

Lendit China Announces Lang Di Fintech 2017, Partners with JadeValue Fintech, And Launches LendIt News on WeChat

New York, January 17, 2017 – LendIt, the world’s biggest show in lending and fintech, made several major announcements today related to China. First, LendIt announced the official launch of Lang Di Fintech 2017, its 2nd annual Chinese fintech conference held on July 15-16 at the Kerry Hotel, Pudong, Shanghai. Second, LendIt announced its partnership with JadeValue Fintech, a leading Chinese fintech incubator, to co-host the 2nd annual Chinese edition of the PitchIt@LendIt startup competition. Finally, LendIt officially launched its daily fintech news channel called LendIt News on its brand new Lang Di WeChat channel.

Lang Di Fintech 2017 expects over 2,000 industry decision-makers from around the world to participate across six tracks of content and with over 300 speakers. The primary focus will be on how technology impacts financial services with specific topics focused on artificial intelligence, machine learning, identity verification through biometrics, the Blockchain's impact on capital markets, the emergence of insurtech, fintech cooperation with banks, financial inclusion and financial wellness, wealth management for the mass affluent, innovation in real estate technology, applying alternative data to credit underwriting and decisioning, and the emergence of digital banking among other fintech categories.

“We are advancing our goal to be the leading the fintech summit in China by bringing together traditional financial services with the latest technologies and connecting industry leaders from around the world,” said Peter Renton, co-founder, LendIt. “We are honored to deepen our ties with JadeValue to jointly support fintech start-ups by providing critical resources for their early development.”

LendIt and JadeValue have joined forces to co-host PitchIt at Lang Di. JadeValue has opened beautiful coworking and incubation space in the heart of Lujiazui, the financial center of Shanghai, to provide promising fintech startups with capital, talent, advice, operating resources, and a network. Lang Di will provide the stage and the spotlight to gain visibility and influence across China and the global fintech community. The winning company will receive a RMB 1 million investment from JadeValue and co-working space for 6 months. The winner will also receive 2 tickets to LendIt USA 2018 as well as round trip airfare and full accommodations for the duration of the conference. The LendIt team will curate meetings with fintech companies and investors during their trip to the US. For additional information on PitchIt at Lang Di including how to apply, please visit: langdifintech.cn

Yang Tang, founder of JadeValue, added, “As a professional financial technology incubator, JadeValue is rooted in this vertical industry, hoping to discover the latest fintech innovation enterprises. Our collaboration with LendIt not only provides a local venue and service backup for PitchIt China, but also further broadens our own capability to spot the industry's emerging stars.”

LendIt is also pleased to announce the launch of LendIt News translated into Mandarin on the newly formed Lang Di WeChat channel. This daily news brief is curated by the LendIt content

staff to highlight the most important fintech new stories from around the world. This is the first launch of LendIt News, which roll-outs in the US in the coming months. You can find Lendit News at <http://www.lendit.com/news/> or on WeChat at langdifintech.

About LendIt

LendIt is a recognized global Internet finance industry leader, founded in New York in 2013 by Jason Jones, Bo Brustkern and Peter Renton. Its aim is to gather industry elites to discuss and explore latest trends in the development of international financial technology. LendIt currently operates LendIt Fintech Summits in China, Europe and U.S and has become the largest fintech industry event in the world. LendIt also owns an industry educational channel called Lend Academy.

About JadeValue

JadeValue is a financial technology incubator located at Lujiazui, the financial center of Shanghai. It brings together the world's top entrepreneurial teams, investors and financial technology social networks. It is dedicated to discovering epoch-making innovators in five defining fintech areas, which are InsurTech, Blockchain, real estate big data/artificial intelligence, robo advisors and credit diagnosis. JadeValue was founded in November 2016 by China's micro-borrowing service company Cash Bus.

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