



Tradewind @ LendIt

Matt Trudeau - President & Co-Founder

San Francisco, California

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Tradewind has launched a global technology platform to digitize and trade vaulted precious metals and unlock their full potential.

Tradewind is the first [and only] company to deliver an institutional blockchain platform in production with vaulted precious metals on it. Our launch was a threshold event for the precious metals industry, and for blockchain technology.



Investors

iex 

 **GOLDCORP**

Sprott



Team

Professionals from exchange/ECN, gold, financial products, investing, and technology backgrounds.



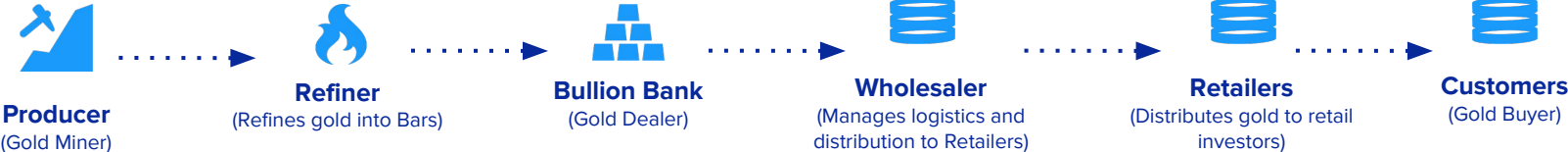
Our team has experience an a operating in some of the most demanding institutional trading environments and has a proven track record launching and operating new electronic trading products and markets globally.

