28th Annual Conference of the Employee Benefits Institute
Co-sponsored by the Employee Benefits Institute of Kansas City, Inc. and KC MBA UMKC CLE

Friday, April 25, 2014
Overland Park Convention Center
Overland Park, Kansas

CLE Credit: Missouri 8.4 hours / Kansas 8.0 hours
Missouri Insurance: 3.0 LHV AM session, 4.0 LHV PM session; Kansas Insurance: 3.0 LHV AM session, 3.0 LHV PM Session
CPE: 7.5 Hours (4.5 Tax & 3.0 Specialized Kn and Apps)
HRCI credit – 6.25 (General)

Flash Drive sponsor – Spencer Fane Britt & Browne
Conference bag sponsor – BOK Financial

~ Program Schedule ~

7:30 AM REGISTRATION AND CONTINENTAL BREAKFAST, SPONSOR - UTZ & LATTAN LLC
8:00 AM ANNOUNCEMENTS AND PROGRAM OVERVIEW
8:10 AM AFFORDABLE CARE ACT (ACA) REGULATORY UPDATE AND LEGISLATIVE IMPROVEMENTS
This session will provide an update on key ACA regulatory activity and discuss the employer plan sponsor’s perspective on legislative improvements to the ACA and federal tax reform.

Kathryn Wilber – American Benefits Council

9:10 AM HEALTH REFORM UPDATE - a review of the 2013 employer health benefit survey- cost sharing and premium contributions in advance of the Affordable Care Act implementation

Matthew Rae - Health Care Marketplace Project at the Henry J. Kaiser Family Foundation

10:10 AM BREAK, SPONSOR - POLSINELLI

10:25 AM LITIGATION UPDATE AND LESSONS LEARNED: EMPHASIS ON RECENT AND PENDING SUPREME COURT CASES AND WHAT WE CAN LEARN FROM THEM
Ms. Hesse will take a look at the 20th anniversary of the FMLA, the important United States Supreme Court decision on DOMA and its effect on the FMLA and employee benefits generally. She will also look at some other important recent legal decisions and look ahead at what is on the Supreme Court’s docket for decision this term. Finally she will highlight lessons from these cases and provide a useful checklist on how to avoid litigation.

Katherine A. Hesse - Murphy, Hesse, Toomey & Lehane,
11:25 AM LUNCHION (included in registration fee), SPONSORED BY LOCKTON COMPANIES, EMPLOYEE BENEFITS

12 PM Luncheon presentation
SOCIAL APPROACHES FOR ENGAGING AND EMPOWERING YOUR EMPLOYEES
Learn about Sprint’s multi-faceted social programs that generate better answers faster for external and internal customers, use first person narratives and the power of community to promote employee wellness and total rewards, and equip employees to advocate for the company beyond the firewall.

Terry Pulliam - Sprint

1:00 PM BREAK

1:10 PM MAKING DC PLANS LAST A LIFETIME
DC plans have become the primary retirement vehicle for many plan sponsors. Employees and employers face uncertainty in preparing for retirement. What is the latest thinking on how to improve retirement outcomes? We will discuss trends and new opportunities in this ever more important area.

Alec Dike - Towers Watson

2 PM VENDOR SOCIAL - AETNA

2:30 PM RETIREMENT REFORM IN CONGRESS
The retirement income deficit is at least $6.6 trillion, and half of Americans have less than $10,000 in savings. We’ll discuss the leading efforts in Congress to address the retirement crisis and improve the public and private retirement systems.

Michael Kreps - Majority Labor and Pensions Office

3:30 PM PERSONAL BENCHMARK: INCREASING INVESTOR RATIONALITY THROUGH PURPOSE DRIVEN INVESTING
Behavioral economists have documented myriad ways in which investors deviate from optimal behavior, but can have less to offer in the way of solutions. In this presentation, attendees will come to understand the three pillars of investor behavior as well as ways in which positive outcomes can be achieved through a simple process of benchmarking to what matters most to the client.

Dr. Daniel Crosby

4:30 PM VENDOR DRAWINGS AND CLOSING ANNOUNCEMENTS

4:35 PM ADJOURN