

HOUSE COMMITTEE OF REFERENCE AMENDMENT

Committee on Finance.

SB19-224 be amended as follows:

1 Amend reengrossed bill, page 7, after line 4 insert:

2 "(5) "ADVERTISING" MEANS THE ACT OF PROVIDING
3 CONSIDERATION FOR THE PUBLICATION, DISSEMINATION, SOLICITATION, OR
4 CIRCULATION OF VISUAL, ORAL, OR WRITTEN COMMUNICATION TO
5 DIRECTLY INDUCE ANY PERSON TO PATRONIZE A PARTICULAR MEDICAL
6 MARIJUANA BUSINESS OR RETAIL MARIJUANA BUSINESS OR PURCHASE
7 PARTICULAR REGULATED MARIJUANA. "ADVERTISING" DOES NOT INCLUDE
8 PACKAGING AND LABELING, CONSUMER EDUCATION MATERIALS, OR
9 BRANDING."

10 Renumber succeeding subsections accordingly.

11 Page 7, after line 8 insert:

12 "(7) "BRANDING" MEANS PROMOTION OF A BUSINESS'S BRAND
13 THROUGH PUBLICIZING THE MEDICAL MARIJUANA BUSINESS'S OR RETAIL
14 MARIJUANA BUSINESS'S NAME, LOGO, OR DISTINCT DESIGN FEATURES OF
15 THE BRAND.

16 (8) "CONSUMER EDUCATION MATERIALS" MEANS ANY
17 INFORMATIONAL MATERIALS THAT SEEK TO EDUCATE CONSUMERS ABOUT
18 REGULATED MARIJUANA GENERALLY, INCLUDING BUT NOT LIMITED TO
19 EDUCATION REGARDING THE SAFE CONSUMPTION OF MARIJUANA,
20 REGULATED MARIJUANA CONCENTRATE, REGULATED MARIJUANA
21 PRODUCTS, REGULATED MARIJUANA CONCENTRATE, OR REGULATED
22 MARIJUANA PRODUCTS, PROVIDED IT IS NOT DISTRIBUTED OR MADE
23 AVAILABLE TO INDIVIDUALS UNDER TWENTY-ONE YEARS OF AGE."

24 Renumber succeeding subsections accordingly.

25 Page 62, line 13, strike "(13)(c)" and substitute "(16)(c)".

26 Page 62, line 16, strike "(13)(a) OR (13)(b)." and substitute "(16)(a) OR
27 (16)(b)."

28 Page 160, line 4, strike "(26)" and substitute "(29)".

29 Page 160, line 5, strike "(45);" and substitute "(48);".

30 Page 162, line 7, strike "(26)" and substitute "(29)".

31 Page 162, line 8, strike "(45)." and substitute "(48)."

32 Page 171, line 21, strike "(53)," and substitute "(56),".

33 Page 174, line 15, strike "(26)." and substitute "(29)."

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