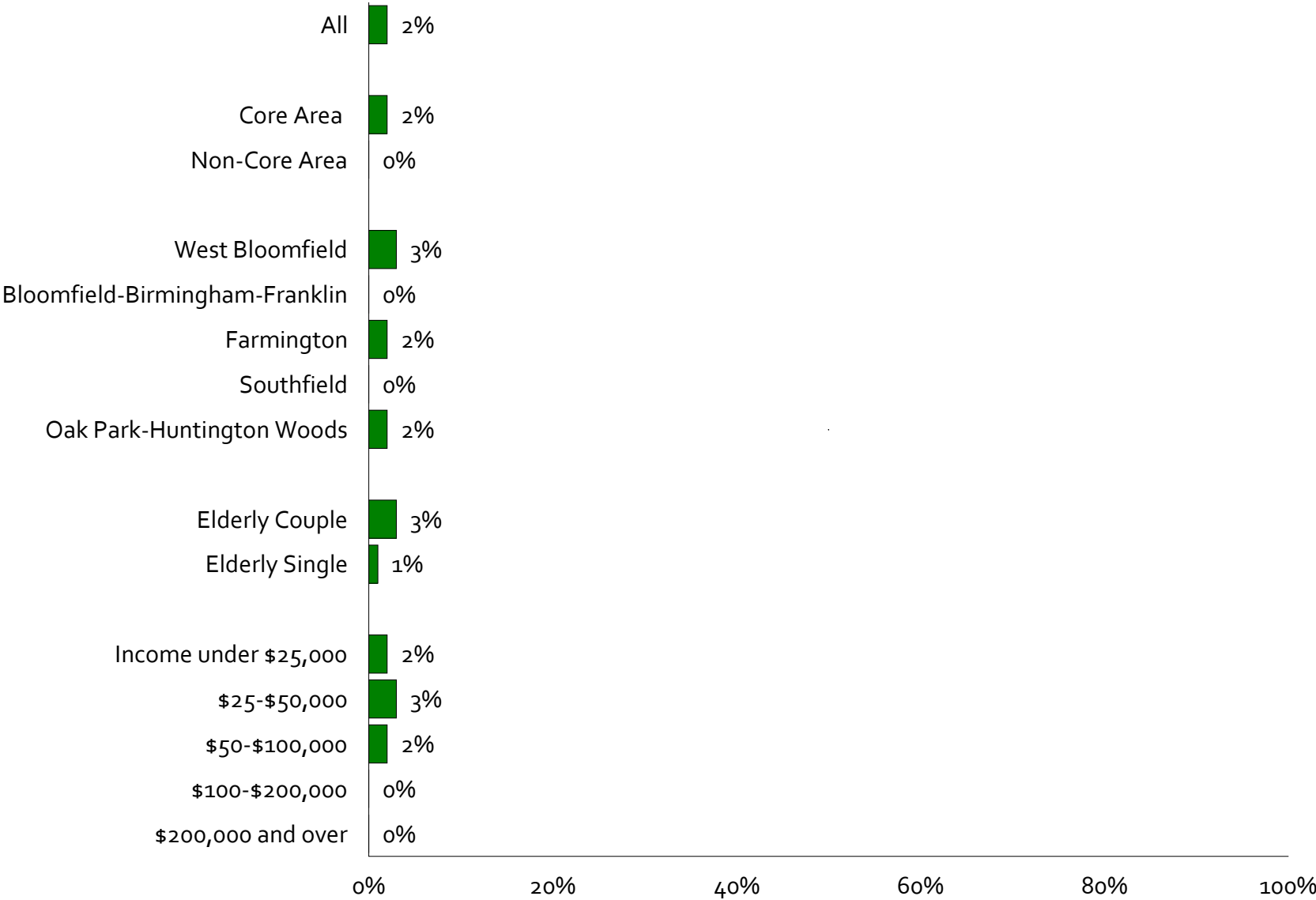
Need for Nursing Home Care in the Past Year

(Jewish Households with Persons Age 75 and Over)



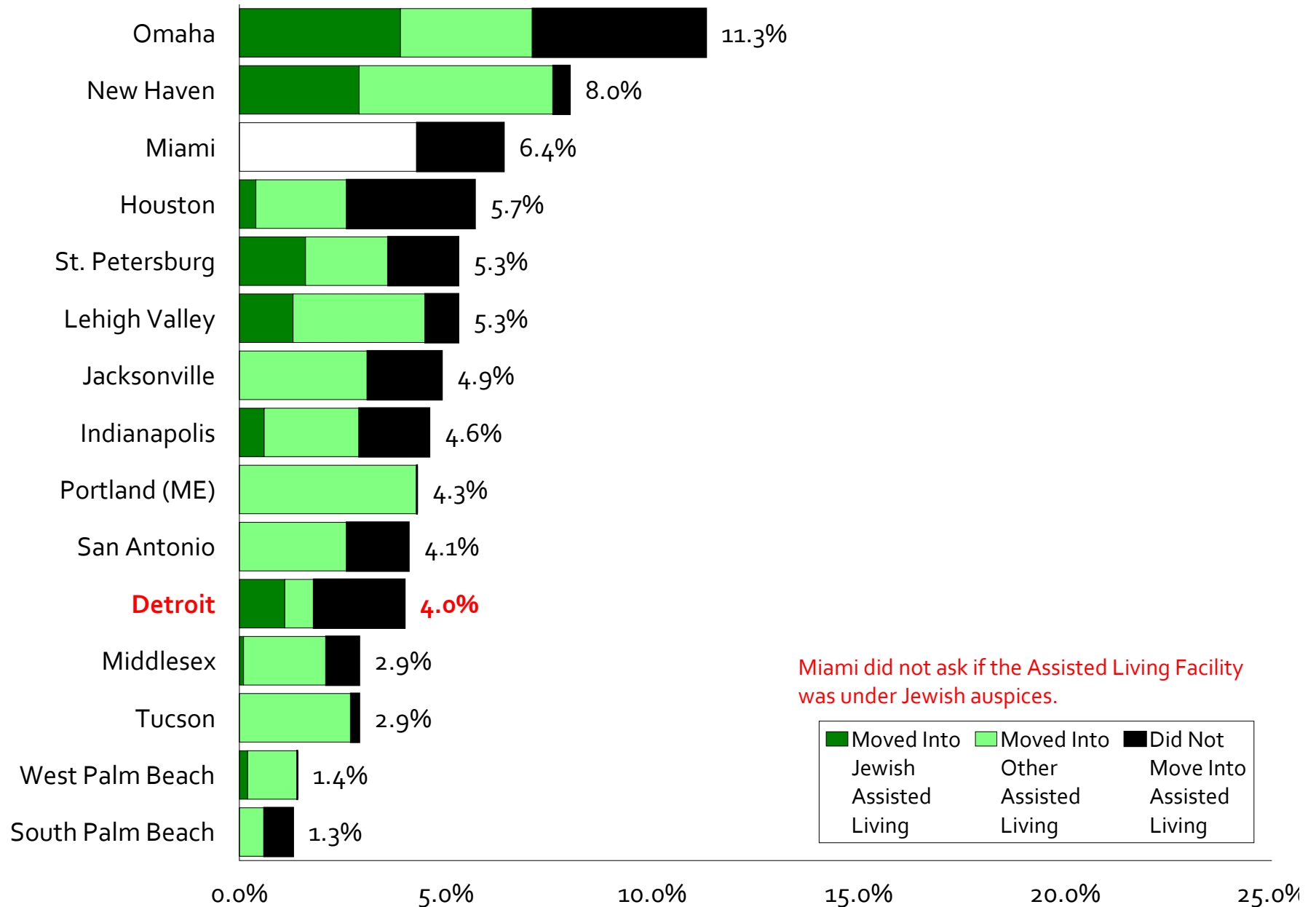
Need for Nursing Home Care in the Past Year

(Households with Persons and Age 75 and Over)



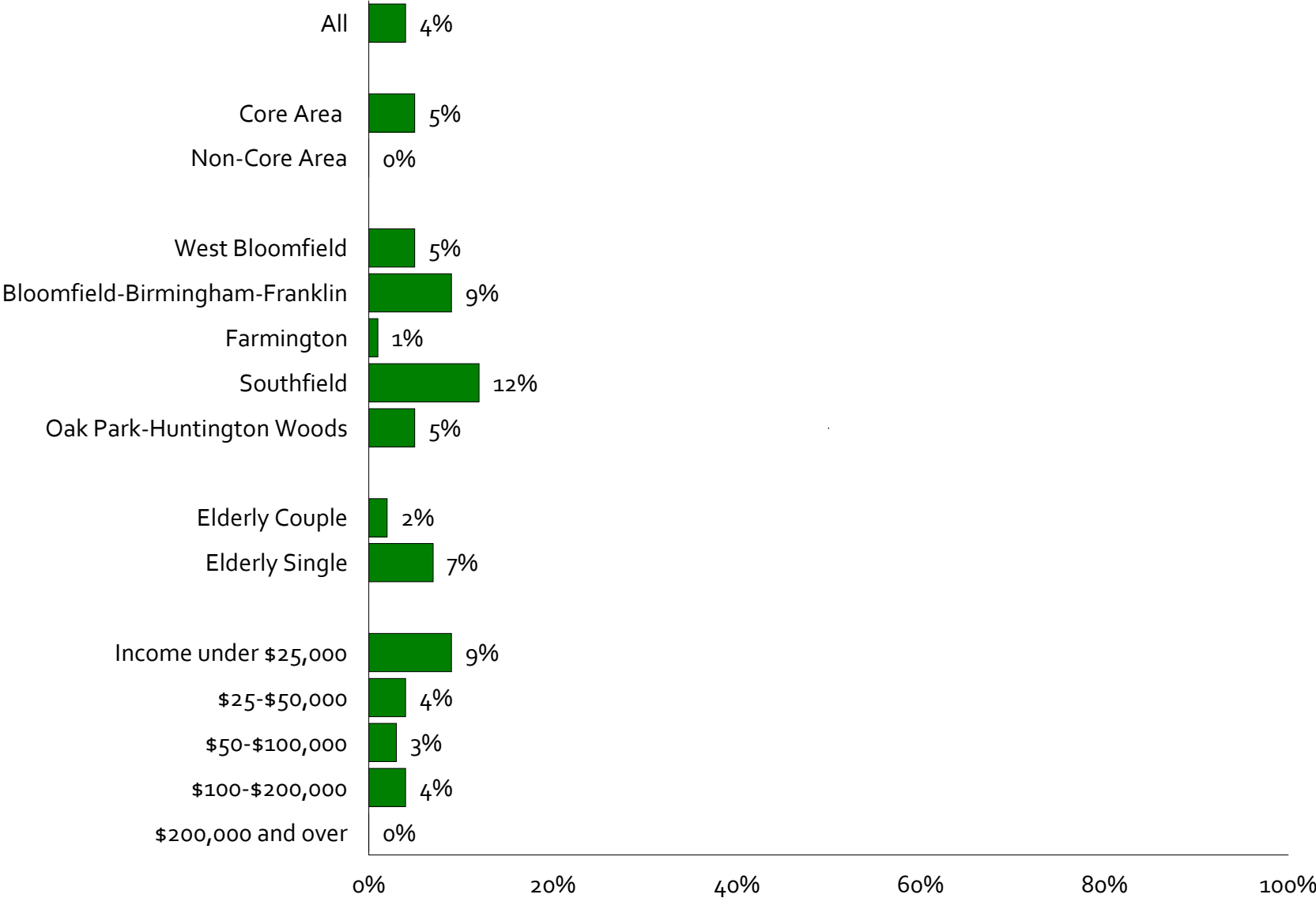
Need for Assisted Living Facility in the Past Year

(Jewish Households with Persons Age 75 and Over)



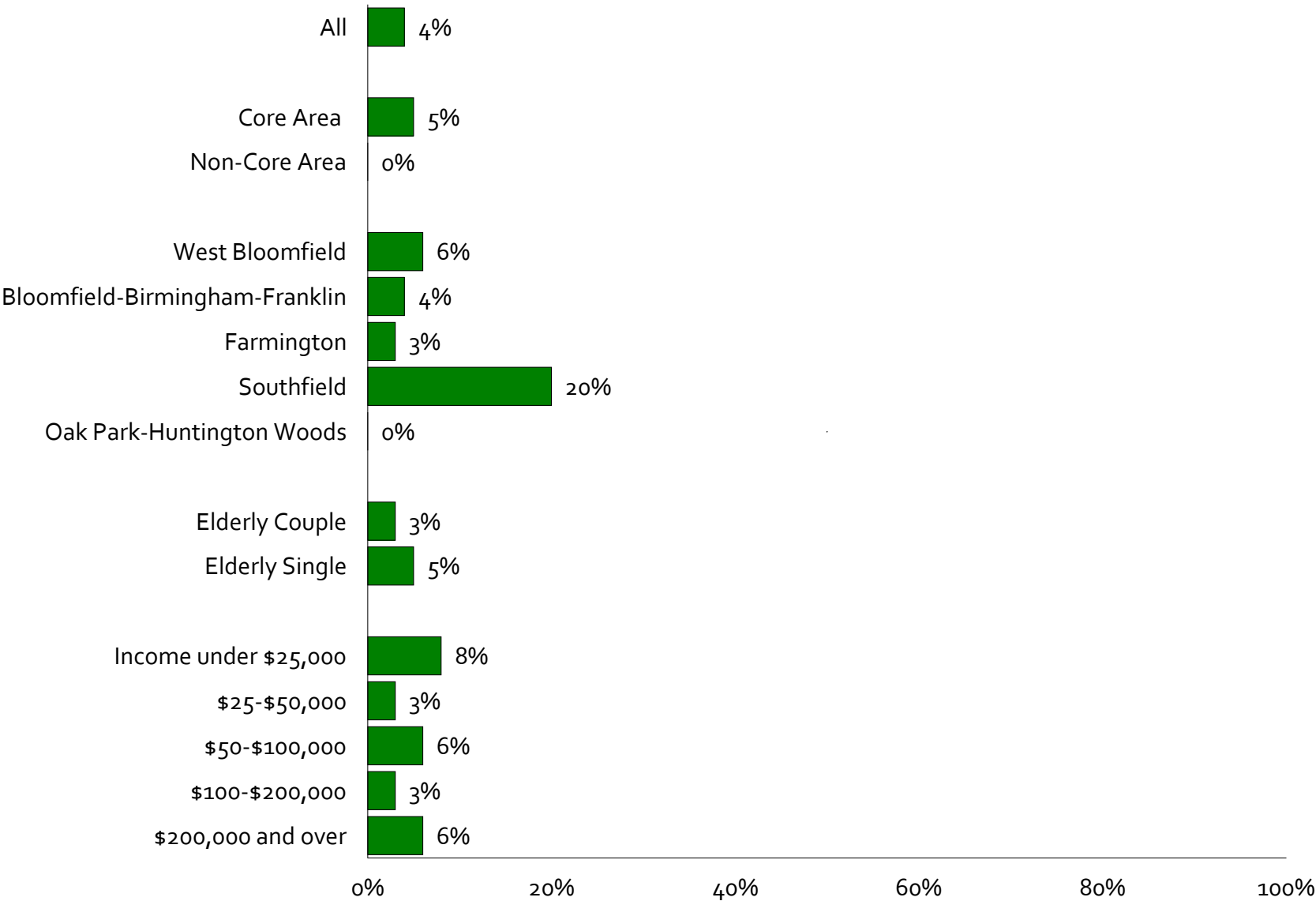
Need for Assisted Living Facility in the Past Year

(Households with Persons Age 75 and Over)



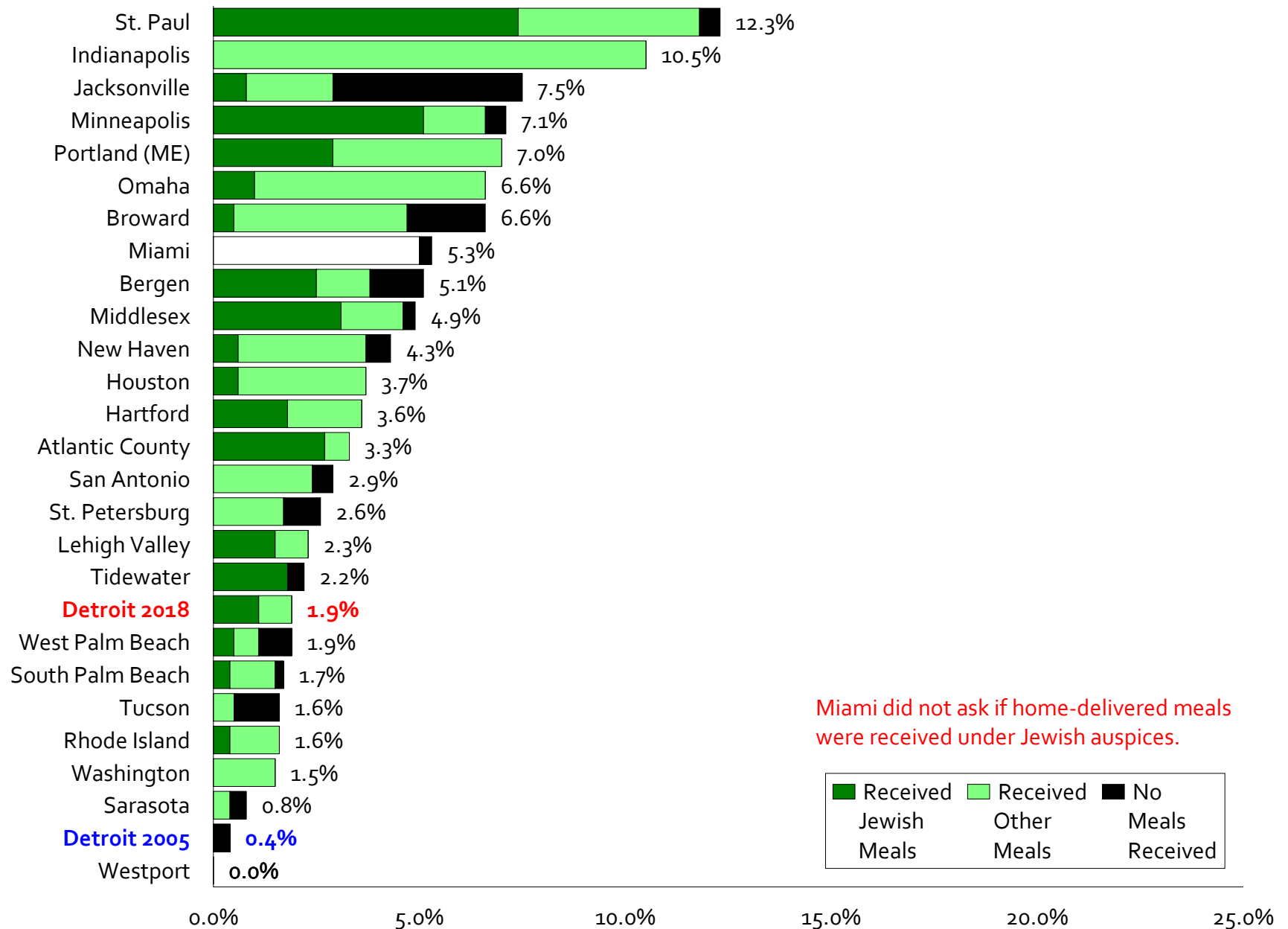
Need for Adult Day Care or Adult Day Programs in the Past Year