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Gold Market Overview

The Journey of Gold from Mine to End User

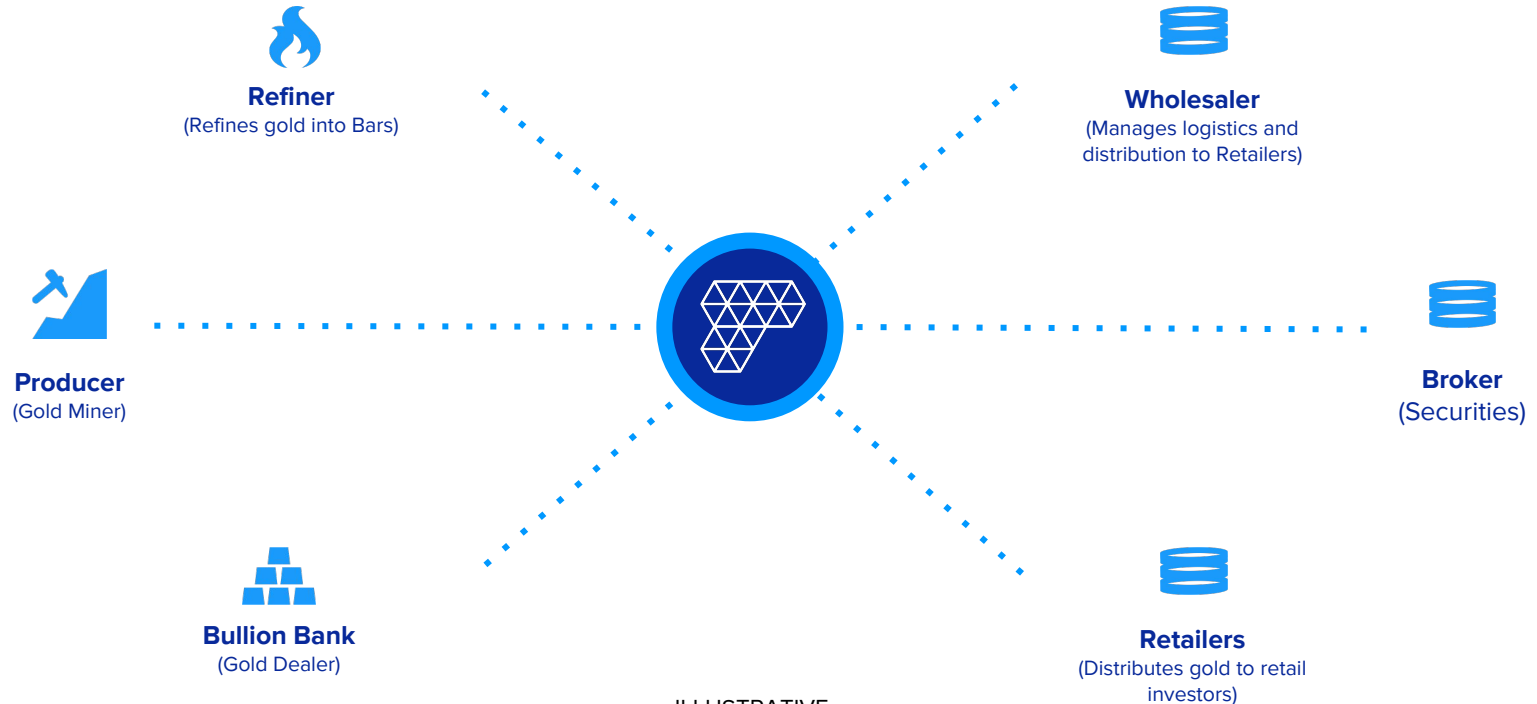


ILLUSTRATIVE



Tradewind Market Overview

Directly Connecting Market Participants

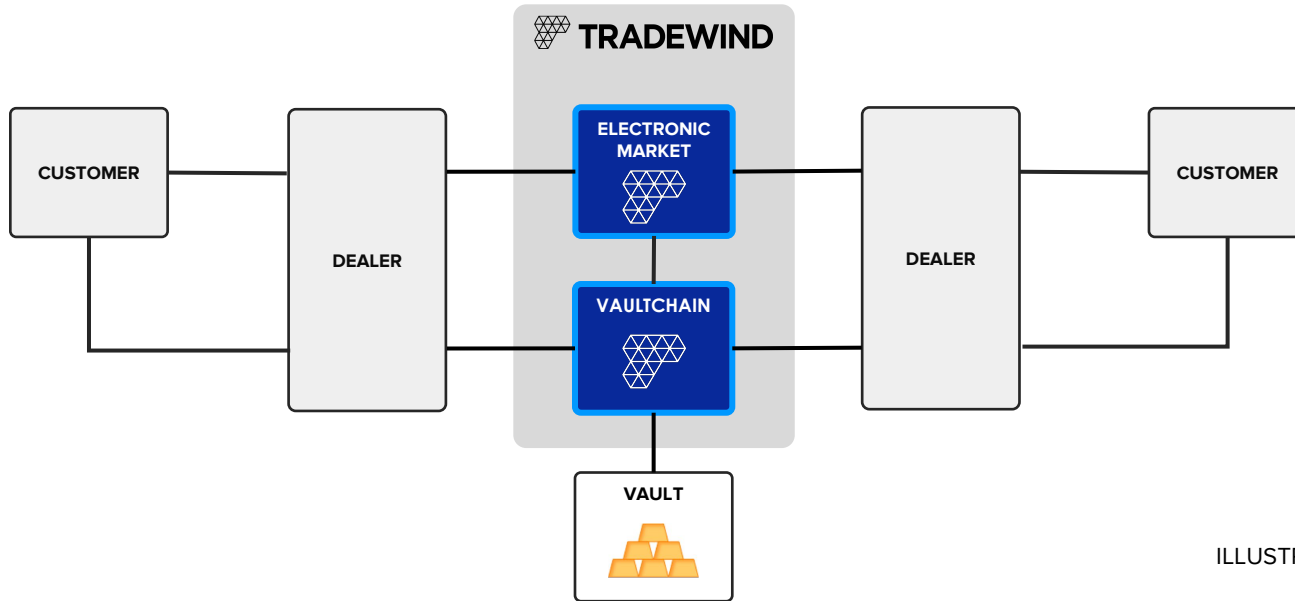


ILLUSTRATIVE



Tradewind Platform

ELECTRONIC MARKET + VAULTCHAIN



Tradewind has created a platform to digitize the trading and ownership of precious metals in any format, in any geography, in any vault, globally. This capability can be extended to any physical asset in the future.



Outlook

- **Become the global technology platform for the precious metals industry**
 - Additional gold formats, dealers, vaults
 - Other precious metals
 - New use cases and functionality
- **Build the network - a win for participants**
 - Technology is just one component
 - The network is the most difficult, most important element
 - Our focus and priorities will continue to be creating value for our users

More participants, products, locations, use cases will increase the value of the Tradewind platform for all constituents in the precious metals ecosystem.



How to Get Involved

- **Become a customer!**
 - We are actively onboarding dealers

- **We're hiring - join the team!**
 - Platform Operations Manager
 - UI Engineer
 - Systems Engineer

Help us create the digital future of the precious metals industry.





GET IN TOUCH:

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