



Finova Financial CEO Gregory Keough Named “Gamechanger of the Year” by ACQ Global

Keough Recognized for Eliminating the “Poverty Penalty” with Industry-First Cloud-Based Affordable Emergency Loan Platform

WEST PALM BEACH, FL, March 6, 2017: [Finova Financial](#), the industry’s first cloud-based platform for affordable consumer emergency lending, announced today that CEO Gregory Keough has been named “Gamechanger of the Year” by ACQ Global.

“Our goal in founding Finova was to be exactly that—a gamechanger for this industry by providing a consumer-friendly emergency loan option,” said Keough. “So, I am deeply honored and proud to be recognized by ACQ Global for the work we’re doing to help people achieve better financial health.”



The ACQ Global Awards celebrate the achievement, innovation and brilliance of outstanding organizations and individuals across the globe. Chosen by the industry itself, award winners from more than 75,000 nominations include industry leaders, eminent individuals, exemplary teams and distinguished firms who have had the greatest impact in their industry and represent the benchmark of achievement, professionalism and best practices.

Finova has [earned Consumer Affairs prestigious partner accreditation](#) for its fair, affordable auto title loans, delivering a powerful alternative to the emergency cash lending marketplace with instant online pre-qualification, payment-against-principal with every payment, and a 12-month pathway back to financial health. Finova was named [US Firm of the Year for Lending Innovation](#) by the 2017 Fintech Awards, and was named to the [Fintech 100](#) list of the world’s leading financial technology innovators.

Additional images [here](#).

About Finova Financial

Finova Financial is transforming the FinTech industry as a socially responsible online lender, providing fast, affordable emergency loans based on the equity in your car. Founded in 2015 by a team of financial services, technology and payment experts, Finova delivers a path to financial well-being and fair lending for the 70 million financially underserved Americans that spend \$138 billion in fees and interest annually on alternative financial products. Finova's Car Equity Line of Credit (C-LOC) costs up to 70% less than the current national average, provides around-the-clock access to capital, and a 12-month payback plan. Finova Financial backers include Silicon Valley investors [MHS Capital](#), [Refactor Capital](#), [CoVenture](#), [Compound](#), and [500 StartUps](#); Al Hamra Group, a private company owned by United Arab Emirates' ruling family, Ras Al Khaimah; and others. For more information: www.finovafinancial.com

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