McCartney joins a long list of celebrities including Bryan Adams, Lucy Watson, Kourtney Kardashian, Tessa Brooks, Ruby Rose, and more plugging the anti-fishing documentary.

Sir Paul McCartney has urged his followers to watch the hit Netflix film Seaspiracy describing it as ‘a strong documentary on fishing’.

“Have you seen the incredible new Netflix programme ‘Seaspiracy’?” McCartney wrote.

“It is a very strong documentary on fishing that everyone should watch.”
The 78-year-old joins a long list of celebrities including Bryan Adams, Lucy
Watson, Kourtney Kardashian, Tessa Brooks, Ruby Rose, and more plugging
the anti-fishing documentary.

The film directed by filmmaker Ali. Tabrizi spotlights the ‘war being waged’ on
the world’s marine ecosystem.

It not only delves into the environmental and ethical impacts of the fishing
industry on ocean life but also highlights the inaction of conservation groups
and governments through interviews with prominent figures.

Controversy

Despite its roaring success and global media attention, Seaspiracy has been
slammed as a piece of propaganda against the fishing industry and accused of
factual inaccuracies and misrepresentation to promote veganism.

A significant backlash towards the documentary come from marine scientists
and non-profit organisations.

World-renowned marine scientist and fisheries expert Ray Hilborn called it a
“propaganda film made by vegan activists” and said it “contains more lies than a
Donald Trump press conference”.

Daniel Pauly, a marine biologist, fisheries scientist, and professor at the
University of British Columbia and a member of the board of directors of
Oceana told Vox that Seaspiracy ‘takes the very serious issue of the devastating
impact of industrial fisheries on life in the ocean and then undermines it with
an avalanche of falsehoods’.

Moreover, the National Fisheries Institute, a representative of the US seafood
industry released a statement criticizing the film’s agenda: “The concern with
some slickly produced propaganda pieces, masquerading as ‘documentaries,’ is
that audiences will not recognize the film’s true agenda.
Paul McCartney tells 4.1 million followers that ‘everyone should watch’ Seaspiracy – Totally Vegan Buzz

“Despite the artistic aerial shots, exciting albeit hyperbolic cloak-and-dagger scenes, and stirring action-movie like soundtrack, there is little concern Seaspiracy will be mistaken for anything but a vegan indoctrination movie.”

**Seaspiracy Petition**

Despite the criticisms, the Seaspiracy directors believe the documentary is ‘the start of a global shift’ and have launched a petition in 10 countries to call on governments to protect 30% of the oceans by 2030.

The petition reads: “Seaspiracy has exposed the truth...

“Unless we act now, we will live to see the death of the oceans, and our children will never know the wonder and beauty of our once thriving blue planet.”

Since its launch two weeks ago, the petition has garnered over 610,000 signatures.

You can read and sign the petition [here](https://www.totallyveganbuzz.com/news/paul-mccartney-seaspiracy/).

- **Related**
  - Dutch food brand launches vegan fish sticks in response to Seaspiracy’s phenomenal success
  - Hong Kong grocery store pledges to stop selling fish post Seaspiracy
  - American singer Loren Gray urges fans to watch Seaspiracy and ‘talk more about it’
  - Paul McCartney wishes you ditch meat for his 78th birthday
  - Paul McCartney blames ‘medieval’ Chinese ‘wet markets’ for coronavirus pandemic, demands closure
  - New Paul McCartney music video calls for ban on animal testing

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