A Roundup of 2017’s Noteworthy Copyright and Trademark Cases  
*Developed with the KCMBA Patent/Trademark/Copyright Committee*

Wednesday, April 25, 2018 • 2:00 – 4:40 PM  
KCMBA Conference Center  
Credit: Missouri – 3.0 / Kansas – 3.0  
Cost: KCMBA Member - $100 / Non-Member - $150

**DESCRIPTION**

This program will focus on the 20 “best” (read: most interesting to the author) trademark and copyright cases from 2017, with summaries of each case and its holdings, and discussion of what these opinions mean for both trademark and copyright jurisprudence but also day to day practice.

**SCHEDULE**

1:45 PM  Check-in  
2:00 PM  Program  
3:40 PM  Break  
3:50 PM  Program continues  
4:40 PM  Adjourn to Networking Reception

**SPEAKER**

Rebecca Stroder, *FireEye, Inc.*

*Course materials will be provided in electronic format only and are accessible with your laptop, tablet or other mobile device during the event. Final course materials will be sent via email when size permits and posted prior to the event at kcmba.org.*

*Parking will be validated at the event. **On-site registrations are welcome; however, seating and/or meals cannot be guaranteed unless you pre-register.*
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4 WAYS TO PRE-REGISTER:
1. Online at www.KCMBA.org
2. Mail completed registration form with payment to KCMB A, 2300 Main St., Suite 100, Kansas City, MO 64108
3. Fax 816-474-0103
4. Phone 816-474-4322

REGISTRATION: 18_400

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