Amend printed bill, page 4, strike lines 11 through 18 and substitute:

"27-71-103. Request for proposal - demographic-specific targeted messaging. (1) No later than April 1, 2021, the State Department shall issue a request for proposal to contract with an organization to develop and distribute demographic-specific, targeted, and destigmatized digital messaging related to the online directory created pursuant to section 27-71-102.

(2) The contracting organization shall conduct initial research to understand and identify the demographics with the highest behavioral health needs in Colorado.

(3) The demographic-specific, targeted, and destigmatized digital messaging described in subsection (1) of this section must be distributed no later than January 1, 2022.".