

LendFoundry™ emerges as the most powerful FinTech Lending Operating System, introduces 50+ pre-built integrations

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Growing rapidly since its launch in 2013, LendFoundry announced that it has ramped up the product significantly in the last one year, establishing it amongst the most powerful lending platforms available in market for lenders today. It has added new modules and a host of pre-built integrations with major FinTech platforms.

LendFoundry now supports loan processing and management for point of sale, auto loans & working capital loans along with unsecured consumer loans. The platform now boasts of, one of the largest set of out-of-the-box integration APIs with major fintech players like Clarity Services, Whitepages Pro, FEDChex, Yodlee, Towerdata, Twilio, Plaid, LOB and many more.

Explaining the strategic intent behind this approach, Brent Fausett, SVP & Chief Commercial Officer at LendFoundry said “Our vision has always been to make it really simple and quick for our clients to implement and integrate our platform with their current tech set up. To make the implementation truly plug and play, our product development team has built 50+ pre-configured APIs. We will continue on our vision and keep adding new APIs as we believe that a pre-integrated platform places lenders miles ahead of the competition.”

Concurring with the vision of synergistic integrations within the fintech ecosystem, Rob Eleveld, CEO of Whitepages Inc., a global leader in identity verification solutions, said “We are excited to partner with LendFoundry which is amongst the most dependable platforms for lenders today. An off-the-shelf integration between LendFoundry and Whitepages Pro will mitigate the fraud risks significantly while delivering an enhanced customer experience.”

LendFoundry’s truly modern, scalable and state-of-art tech-platform empowers lenders to focus solely on their portfolio performance by providing:

- **Simplicity** - through pre-packaged integrations with credit bureaus, bank data providers, document handlers, and marketing applications
- **Intelligence** - with built in analytics engine which assesses credit worthiness while churning data from multitude sources
- **Scalability** - by rendering the platform on cloud which can be easily scaled to suit the varying needs of clients

“Motivated by the phenomenal response we received on our launch, we were determined to meet and up the expectations of our clients and partners. With the power of these integrations built in, we believe that LendFoundry has emerged truly as the ‘Tech’ of the **Fintech Ecosystem**. It’s just the beginning” concluded Timothy Li, CoFounder and Board Member of LendFoundry.

About LendFoundry™

LendFoundry is a full-stack, cloud based marketplace lending platform managing the entire loan cycle right from origination, marketing, acquisition, underwriting, and servicing.

Founded in Irvine, California in 2013, LendFoundry empowers the marketplace lenders to focus on their core which is performance of their portfolio. With clients in the USA, the Middle East and Asia, LendFoundry is enabling lenders globally to take advantage of technology.

For the latest news and updates, follow LendFoundry on [Twitter](#) and [LinkedIn](#) and visit www.LendFoundry.com

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