



FOR IMMEDIATE RELEASE

CMC ANNOUNCED RELEASE OF CREDAGILITY® 7.3 AT LENDIT USA CONFERENCE

Improvements for Customer Relationship and Compliance Management

New York, NY, March 6, 2017 – [CMC](#) announced today at the [Lendit USA](#) gathering of 5,000 fintech and lending executives in New York City, that they have released version 7.3 of their *CredAgility* platform.

CMC, a leading provider of credit customer management solutions for global lenders, today announced a major software release for its proprietary *CredAgility* platform. Among the enhancements, *CredAgility 7.3* now includes an expanded customer level view, improvements for compliance management, and additional customer self-service options.

CMC's Agent Desktop offers an expanded customer view to better represent a customer's obligations with that institution. The interface now manifests additional account data points and pop-up windows containing historical detail on incoming calls for superior customer servicing. Agents will also find user improvements for account search functionality, efficiencies for next workable account logic, and advances in data entry validation.

Compliance risk is now more easily managed and mitigated with the application of rules pertaining to regulatory guidelines against the agent dial-pad. If an agent is attempting to contact a customer in a time or manner outside of regulatory guidelines, that agent will be alerted. Historical and digital audit trails will reflect any actions taken for a streamlined auditing process.

"As the value of customer-centric strategies continue to rightfully take the spotlight, we are committed to providing functionality that supports that experience," said Ray Peloso, CMC CEO. "We believe that experience begins with offering a 360-degree view of each customer relationship to our clients."

Other key enhancements include functionality that enables customers to have more flexibility with self-service, such as promise-to-pay, and the platform's overall ability to process high volume email and SMS campaigns for customer outreach.

For more information about CMC, visit www.cmcagile.com.

About CMC

CMC offers pioneering customer experience management solutions that enable lenders to deploy completely synchronized offers, contacts, workflows, content and treatments across credit card, real estate, student, and installment loan products. The company's *CredAgility*® platform is helping a rapidly growing number of top lenders automate customer-facing business processes, optimize the effectiveness of their resolution strategies, and realize efficiency gains through improved customer engagement. The company's Unified Collections™ solution, for example, is helping creditors improve their borrowers' experience and post large efficiency and effectiveness gains while dramatically improving compliance. For more information, visit www.cmcagile.com or call 302-830-9262.

CMC, *CredAgility*, and Unified Collections are trademarks or registered trademarks of Collections Marketing Center, Inc. in the United States and/or in other countries. Other products and company names herein may be trademarks of their respective owners

About LendIt

LendIt is the world's largest event series dedicated to connecting the fintech and lending community. Our conferences bring together the leading lending platforms, investors, and service providers in our industry for unparalleled educational, networking, and business development opportunities.

LendIt hosts three conferences annually: our flagship conference LendIt USA as well as LendIt Europe in London and LendIt China in Shanghai. LendIt USA 2017 will be held in New York from March 6 - 7. Learn more at <http://www.lendit.com/>.

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