A Roundup of 2016’s Noteworthy Copyright and Trademark Cases

*Developed with the KCMBA Patent/Trademark/Copyright Committee*

**Wednesday, April 5, 2017 • 2:00 – 4:40 PM**

KCMB Conference Center

Credit: Missouri – 3.0 / Kansas – 3.0

Cost: KCMB Member - $100 / Non-Member - $150

**DESCRIPTION**

2016 was a year full of surprising decisions and first-of-their-kind opinions, both on the copyright and trademark fronts (with some in between!). Whether hearing DMCA cases or deciding false advertising issues, courts busied themselves with finding new and interesting ways to keep us practitioners on our toes. This program will focus on the 20 “best” (read: most interesting to the author) trademark and copyright cases from 2016, with summaries of each case and its holdings, and discussion of what these opinions mean for both trademark and copyright jurisprudence but also our day to day practice.

**SCHEDULE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1:45 PM</td>
<td>Check-in</td>
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<tr>
<td>2:00 PM</td>
<td>Program</td>
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<tr>
<td>3:40 PM</td>
<td>Break</td>
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<td>3:50 PM</td>
<td>Program continues</td>
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<tr>
<td>4:40 PM</td>
<td>Adjourn to Networking Reception</td>
</tr>
</tbody>
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**SPEAKER**

Rebecca Stroder, *FireEye, Inc.*

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*Course materials will be provided in electronic format only* and are accessible with your laptop, tablet or other mobile device during the event. Final course materials will be sent via email when size permits and posted prior to the event at [kcmba.org](http://kcmba.org).

Parking will be validated at the event. **On-site registrations are welcome; however, seating and/or meals cannot be guaranteed unless you pre-register.**
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