

Strict Embargo and Confidentiality Until Tuesday, April 14th at 8:00 a.m. EST

Lendio Acquires Business Bounce to Accelerate Business Lending on its Marketplace Platform

On the heels of announcing \$20.5m in funding, Lendio makes an acquisition to *grow loan volume, increase loan advisors and deepen lender relationships*

Salt Lake City, UT-- April 14, 2015 - [Lendio](#), the leading small business lending marketplace that matches businesses with the funding they need, today announced its acquisition of Business Bounce, a facilitator of business financing headquartered in New York.

"This acquisition is an important part of our strategy to accelerate loan volume and meet the current business loan demand from business owners on our marketplace," said Brock Blake, Lendio's CEO. "Lendio has experienced incredible growth in 2014 as more businesses turn to our platform to find the loan options that best meets their needs. Now, we have an opportunity to further our reach and increase our staff of trusted loan advisors to help more businesses navigate the lending process."

Business Bounce will establish an east coast presence for the company in New York City, the financial capital of the world. David Brown, current CEO of Business Bounce, will join Lendio's management team to capitalize on Lendio's award-winning technology and build a national footprint of best-in-class loan advisors.

The acquisition accelerates Lendio's vision of delivering options, speed and trust by:

- Adding additional loan products to help small business owners secure capital
- Strengthening partnerships with current lenders participating in the Lendio marketplace
- Providing skilled and experienced advisors to guide borrowers through the business loan process

"David and his team have built an incredible organization focused on helping business owners get access to capital. From the first time that we walked into their office, there was alignment around a common purpose to create a world-class business lending experience." said Brock Blake, CEO and Founder, Lendio. "We're excited to take the best of what they have built and add to it."

"We are excited to be part of Lendio and their mission to make getting a small business loan easy," said Brown. "Together, we will be able to build on our successes and aggressively grow operations in order to help an even greater pool of business owners get the capital they're looking for."

About Lendio

Lendio is a free online service that helps business owners find the right small business loans within minutes. The center of small business lending, our passion is fueling the American Dream by uniting the small business loan industry and bringing all options together in one place, from short-term specialty financing to long-term low-interest traditional loans. Our technology makes small business lending simple, decreasing the amount of time and effort it takes to secure funding. More information about Lendio is available at www.lendio.com.