Innovation, Law and Entrepreneurship Symposium – Lawyers & Entrepreneurs Changing the World, One Company at a Time

*Developed with the KCMBA Business Law Section*

Wednesday, June 24, 2015 • 12:30 PM – 4:40 PM
KCMBA Conference Center

**Credit:** Missouri – 4.0 / Kansas – 4.0
**Cost:** KCMBA Member – $130 / Non-Member – $190 / Non-Attorney – $130
Student – $20  *Networking happy hour following*

**DESCRIPTION**

The KCMBA Business Law section is pleased to launch the Innovation, Law and Entrepreneurship Symposium—how lawyers help entrepreneurs change the world, one company at a time. This inaugural program will bring metropolitan entrepreneurs and lawyers together in panel discussions to explore (1) business planning strategies for the entire life-cycle of “for-profit” business including: business organization type selection and formation, multiple-owner issues, succession planning, and exit strategies vs. sustainable models for “social” or hybrid businesses; (2) growth venture financing, including crowdfunding; and (3) the importance of intellectual assets in promoting entrepreneurship and starting and growing businesses, including patents, copyrights and trademarks. Keynote speaker Anthony Luppino, a Rubey M. Hulen Professor of Law at the University of Missouri-Kansas City School of Law, will speak on the emerging legal issues with social enterprises including a discussion of the “Producing Better Mileage: Advancing the Design and Usefulness of Hybrid Vehicles for Social Business Ventures” article he recently helped author for the Quinnipiac Law Review, Vol. 33:235, 2015.

**Moderator:** Rebecca Martin, McDowell, Rice, Smith & Buchanan, P.C.

**SCHEDULE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>12:30 PM</td>
<td>Registration</td>
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<tr>
<td>1:00 PM</td>
<td><strong>Emerging Legal Issues with Social Enterprises</strong>&lt;br&gt;Anthony Luppino, UMKC School of Law and Director of Entrepreneurship Programs</td>
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<tr>
<td>1:55 PM</td>
<td><strong>Legal Business Planning Strategies for the Entire Life-Cycle of “For-Profit” Businesses</strong>&lt;br&gt;Mark Dunmire, The Law Offices of Mark R. Dunmire, LLC&lt;br&gt;Rebecca Martin, McDowell, Rice, Smith &amp; Buchanan, P.C.</td>
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<td>2:55 PM</td>
<td><strong>Legal Impacts of Growth Venture Financing Strategies, Including Crowdfunding</strong>&lt;br&gt;Philip Krause, Krause Law LLC&lt;br&gt;Jeffrey Lawrence, Peiffer Rosca Wolf Abdullah Carr &amp; Kane LLP&lt;br&gt;Malika Simmons, UMKC School of Law</td>
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<td>3:50 PM</td>
<td><strong>Protecting, Acquiring and Promoting Intellectual Assets in Starting and Growing Entrepreneur Enterprises, Including Patents, Copyrights and Trademarks</strong>&lt;br&gt;Arthur Shaffer, Intellectual Property Center, LLC&lt;br&gt;Philip Krause, Krause Law LLC&lt;br&gt;James Cronin, Stinson Leonard Street LLP</td>
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<td>4:40 PM</td>
<td>Adjourn</td>
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**4 WAYS TO PRE-REGISTER:**

1. **Online** at kcmba.org
2. **Mail** completed registration form with payment to KCMBA, Two Pershing Sq., 2300 Main St., Suite 100, Kansas City, MO 64108.
3. **Fax** (816) 474-0103
4. **Phone** (816) 474-4322

**Parking** is available at Two Pershing Square via OK Street, off Grand Blvd on level P3. Visit kcmba.org/parking for directions and a map. **Parking will be validated at the event.**

Event **cancellations** received 48 hours or more prior to the start of an event may receive a refund minus a $25 processing fee, or a credit voucher in the full amount of the fees paid which will be valid for one year from the date of the event.

**Substitutions** for paid registrations are accepted. Credit vouchers are transferable.

**No shows** will not receive a refund or credit voucher. No shows requesting refunds due to emergency or hardship must be received in writing no more than 30 days after the event date.

**Special accommodations** can be made by contacting KCMBA at (816) 474-4322 prior to the program date.

[| KCMB A.org | KCMB A CONFERENCE CENTER | TWO PERSHING SQUARE | 2300 MAIN ST., STE. 100. | KANSAS CITY, MO 64108 |]

*A KCMB A CLE opportunity made possible, in part, through a generous endowment from Davis, Bethune & Jones, LLC.*
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4. Phone 816-474-4322

REGISTRATION: 15-158

**Please Print Clearly**

NAME

FIRM

ADDRESS

CITY       STATE       ZIP

OFFICE PHONE

E-MAIL ADDRESS

PAYMENT INFORMATION

Cost:  KCMA Member – $130 / Non-Member – $190 / Non-Attorney – $130 / Student - $20

Credit Card:

☐ American Express  ☐ Discover  ☐ MasterCard  ☐ VISA

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