(Households with Persons and Age 75 and Over)



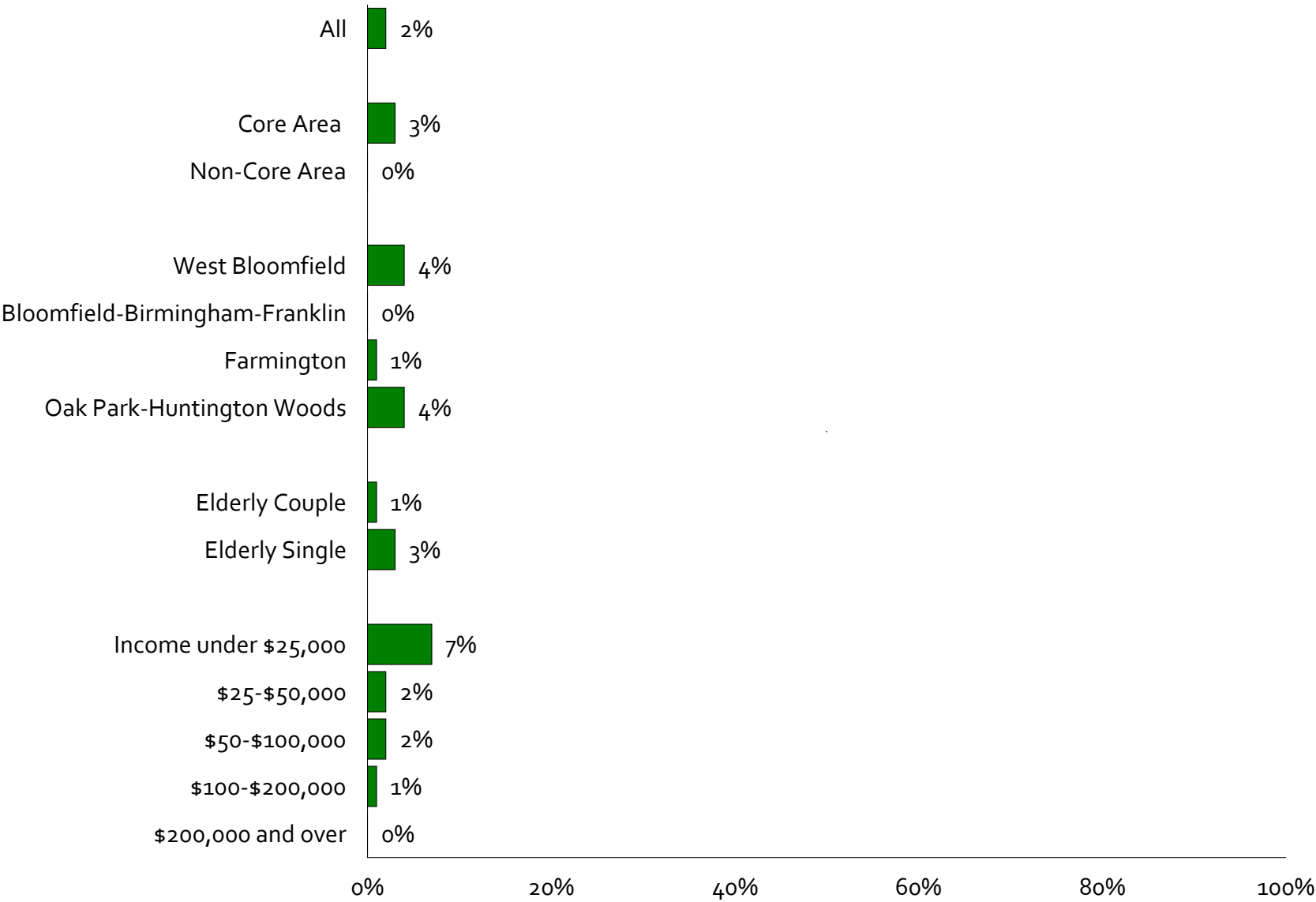
Need for Home-Delivered Meals in the Past Year

(Jewish Households with Persons Age 75 and Over)



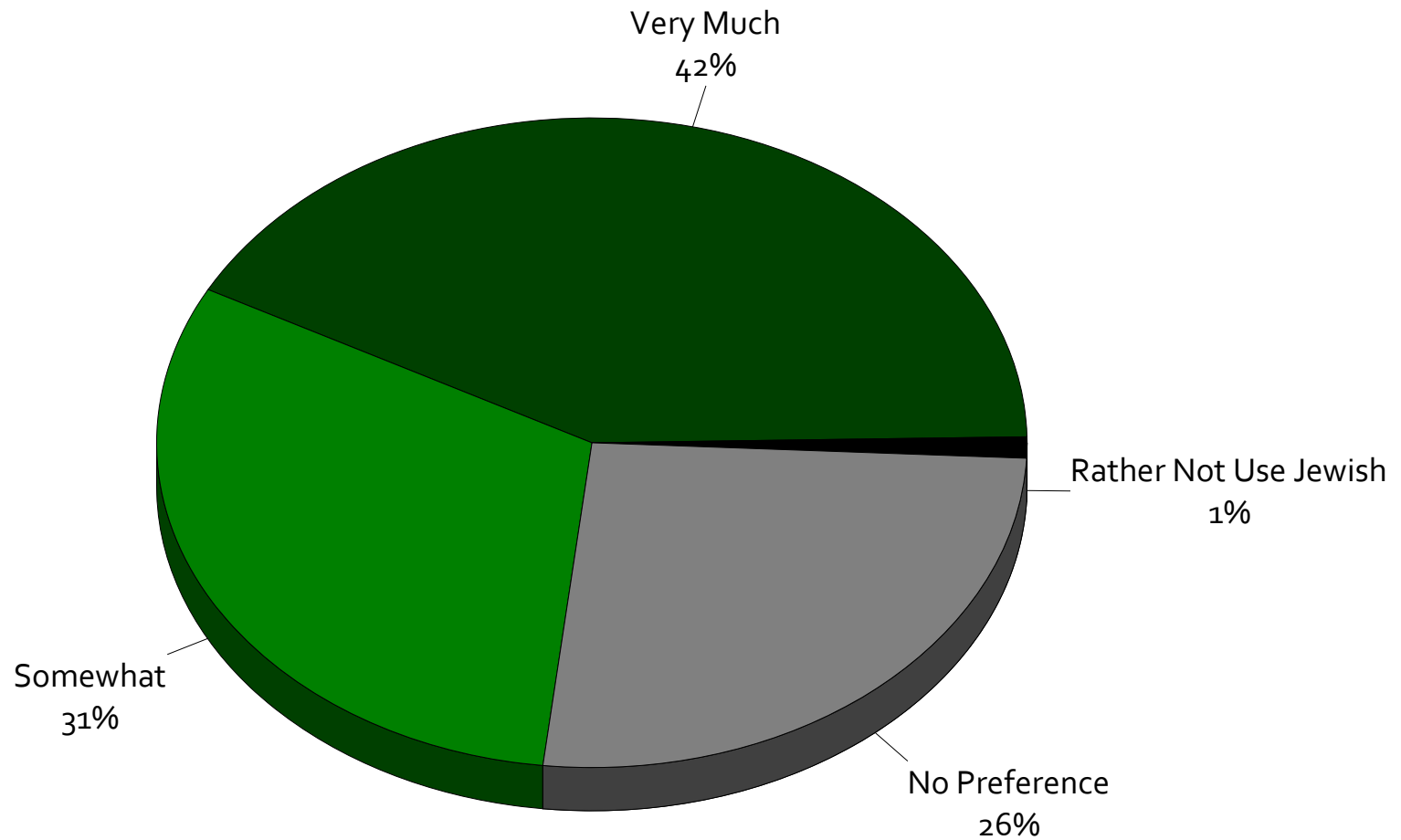
Need for Home-Delivered Meals in the Past Year

(Households with Persons and Age 75 and Over)



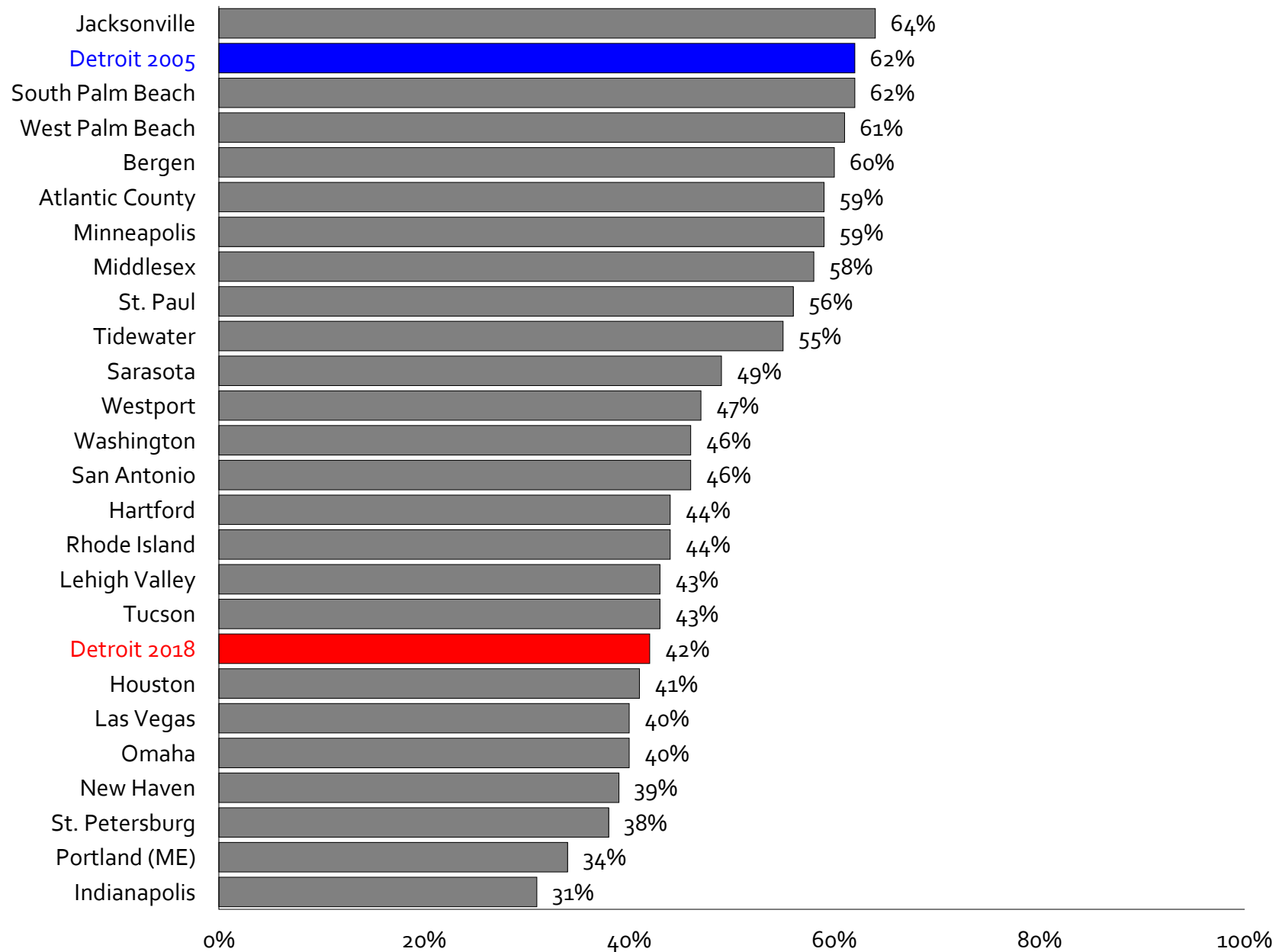
Preference for Jewish Adult Care Facilities

(Jewish Respondents Age 40 and over)



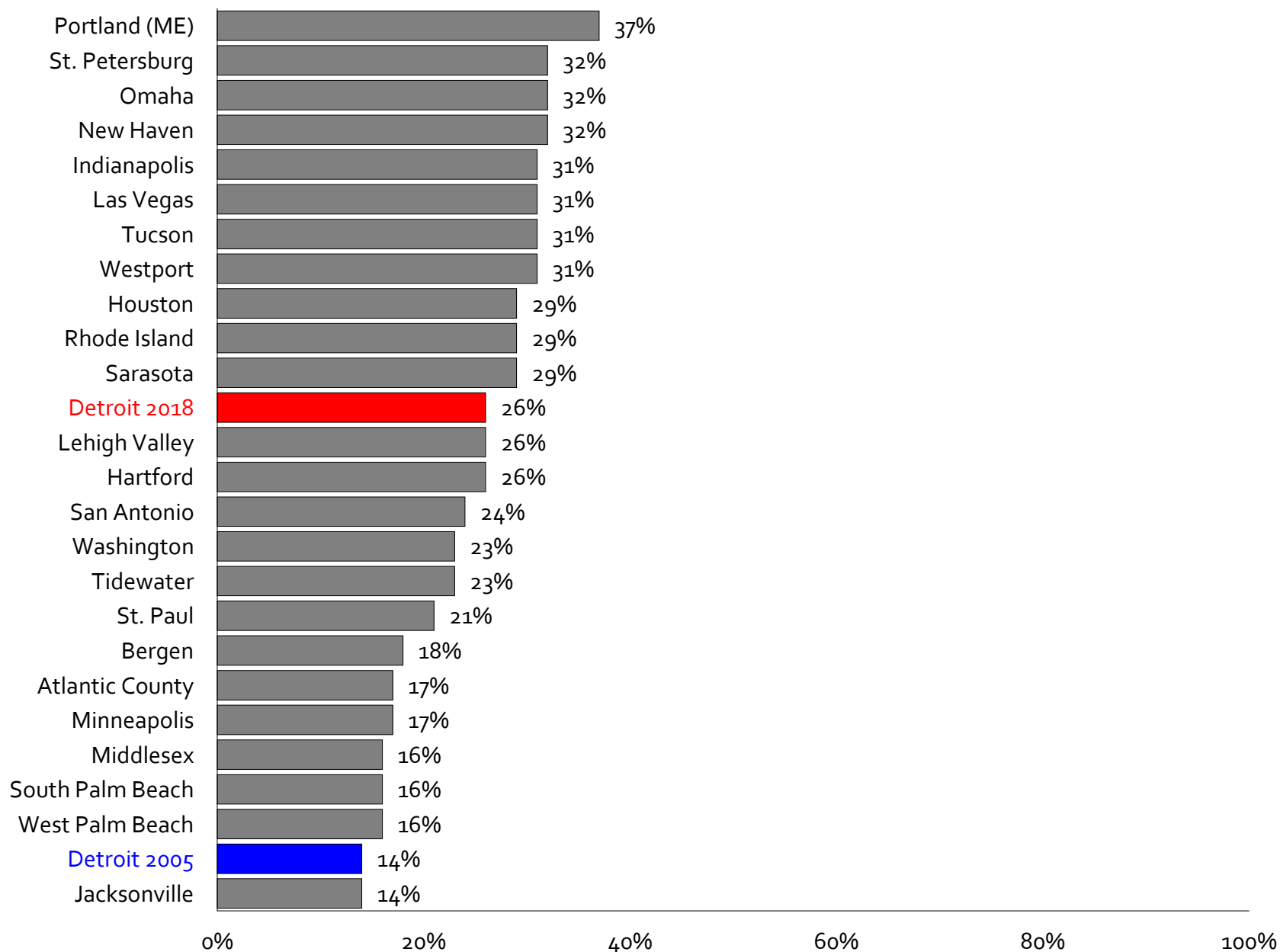
Very Much Prefer Jewish-Sponsored Adult Care Facilities

(Jewish Respondents Age 40 and Over)



