

Arboribus to discuss Crowdfunding growth in Spain at LendIt Europe 2015

Arboribus, leading Spanish platform in direct investment loans market, to share strategies on crowdfunding rise in South Europe, and specifically, in Spain, at LendIt Europe 2015.

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October 2015 – Arboribus, pioneering P2B Spanish platform specialized in direct investment loans, has been invited at LendIt Europe, the world's largest annual gathering of the online lending community, on 20th and 21st October in London to discuss on Crowdfunding in South of Europe.

Josep Nebot, CEO and Co-founder to discuss and share strategies to increase and set crowdfunding in South of Europe and how they're adapting and thriving in the alternative finance industry. Josep Nebot co-founded Arboribus in 2012 to bring crowdfunding to the Spanish market for non-bank lenders to efficiently manage loan portfolios, increase transaction volume and empower marketplace platforms.

Arboribus managed the first P2B lending operation in Spain two years ago and nowadays is the **leader online lending platform on long-term direct loans, between 12 and 36 months, and the only platform with 0% delinquency rate.**

Josep Nebot affirms that the new Law **5/2015 [Ley de Fomento de la Financiación Empresarial](#)** has recently been approved in Spain and therefore the participatory financing platforms will be regulated and under supervision by the Bank of Spain and CNMV (National Securities Market Commission)". Just when this Law is about to enter into, **Arboribus has just been accredited as Entity of Financing Collective Credit**, and considers this element as basic for many professional investors, family offices and other investment agents to bet for the platform as the new non-bank investment model of the markets.

In this two years, Arboribus has raised more than one million euros for capital and the investors have been family offices, investment funds and particulars specialized in the Financial area.

An annual ranking that analyses the principal competitors of the Traditional Banks in Spain locates Arboribus and its crowdfunding model with the higher degree of threat, though it **attacks the core business of the financial market, the loans**. Since it was created, Arboribus has managed P2B direct loans for €3,5 million. **"These amount is far from the volume in other countries such as UK, France or USA, but the platform has grown 150% in the first two years and the forecast is still much better"**. The monthly volume of loans in Arboribus is now 5 times higher than in 2013.

About Arboribus

*Arboribus is the **first loan direct Platform for companies in Spain that allows the finance of consolidated companies through direct loans of particular and institutional investors.***

Arboribus started its activity in 2012 with the aim of contributing to solve the chronic financing problem of small and medium companies in our country, and meanwhile, canalize the saving and investment into the productive economy of the country. The Company has a team with more than 15 years of experience in business development, private investment, and Company finance and analysis. www.arboribus.com

Watch presentation video:

<https://www.arboribus.com/web/como-funciona-metodo-arboribus.html>

About LendIt Europe

With three events a year in the US, UK, and China, LendIt is the online lending industry's annual conference series for networking, business development, and education.

LendIt Europe is Europe's largest annual gathering of the online lending community. It is where all the industry's major players come to learn, network, and do business. Last year's inaugural event was a one-day event that attracted almost 500 attendees. This year we are expanding to two days and we expect 750 to 1,000 attendees.

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