

indie marketing

2018 calendar

of

CONFERENCES + CONVENTIONS

for

ROMANCE WRITERS + READERS

UPDATED Jan 2, 2018



Top 5 Conferences

for writers



Check out my top 5 conferences for improving your craft for genre fiction writers

<https://rebrand.ly/topfive>

Calendar Updates

This version was updated as of Jan 2, 2018

- 12+ Writer Events added
- 20+ Reader Events added

Next update scheduled for Spring 2018

This is a promotional book given out as a FREE download by Indie Marketing, a brand of Pretty Pages. For more information or to make any additional adds, please contact me at

Lisa@LearnIndieMarketing.com

Pretty Pages
7770 Regents Rd 113
San Diego, CA 92122

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Welcome

Hello fellow romance writers + readers

I know exactly how you feel.

- You love romance books almost as much as you love pretty paper, journals and chocolate.
- You don't care how heavy they are, you're still not giving up your bookshelf
- Little ***squees*** go off inside you everytime your favorite book is made into a movie or TV show
- You'd rather spend your cash on books than groceries

Well, there's good news - you're not alone!

I created this calendar because I love scheduling and planning pretty much everything. I am pro-plotter, all the way. But I'm also a graphic designer and appreciate pretty fabulous calendars like this one.

Event Sources found on:

- Romance Writing Associations + Chapters
- Facebook Groups
- Past Experience
- User Requests

XOXO,

lisa siefert

Romance Author | Graphic Designer | Calligrapher
learnindiemarketing.com | theromanceroadmap.com



how to print

First, I'm going to assume you prefer a 2-page layout that you plan to 3-hole punch in a binder like below.



For Duplex Printers

Print this as a 2-sided document. You will need a printer that has the ability to duplex print, meaning that it can automatically print on each side in sequential order. This means page one [the cover] will be on the front and page 2 [this page you're reading right now] will be on the back.

For Single-Side Only Printers

Print only odd-numbered pages: 1, 3, 5, 7, etc.

Refeed these originals into your printer blank page cartridge holder with the pages usually facing down and upside down but check your printer to be sure as it varies. And then print the even-numbered pages: 2, 4, 6, 8.

This may take some trial and error and if all else fails, simply print the entire thing and manually face the pages in the right direction and use the blank pages on the back sides for notes.

Marketing Books for Authors

<http://bit.ly/lisalondonbooks>

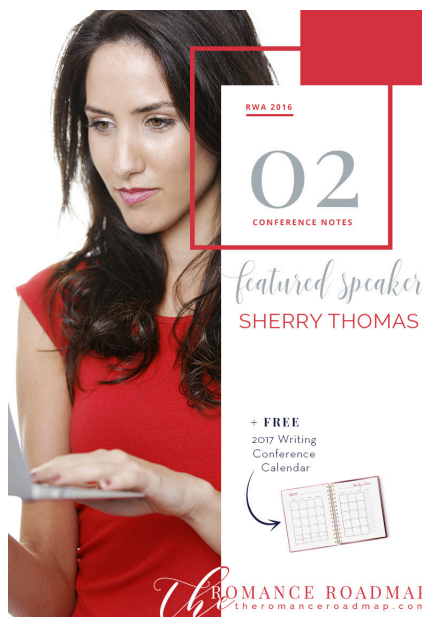
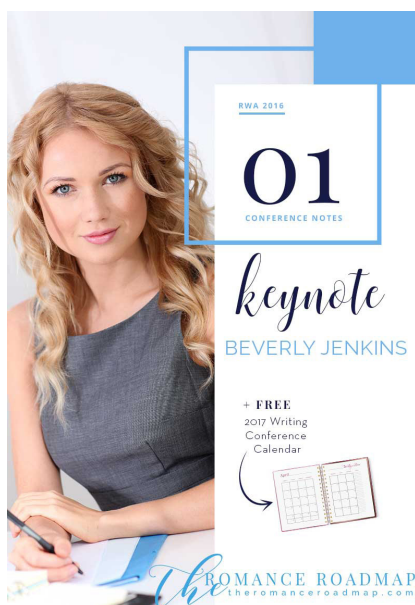


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Be Your Own Social Media Graphic Designer