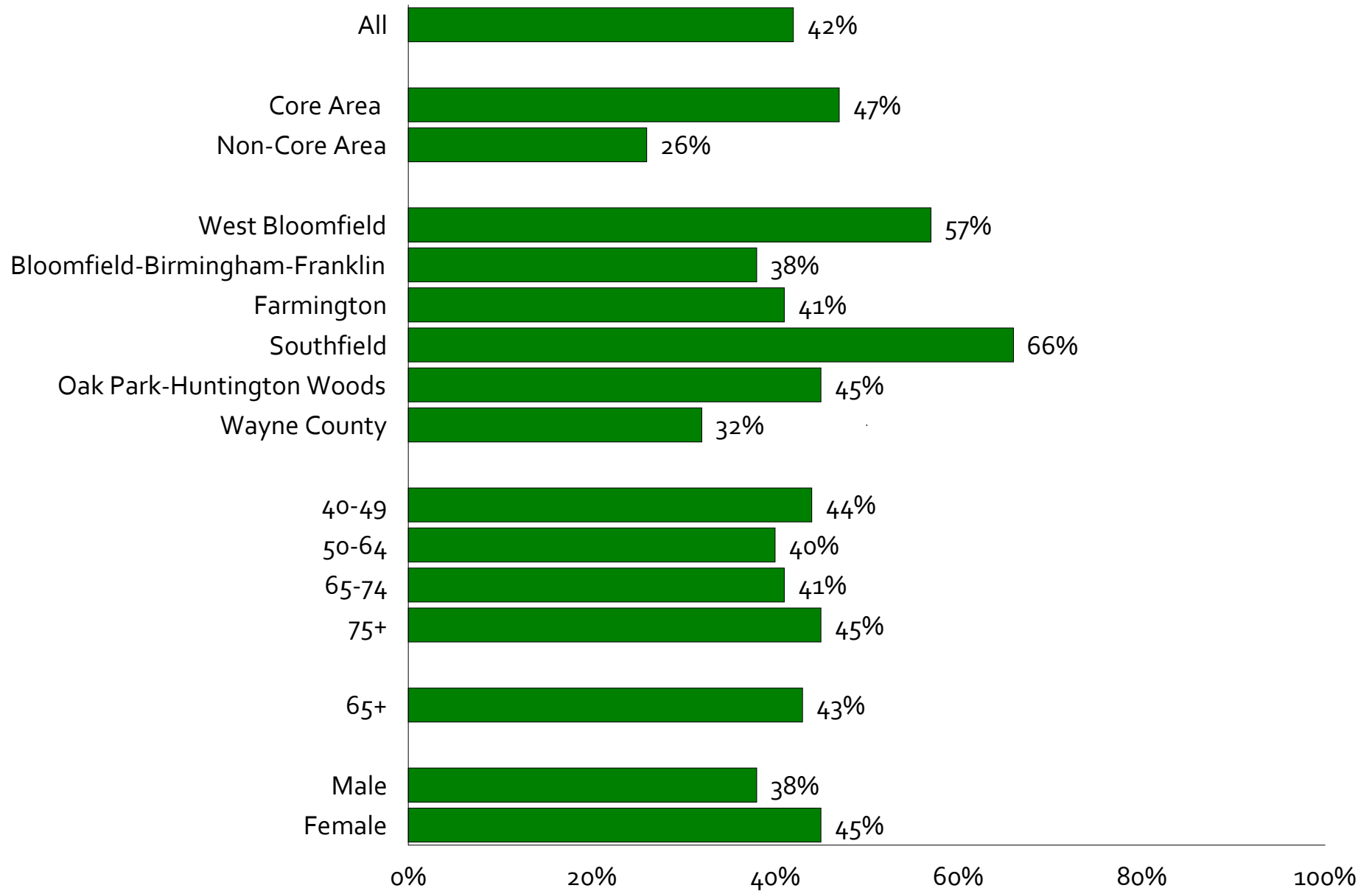
138 Have No Preference for Jewish-Sponsored Adult Care Facilities

(Jewish Respondents Age 40 and Over)



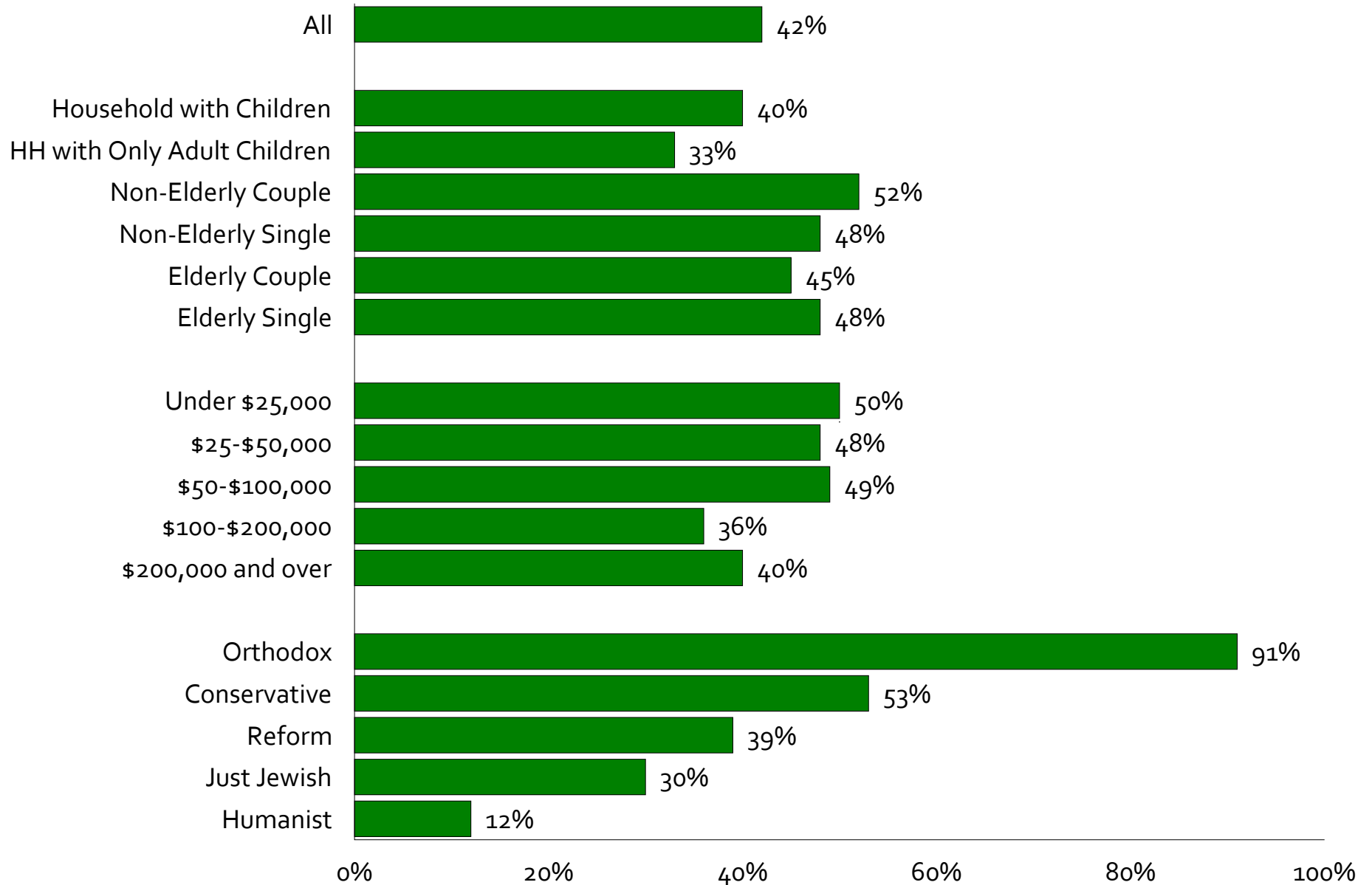
Very Much Prefer Jewish Adult Care Facilities

(Jewish Respondents Age 40+)



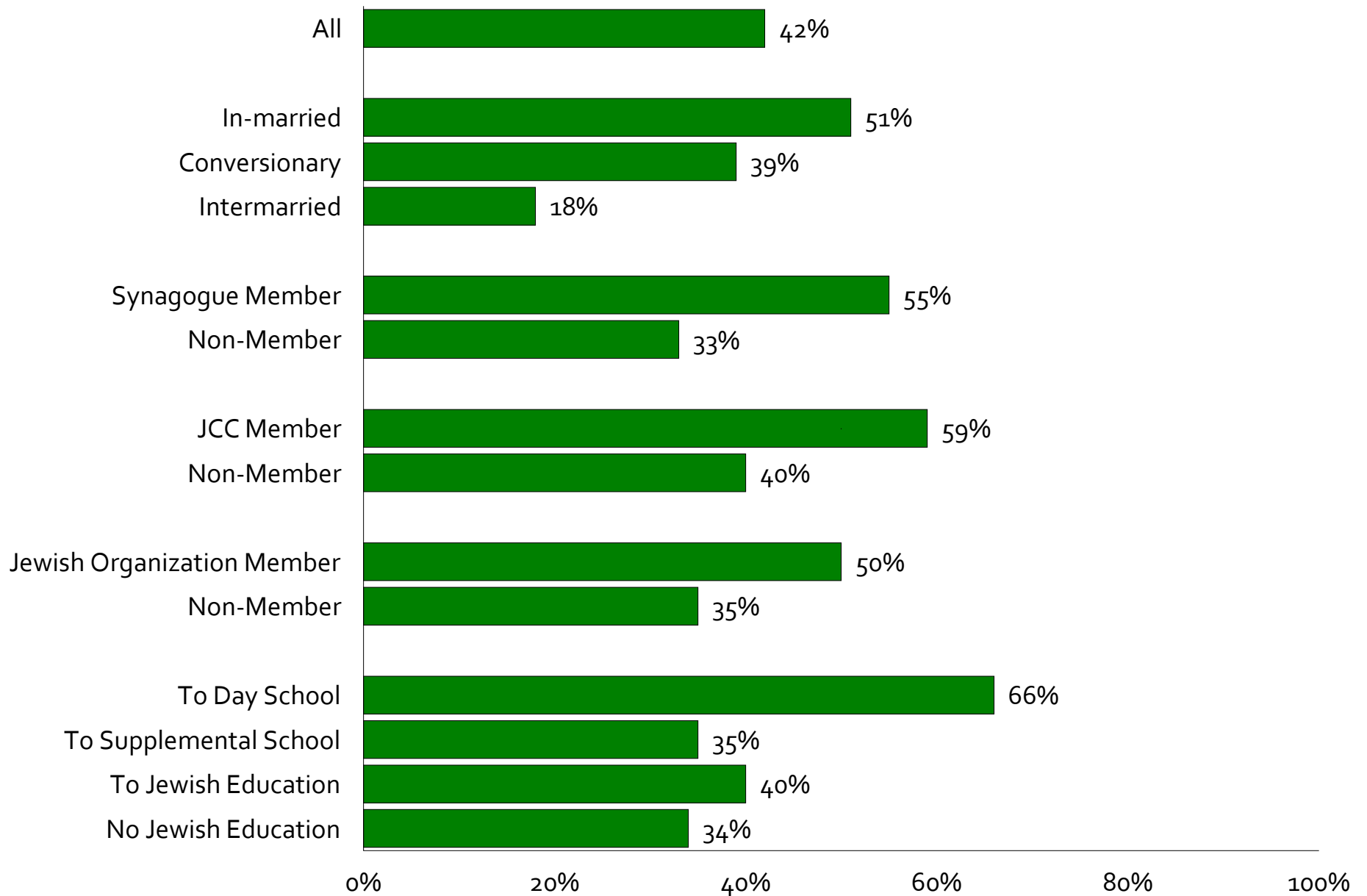
Very Much Prefer Jewish Adult Care Facilities

(Jewish Respondents Age 40+)



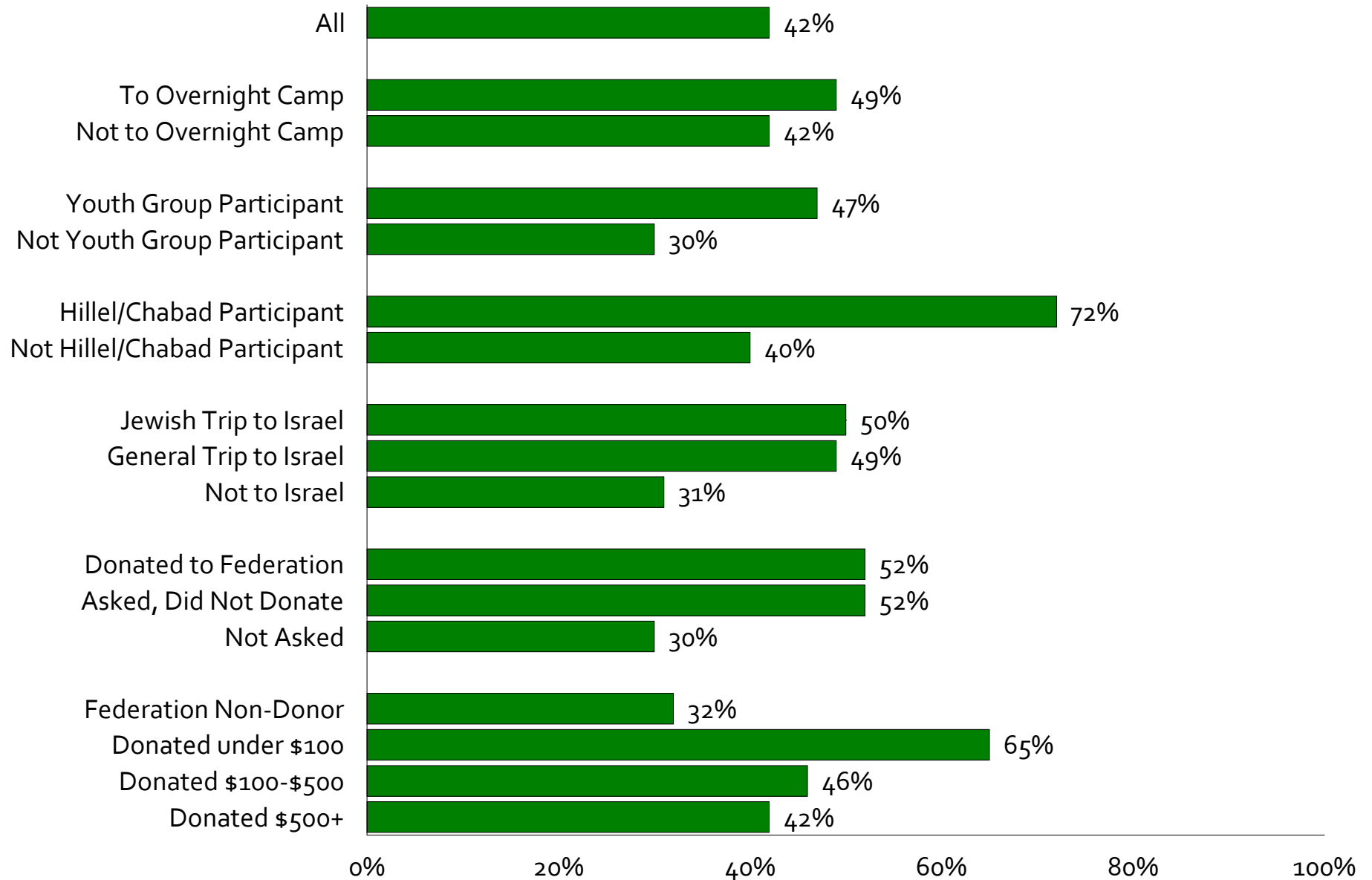
Very Much Prefer Jewish Adult Care Facilities

(Jewish Respondents Age 40+)



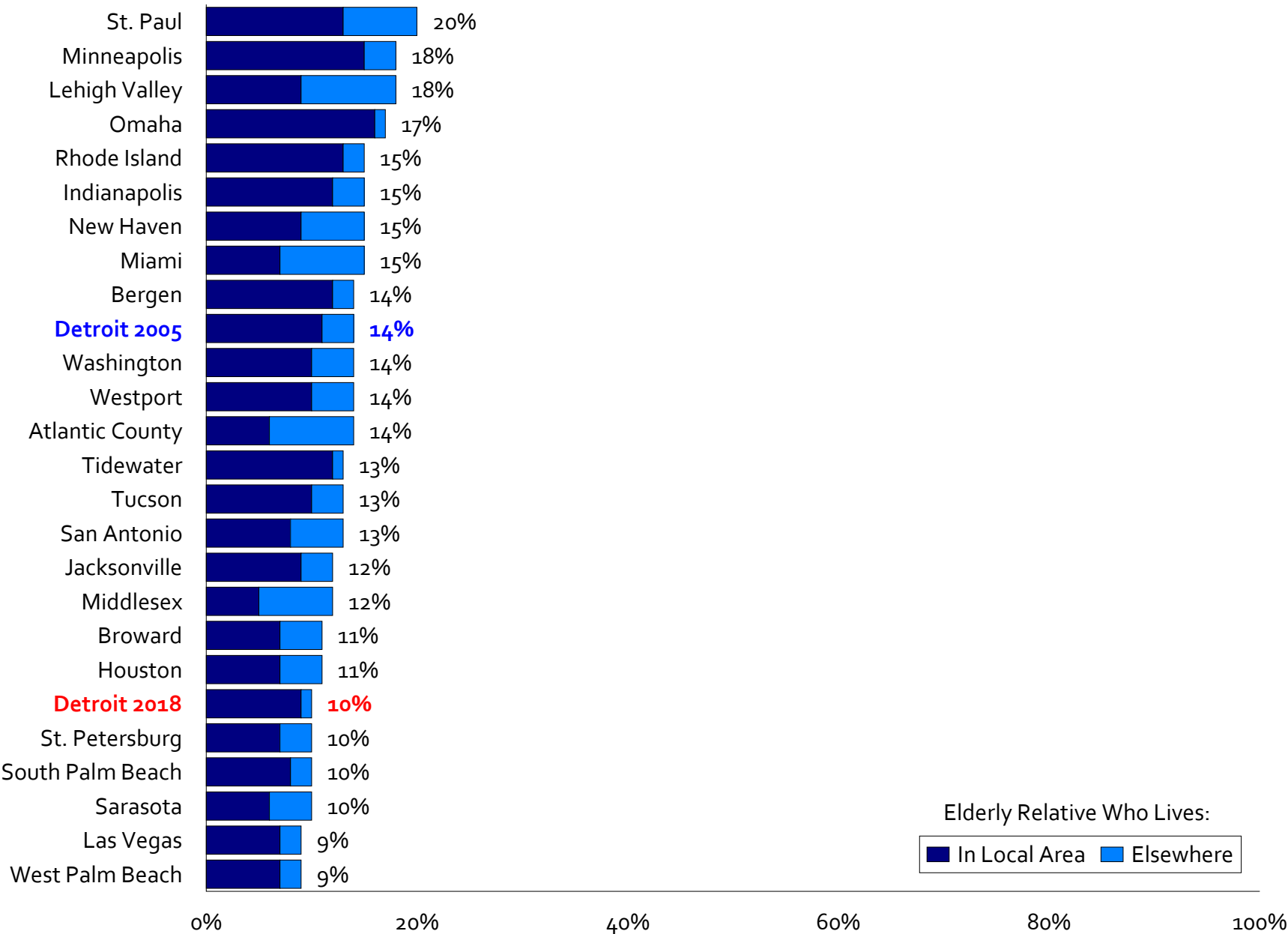
Very Much Prefer Jewish Adult Care Facilities

(Jewish Respondents Age 40+)



