

# Fintech startup CNote helps create over 1,000 jobs across America in less than one calendar year.

By parking your extra cash with this fintech startup you can earn 2.5% on your savings while driving economic opportunity across the United States.

April 9, 2018 // Oakland, CA // CNote, is proud to announce that in just 10 months, its members have helped to create or maintain more than 1,000 jobs across America. CNote helps increase economic opportunity by investing in federally-certified community lenders that fund female and minority entrepreneurs, affordable housing, and other community development projects across the country.

After launching the first of its kind impact savings product to all investors on September 27, 2017, CNote is excited to highlight the positive impact all those new investment dollars have had on local communities.

"We're a fintech company that measures performance in more ways than total active users, profits, or AUM. We fundamentally believe that you can create financial products that offer a competitive return and build a more inclusive economy for everyone." Catherine Berman, CEO and Co-Founder of CNote said. She added that, "Our users value seeing the impact their money is having on communities across the country, from the small business success stories we share to seeing the number of jobs that their individual investments helped create."

CNote's mission is to create a more inclusive financial system by increasing access to capital for financially underserved communities. The 1,000 jobs created is just one example of the economic impact an investment in CNote can have. Every dollar invested with CNote is deployed with community lenders that were created to address a lack of financial services and opportunity for underbanked communities across America.

Interested CNote users can learn more about the platform at [www.mycnote.com](http://www.mycnote.com).

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## About CNote

Founded in 2016 by Catherine Berman and Yuliya Tarasava, CNote is a financial platform for socially-conscious savers and investors. The company's flagship product offers a 2.5% return on savings -- and 100% social impact -- by tapping into Community Development Financial Institutions (CDFIs), which exist to help finance underserved small business owners. In 2017, CNote was selected as Fintech Category Winner at South by Southwest, and acknowledged by CB Insights as one of the "most ground-breaking early-stage startups." The venture-backed fintech company currently operates with a team of 10 out of Oakland, California.

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