

EMAILERS



TUTORIAL

JON BENSON
EmailCopyPro.com

IMAGINE A WORLD

“Blind” Email Tutorial
(The Email That Sold Over \$1M)



JON BENSON
EmailCopyPro.com

EMAIL SUBJECT LINE OPTIONS:

Imagine a world without [Select a Verb] [Enter the Primary Complaint] What would your world look like without [Select a Verb] [Enter the Primary Complaint]?
Picture this: no more [Select a Verb] [Enter the Primary Complaint]

EMAIL CONTENT:

Imagine a world where [Select a Verb] [Enter the Primary Complaint] didn't exist for you.

How would that make you feel?
If you said, "Great!", then you must keep reading...

What I'm sharing today is arguably the most shocking revelation in [Enter a Niche] history...

...a discovery that shook even the most seasoned experts to their very core.

For a long time, [Enter a Niche] gurus assumed strategies like [Select a Verb] [Enter a False Solution] or [Select a Verb] [Enter a False Solution] would somehow solve the problem...

[Select a Transitional Phrase] [Enter the Truth Behind The False Solution]...

...and the TRUTH is [Enter the Truth Behind The False Solution].

The good news is that we now KNOW the primary cause of [Enter a Niche] woes...and it's not what you think.

Even more astounding is this: the TRUE cause is a fairly monumental discovery that goes back a long, long time. It just has never come into the mainstream until recently.

EMAILERS



TUTORIAL

JON BENSON
EmailCopyPro.com

You may have never heard of it because it's rarely seen the light of day.

Yet, if someone you know is [Select a Verb] [Enter the Primary Complaint] and it's affecting their life (or maybe YOURS)...

...this could very well be the only answer.

[Select a Sales Page Transition] [Select the Sales Page Medium]:

[Enter Your Sales Page URL]

[Select the Sales Page Call To Action]

Go there to discover my [Enter A Clever Name For The Primary Solution] -- what [Enter your Plural Avatar] everywhere rave about.

It's ideal for seeing more consistent [Enter a Niche] success.

Oh, and I promise: you can [Select a Descriptor] [Select a Verb] [Enter an Offer Benefit] [Select a Transitional Phrase] [Enter an Offer Objection].

[Select a Signature Signoff]

[Enter your Signature Name]