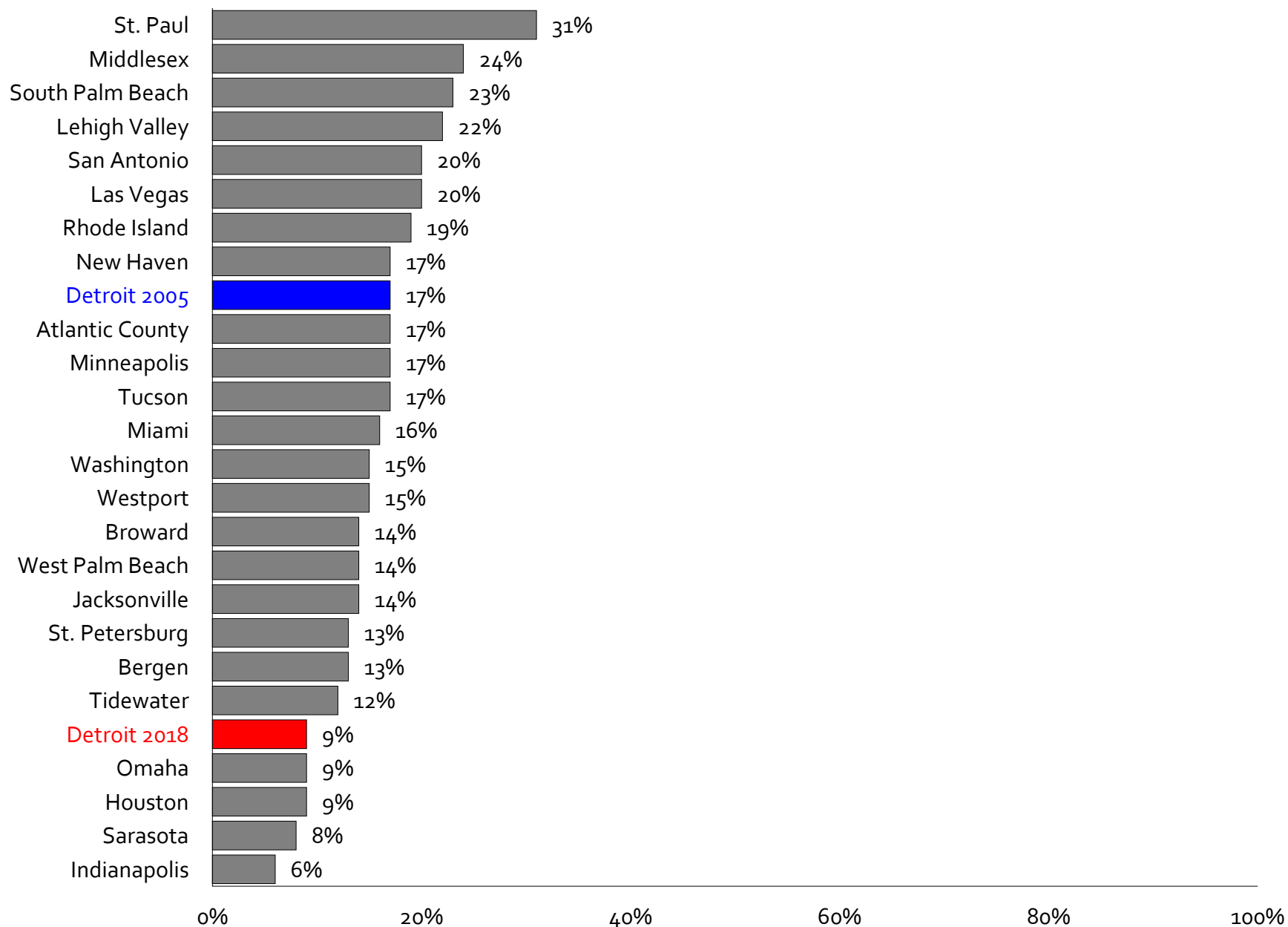
Households Who Care for an Elderly Relative

(Jewish Households in Which the Respondent Is Age 40 or Over)



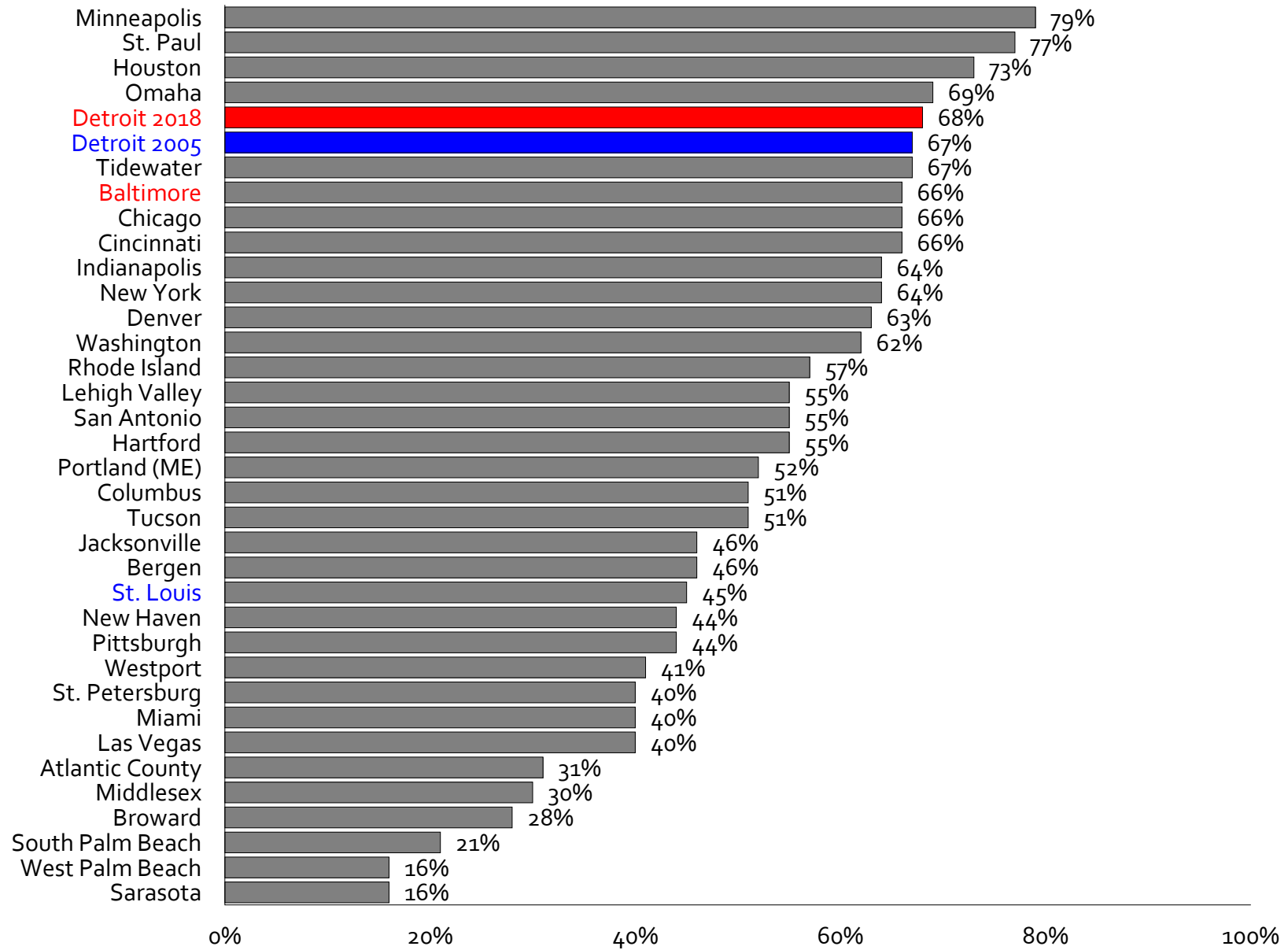
144 Households with Children Who Care for an Elderly Relative

(Jewish Households with Children in Which the Respondent Is Age 40 or Over)



Have a Local Adult Child

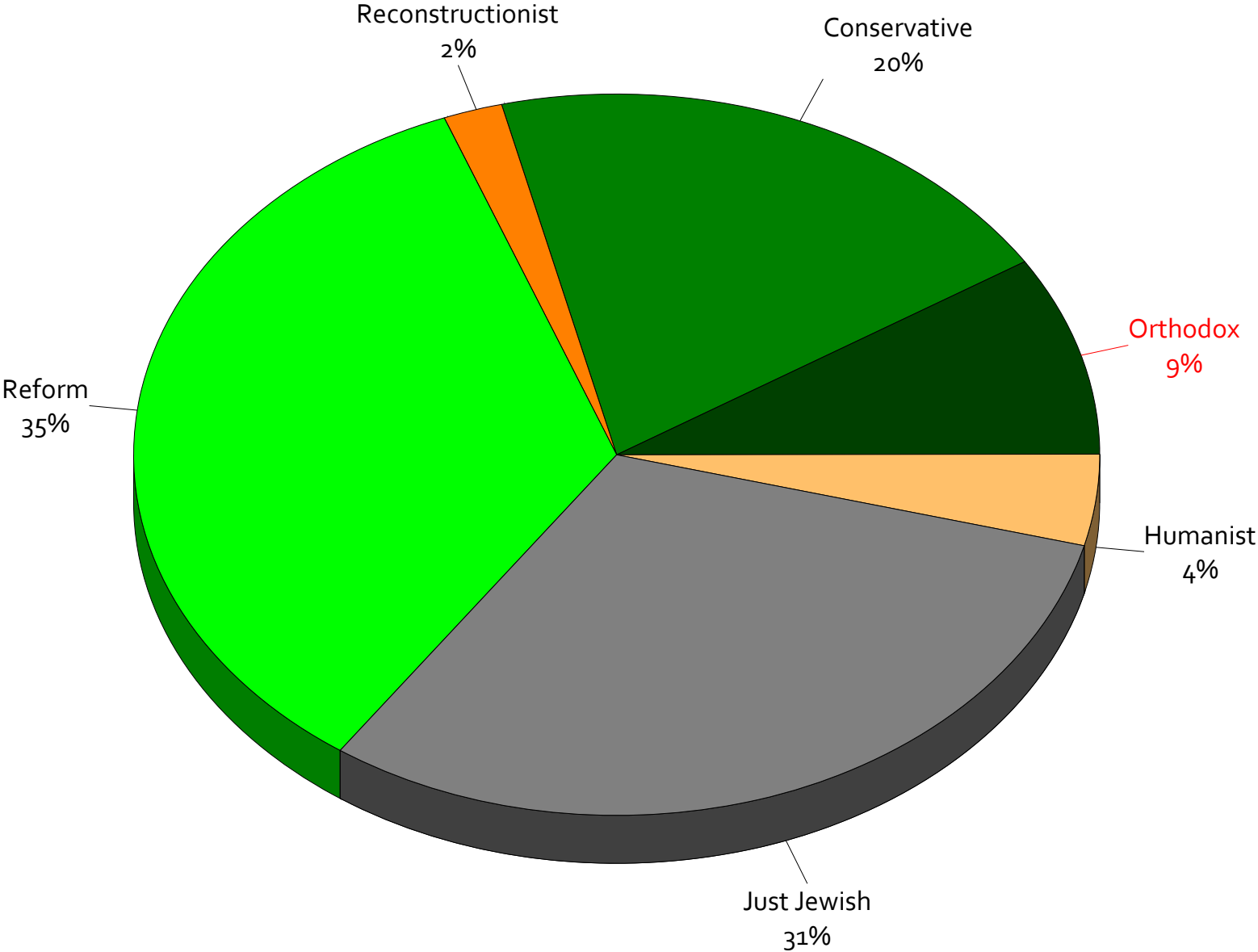
Households Age 75 and Over



Religious Profile: Jewish Identification

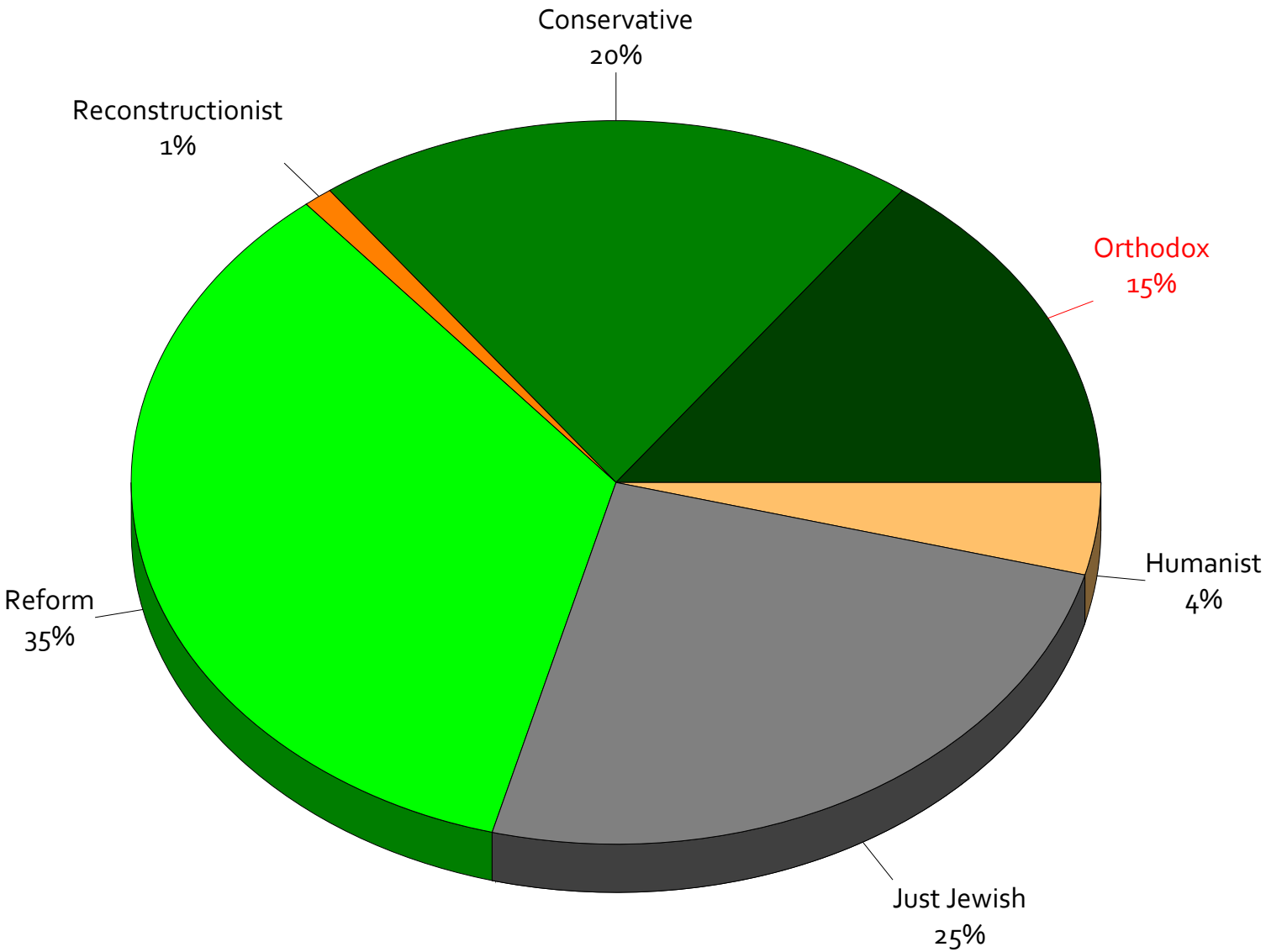
Jewish Identification

(Jewish Households)



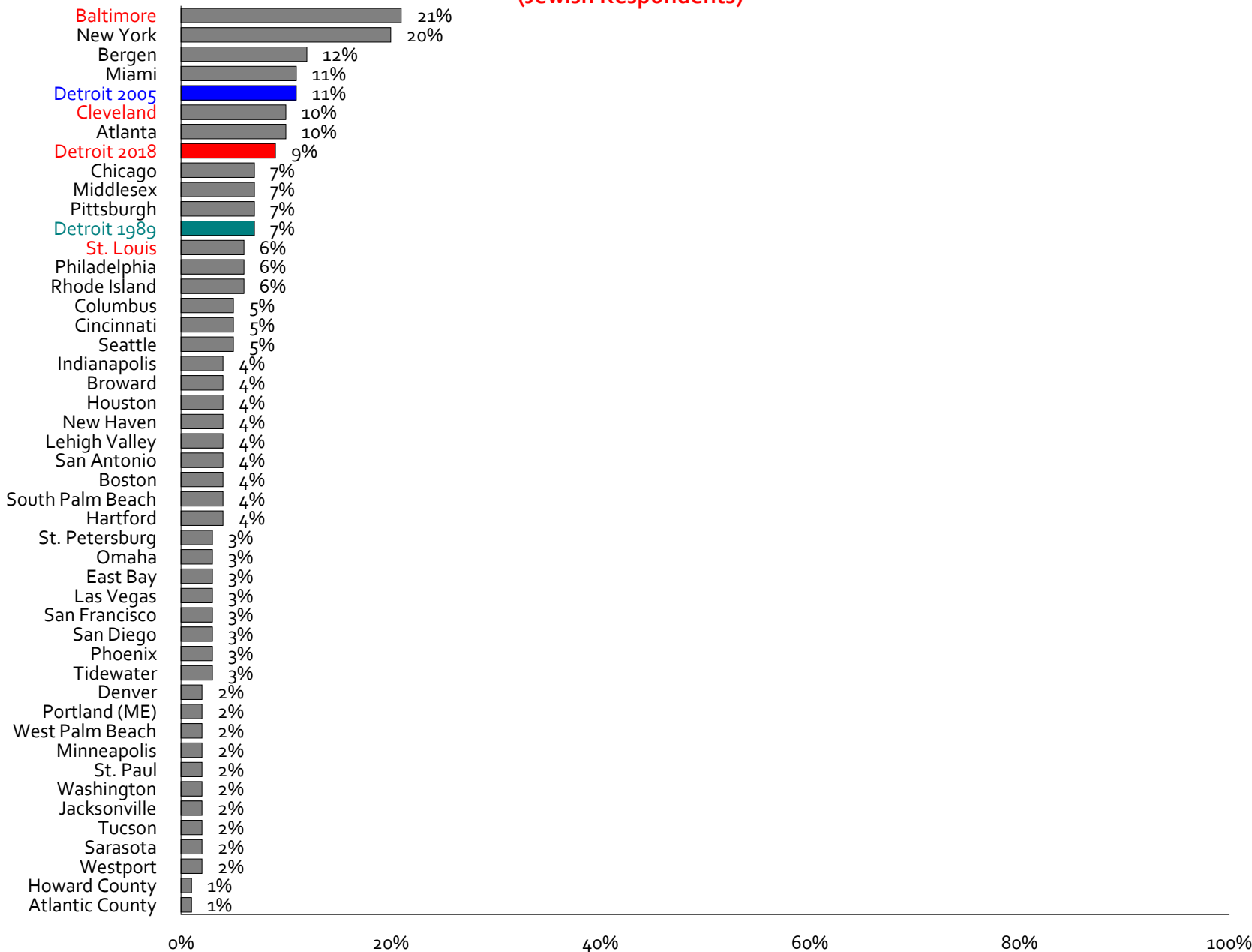
Jewish Identification

(Jewish Persons)



