

Keystone Bar & Grill
Unlock the Flavors Sweepstakes
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. **Eligibility:** The Keystone Unlock the Flavors Sweepstakes (the “Sweepstakes”) is only open to residents of IN, IL, KY and OH, who are 21 years of age at or before the start of the Sweepstakes. Employees of 4 Entertainment Group, LLC and X! Promos, LLC, their related companies, partners, and agents are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all federal, state and local laws and regulations and is void where prohibited by law.
2. **Sponsor:** The Sweepstakes is sponsored by Keystone Bar & Grill Foods LLC, 1404 Vine St., Cincinnati, OH 45202 (“Sponsor”).
3. **Agreement to Official Rules:** Participation in the Sweepstakes constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor and Administrator, which are final and binding. Winning a prize is contingent upon fulfilling in a timely manner all requirements set forth herein. By accepting the Prize, Winner agrees to allow the use of Prize Winner’s name, address, photograph, statements, likeness and/or voice, in perpetuity, in all media now known and hereinafter developed (including without limitation print, broadcast and Internet) for all legitimate business purposes including without limitation advertising, promotional activities, and publicity without additional compensation, unless prohibited by law. Winner will execute any and all documents reasonably requested to evidence such consent. Notwithstanding anything to the contrary, however, there is no obligation of the Sponsor or any other person or entity to post or make any use of the entry.
4. **Timing:** The Sweepstakes runs from 12:01 AM ET October 22, 2016 until 11:59 PM ET on January 15, 2017 (the “Sweepstakes Period”).
5. **How to enter:** Eligible participants may enter at <http://34.gs/keystonesweeps>. Limit one entry per person, per email address or Facebook ID per sweepstakes period. Participants may earn one bonus entry by sharing the sweepstakes via social media. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission or communications line failure. Sponsor is not responsible for incomplete, invalid, late or illegible entries, which will be disqualified.
6. **Drawing:** On or about January 20, 2017, a Sweepstakes Administrator will conduct a random drawing from all eligible entries received. Sweepstakes Administrator will contact potential prize winners up to 3 times in a 5 day period via provided email. After five days, any potential winner who has not responded will be disqualified and an alternate winner will be chosen.
7. **Prizes:** One (1) GRAND PRIZE: A weekend trip for two to Cincinnati, Ohio. Approximate retail value (ARV): \$600. Trip includes 2 nights/3 days hotel accommodations (double occupancy) at the Cincinnati 21C Museum Hotel, a 3-hour experience with Ray Recchia, the Executive Chef at Keystone Bar & Grill to create a custom, new signature Mac & Cheese dish, a \$200 4EG Gift card and inclusion of winner’s newly-created signature Mac & Cheese dish on the Keystone Bar & Grill menu for at least 3 months. Trip must be taken between February and April of 2017. Sponsor will provide three (3) dates from which the winner must choose one. Cooking experience will take place on a Thursday. Grand Prize Winner is responsible for all unspecified travel-related expenses, including but are not limited to, transportation, meals, gratuities, and incidental hotel expenses. Grand Prize Winner and Guest must travel on the same itinerary, and must be able to travel on dates designated by Sponsor. Grand Prize Winner will be required to sign an Affidavit of Eligibility and a Liability/Publicity Release, which must be returned within 3 days of postmark notification date, or the Winner will be disqualified and an alternate winner will be chosen. Guest of Grand Prize Winner (“Guest”) must be at least 21 years of age. Guest will be required to sign and return a

Liability/Publicity Release prior to booking travel. One Hundred (100) First Prizes: A FREE package of Keystone Bar & Grill Mac & Cheese, delivered via FREE coupon. ARV: \$9.00. Prizes are not transferable or refundable and must be accepted as awarded. No cash or other substitution may be made except by Sponsor, who reserves the right to substitute any prize (or component thereof) with another prize (or by Sponsor in its sole discretion). Winner is responsible for any taxes and fees that are not expressly mentioned above and are associated with receipt or use of prize. The odds of winning a prize depend on the number eligible entries received. Total ARV of all prizes: \$1,500.00.

8. **General Conditions:** In the event that the operation, security, administration, or integrity of the Sweepstakes is impaired in any way for any reason, including fraud, technical problem, or any other factor beyond Sponsor's reasonable control, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries properly received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any entity it finds to be tampering with the entry process (such as use of robotic, automatic, programmed or the likes methods of participation) or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in any disruptive manner. Any attempt by any entity to deliberately undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such entity to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
9. **Release and Limitations of Liability:** By participating in the Sweepstakes, entrant agrees to release and hold harmless the Sponsor and its officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or damage to persons, entities, or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
10. **Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.
11. **Privacy:** Sponsor and/or Administrator may collect the names, addresses, phone numbers and e-mail addresses of entrants, including the Prize Winners. Sponsor and/or Administrator may use this

information to administer participation in the Sweepstakes. Upon entry, Sponsor and/or Administrator may ask an entrant permission to send future marketing information.

12. **Terms of use, disclaimers & privacy policies:** Entrants will review and agree to comply with the Terms of Use, Disclaimers & Privacy Policies ("Terms") found at <http://foureg.com/privacy-policy/> before entering the Sweepstakes and when participating in the Sweepstakes. Entrants should not participate in the Sweepstakes if they do not agree with the Terms.
13. **Winner's List:** To request the name of the Grand Prize Winner, send a self-addressed, stamped #10 envelope to Keystone Unlock the Flavors Winner's List, c/o X! PROMOS, 24881 Alicia Pkwy, STE E307, Laguna Hills, CA 92653 by January 31, 2017.
14. **Administrator:** The sweepstakes is being administrated by X! Promos, LLC, an independent judging organization where decisions in all matters shall be final.