



Lend Academy Announces LendBase, a Free and Open Database Serving the Online Lending Community

LendBase reflects the rapid pace of growth of peer to peer lending globally

NEW YORK -- Oct. 20 -- Lend Academy Holdings, the world's leading media, conference and technology business focused on the global online lending industry, today launched LendBase (www.lendbase.io), an information tool for the peer to peer and online lending community.

LendBase is a free, open database containing valuable information about nearly every aspect of the fast-growing global online lending industry. It allows users to browse various industry segments -- including lending platforms, investment funds, service providers, and media companies. Search results can be filtered by country and by business type.

LendBase is a response to the rapid growth of the online lending industry, and it expands on Lend Academy Media's mission to educate the world about p2p lending. It launches today at the [LendIt Europe](#) conference, which is being held Oct. 21-22 in London.

Peter Renton -- a founding member of Lend Academy Holdings, and CEO of the LendIt Conference -- stated: "The online lending industry has forever changed the way individuals and small businesses around the world obtain credit -- and it will only continue to grow. With the proliferation of industry participants such as investors, service providers, and investment funds, keeping track of the online lending space has become a challenge. LendBase solves this problem by providing a free and open information platform. We intend for LendBase to support the development of the peer to peer and online lending industry, and we will continue to develop its data and capabilities far into the future."

To use LendBase, visit www.lendbase.io.

About Lend Academy Holdings

Lend Academy Holdings is the world's leading media, conference and technology business focused on the global online lending industry. Properties include [Lend Academy Media](#), the premier educational site for the peer to peer lending industry; the [LendIt Conference](#), which hosts the largest annual gathering of the global online lending community; and [NSR Invest](#), an investment technology platform that provides access to p2p marketplaces for institutions, financial advisors, and individual investors.

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