

Tech Fighting the Wildfires (Tech FTW)

Innovation competition to help wildfire victims

Sponsorship Package

August 5-7, 2016



Presented by KIT Community, All for One Movement

About the Event

Tech Fighting the Wildfires is a local innovation competition to develop innovative tools to help with wildfire response and disaster relief efforts. We hope that participants will work together to build tools that can make a difference, and also learn more about how to better help disaster relief efforts in the future.

The KIT Community, a local startup company, is organizing the event in collaboration with the All for One Movement, a relief organization for Erskine fire victims.

We anticipate participation of about 40-50 professionals.

Why Sponsor Tech FTW?

Networking with innovative minds – Get the chance to network with competing teams and volunteers working to build innovative tools solving a local problem.

Opportunity to see local technology talent in action – See firsthand in a collaborative and competitive environment the best of Kern County technology talent solving problems on their own initiative for a great community cause.

Help the community and victims of the Erskine fire – Teams will be developing solutions to benefit the community and wildfire victims. Also, half of raffle ticket sales go to the All for One Movement towards helping the victims of the Erskine fire.

Tips for Sponsoring

Donate promotional items – Your logo will be placed in front of an audience of innovators. Your brand will be associated with useful innovations, new opportunities, and community support. We would really like to have event t-shirts made.

Sponsor a workshop or meal – Workshops led by community speakers are how participants will get ideas for building technology that will be useful for the community. You can also sponsor a meal or meetup to get to know the participants and their ideas better. These are great ways for teams to get feedback from the community.

Sponsor a raffle basket – Raffle baskets of approximately \$25-\$100 value will be raffled at the event to raise money, which will be split half and half for the Erskine fire victims and the winning team to further develop their innovation.

Have your employees mentor or volunteer – Employees from local organizations can provide great expertise for local teams. Consider having employees available as mentors for the teams or volunteer during the event to help accomplish the mission of creating technology tools that help the community.

Be a Judge – Teams will be judged on community benefit and technical skill. If you or your organization has special knowledge in software, hardware, or innovation or in disaster response and relief, consider being a judge. Judges are required to be present during the closing ceremony Sunday, August 7 from 6pm to 9pm at the MESH Cowork space.

What do you get?

General	Contributor*	Bronze Up to \$100	Silver \$101-\$500	Gold \$500+
Participation as mentor		♥	♥	♥
Promotional Items		♥	♥	♥
Sponsored Meal or Workshop			♥	♥
Sponsored Judge Spot ¹				♥
Sponsored prize			\$100	\$200
Keynote Speech				♥

¹ There will also be Expert Judges selected from among disaster relief and technical experts.

Recruiting	Contributor*	Bronze Up to \$100	Silver \$101-\$500	Gold \$500+
Recruiters at Event		♥	♥	♥
Resume Book			♥	♥
Recruitment Speech				♥

Branding	Contributor*	Bronze Up to \$100	Silver \$101-\$500	Gold \$500+
Recognition at Opening and Closing Ceremonies	♥	♥	♥	♥
Designation on Eventbrite and Facebook event pages as sponsor with link	♥	♥	♥	♥
Logo Placement		Website	Website, Small logo on t-shirt back	Website Large logo on t-shirt back
Marketing Placement at Event	Shared poster	Shared poster	Medium Individual poster	Large Individual poster
Pre-Event Social Media Posts			♥	♥

Please indicate your package of choice: _____

Sponsorship level is determined by dollar value of monetary and in-kind contributions.

*If you marked contributor above, please email us at contact@followthefox.org with information about how else your company would like to contribute to this event.

Contact us

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Justin Powers – Volunteer Coordinator at All for One Movement

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<http://www.allforonemovement.org/>

Any monetary or in-kind contribution is greatly appreciated. If you require a receipt of contribution, please let us know.

Additional Information about the Event

For Tickets

<https://www.eventbrite.com/e/tech-fighting-the-wildfires-tech-ftw-tickets-26573786912>

For Event Updates

<https://www.facebook.com/events/968510106598805/>

Event Flyer in Attachment