

FOR IMMEDIATE RELEASE

February 2017
855-463-9698
LendGenius.com

LendGenius Seeks to Empower Small Business Owners with Loan Matching

Los Angeles, CA — With so many major banks reluctant to lend capital to small businesses, one fintech newcomer is turning the business lending industry on its head.

Effective April 2017, LendGenius is anticipating the nationwide rollout of its latest innovation: A loan matching service empowering business owners to quickly and conveniently compare financing offers from multiple lenders.

On the other hand, lenders will enjoy a robust dashboard where they can review loan applications and craft their responses with ease. A user-friendly interface will enable lenders to access reporting tools, specify underwriting criteria, collect full documentation, and even automate API integration with their underwriting system.

Marketplace lending platforms like LendGenius are quickly becoming the go-to source for small business owners. Reports indicate that small business owners are already using this platform, with over 30,000 requests for capital in the past 4 months alone-- That's over 8 million dollars in loan requests!

About LendGenius

LendGenius's online platform reduces the tedious loan request process to a few simple questions, while at the same time driving down lead generation costs that would otherwise prevent lenders from serving this lucrative market.

Meanwhile, LendGenius has assumed its share of social responsibility by educating users on small business finance.

By providing free access to loan calculators, comprehensive loan guides, sample business plans, comparison tools, and accounting templates, they hope to increase financial literacy among entrepreneurs. LendGenius is also expanding awareness of little-known [financing alternatives](#), like invoice financing and merchant cash advances, which are attainable even for borrowers with bad credit.

"Our main goal is to help small business owners access capital by using automation technology that greatly reduces application time," explains CEO Ronis Gracie. "This enables us to efficiently connect lender partners with qualified borrowers eager to sign on the dotted line."

At the end of the day, the loan approval process can now be conducted in a fraction of the time, saving borrowers and lenders precious time and marketing dollars.

Contact

To learn more [about LendGenius](#), please contact

Ronis Gracie, Chief Executive Officer
21600 Oxnard St.

Suite 400
Woodland Hills, CA 91367
Office: 855-463-9698
support@lendgenius.com