Fair Use Follies and Pointed Process: A Roundup of 2014’s Notable Copyright and Trademark Cases
*Developed with the KCMBA Patent/Trademark/Copyright Committee*

Thursday, March 5, 2015 • 8:30 – 11:20 AM
KCMBA Conference Center
Credit: Missouri – 3.0 / Kansas – 3.0
Cost: KCMBA Member - $90 / Non-Member - $120

**DESCRIPTION**

Courts busied themselves in 2014 by issuing a slew of opinions designed to make our lives as practitioners easier: the procedural clarifications and new opinions abound! And any fan of British humour will be excited to learn about the EU’s new guidance on fair use, not to mention the newly-brewing fair use standoff in the United States. This class will focus on the 20 “best” (read: most interesting to the author) trademark, copyright and trade secret cases from 2014, with summaries of each case and its holdings, and discussion of what these opinions mean for both trademark and copyright jurisprudence but also our day to day practice.

**SCHEDULE**

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<th>Time</th>
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<tr>
<td>8:00 AM</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:30 AM</td>
<td>Program</td>
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<tr>
<td>10:10 AM</td>
<td>Break</td>
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<td>10:30 AM</td>
<td>Program continues</td>
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<td>11:20 AM</td>
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**MODERATOR**


**SPEAKER BIO**

Rebecca Stroder is Deputy General Counsel for Mandiant Corporation, a leading information security and information response company. Prior to joining Mandiant, Rebecca practiced with SNR Denton, where she specialized in copyright and technology matters, including large technology procurement transactions, software copyright and trade secret litigation, and open source licensing issues. Rebecca is Adjunct Professor of Intellectual Property Law at the University of Missouri-Kansas City School of Law, and serves as the President of Kansas City Volunteer Lawyers and Accountants for the Arts, a non-profit dedicated to providing pro bono legal assistance to low-income artists and arts organizations in Kansas and Western Missouri.

*Course materials will be provided in electronic format only and are accessible with your laptop, tablet or other mobile device during the event. Final course materials will be sent via email when size permits and posted prior to the event at kcmba.org. Parking will be validated at the event.*

**On-site registrations are welcome; however, seating and/or meals cannot be guaranteed unless you pre-register.**

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**4 WAYS TO PRE-REGISTER:**

1. **Online** at kcmba.org
2. **Mail** completed registration form with payment to KCMBA, Two Pershing Sq., 2300 Main St., Suite 100, Kansas City, MO 64108.
3. **Fax** (816) 474-0103
4. **Phone** (816) 474-4322

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Substitutions for paid registrations are accepted. Credit vouchers are transferable.

No shows will not receive a refund or credit voucher. No shows requesting refunds due to emergency or hardship must be received in writing no more than 30 days after the event date.

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