



Capital Float in the finals of the international LendIt Industry Awards

Capital Float nominated for the Emerging Small Business Lending Platform category

Bangalore, (insert date) - [LendIt](#), the world's largest Fintech conference-recently announced - that they have selected Capital Float as a finalist in the **Emerging Small Business Lending Platform** category. Capital Float is India's leading digital lending platform to SMEs. The *Emerging Small Business Lending Platform* finalists were chosen on their capability to demonstrate the greatest potential to impact the future of small business lending in the world. Capital Float is the only Asian representative in the category.

Capital Float was nominated as a finalist out of hundreds of applicants worldwide and by more than 30 industry experts who judged finalists representing innovation, emerging talent and top performers. Capital Float will compete for top honors within its award category at The LendIt Awards Ceremony on March 7 at the LendIt conference in New York City.

“Having been on the front lines of emerging and later stage Fintech companies for the past five years, we wanted to unveil our own best of the best industry accolades,” said Jason Jones, Co-Founder, LendIt. “We were positively overwhelmed with the high number and high caliber of entrees. These finalists represent some of the most innovative companies that are radically improving financial services through technology.”

“We are thrilled to be shortlisted for the LendIt Awards. This nomination is another feather in our cap of being the leading digital lending platform in India. LendIt offers a great platform for us to showcase our disruptive products to more than 5000 of our industry peers spanning across 40 countries,” said Gaurav Hinduja, Co-founder and MD, Capital Float. “We are proud to represent India at such a prestigious forum. This further boosts our confidence to continue innovating and serving the SME market,” he adds.

For more information about Capital Float visit <http://www.capitalfloat.com/>.
To view all LendIt Award finalists, visit <http://www.lendit.com/usa/2017/awards>.

About Capital Float

Capital Float is the pioneer of digital lending in India. With its technological expertise and Big Data Analytics competencies, the company has significantly simplified the process of applying for and disbursing loans. Capital Float frequently evaluates and services segments that are high potential, but traditionally underserved by financial institutions. The company also manages India's largest online lending marketplace, with leading banks and financial institutions participating as lenders.

Founded in 2013, Capital Float is the trade name for Zen Lefin Private Limited, a Non-Banking Financial Company (NBFC) registered with the Reserve Bank of India. The company has partnered with ecosystems across various verticals such as e-commerce

(Snapdeal, PayTM, Shopclues, eBay, Alibaba, Amazon, etc.), travel and hospitality (VIA and Yatra), retail (Mswipe, Pine Labs, Bijlipay, ICICI Merchant Services) and taxi aggregators (UBER) etc. Capital Float is headquartered in Bangalore with offices in 18 other cities in India.

For more information: www.capitalfloat.com

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About LendIt

LendIt is the world's largest event series dedicated to connecting the fintech and lending community. Our conferences bring together the leading lending platforms, investors, and service providers in our industry for unparalleled educational, networking, and business development opportunities.

LendIt hosts three conferences annually: our flagship conference LendIt USA as well as LendIt Europe in London and LendIt China in Shanghai. LendIt USA 2017 will be held in New York from March 6 - 7. Learn more at <http://www.lendit.com/>.