



LendIt Launches the BlockFin Summit

New Blockchain For Financial Services Event Covering the Blockchain, Cryptocurrencies, and Tokens

NEW YORK, October 9, 2017 /PRNewswire/ -- Today, LendIt, one of the the world's largest fintech event companies, unveiled its latest event called the BlockFin Summit, a Blockchain conference for the Financial Services sector with coverage of the Blockchain, Cryptocurrencies, and Tokens. BlockFin will launch as part of LendIt USA 2018 on April 9-11, 2018 at the Moscone Center in San Francisco.

"Two years ago we covered the Blockchain on a panel, last year we created a half-day track, and this year we are creating an entire event around this technology" said Jason Jones, Co-Founder of LendIt and Chairman of the BlockFin Summit, "We believe that the Blockchain offers new ways to align incentives that allow us to transact, communicate, identify, and secure ourselves more efficiently."

"It is evident that the ecosystem of developers, entrepreneurs, and corporations within financial services has dedicated tremendous resources to building the Blockchain globally" said Peter Renton, Co-Founder of LendIt. "So we have decided to create BlockFin at LendIt USA 2018, which will be one of the world's largest gatherings of financial services industry professionals. We expect that banks, insurance companies, investment firms, fintech companies, technology service providers, media, government, and academics will converge in San Francisco at LendIt to learn about innovation across financial services. This will be the perfect venue to introduce BlockFin to the world."

The BlockFin Summit will consist of 6 components:

- 1) An investor 1x1 capital connection summit to match Asset Allocators and Crypto investors with Crypto Fund Managers and ICO issuers
- 2) 2.5 days of content with about 75 speakers on Enterprise Blockchain
- 3) 2 days of content with about 60 speakers on Cryptocurrencies, Tokens & Capital Markets
- 4) A huge presence of Blockchain companies on our expo floor
- 5) A Blockchain demo stage featuring over 100 Blockchain product demonstrations
- 6) On-site blockchain training programs for financial services executives

We encourage all financial services executives who want to network, learn or do business associated with the Blockchain to attend BlockFin. This will be the financial services industry's first annual convention dedicated to the Blockchain. We are seeking speakers, sponsors, partners, and attendees. Register your interest at lendit.com/blockfin.

About the BlockFin Summit

The BlockFin Summit is a Blockchain event for the Financial Services industry and it is being incubated inside of LendIt USA, which is one of the world's largest gatherings focused on innovation in financial services. Thousands of people are expected to converge at LendIt USA including banks, insurance companies, hedge funds, venture capital and private equity firms, payment companies, supply chain companies, security & identity firms, and regulatory leaders from around the world. The Blockchain impacts all segments of finance and BlockFin will showcase the innovation taking place from startups and ICOs to Fortune 500 companies from around the world. It will be one of the most comprehensive and largest Blockchain events ever produced.

About LendIt

LendIt is one of the world's largest fintech events. We are an annual industry convention that brings together the world's top fintech leaders to discuss and explore latest innovation taking place in financial services. Our conferences offer unparalleled educational, networking, and business development opportunities.

LendIt hosts three conferences annually: our flagship conference LendIt USA as well as LendIt Europe in London and LangDi Fintech in China. Learn more at www.lendit.com or email joy@lendit.com for marketing and partnership inquiries.

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