

Cloud Lending Solutions to Discuss Technology Driving Alternative Lending Innovation at LendIt USA 2015

CTO Darpan Saini to share strategies on building marketplace platforms that empower non-bank lenders to deploy new lending products at scale and speed

NEW YORK—April 13, 2015—[Cloud Lending Solutions](#), the only end-to-end lending platform built natively on salesforce.com, today announced that its CTO, Darpan Saini, will be speaking on building online lending platforms at [LendIt USA 2015](#), the world's largest annual gathering of the online lending community.

Who: Darpan Saini, CTO, Cloud Lending Solutions

What: "[Building an Online Lending Platform – Building the Back Office](#)"

Where: LendIt USA 2015, New York Marriott Marquis, Level 7 - SoHo Complex, New York City

When: Monday, April 13, 2015, 1:20-1:40 p.m. ET

A seasoned application developer, Darpan Saini co-founded Cloud Lending Solutions in 2012 to bring global cloud infrastructure to market for non-bank lenders to efficiently manage loan portfolios, increase transaction volume and rapidly bring new products to market.

Cloud Lending has helped customers like Harmony and LendingPoint deploy customizable lending engines that scale to adapt to marketplace lenders and borrowers who expect more cost-effective access to credit, in a matter of mere minutes. LendingPoint deployed Cloud Lending's cloud-based loan processing platform in less than 90 days, drastically shortening the anticipated 12 month roll-out. Both Harmony and LendingPoint will be onsite at LendIt to discuss how they're adapting and thriving in the alternative finance industry.

At the LendIt Conference, Cloud Lending Solutions will be releasing a whitepaper "To Build or To Buy? The Question for Every Marketplace Lender" which can be accessed here: <http://marketing.cloudlendinginc.com/build-or-buy-marketplace-software>. To meet with Darpan, please email cloudlending@mslgroup.com or visit booth 508.

About Cloud Lending Solutions

Cloud Lending Solutions is a global cloud infrastructure company that offers a suite of SaaS applications that efficiently manages loan portfolios, increases transaction volume, and rapidly brings new products to market for non-bank financial institutions all over the world. Our lending solutions are built natively on the salesforce.com platform so customers can safely and confidently utilize cloud technology to significantly lower costs, generate greater revenue and outperform their competitors. For further information and to see how we can help you, please reach us at info@cloudlendinginc.com or on our website www.cloudlendinginc.com.

About the LendIt USA 2015

Financial innovators, investors and pioneers from all over the world attend LendIt USA for an opportunity to learn from market leaders, form key business alliances, and showcase and launch industry-moving products and services. LendIt USA is the must attend conference series for anyone conducting business within the online lending community.

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