



## **Autonomous Research launches fintech initiative, highlighting the digitization of \$6.5bn of industry revenue**

**NEW YORK, March 7, 2017** – Autonomous Research, a global research firm focused on the financial services sector, announced today at LendIt USA in New York City the launch of Autonomous NEXT, a set of products and services offering in-depth analysis of banking innovation and fintech.

Areas of investigation include Roboadvisors, Blockchain, Neobanks, Insurtech, Chatbots and Artificial Intelligence. We share a proprietary framework for categorizing disruptors based on how they affect the front, middle and back offices of financial firms. To this, we bring a deep understanding of the traditional financial services sphere derived from our existing equity research on global financials, creating a powerful strategic tool for both investors and operators in the sector.

“We are thrilled to open our new product to the world,” said Lex Sokolin, Global Director of Fintech Strategy. “We want to quantify fintech trends and provide strategic blueprints for financial incumbents, Fintech startups, and high-technology companies.” Full details here: <http://next.autonomous.com>.

In the first available report, Autonomous NEXT looks at financial businesses already experiencing digitization. Key findings include:

- The investment management industry could experience a \$44 billion headwind from regulation and pricing pressure. Digital wealth management, however, will grow to revenue pools of \$1 billion by 2020 and \$4.5 billion by 2030.
- As a result of distributed ledgers, revenues for cross-border payments, capital markets and title insurance are projected to decrease by \$200 billion. But adopters will be able to capture blockchain-related revenues of \$6 and \$20 billion by 2020 and 2030, respectively.
- Overall, \$6.5 trillion of global financial services revenues will be exposed to digitization, a trend funded by nearly \$18 billion of private investment in 2016.

“A new regulatory paradigm is transforming the traditional equity research industry,” said Autonomous Deputy CEO Erick Davis. “We discovered untapped demand for insight on financial technology and innovation, and are excited to bring this to market.”

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Founded in 2009, Autonomous Research has distinguished itself with in-depth, unbiased investment

research on global banks, brokers, asset managers, insurance, information services, payment-technology, mortgage finance and consumer finance companies. Autonomous NEXT, the Fintech practice within the firm, explores the impact of technology on the future of finance. Autonomous services are not suitable for Retail investors; for disclaimer see [www.autonomous.com/legal](http://www.autonomous.com/legal). For press, email [gwoods@autonomous.com](mailto:gwoods@autonomous.com)