

## **BIZFI.COM: NEW PLATFORM CONNECTS SMALL BUSINESS OWNERS WITH FUNDING PARTNERS AND AUTOMATES PROCESS**

### **BILLIONS OF DOLLARS NOW AVAILABLE FOR SMALL BUSINESS OWNERS THROUGH BIZFI.COM**

New York – April 15, 2015 – With the improving U.S. economy, many businesses are looking for capital to expand. But finding the best funding option to meet their needs is a time consuming and a difficult endeavor. To support the small business community, Merchant Cash and Capital (MCC), one of the pioneers in alternative financing, created [Bizfi](#), a connected online marketplace designed specifically to help small businesses compare funding options from different sources of capital and get funded within days.

Bizfi's proprietary technology makes finding financing simple and fast. By providing basic financial information, business owners can instantly find out how much funding they qualify for. Bizfi's multiple funding partners enable the business owner to immediately view several options from companies that are willing to provide financing. The platform's account management tool lets business owners directly submit all documents needed for funding, track their repayment and even request additional funding. Bizfi also assigns a trained funding professional to each customer to help sort through their options.

"Having worked in the alternative funding space for more than a decade, we listened to our clients' and partners' feedback to create a technology solution that provides funding options to small businesses faster and easier than ever before," said Stephen Sheinbaum, who founded Merchant Cash and Capital 10 years ago and also founded Bizfi. "Akin to traditional consumer loan aggregators, Bizfi provides small business owners, franchisees, and entrepreneurs access to billions of dollars from multiple sources to find the right product that works for their specific needs."

Sheinbaum concluded, "We have built a technology platform that securely automates the process of finding financing and provides small businesses a one-stop-shop to be able to immediately obtain the capital they need to grow. Bizfi is the future of alternative financing and we look forward to helping hundreds of thousands of businesses achieve their growth objectives."

#### **About Bizfi**

Bizfi combines proprietary technology and unmatched customer service to instantly provide multiple funding options to businesses. Designed for small businesses, Bizfi's connected marketplace brings together a wide variety of funding partners to present solutions – and offer real-time approvals. A process that once took hours, now takes minutes.

See how much you qualify for by visiting [www.Bizfi.com](http://www.Bizfi.com).

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