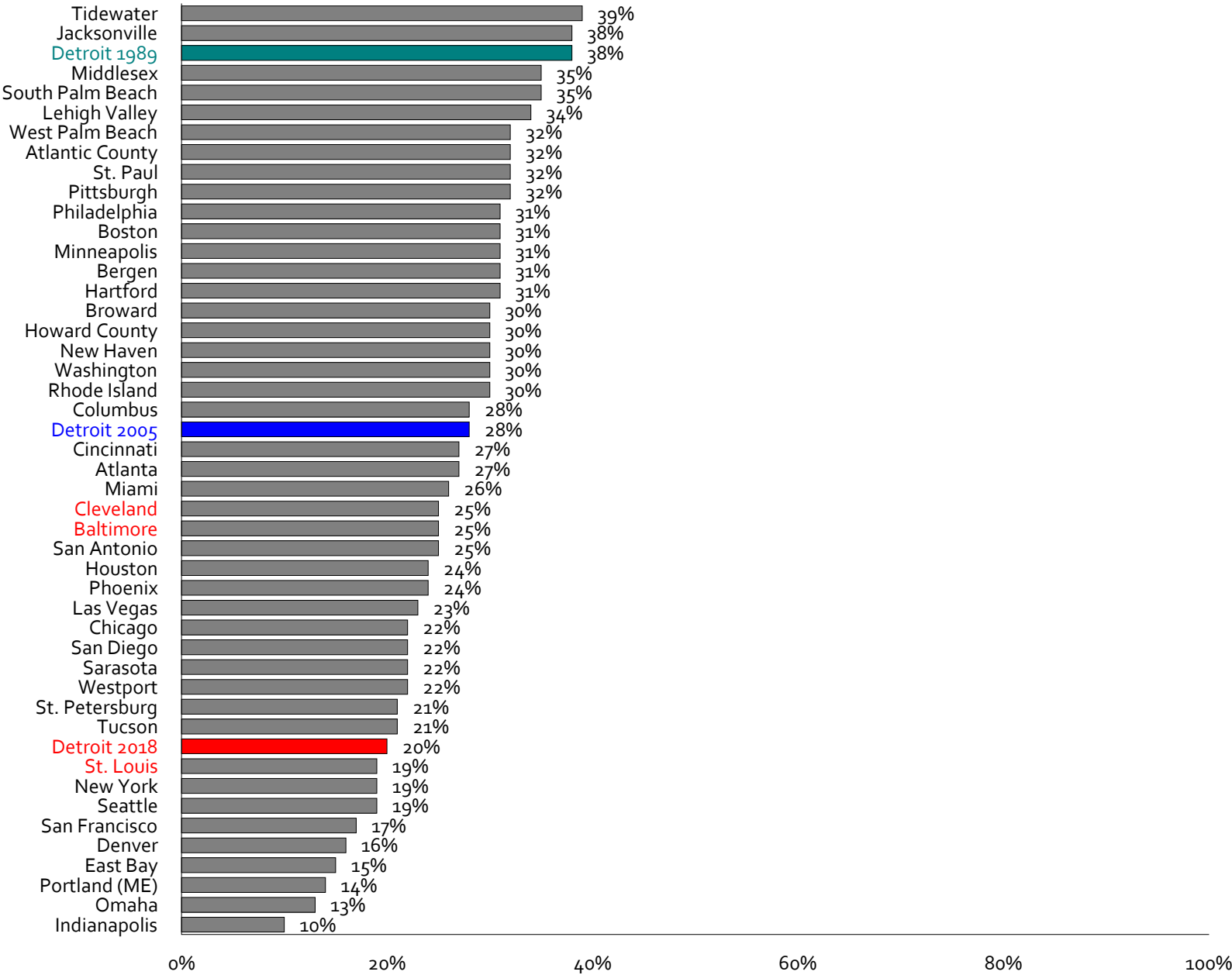
Orthodox Identification

(Jewish Respondents)



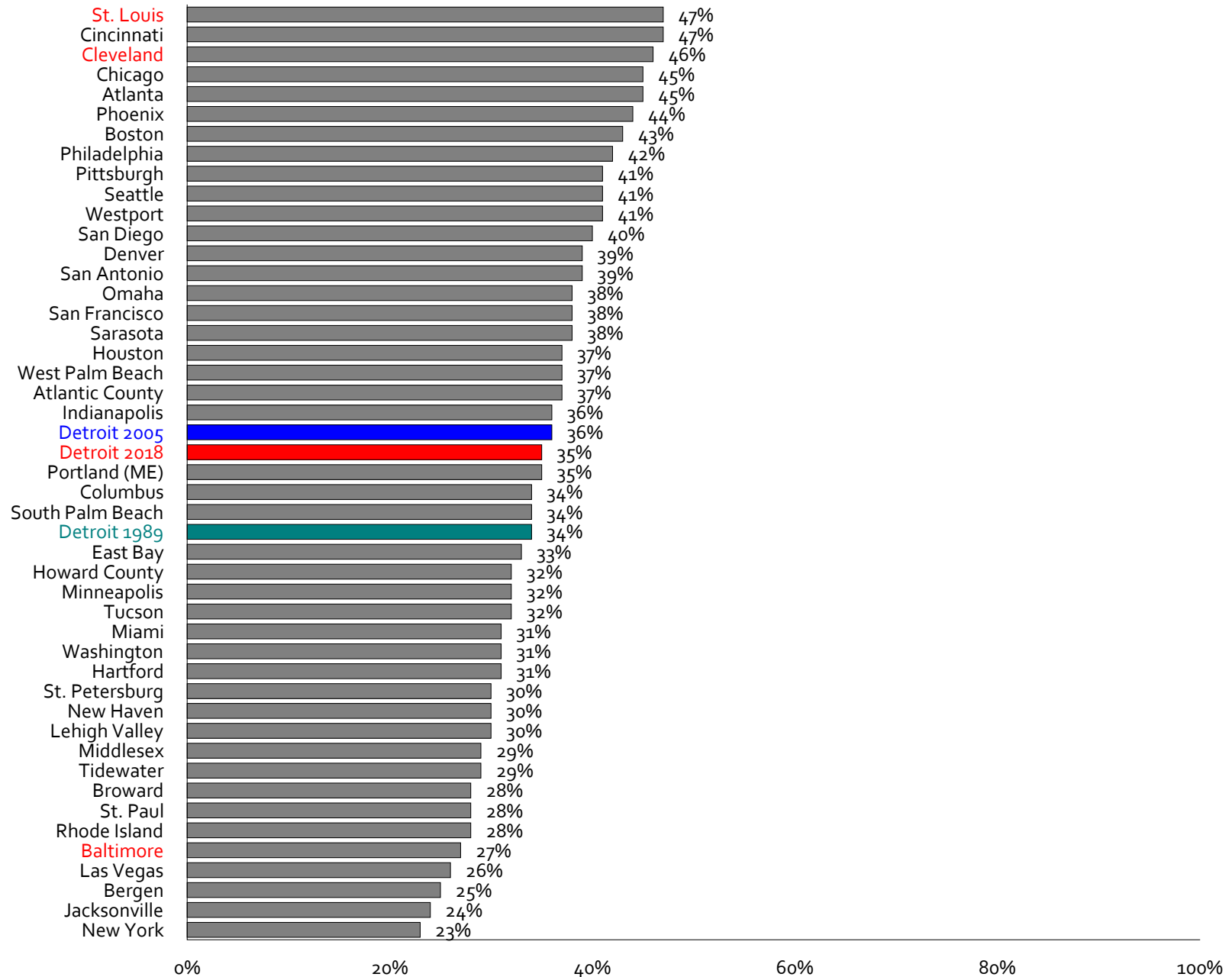
Conservative Identification

(Jewish Respondents)



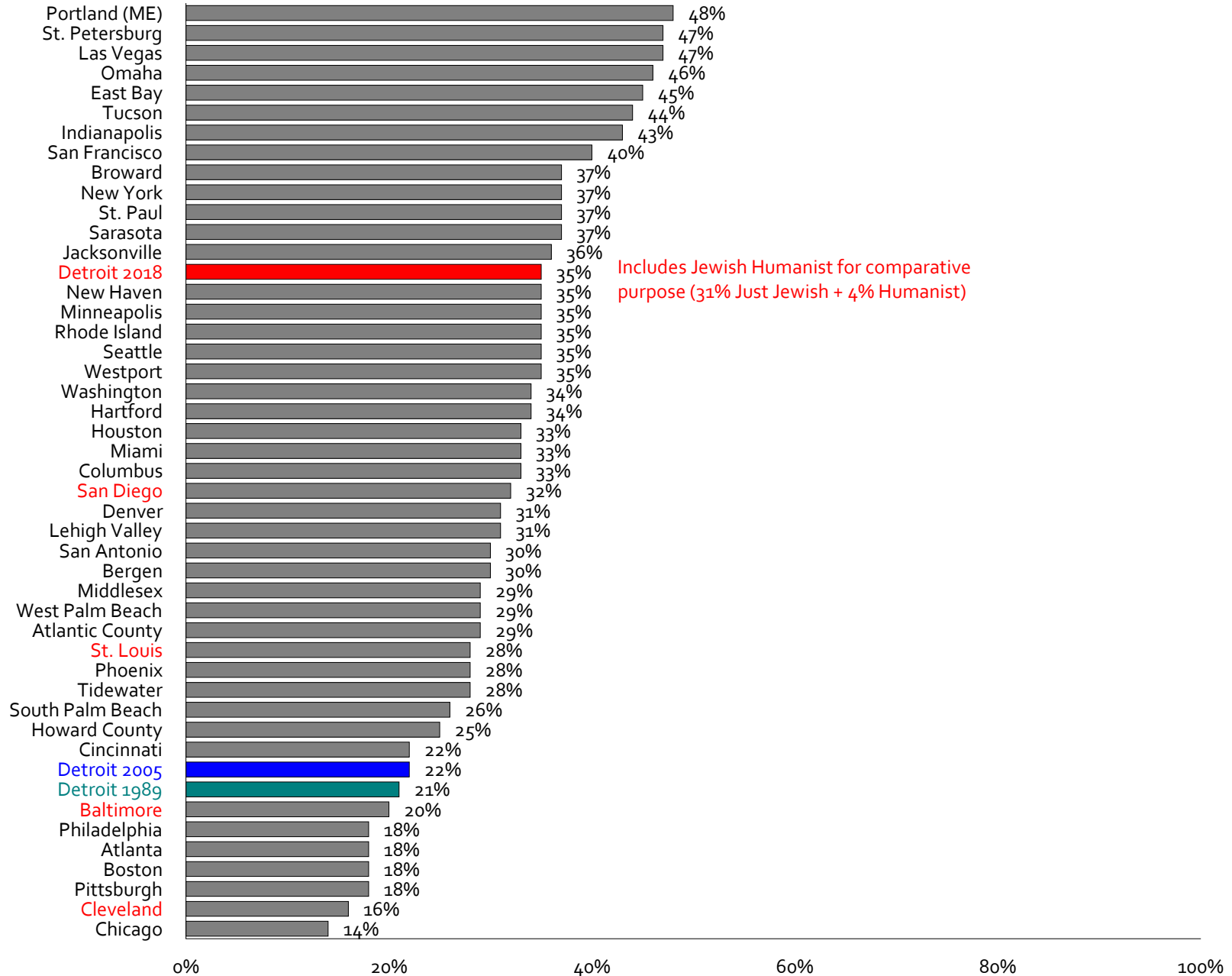
Reform Identification

(Jewish Respondents)



Just Jewish Identification

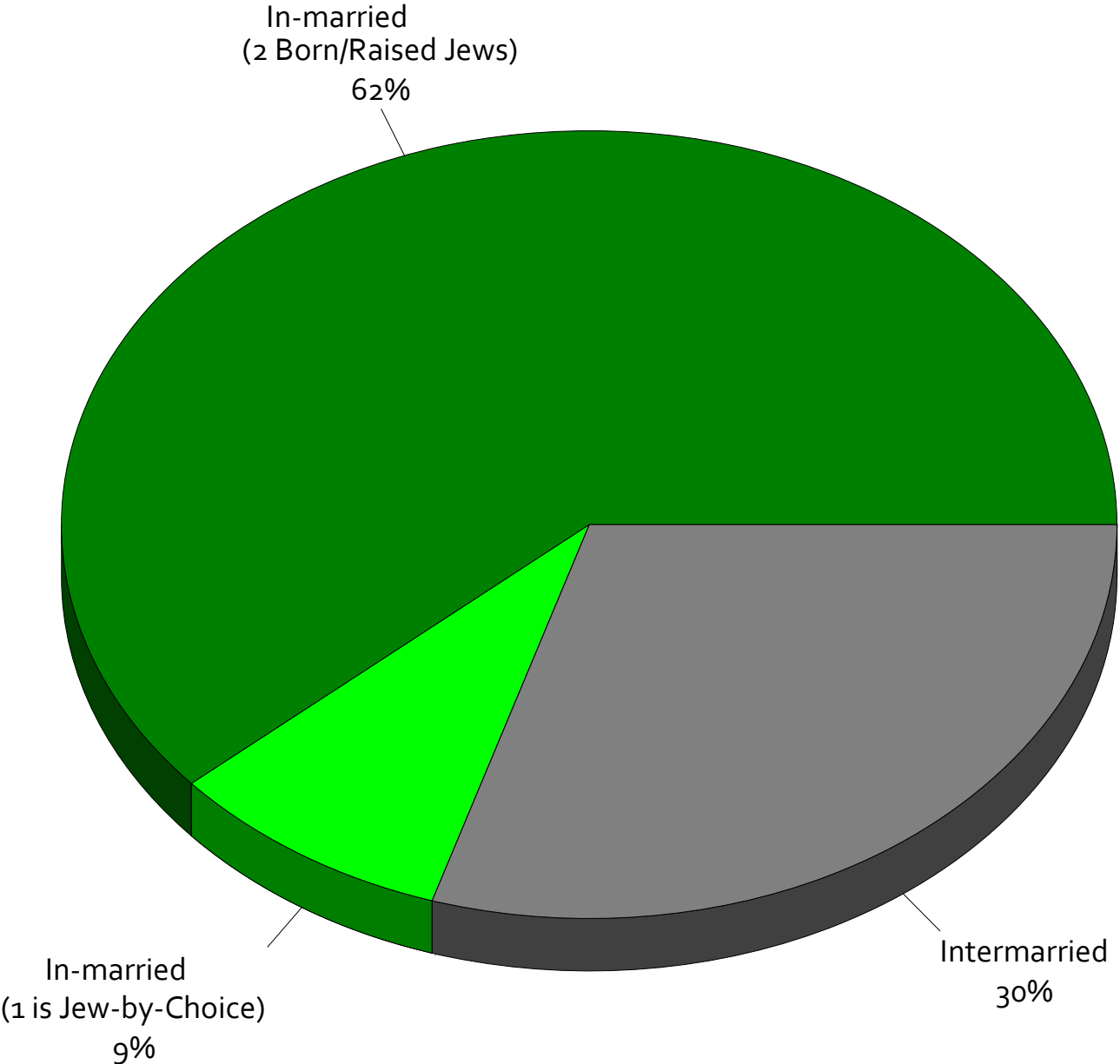
(Jewish Respondents)



Types of Marriage

Types of Marriage

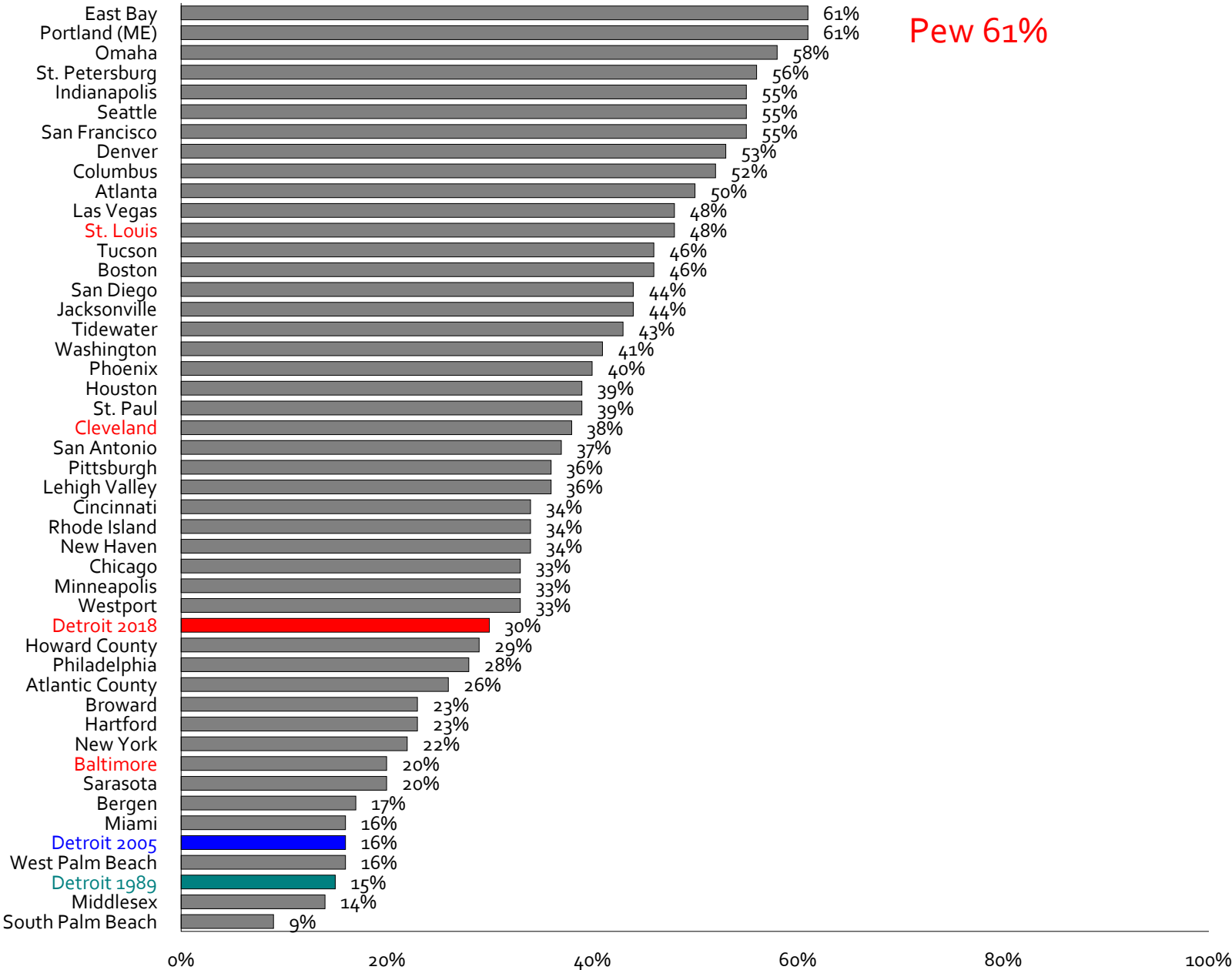
(Married Couples in Jewish Households)



