



FOR IMMEDIATE RELEASE

**LENDR ANNOUNCES THE LAUNCH OF ITS BUSINESS DEBIT CARD  
AT LENDIT FINTECH USA 2018**

*Product solidifies Lendr as one of the leading providers in the SMB financial industry*

**CHICAGO, IL** - April 9, 2018 – [Lendr Online, LLC.](#), a leading provider of flexible working capital to small- and medium-sized businesses, specializing in business finance and factoring solutions, announced today at [LendIt Fintech USA](#), that it has launched a new business debit card product to service its growing client base. The ability to fund business owners in real-time via an instant access virtual Mastercard® followed up with a traditional plastic card utilizing the latest in EMV chip security, will further enhance its brand and solidify Lendr's position as a premier financial services firm.

"The debit card program promises to expand client access to funds, increase loyalty and overall satisfaction," said Peter Finn, Vice President, Sales and Marketing of Lendr. "We are proud of the results we are seeing as a direct result of the capital investments we have made over the past two years. Through the growth of our working capital division, launch of our factoring product, delivery of our proprietary underwriting engine, and now this debit card, we continue to diversify and expand."

LendIt Fintech USA, a gathering of more than 6,000 industry professionals in San Francisco, showcases the leaders in innovation across financial services including the digital banking, fintech, blockchain and lending industries.

**About Lendr Online, LLC**

Founded in 2011, Lendr offers fast, friction-free financial solutions through working capital and factoring to help small- and medium-sized business owners focus on what they do best: grow. Lendr has over 45 employees based in Chicago and New York and has achieved double digit percentage growth in originations since inception. Focusing on innovative sales, risk and technology efforts, Lendr delivers solutions to business owners seeking capital to enlarge, increase and enhance their companies. For more information about Lendr, visit <http://www.lendr.online/>.

**About LendIt Fintech**

LendIt Fintech is a recognized global internet finance industry leader, founded in New York in 2013. Its aim is to gather industry elites to discuss and explore latest trends in the development of international financial technology. LendIt Fintech has become the largest event in financial services innovation as it hosts three annual conferences, [LendIt](#)

[Fintech USA](#), [LendIt Fintech Europe](#), and [Lang Di Fintech](#), and dozens of complementary online and in-person industry events. LendIt also owns and operates one of the world's leading industry educational channels, Lend Academy. For more information, tickets and sponsorship opportunities, please visit [www.lendit.com](http://www.lendit.com).

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