



VerumView™ launches its beta product!

Lenders and lead generators are offered a limited time opportunity to trial it for free

VerumView™ is an alternative credit bureau that goes beyond data and actually verifies who sits at the keyboard.

VerumView™ provides a revolutionary and proprietary real time, API-based KYC service which allows increasing accept rates and revenues, while mitigating both fraud and credit risk. Unlike traditional credit bureaus and other database-dependent solutions, our service uses a unique data source - the content of the end-user's email - to generate multiple data points tied to the person sitting at the keyboard, and provided in time to make a real-time decision. The high level of accuracy and the unique data source mean this service can provide data when credit Bureau files are too thin (or non-existent), or when fraud concerns arise.

The variables we provide can be used for multiple purposes - identity verification, fraud detection, KYC, AML and TF prevention, loan and insurance underwriting, credit and affordability scoring, competitive analysis, targeted marketing and so on. All in machine-readable format, ready for deployment in automated rule engines, decision models and risk systems.

The disruptive nature of the technology aims to transform the online KYC process and experience for both customers and vendors.

For more information and a quick demo, feel free to drop by our stand at **LendIt USA (S40)**, visit us at www.verumview.com or contact us at info@verumview.com.