Intermarriage

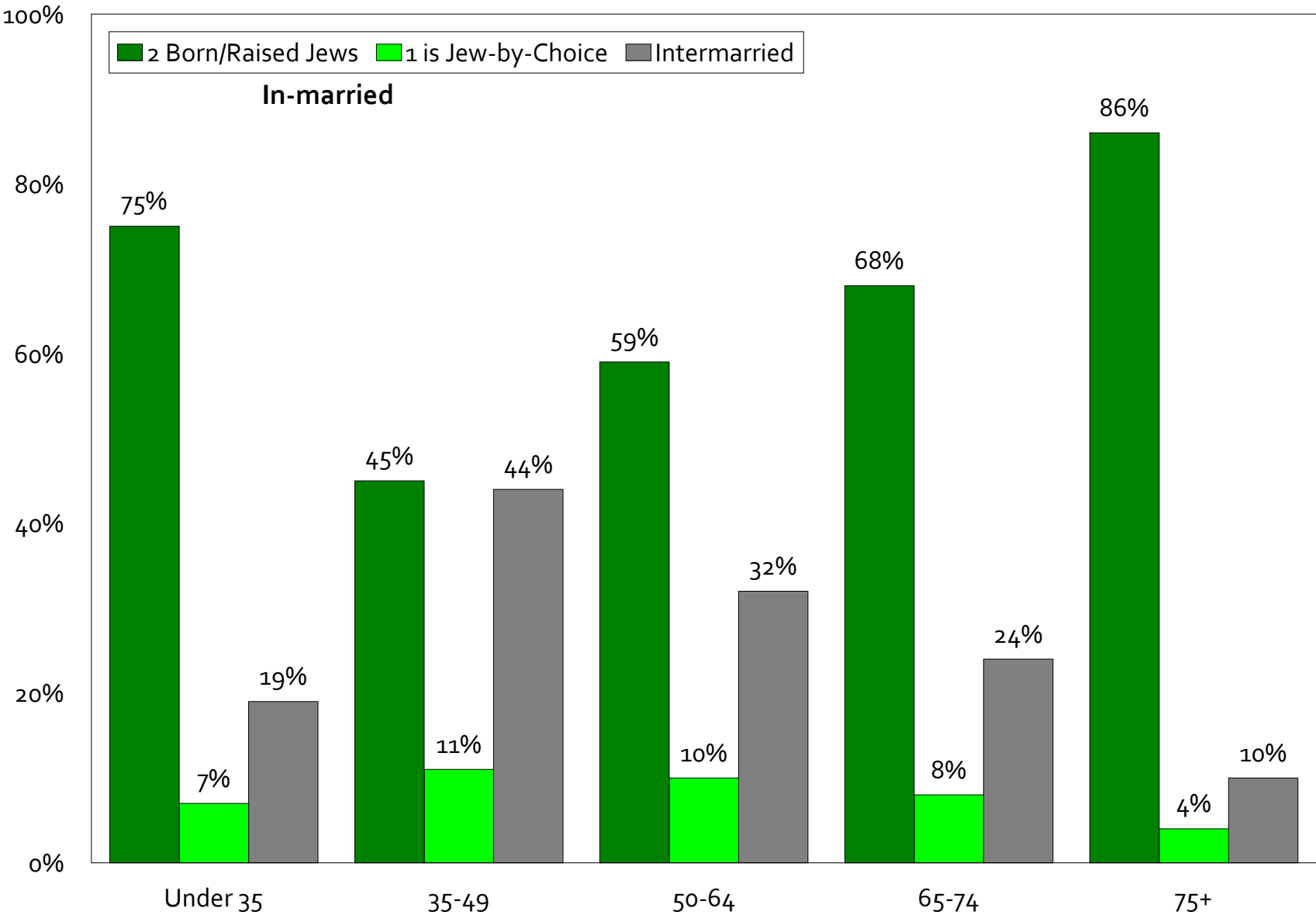
(Couples Intermarriage Rate)

Pew 61%



Types of Marriage by Age of Head of Household

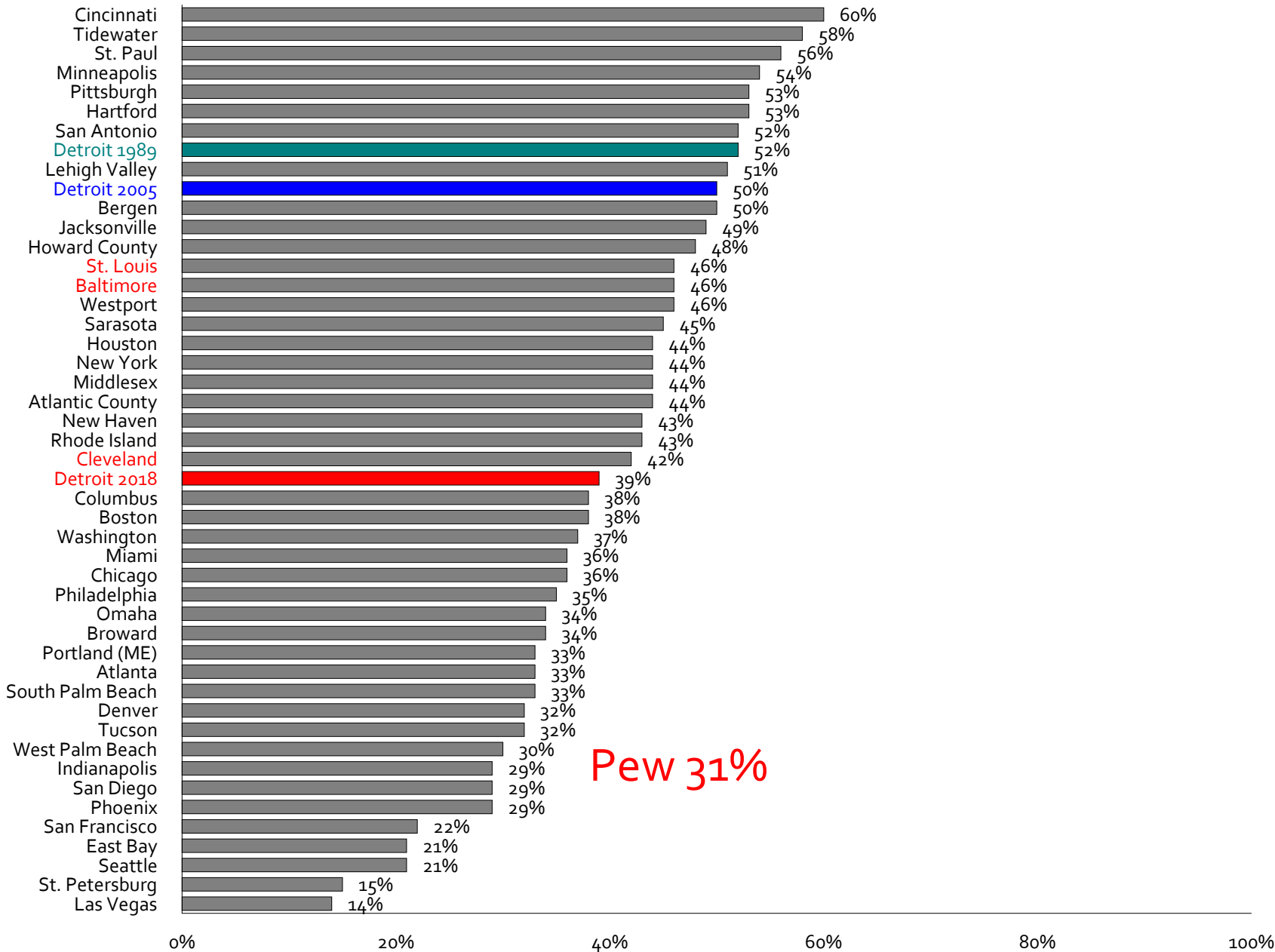
(Married Couples)



Membership Profile: Synagogues

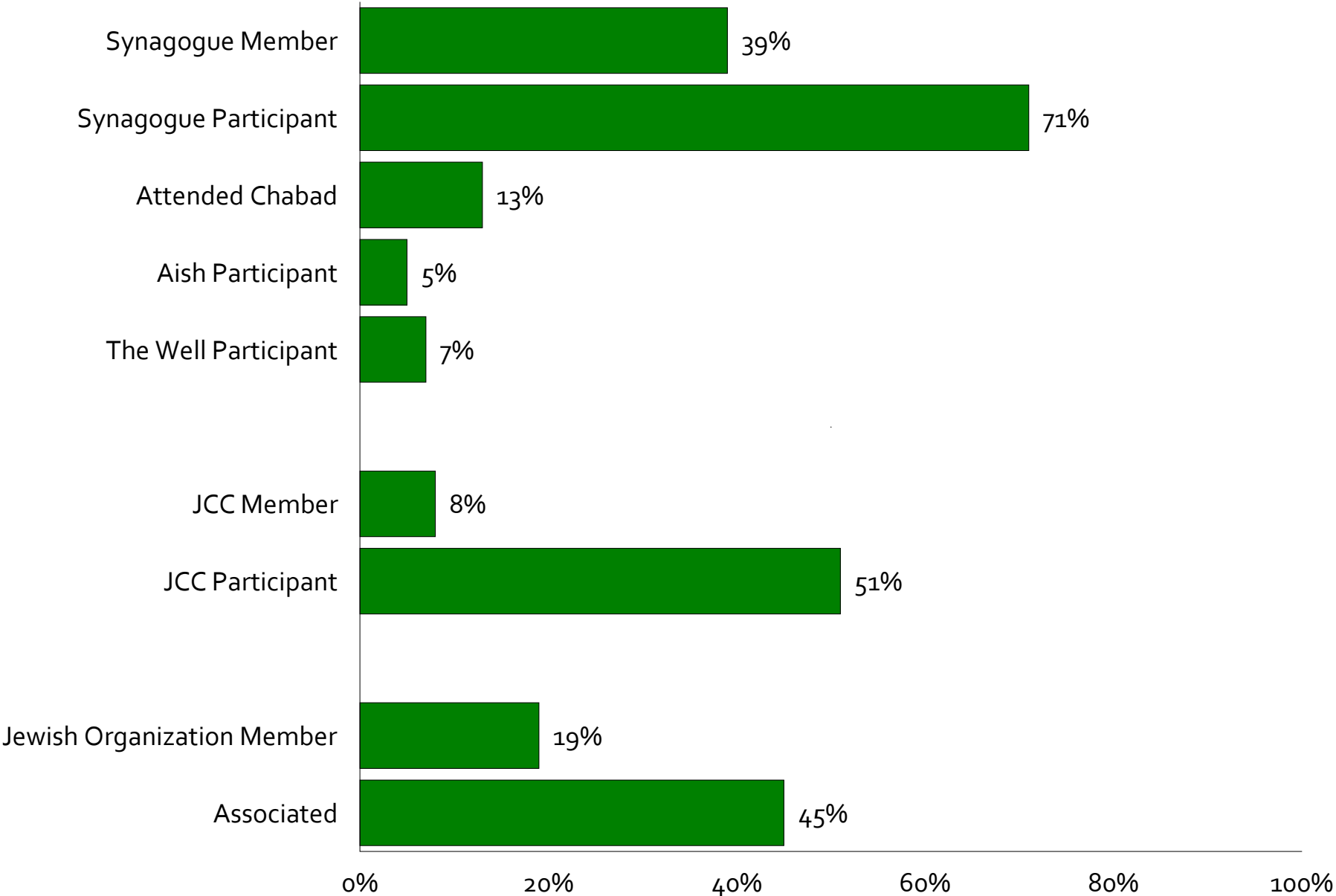
Synagogue Membership

(Jewish Households)



Summary of Memberships

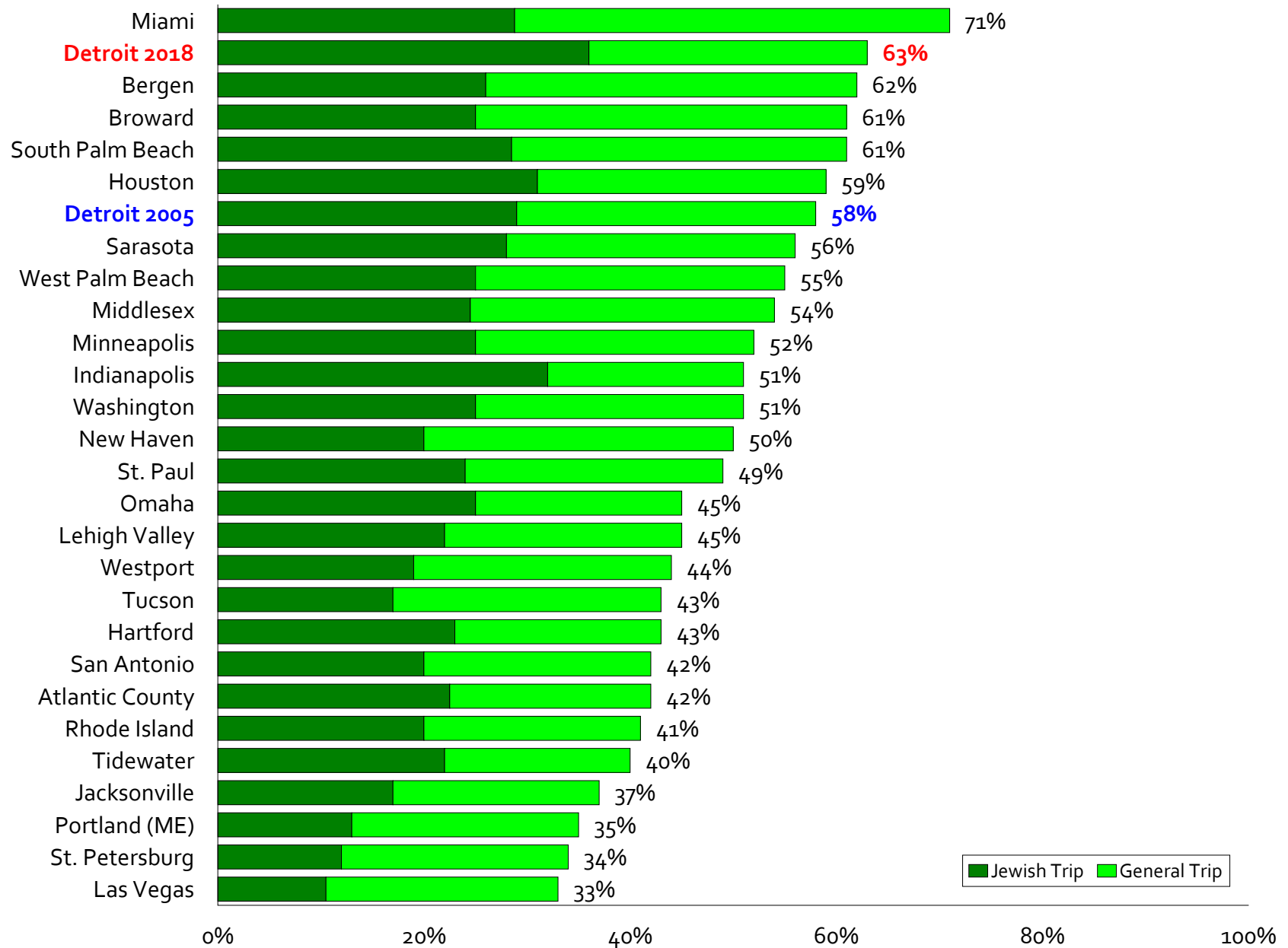
(Jewish Households)



Israel

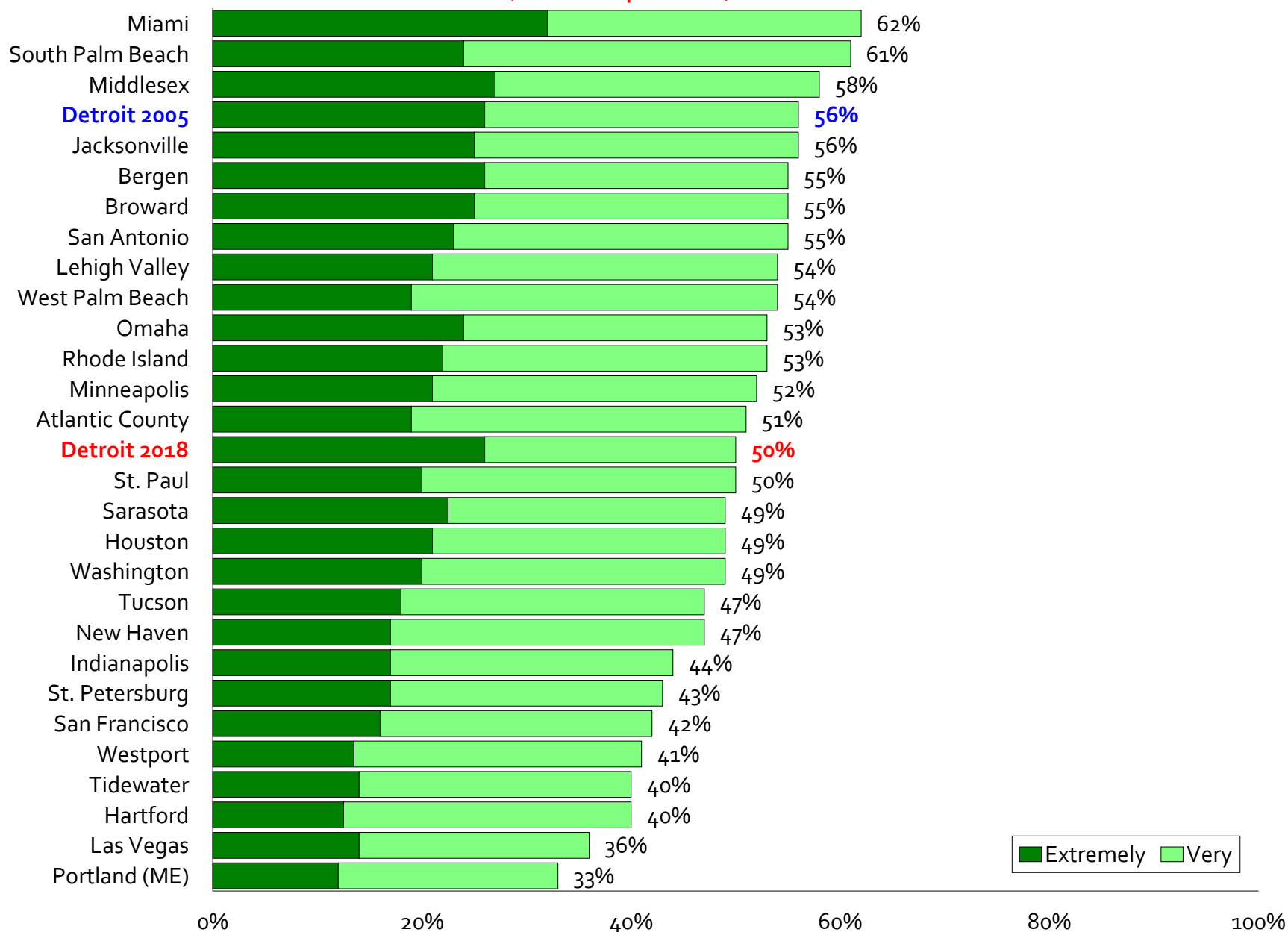
Households in Which a Member Visited Israel

