

KCMBA

Kansas City Metropolitan Bar Association

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For Immediate Release

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KCMBA's Member Appreciation Month is Underway

Throughout the month of September, KCMBA is thanking members with the first Member Appreciation Month. Members are invited to take advantage of many free member-centric events and services planned through the month.

KCMBA members are invited to take advantage of these special free services:

Law Firm Logo Design

Let KCMBA help you build your firm's brand by designing your logo for free! A limited number of logo platforms will be customized on a first come, first served basis. Participants select a platform that will be customized during your appointment. 45 minute appointments are available September 11-12. Members can schedule an appointment by emailing afarris@kcmba.org.

Professional Headshots

Create a professional online profile or update all the members' firm headshots with a professional photo shoot at KCMBA. Members are asked to bring a jump drive to the photo session and the photos will be loaded on the drive and available immediately. Walk-ins are welcome September 19th-21st from 8:30am-12pm and 1-5:50pm, or call ahead to schedule a shoot for 4 or more people.

Document Shredding

On September 22, 11am-2pm, each member may sign over and drop off up to 15 boxes of documents in the parking lot of the Roanoke Community Center in KCMO. Staff from the shredding agency will be onsite to securely take your documents for shredding. Document shredding provided by Underground Vault Document Resources.

KCMBA members are also invited to participate in these exclusive free events and programs:

TV Series Premiere Launch Party - *Couples Court with the Cutlers*

On Friday, September 15 experience a special sneak-peek of *Couples Court with the Cutlers* before its television debut! Happy Hour begins at 5:00pm and opening remarks from the show's stars, Dana Tippin Cutler and Keith Cutler, and a special screening of the never-before-seen first two episodes occur 5:00-7:30pm at KCMBA. Highly respected for their legal expertise, the Cutlers combine their knowledge of

the law with their own marriage experiences to dispense...REAL ADVICE, REAL JUSTICE AND REAL SOLUTIONS.

Workshop: Making Yourself Visible Online: Techniques to Help You Get Noticed

On September 18, join us to cover the basics of increasing your online prominence on the web: from social media to using Google's tools for websites and web searches. The trends in website Search Engine Optimization will be discussed, as well as tips to help your firm reach the most clients. 4-5pm at KCMBA.

CLE: Strategies to Minimize Your Firm's Liability: Risk Management Tips

On September 20, KCMBA will host a free CLE for members on the risks associated with privacy and data security. Those risks, including real life scenarios (some of which resulted in claim payments), and risk management tools will be discussed. Lawyers will be advised as to potential ways to protect themselves and their firm in the event of an incident including what insurance coverages may protect them and their clients. Presented by Lockton Affinity, The Official Insurance Partner of KCMBA, 3:30-6pm at KCMBA.

Workshop: Social Media

This free Workshop will occur on September 25, 4-6pm and again on September 26, 9-11am and will offer basic and intermediate information about Facebook, Facebook Business Manager, LinkedIn, Twitter and Instagram. This two hour training at KCMBA will help members better understand these social media platforms and make decisions that will help you and your company shine online.

CLE: Get Smart about Smartphone Evidence

On September 27, KCMBA will offer members a free CLE on the fascinating topic of smartphone evidence. Smartphones are a treasure trove of data that tells the story of day-to-day life. The facts around sexual harassment, fraud, accidents, and more can often be unraveled from this type of data, if you know how to look! This information packed CLE will look at what kind of data is on a smartphone, how to access it, and how to use it to successfully represent your clients. 3:30-6pm at KCMBA.

September Member Social

All KCMBA members are welcome to our monthly members-only social for drinks and networking, sponsored by Bartimus, Frickleton and Robertson, P.C., from 5-7pm at JJ's.

Free member swag, including specially branded t-shirts, will be handed out to members throughout the month (limited quantities available).

The Member Appreciation Month kicked off last week with a Coffee and Donuts morning happy hour, the Young Lawyers Section Charity Beer Tasting and a TGIF Happy Hour at KCMBA.

Kansas City Metropolitan Bar Association serves approximately 5,000 members in the nine-county Kansas City metro area: Johnson and Wyandotte counties in Kansas and Cass, Clay, Jackson, Johnson, Lafayette, Platte and Ray counties in Missouri. The mission of this Association is to serve our members and our community by promoting justice, professional excellence and respect for the law.

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