

# **Blackmoon Financial Group Enters the US Market with its Marketplace Lending as a Service Concept**

**The firm presents its unified loan-selling platform for balance sheet lenders**

**San Francisco, USA; April 11, 2016:** European company Blackmoon Financial Group announces the start of operations in the United States with \$130 million in initially committed capital and presents its new investment interface. Blackmoon enables institutional investors to directly invest in loans originated by balance sheet lenders in a marketplace fashion.

Blackmoon provides expertise and a proprietary technological platform to balance-sheet lenders so they can apply marketplace-lending techniques and access the advantages and benefits of the composite business model: the mix of advantages from balance-sheet and marketplace lending. For institutional investors, Blackmoon gives access to a unique supply of loans, as well as advanced analytical and underwriting tools, all delivered in a marketplace form.

With its Marketplace Lending as a Service (MPLaaS) approach, Blackmoon adds a marketplace layer to the infrastructure of any classic or alternative balance-sheet lender.

At LendIt USA in San Francisco, Blackmoon will present an alpha version of its unified investment interface for institutional investors. The interface provides investors with a technological self-service tool to analyze historical data of loan portfolios originated by balance sheet lenders from Blackmoon's network, create and manage comprehensive investment portfolios, execute complex investment and underwriting strategies, evaluate performance, and carry out continuous due diligence for originators.

Blackmoon demonstrates its product at LendIt USA on Monday, April 11, at 11:00 am in the atrium. Visit the Blackmoon booth in the Startup Zone, located in booth S15 on the conference hall floor. Blackmoon's staff will on-hand to answer questions about the firm's services and provide further information.

## **ABOUT BLACKMOON FINANCIAL GROUP:**

Blackmoon Financial Group initiated operations in Poland in 2015 to deliver innovative solutions in composite lending. Blackmoon now works with eight originators from seven European countries. Cumulative turnover on the Blackmoon for the first eight months reached \$7 million with 30% average monthly growth. To expand its operations both in Europe and USA in the second and third quarters of 2016, Blackmoon has attracted commitments from a pull of institutional investors for more than \$130 million and is planning to reach \$1 billion in run-rate turnover before the end of 2017.

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## **For more information:**

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