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INDUSTRY ANNOUNCEMENT

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OVAMBA ANNOUNCES MOBILE APP FOR AFRICAN SME BORROWERS

London, UK – Ovamba, a fintech platform operating in Africa for more than a year, is now accessible via a mobile application, allowing time-strapped business owners in Cameroon a convenient way to access the online finance platform. The app saves borrowers time on the application process, thus reducing the time it takes them to get access to financing. The Ovamba App is available now in the Google Play app store for free.

Ovamba's focus is on growing trade, investment and access to credit for the African SME market. This recent technology innovation is being seen by many as a positive development and in line with the tech explosion that Africa is experiencing lately.

At the recent "Camer Bloggers Hangout" in Douala, Cameroon, (an invitation only bloggers event hosted by Ovamba to share Ovamba's tech plans for the future) Ovamba's CTO, Prashant Mahajan said: *"Never before have Cameroonian SMEs had this much ease at their fingertips to make financing decisions with this much speed and ease. Our app will have an immediate impact on businesses – this is so exciting! We believe that this is probably the first and definitely the easiest finance app in the CEMAC region of its kind."* He went on to add, *"We look forward to rolling the app out throughout Africa in the coming future"*.

To see the app in action download it today using the link below:

<https://play.google.com/store/apps/details?id=com.ovambaBorrower>

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ABOUT OVAMBA SOLUTIONS, INC.

Ovamba is a US based financial services technology company. Marvin R. R. Cole and Viola A. Llewellyn founded Ovamba in early 2013. Ovamba launched in June 2014 in Douala, Cameroon. Ovamba's internet based platform allows accredited and institutional investors seeking liquidity from investment in African debt to invest in high quality, well-vetted small business loans and other assets from African financial institutions. Ovamba currently originates loans in Cameroon with plans in the near future to offer similar services in the Economic Community of Central African States market. Longer term expansion plans include other regions of Africa and additional loan and investment products. Ovamba is led by a management team with deep experience in banking, technology and banking advisory from firms such as McKinsey & Co, JP Morgan Chase, Barclays, National Commercial Bank, Rothschild, Unisys and many others.

www.Ovamba.com