

## Media Advisory

### Harit Talwar, Head of Marcus by Goldman Sachs, Participates in Keynote Session at the Annual LendIt USA Conference

- WHAT:** *Marcus by Goldman Sachs*<sup>TM</sup> Fireside Chat with Ainsley O’Connell
- As part of the LendIt USA Conference Keynote Sessions, Harit Talwar, Head of *Marcus by Goldman Sachs* will discuss innovations within the online lending category, Goldman Sachs’ unique positioning in the marketplace and updates following the launch of Marcus in October. The current advertising campaign will be featured during the session.
- WHEN:** Tuesday, March 7, 2017 / 12:10 PM ET
- WHERE:** The Jacob Javits Center, 655 West 34<sup>th</sup> Street, New York, NY 10001
- WHO:** Harit Talwar - Head of *Marcus by Goldman Sachs*  
Dustin Cohn - Head of Marketing of *Marcus by Goldman Sachs*  
Ainsley O’Connell - Fast Company
- BACKGROUNDER:** *Marcus by Goldman Sachs* offers a fixed-rate, no-fee unsecured personal loan that helps people manage their credit card debt. Customers are able to tailor their monthly payment options to fit their schedule and budget. Marcus, a brand of Goldman Sachs, benefits from the firm’s 147-year history of financial expertise, risk management and customer service.
- LendIt USA returns to New York City for their annual conference in Lending and Fintech on March 6-7, 2017. The event will feature established and emerging online lending companies and investors. The conference is expected to be the largest event yet, with an expected 5,000+ attendees, 200 sponsors and exhibitors, and speaking panels. On Tuesday, LendIt will host their inaugural LendIt Industry Awards Ceremony where winners will be honored in 18 categories related to innovation, emerging talent and top performance.

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