

# Phylecia Jones

Budgetologist + Speaker + Trainer



## Motivate your community to get real with their numbers!

From getting out of debt to making sure business owners give themselves a salary, Phylecia has opened the door for many coaches, consultants and solopreneurs to have that must needed wake-up call and get serious about managing money and knowing their numbers. With a heart for reaching more lives of entrepreneurs across the globe, Phylecia is quickly becoming the go to expert for stages, workshops and highly influential business coaching brands.

As a trainer, speaker, and strategist, her passion for financial education comes through when connecting with audiences, because she understands the journey of starting a business, managing money, and wanting to change lives along the way. Phylecia's philosophy to solopreneur financial success is non-sugar coating, but her delivery is sprinkled with stories of lessons learned, humor, all with the objective of making sure your audience leaves with quality and actionable content to make a difference in their business.

## Energetic. Lively. Actionable Keynotes and Breakouts.

### BUILD LASTING AUTHORITY ON A \$0 BUDGET

Limited funds. Fear of increased financial debt. Solopreneurs face a major challenge when it comes to building their brand. In this talk, Phylecia takes a page from her own success and breaks down one of the most effective, and cheapest, marketing methods available to solopreneurs... speaking!

### WAKE UP AND STOP SUCKING AT BUDGETING

The blurred line of business and personal finances is real for entrepreneurs. Phylecia breaks down the phases it takes to have a big wake up call with money management and delivers a powerful action plan to get started immediately with a successful business budget and spending plan.

### HI HONEY! DID YOU GET PAID TODAY?

The major theme of this talk is centered around opportunity lost and opportunity found all from an unlikely source... money. Phylecia dives into heartfelt storytelling to take the audience on a journey of fear, missed moments, and finding the confidence to live the life she was meant to live.



Budgetologist  
Money Nerd  
Solopreneur  
Money Management Expert

## Phylecia is not another boring money expert that will have your audience tuning out and checking email!

With humorous stories around money and solopreneurship, audiences not only get entertained, but walk away with:

- ✓ A new way to think about their time and money priorities
- ✓ Understanding what it takes to be successful while growing a business
- ✓ Knowing that someone cares about them and their financial future
- ✓ Realizing that the word 'Budget' is a blessing and not a curse
- ✓ A powerful shift in money mindset
- ✓ Actionable steps that will change the course of their entrepreneurial journey

Presentations can be customized to keynotes, breakout sessions, workshops, or multi-day sessions.



Keep Up with  
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She is thorough with her information, but also connects with the audience quickly and able to hold their attention by making them laugh and really think! Not an easy task for a speaker especially when talking about money.

**Carey Conley**, Co-Founder,  
*Infinite Nation*

Phylecia's passion comes through as she uniquely stirs an audience to greater engagement and renewed commitment to get the numbers lined up so greater heights can be achieved.

**Dru Shockley**,  
*Organizer & Founder,*  
*Boost Denver*

She has an amazing ability to weave stories into her talks to demonstrate her learning points – stories anyone can relate to in his own life. Phylecia provides actionable ideas that attendees can immediately implement with their money – quickly and easily. I strongly recommend her for any event when you need a powerful and dynamic speaker.

**Nancy Gaines**,  
*CEO & Founder, Gain*  
*Advantages, Inc.*

Phylecia has a special charm in the way she speaks. She is able to engage the audience while staying light and comfortable. She is able to get the group to respond to her questions and you can tell they are interested in what she is saying.

**Blake Alexander**, Director of  
*Operations, KA Inc*