Bringing Christ to the Nations— and the Nations to the Church

Our Story

Lutheran Hour Ministries is a trusted resource in global media that equips and engages a vibrant volunteer base to passionately proclaim the Gospel to more than 125 million people worldwide each week. By developing outreach programs and resources in a research-based environment, we do this through ministry efforts such as Bible Correspondence Courses, online outreach training, our THRED digital project, video resources and Bible studies, Daily Devotions and, of course, The Lutheran Hour®. LHM started at the grassroots level as the Lutheran Laymen’s League, a group of 12 laypeople who came together to support the church in word and deed. What began with a few people has become a global movement of tens of thousands of volunteers and supporters. Building upon the 103-plus year history of LHM, we, as laypeople, will empower and equip the priesthood of all believers to share their faith with others to grow the community of Christians.

Our History

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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<tbody>
<tr>
<td>1917</td>
<td>LLL (Lutheran Laymen’s League) forms</td>
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<tr>
<td>1930</td>
<td>The Lutheran Hour, first broadcast of The Lutheran Hour</td>
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<tr>
<td>1940</td>
<td>International Ministry, first international ministry center opens</td>
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<td>1952</td>
<td>Television Programming, debut of the award-winning “This is the Life”</td>
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<td>1971</td>
<td>Animated Programming, first animated seasonal television special</td>
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<td>1992</td>
<td>Lutheran Hour Ministries, the Intl LLL begins using the name Lutheran Hour Ministries</td>
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<td>2015</td>
<td>SENT Initiative, a five-year global initiative to proclaim the Gospel</td>
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<tr>
<td>2021</td>
<td>Planning for the Future, a vision of love and hope for the 21st Century</td>
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Our Vision

Every person has the opportunity to hear the Gospel in an understandable way.

Those seeking are connected to a healthy Christian community where they can grow in their faith.

Every Christian is equipped to share the Gospel in word and deed.

Engaged Christians advance this common mission as a global community.

Our Priorities

Global Expansion
More than three billion people are waiting to hear the saving message of Christ. That’s why LHM focuses on three mission fields: North America, the world, and the digital realm. As a global ministry network, LHM shares the Gospel in places where other Christian evangelistic organizations cannot go, reaching all people who need to hear the Good News.

Digital Engagement
Technology allows us to engage with others more efficiently and effectively than any other time in history, especially as people crave a relationship with God and each other. LHM has intentionally invested in studying and applying approaches to reach the lost through digital engagement that is now being successfully fostered in other areas of the world.

Better Together in Community
What if every Christian saw his or her neighborhood as a mission field? How would that change how we view, interact with and serve our neighbors? When we start to see all people as gifts from God with gifts to share, we acknowledge our shared identity as children of God. Using our gifts can make a real difference where we are, among real people we see every day.
Our Ministry

How do you share the Gospel with people who aren’t being reached through traditional channels? The truth is that most Christian Gospel outreach takes place in areas where Jesus is already widely known—even where there are well-established church bodies. Meanwhile, three billion of the world’s more than seven billion people are not acquainted with the Gospel of Jesus—including millions in more than 500 people groups that have never even heard of Jesus. In order to spread the Good News of Jesus Christ on this global scale, LHM employs local staff and volunteers in over 30 locations around the world to develop culturally-relevant programs and resources to reach the unchurched in more than 60 countries on six continents. Around the world, we strive to equip churches and laypeople with the resources they need to share the Gospel in their families, communities, and world.

Africa & the Middle East
Cameroon, Ethiopia, Ghana, Kenya, Liberia, Madagascar, Uganda

Asia
Australia, Cambodia, China, India, Indonesia, Laos, Malaysia, Myanmar, South Korea, Sri Lanka, Thailand

Europe & Central Asia
England, Kazakhstan, Latvia, Mongolia, Russia

North America
United States, Canada, Mexico, Puerto Rico

Central & South America
Argentina, Brazil, Chile, Guatemala, Jamaica, Nicaragua, Panama, Paraguay, Uruguay

Not all ministry center locations are listed due to security precautions.

Our Impact

125 million +
More than 125 million people hear or read the Gospel each week through LHM programs, services, or materials.

1 million
More than 1 million people listen to The Lutheran Hour each week.

968,086
More than 968,000 individuals per year intentionally provide contact information for follow-up in response to LHM’s culturally-relevant outreach efforts.

59,000
More than 59,000 individuals participated for the first time last year in Bible Correspondence Courses offered by LHM’s international ministry centers.

Connect with us online!

LutheranHourMinistries @lutheranhourministries @LutheranHourMin vimeo.com/luthhourmin