(Jewish Households)



Extremely/Very Emotionally Attached to Israel

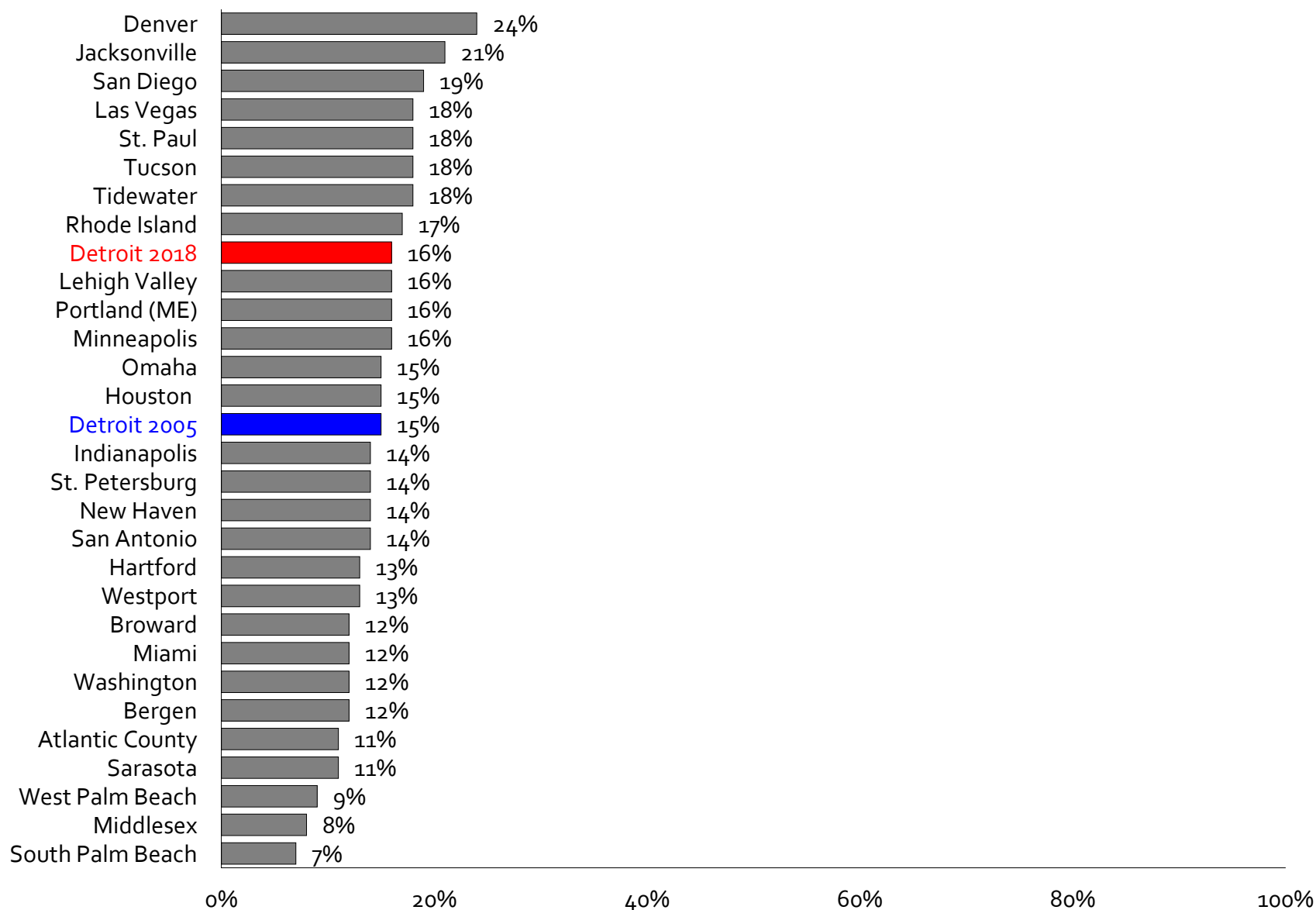
(Jewish Respondents)



Anti-Semitism

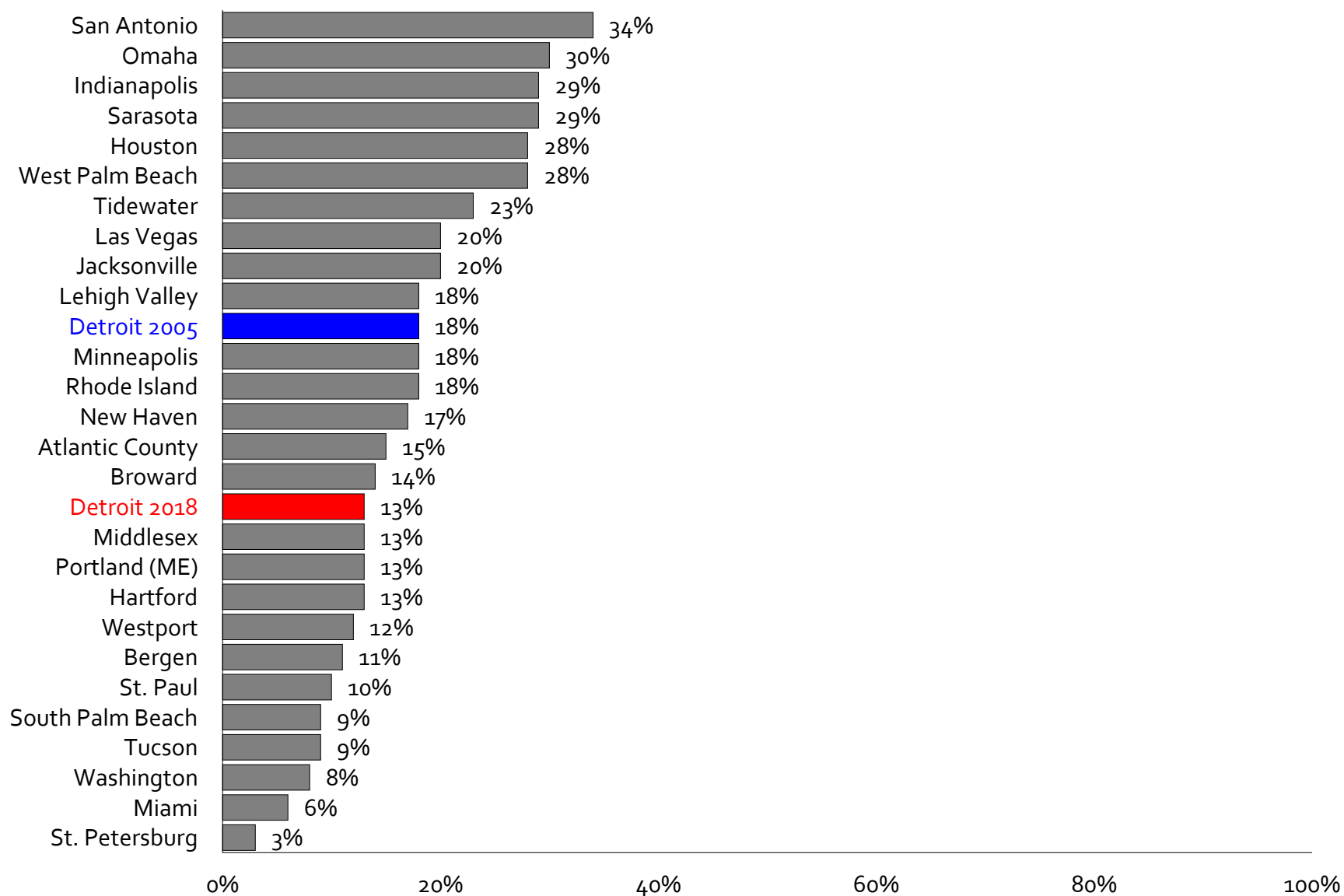
Personally Experienced Anti-Semitism in Local Community in the Past Year

(Jewish Respondents)



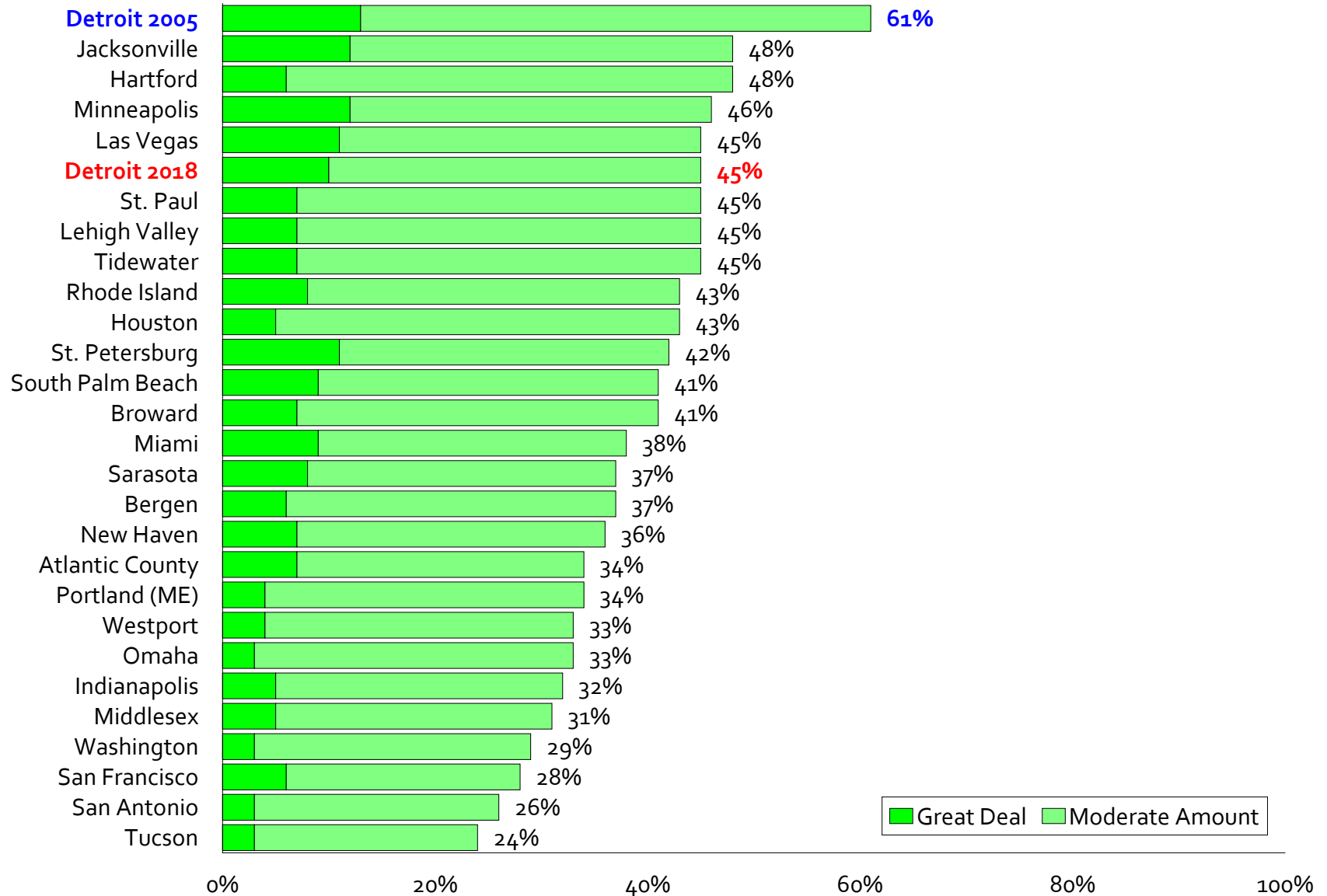
165 **Households in Which a Jewish Child Age 6-17 Experienced Anti-Semitism
in the Local Community in the Past Year**

(Households with Jewish Children Age 6-17)



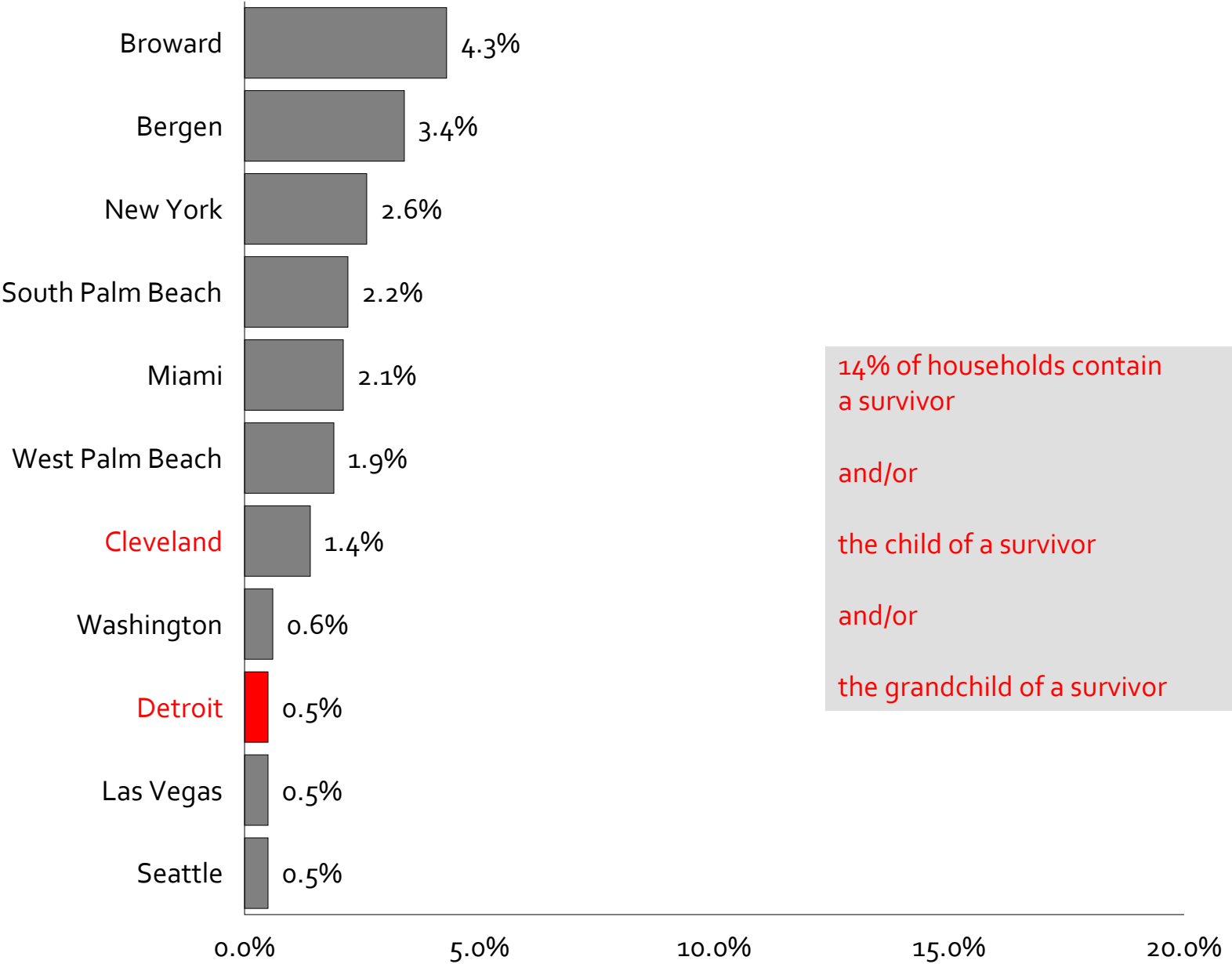
Perceive a Great Deal/Moderate Amount of Anti-Semitism in Local Community

(Respondents)



Holocaust Survivors

(Jewish Adults)