Membership opens February 1, 2018

[HTTPS://REBRAND.LY/EARLY](https://rebrand.ly/early)



major holidays

SUNDAY JANUARY 1, 2018	NEW YEAR'S EVE
MONDAY JANUARY 2, 2018	NEW YEAR'S DAY
MONDAY JANUARY 15, 2018	MARTIN LUTHER KING DAY
MONDAY FEBRUARY 19, 2018	PRESIDENT'S DAY
MONDAY APRIL 17, 2018	EASTER MONDAY
SUNDAY MAY 13, 2018	MOTHER'S DAY
MONDAY MAY 28, 2018	MEMORIAL DAY
SUNDAY JUNE 17, 2018	FATHER'S DAY
WEDNESDAY, JULY 4, 2018	INDEPENDENCE DAY
MONDAY SEPTEMBER 3, 2018	LABOR DAY
MONDAY, OCTOBER 8, 2018	COLUMBUS DAY
MONDAY, NOVEMBER 12, 2018	VETERANS DAY
THURSDAY, NOVEMBER 22, 2018	THANKSGIVING
MONDAY, DECEMBER 24, 2018	CHRISTMAS EVE
TUESDAY, DECEMBER 25, 2018	CHRISTMAS DAY
SUNDAY, DECEMBER 31, 2018	NEW YEAR'S EVE

2018

the best is yet to come

JANUARY

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NOVEMBER

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2018

set goals - make plans - get to work

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indie marketing

2018

publishing schedule – cover reveals – pre-orders – ARCs – parties

January

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February

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January

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
	1	2	3
7	8	9	10
14	15	16	17
21	22	23	24
28	29	30	31

Twenty eight

THURSDAY	FRIDAY	SATURDAY	NOTES
4	5	6
11	12	13
18	19	20
25 Emotional Craft of Writing Free Expressions Irvine, CA ends 1/28	26	27
		

February

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
4	5	6 Writing Your Book Length Narrative Djerassi Retreat Woodside, CA ends 2/11	7
11	12	13	14
18	19	20	21
25	26	27	28

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
1	2 SCBWI New York, NY ends 2/4	3 ASJA Austin Write in the Heart of TX Austin, TX	
8 UCLA Writers Studio Los Angeles, CA ends 2/11	9	10 For the Love of Books New Orleans, LA When the Heart Dreams Charlotte, NC	
15 SF Writers Conference San Francisco, CA ends 2/18 PubWest Pasadena, CA ends 2/17 RomFest Africa Romance Booklovers Lagos, Nigeria ends 2/18	16	17 Southern CA Writers Conference San Diego, CA ends 2/19	
22 Coastal Magic Convention Daytona, FL ends 2/25	23 Hearts in the Sand RWA SW FL Naples, FL SOLA Writers Retreat & Workshop RWA So. Louisiana Covington, LA	24 Behind the Mask Author Event & Masquerade Ball Nashville, TN Romance Author & Reader Events #RARE18 Nashville, TN Stanford Continuing Ed Creative Writing Retreat Djerassi Retreat Woodside CA ends 3/1	

March

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
4	5	6	7 AWP Tampa, FL ends 3/10
11	12	13	14
18	19	20	21
25	26	27	28 Popular Culture Association Indianapolis, IN ends 3/31

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
<p>Sleuthfest¹ Boca Raton, FL ends 3/4</p>	<p>²</p>	<p>³</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>⁸</p>	<p>⁹</p>	<p>Donald Maass¹⁰ Emotional Craft of Writing CT RWA Norwalk, CT Angels & Sirens Pittsburgh, PA</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>¹⁵</p>	<p>A Weekend w/the Authors¹⁶ Nashville, TN ends 3/18</p>	<p>ErotiCon¹⁷ London, England ends 3/18</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>BDSM Writers Con²² Everett, WA ends 3/25 The Write Stuff Bethlehem, PA ends 3/24</p>	<p>Robert McKee's Story Seminar²³ Los Angeles, CA ends 3/25 Aollycon Washington DC ends 3/25 VCFA Novel for Young People Retreat Montpelier, VT ends 3/25</p>	<p>Create Something Magical Conference²⁴ Iselin, NJ ends 3/25</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>Norwescon²⁹ Seatac, WA ends 4/1</p>	<p>³⁰</p>	<p>³¹</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

April

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
1	2	3	4
8	9 Breakout Novel Intensive Free Expressions Hood River, OR	10 London Book Fair London, England ends 4/12	11
15	16	17	18
22 Jane Friedman Workshop LV Writers Conf Las Vegas, NV	23	24	25
29	30		

Twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
5	6 Publishing University Austin, TX ends 4/7 The Muse & the Marketplace Boston, MA ends 4/8	7 Lone Star LesFic Festival Austin, TX Roanoke Author Invasion Roanoke, VA	
12 UW-Madison's Writers' Institute ends 4/15 Robert McKee's Story Seminar New York, NY ends 4/14	13	14 Turning the Pages Ashville, NC	
19 Amelia Island Book Festival Amelia Island, GA ends 4/12 Las Vegas Writers Conference Las Vegas, NV ends 4/21	20 Wicked BookWeekend Ft. Lauderdale, FL ends 4/23 Spring Fling Writers Conf Chicago, IL ends 4/21 WA Romance Writers Retreat Westminster, MD ends 4/22	21 SE Kentucky Author Event Corbin, KY	
26	27 Let Your Imagination Take Flight RWA New England Burlington, MA Barbara Vey's Reader Appreciation Weekend Milwaukee, WI ends 4/29	28 The Art of Words Author Signing Oak Park, IL Stardust Book Fair Nashville, TN	

May

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
		1	2
6	7	8	9
13	14	15 RT Convention Reno, NV ends 5/20 VCFA Novel Retreat Montpelier, VT ends 5/21	16
20	21	22	23
27	28	29	30 Book Expo America New York, NY ends 6/1

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
<div>3</div> <div>Interracial Romance Authors Expo</div> <div>Clearwater Beach, FL ends 3/5</div>	<div>4</div> <div>LIRW luncheon</div> <div>Long Island, NY</div>	<div>5</div> <div>YallWest</div> <div>Santa Monica, CA</div>	<div></div>
<div>10</div>	<div>11</div>	<div>12</div> <div>Unmask The Romance Again</div> <div>Valley Forge, PA</div> <div>For the Love of Books & Austin</div> <div>Austin, TX</div> <div>Love Letter Connection</div> <div>Berlin, Germany</div> <div>ends 5/113</div>	<div></div>
<div>17</div> <div>Robert McKee's Story Seminar</div> <div>London, England ends 5/19</div>	<div>18</div> <div>ASJA Annual Conf</div> <div>New York, NY</div> <div>ends 5/19</div>	<div>19</div>	<div></div>
<div>24</div>	<div>25</div>	<div>26</div>	<div></div>
<div>31</div> <div>Space Coast Book Lovers</div> <div>Cocoa Beach, FL ends 6/3</div>			<div></div>

June

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
3	<div>Odyssey Writing Workshop⁴</div> <div>Manchester, NH</div> <div>ends 7/13</div> <div>West Texas Writers' Academy</div> <div>Canyon, TX</div> <div>ends 6/9</div>	5	6
10	<div>UW-Madison Write-By-The-Lake Workshop & Retreat¹¹</div> <div>Las Vegas, NV</div> <div>ends 4/21</div>	12	13
<div>Clarion West</div> <div>Seattle, WA</div> <div>ends 7/27</div>	18	19	20
<div>Clarion</div> <div>San Diego, CA</div> <div>ends 8/4</div>	25	26	<div>Int'l Conf on Popular Romance Studies²⁷</div> <div>Sydney, Australia</div> <div>ends 6/29</div>

July

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
1	2	3	4
8	9	10	11
15	16	17	18 RWA Conference Denver, CO ends 7/21
22	23	24	25
29	30	31	

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
5	6 Sexy & Sassy Signing Norfolk, VA ends 6/7	7
12 Readercon 29 Quincy, MA ends 7/15	13	14 Lexington Legendary Book Bash Lexington, KY Tampa Indie Author Book Convention Tampa, FL ends 7/15
19	20 Book Bonanza! Denver, CO ends 7/21	21 Rocket City Author Event Huntsville, AL
26 Literary Love Savannah Savannah, GA	27	28
		

August

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
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5	6	7	8
12	13	14	15
19	20	21	22
26	27	28	29

Twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
<p>2 Romancing the Capital Ottawa, Canada ends 8/4</p>	<p>3 SCBWI Los Angeles, CA ends 8/6 Williamette Writers Conference Portland, OR ends 8/5</p>	<p>4</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>9 Indie Bookfest Orlando, FL ends 8/12</p>	<p>10 Writers Digest Novel Writing New York, NY ends 8/12 When Worlds Collide Calgary, Canada ends 8/12 Romance Writers of New Zealand Auckland, NZ ends 8/12 Once Upon a Book Frankenmuth, MI ends 8/11</p>	<p>11</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>16 BDSM Writers Con New York, NY ends 8/19</p>	<p>17 Military Romance Salute w/Love Phoenixville, PA</p>	<p>18 All About the Indies Arlington, VA</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>23</p>	<p>24</p>	<p>25</p>	<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>30 DragonCon Atlanta, GA ends 9/3</p>	<p>31 Heather Graham's Writers for New Orleans New Orleans, LA ends 9/2 Decatur Book Festival Decatur, GA ends 9/2</p>		<p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>

