



FOR IMMEDIATE RELEASE

CLOUDMYBIZ ANNOUNCES LAUNCH OF ITS ONE-PLATFORM SOLUTION AT LENDIT USA CONFERENCE

New York, NY, March 6, 2017 – [CloudMyBiz](#) announced today at the [LendIt USA](#) gathering of 5,000 fintech and lending executives in New York City, that CloudMyBiz is launching its one-platform solution for Origination, Underwriting, and Servicing on the world's #1 CRM platform, Salesforce.com.

With the Alternative Lending space exploding, CloudMyBiz is helping to change the face of the industry with its one platform solution. With creative and powerful custom apps, such as Fundingo, which allows those in the Alternative Lending space to increase lead conversions, generating more sales and growth, CloudMyBiz is one of the young leaders in the industry, creating sophisticated solutions for Origination, Underwriting, Servicing and CRM needs.

“There had to be a way of making it easy for Lenders to connect with Brokers and Merchants and vice versa, without money being left on the table,” says Henry Abenaim, Founder of Fundingo. “Funding takes the guesswork away. It is one of the most powerful applications on the market, which allows our Customers to close multiple deals at the touch of a button. Fundingo is an industry specific tool, and can be up and running within a few weeks.”

For more information about CloudMyBiz visit <http://www.cloudmybiz.com/>

About CloudMyBiz

The CloudMyBiz team is here to help you empower your business through the Cloud to encourage even more collaboration between departments, clients, customers and partners as well as streamlining your processes.

We specialize in Salesforce Implementation, Migration, Integration and Development, in addition to working with Third Party Applications and Custom App Development.

Our team of experts has a plethora of experience in a wide-ranging scope of industries. We will help you reduce your ownership of technology costs and are here to plan, create, deploy and guide you through the Cloud to ensure you get the most from your investment with optimal ongoing results.

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About LendIt

LendIt is the world's largest event series dedicated to connecting the fintech and lending community. Our conferences bring together the leading lending platforms, investors, and service providers in our industry for unparalleled educational, networking, and business development opportunities.

LendIt hosts three conferences annually: our flagship conference LendIt USA as well as LendIt Europe in London and LendIt China in Shanghai. LendIt USA 2017 will be held in New York from March 6 - 7. Learn more at <http://www.lendit.com/>.

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