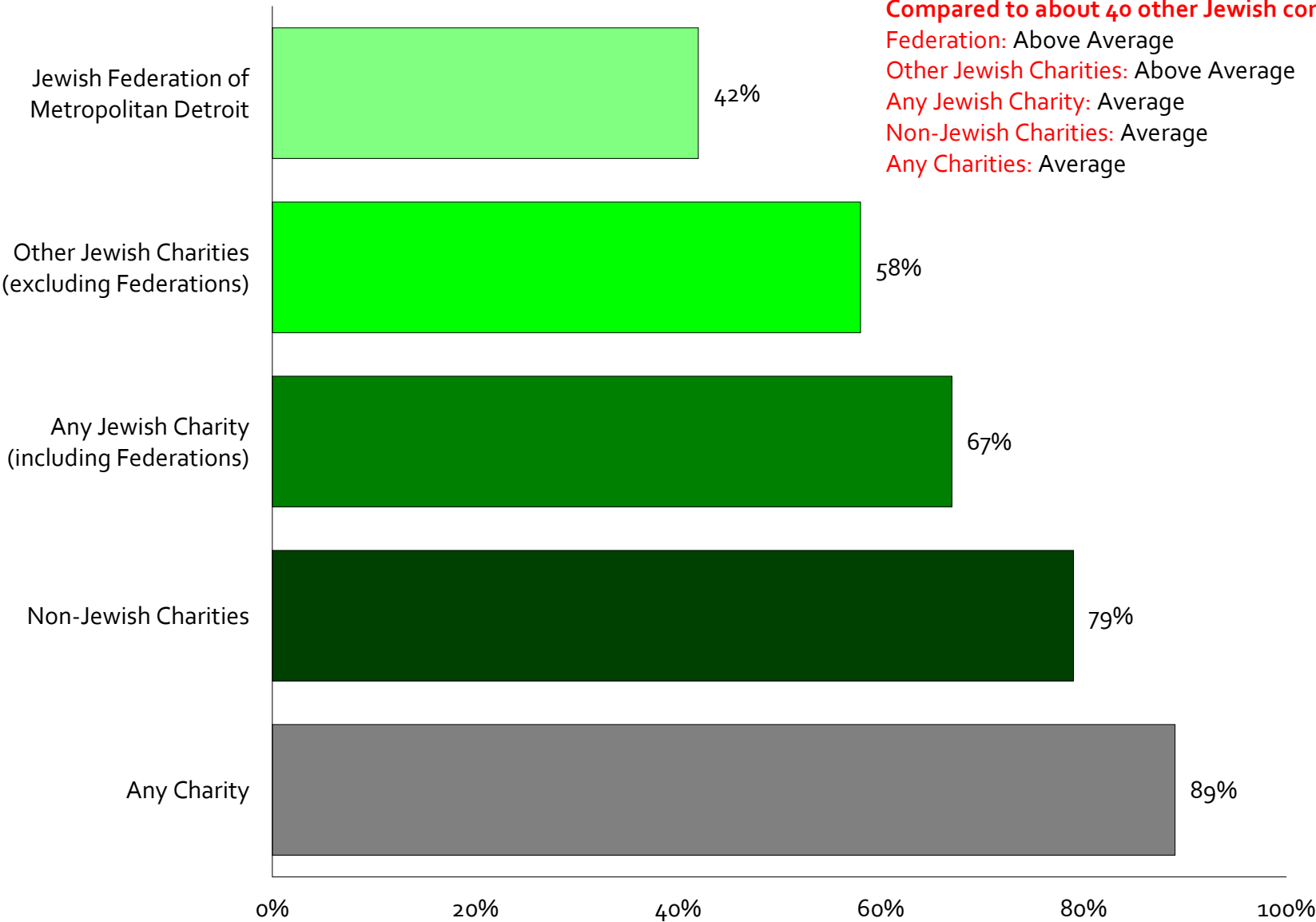


Philanthropic Profile:

Summary of Donations

(Jewish Households)

Compared to about 40 other Jewish communities:
Federation: Above Average
Other Jewish Charities: Above Average
Any Jewish Charity: Average
Non-Jewish Charities: Average
Any Charities: Average

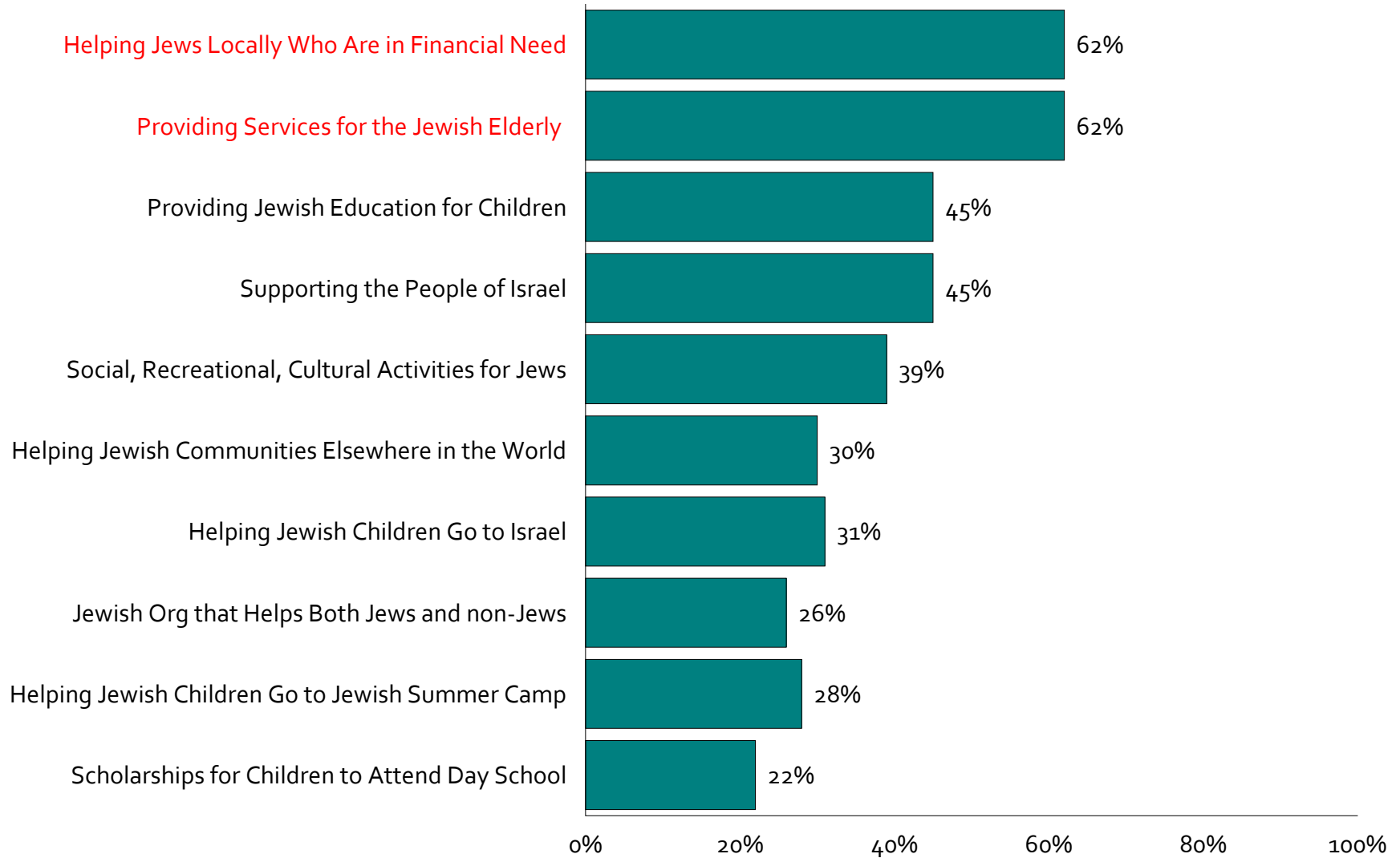


Philanthropic Profile: Motivations for Giving

Importance of Motivations to Donate to a Jewish Organization

% Very Important

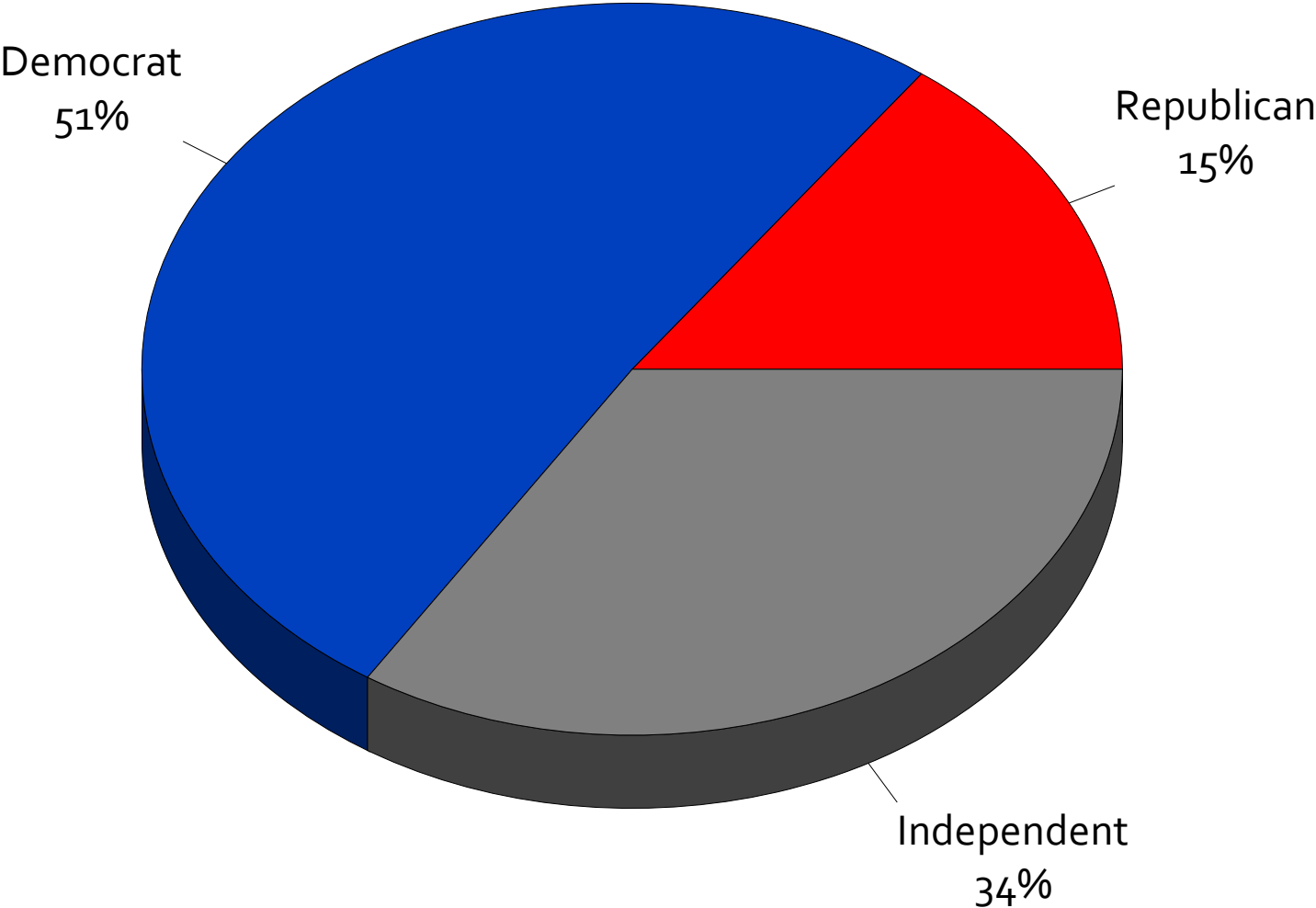
(Respondents in Households Who Donated \$100 and Over to the Jewish Federation in the Past Year)



Political Profile

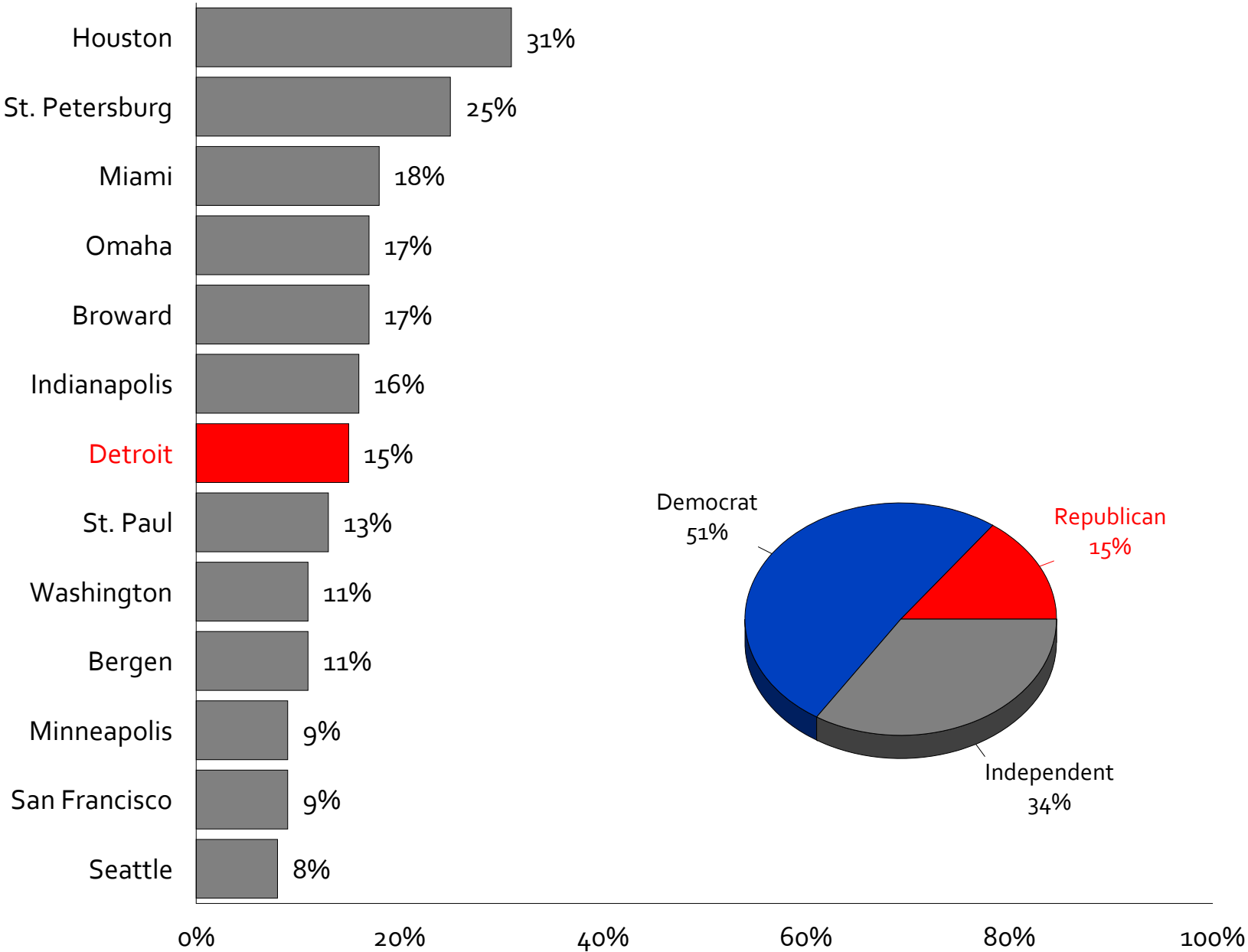
Political Party

(Jewish Respondents)



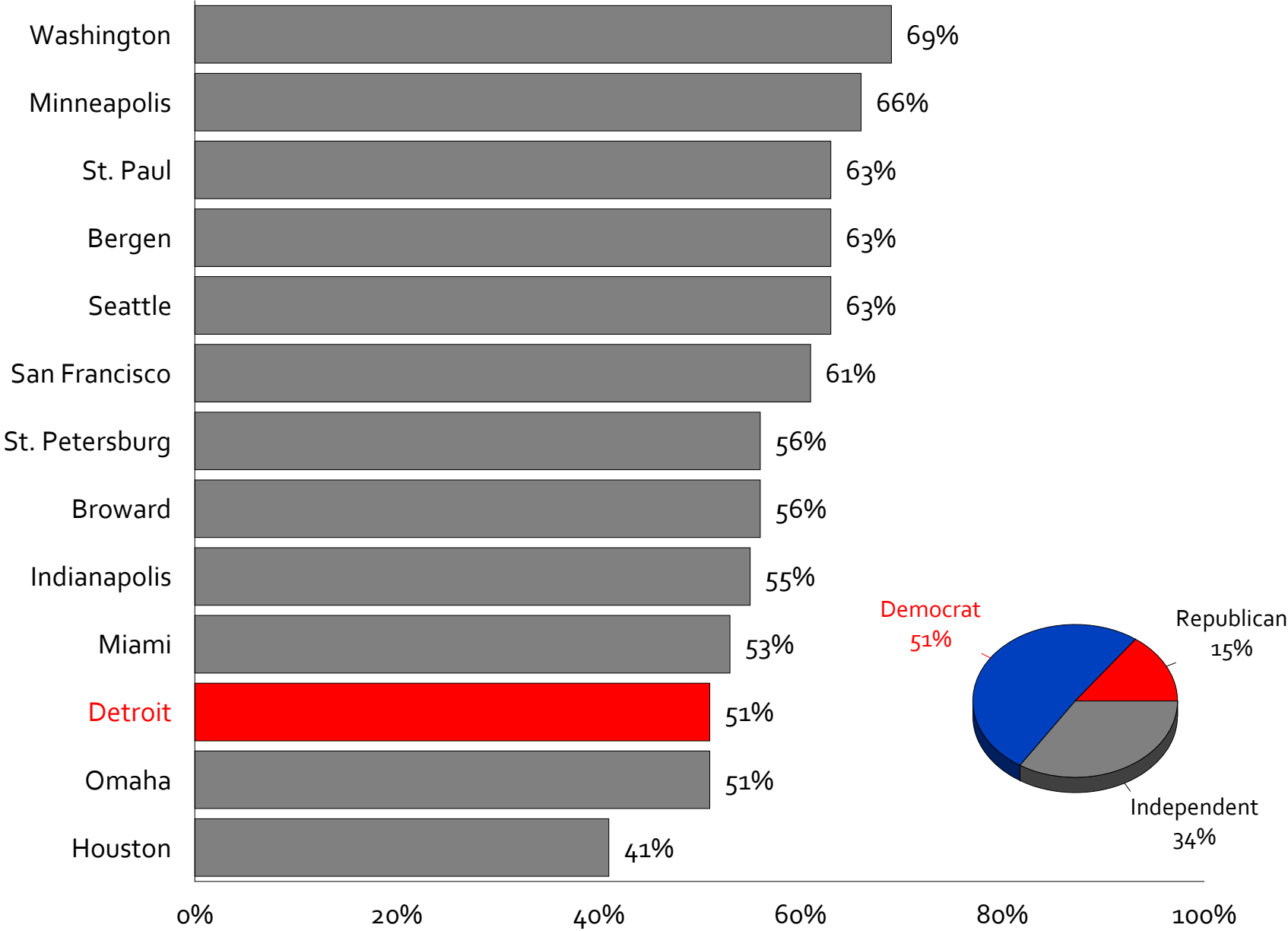
Percentage Republican

(Jewish Respondents)



Percentage Democrat

(Jewish Respondents)





The 2018 Jewish Federation of Metropolitan Detroit Population Study: A Portrait of the Detroit Community

Todah Rabah

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