

ITSCREDIT



FOR IMMEDIATE RELEASE

ITSCREDIT

100% ONLINE PAYMENT WITH INSTANT CREDIT
AT LENDIT FINTECH EUROPE 2018
Software solutions for all Credit Lifecycle

Porto – November 19th – [ITSCREDIT](#) announced today at [LendIt Fintech Europe](#), Europe's leading event in financial services innovation, that it is presenting their Credit Platform, which offers full flexibility to define and customise products and ensures highly personalised credit solutions. This innovative solution allows integration with the bank core systems and offers a product-managing tool through different modules that can be implemented individually or combined, according to the client's needs: Calculators, FlowCredit, Collections and Risk Analysis.

ITSCREDIT would like to highlight a new payment method included in their solutions: Online Payments using Instant Credit. This innovative feature provides services and widgets to allow credit attribution instantly, attracting new customers to both financial institutions and partners.

According to João Lima Pinto, **ITSCREDIT**'s CEO, "this product creates new models of interaction between financial institutions, partners and customers, adapting to all types of business credit, loans, mortgages, consumer loans, leasing, credit, debit cards, etc."

ITSCREDIT's platform manages and monitors all phases of the credit life cycle, allowing financial institutions to make their products available in a simple and innovative way, as it allows integration with the business models of partner entities. The Portuguese company is currently focused on exploring the business potential of credit solutions in foreign markets and has already implemented projects in renowned banking institutions in Europe and Africa.

LendIt Fintech Europe, a gathering of more than 1,200 industry professionals in London, showcases the leaders in innovation across financial services including the digital banking, fintech, blockchain and lending industries.

For more information about **ITSCREDIT** visit www.itscredit.com.

About ITSCREDIT

ITSCREDIT was founded in Porto, in 2018, and relies on the financial market's need for innovative and disruptive credit solutions that allow clients, banks and partners to have a closer and lighter connection with customers and non-customers. **ITSCREDIT** offers 100% online credit solutions

and their overall implementation, counting on a specialised team with over 15 years' experience and providing short implementation timelines.

About Lendlt Fintech

Lendlt Fintech is a recognized global internet finance industry leader, founded in New York in 2013. Its aim is to gather industry elites to discuss and explore latest trends in the development of international financial services technology. Lendlt Fintech has become the largest event in financial services innovation as it hosts three annual conferences, [Lendlt Fintech USA](#), [Lendlt Fintech Europe](#), and [Lendlt Fintech China](#), and dozens of complementary online and in-person industry events. Lendlt also owns and operates one of the world's leading industry educational channels, Lend Academy.

For more information, tickets and sponsorship opportunities, please visit www.lendit.com.

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