September

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
2	3	4	5
9	10	11	12 Historical Romance Retreat Riverside, CA ends 9/16
16	17	18	19
23	24	25	26 Novelists, Inc. NINC St. Petersburg, FL ends 9/30
30			Pacific Coast Childrens Writers Novel Workshop & Retreat Santa Cruz, CA ends 9/30

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
		1
6 Bouchercon St. Petersburg, FL ends 9/9	7	8 Rocky Mountain Fiction Writers Denver, CO ends 8/10
13	14	15
20 Penned Con St. Louis, MO ends 9/22 American Christian Fiction Writers Nashville, TN ends 9/23	21	22
27 Mystery Writers Conference Corte Madera, CA ends 9/30	28	29

October

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
	1	2 Digital World Nashville, TN ends 10/4	3 The Heartland Fall Forum Minneapolis, MN ends 10/5
7	8	9	10 Indie Romance Convention Lebanon, TN ends 10/14 Frankfurt Book Fair Frankfurt, Germany ends 10/14
14	15	16	17
21	22	23	24
28	29	30	31

THURSDAY	FRIDAY	SATURDAY	NOTES
<div>4</div> <div>InD'Scribe Author & Reader Conference Burbank, CA ends 10/7</div>	<div>5</div> <div>KallypsoCon Salt Lake City, UT ends 10/7</div> <div>RomCon Reader Weekend Richmond, VA ends 10/7</div> <div>Imaginarium Louisville, KY ends 10/7</div> <div>Moonlight & Magnolias Peachtree Corners, GA ends 10/7</div>	<div>6</div> <div>NAIBA Fall Conference Baltimore, MD ends 10/6</div>	
<div>11</div>	<div>12</div>	<div>13</div> <div>UT Readers Luncheon Layton, UT</div> <div>Cruising Writers Galveston, TX ends 10/20</div> <div>Indie Author Day US Libraries</div>	
<div>18</div> <div>GayRomLit Retreat Portsmouth, VA ends 10/21</div>	<div>19</div> <div>Put Your Heart In A Book NJ RWA Iselin, NJ ends 10/20</div> <div>Magna Cum Murder Indianapolis, IN ends 10/21</div> <div>Florida Writers Conf Altamonte Springs, FL ends 10/22</div> <div>Surrey Int'l Writers Surrey, BC ends 10/21</div>	<div>20</div> <div>Shameless Book Con Orlando, FL</div>	
<div>25</div> <div>Women Writing the West Walla, WA ends 10/28</div> <div>LoveNVegas Las Vegas, NV ends 10/28</div>	<div>26</div> <div>LaJolla Writer's Conference LA Jolla, CA ends 10/28</div>	<div>27</div> <div>Passport to Romance Bellevue, WA</div>	

November

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
4	5	6	7
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18	19	20	21
25	26	27	28

THURSDAY	FRIDAY	SATURDAY	NOTES
1	2 Emotional Craft of Writing Free Expressions Philadelphia, PA ends 11/4	3 Midwestern Book Lovers Unite Wisconsin Dells, WI ends 11/4 The Origin Event Austin, TX	
8	9 Kauai Writers Conference Lihue, HI ends 11/11 Readers & Ritas Allen, TX ends 11/11	10	
15	16	17	
22	23	24	
29	30		

December

COLOR KEY

- FOR READERS
- FOR WRITERS
- FOR BOTH

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
2	3	4	5
9	10	11	12
16	17	18	19
23	24	25	26
30	31		

twenty eighteen

THURSDAY	FRIDAY	SATURDAY	NOTES
		1
6	7	8
13	14	15
20	21	22
27	28	29

Top 10 Ways To Make Your Author Platform Stand Out



Free Webinar Replay

<https://rebrand.ly/platform10>

FREE Book Download

LISA LONDON



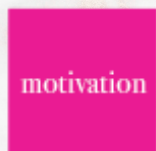
How To Date When You're Dead

A Paranormal Romantic Comedy

<https://www.instafreebie.com/free/A4Vlg>



Pretty Fabulous Designs



Lisa **Siefert**
BE THE FIT GIRL **YOU CAN BE**



The **ROMANCE ROADMAP**
theromanceroadmap.com

Lisa London | Romance Author
lisalondon.co

Next Conference Calendar Update

Coming Spring 2018

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