

AMTD Group and LendIt Jointly Announce the Formal Establishment of AMTD-LendIt Joint Global Office and Signing of Strategic Partnership Agreement

[LONDON, October 11, 2016] **AMTD Group Company Limited** (“AMTD”) – the leading diversified financial services group based in Hong Kong with broad business coverage and network across Asia, and **LendIt** – the world’s largest and most influential Fintech summit organization, are pleased to formally announce the establishment of **AMTD-LendIt Joint Global Office** (“Joint Global Office”) as well as the signing of a strategic partnership agreement, creating a premier conduit for optimal and seamless exchange between Asian / global capital and the leading global internet / Fintech universe. In recognition of its global footprint, this announcement comes during **LendIt’s Europe event in London**, currently in full swing with its highest attendee numbers ever.

As the most influential host of the world’s largest Fintech events, LendIt was established with a vision to connect global internet finance and Fintech leaders, resources and capital and forging a distinguished platform for information sharing and business expansion. During the past few years, AMTD has focused on the transformative power of technological innovation and is dedicated to forging a highly efficient channel of communication and cooperation between the top global Fintech players and Asian capital. AMTD is keen to support the latest Fintech innovations among Asian and global markets, and promote the healthy and dynamic development of the global internet and Fintech space.

This latest collaboration marks the next stage of a long-term partnership between AMTD and LendIt, on the back of the resoundingly successful and unprecedented inaugural LendIt-AMTD Global Fintech Investment Summit held in Hong Kong in July 2016. AMTD and LendIt are committed to cultivating the global Fintech industry through resources sharing, capital infusion and technology development.

In recent years, as the global internet and Fintech industries rapidly develop with increasing sophistication, this space has become one of the most important focus

of the capital markets and the most sought-after investment arena by a broad spectrum of investors globally. Currently, the Fintech industry continues to reshape traditional finance and beyond, with innovative, revolutionary and disruptive impact through a series of frontier innovations driven by data and technology including "BlockChain", "Robo-Advisor" and "Big Data analytics". Meanwhile, investment and capital movement in this space continue to build on enormous activity in recent years with accelerating momentum, propelling this segment into one of the fastest growing and highest-potential investment areas globally. Against this backdrop, and as a result of the deepening cross-border, cross-regional and cross-sectoral linkage of capital and technology, the global Fintech industry would benefit from a pioneering platform with global strategic vision, top local capability and insights with in-depth industry resources.

Commencing with the Joint Global Office, AMTD and LendIt commit to jointly forge a world-class, revolutionary linkage between Asian and global capital and technology, and dedicate to pioneering a new era of internet, Fintech and emerging industries

Aiming to facilitate a full spectrum of cross-border capital markets and financial advisory solutions, the Joint Global Office will also actively participate in direct investments in leading global Fintech/internet companies. In addition, the Joint Global Office will commit to establishing a premier Asia-based platform with a global vision for industry-leading exchange of investors / companies, thought leaders, industry titans and regulators, as well as hosting marquee events. The Joint

Global Office will serve as a premier conduit for optimal and seamless exchange between Asian / global capital and the leading global internet / Fintech universe, and seeks to orchestrate an unprecedented force propelling the speedy, healthy and long-term development of this space.

A tour-de-force coalition with leadership jointly constituted by core members of both parties, forging a world-class global management team

Mr. Calvin Choi, Chairman and President of AMTD Group and Mr. Jason M Jones, Co-Founder and President of LendIt will serve as Co-Presidents of the Joint Global Office, with overall strategic oversight. Mr. Bob Leung, Group Vice President of AMTD Group and former Head of Asia Insurance and Diversified Financials of UBS Investment Research and Dr. Tharon Smith, Managing Director of LendIt China will serve as Joint Heads. Mr. Kevin Zhang and Mr. Deepak Lalit will also each represent AMTD and Lendit, respectively, to serve as Joint Deputy Heads.

About AMTD Group

AMTD Group Company Limited (“AMTD Group”, “the Group”) is an integrated, licensed, non-bank financial services group that offers a wide range of financial services and solutions to corporate clients, institutional investors, insurance companies, public funds, private equity investors, high-net-worth individual (“HNWI”) clients and retail clients based in the PRC, Hong Kong, Taiwan and other overseas markets. In March, 2016, AMTD Group successfully completed its debut Reg S US\$110m 3-year HKSE-listed bond offering, representing the first ever international USD bond offering issued by an unrated and unlisted financial services company from Asia. In April 2016, AMTD Group set up the first Guangdong-HK full-licensed JV securities company under CEPA as a founder, and signed a strategic cooperation agreement with China (Guangdong) Pilot Free Trade Zone Nansha Area of Guangzhou.

As a leading financial services platform headquartered in Hong Kong and based in Asia, AMTD is controlled by Hong-Kong-based shareholders and managed by a group of elites from Hong Kong. Emerging as a leading force in Asian capital markets, AMTD has completed a series of landmark capital markets and advisory transactions with compelling momentum, covering a wide product spectrum including IPOs, placements, debt offerings and financial advisory, in the capacity of Joint Global Coordinator, Joint Bookrunner and / or exclusive Financial Advisor,

including: having led the US\$607mm H-shares IPO of Bank of Qingdao (3866.HK), the largest city commercial bank in Shandong province; the US\$949mm H-shares IPO of Bank of Tianjin (1578.HK), the largest city commercial bank of Bohai rim; the US\$1.1bn H-shares IPO of Everbright Securities Company Limited (6178.HK), a leading securities company in China; the US\$500mm bond offering of China Minsheng Investment Group, the largest private sector investment company in China; as well as the US\$300mm and US\$200mm bond offerings for HNA Group, a leading conglomerate in China.

AMTD is passionately committed to the Fintech space and has established strategic cooperation with various world-renowned Fintech giants. In addition, AMTD is one of the strategic shareholders of Dianrong.com, one of China's leading P2P internet finance companies.

About LendIt

Founded in 2013, LendIt is the world's largest and most influential organizer of events for the Internet Finance community. LendIt is jointly established by Jason Jones, Peter Renton and Bo Brustkern - leading pioneers in the global internet finance and Fintech space – with a vision to connect global internet finance and Fintech leaders, resources and capital and forging a distinguished platform for information sharing and business expansion. Each year, LendIt hosts large-scale, global LendIt conferences in the U.S., Europe and Asia with top internet and Fintech enterprises from more than 60 countries and regions present. Participating industry giants and sponsors include Alibaba, Ant Financial, Prosper, Lufax, Lending Club and Tencent etc. In 2016, LendIt hosted its inaugural Lang Di Fintech (formerly LendIt China) Conference in China – the largest ever international Fintech conference in China – as well as the inaugural LendIt-AMTD Global Fintech Investment Summit in Hong Kong, in an aim to forge a conduit between Asian capital and global Fintech leaders, facilitating the exchange of the latest industry trends and investment opportunities, as well as dialogues on the strategy and vision of Fintech development in Hong Kong in its role as an international financial center and the frontier of China's opening-up to the globe.

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