



Announcement

Direct Finance, the largest non-banking corporation in Israel for private loans, is considering collaboration opportunities, some of which involve investment in Fintech startups that have moved past the seed money stage and have the technological POC.

Direct Finance is particularly interested in assessment and credit risk management, pricing, Big Data, and the onboarding stage of the loan-taking process.

As part of the collaboration, Direct Finance will enable access to its credit practices and an experimental platform within the startup's field.

About direct finance

Direct Finance is the largest non-banking institution for personal loans and car loans in Israel. The company is an on- balance sheet lender facilitating loans at an annual volume of NIS 2.5 billion (\$650 million). DF has developed advanced statistical and technological tools in the field of risk assessment, pricing and marketing both in offline and online lending. In the near future the company is looking to launch loans to the SMB segment.

Wish you a pleasant weekend

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