Bring the Gospel to the Unreached Around the World

More than three billion people have little or no opportunity to hear the Gospel. Lutheran Hour Ministries has ministry centers in areas of the world where these people groups are concentrated. Capitalizing on this advantage, we are intensifying efforts in countries that are currently unreached by the Gospel.

Radio and online media are effective communication platforms in these areas. As we expand, LHM is dramatically increasing its use of these tools, as well as personal and holistic ministry, to reach more people with the life-transforming message of Jesus Christ.

Close to 90% of mission work by North Americans is done among people who already have access to the Good News of Jesus Christ. LHM takes a different path—working in areas where the Gospel is not widespread by focusing on three key emphases:

1. **Unreached** people who have little or no possibility of hearing the Gospel.
2. **Urban areas**, which house large concentrations of unreached people.
3. The emerging global **youth** culture, which is identified as another unreached people group.

LHM's international ministry centers employ local Christians who know the language, understand the culture, and know best how to communicate the Gospel in their context.
LUTHERAN HOUR MINISTRIES is a trusted resource in global media that equips and engages a vibrant volunteer base to passionately proclaim the Gospel to more than 125 million people worldwide each week. Through its North American headquarters and ministry centers on six continents, LHM reaches into more than 60 countries, often bringing Christ to places where no other Christian evangelistic organizations are present.

But with billions of people still unreached with the Gospel message around the world, our work is not done.

**Therefore, we will not rest until...**

- Every person has the opportunity to hear the Gospel in an understandable way.

- Those seeking are connected to a healthy Christian community where they can grow in their faith.

- Every Christian is equipped to share the Gospel in word and deed.

- Engaged Christians advance this common mission as a global community.

Christ’s Great Commission still stands. 
God calls us to be on a constant mission for the Savior.

LHM.ORG