Join Lutheran Hour Ministries in a new phase of Gospel outreach through THRED: a bold move to engage communities in the digital mission field. You can share the hope of the Gospel online!

What Can You Do?
How can mission-minded Christians share the Good News about Jesus if the people we want to reach are not on or near those traditional trails of faith? Lutheran Hour Ministries’ answer is to blaze new trails!

In today’s digital age, people increasingly go online to learn, connect, and even build relationships. Lutheran Hour Ministries launched THRED to share the eternally relevant message of Jesus in this digital space.

How It Works
Through THRED, engaging online content—blog posts, graphics, videos, thought provoking questions, and more—assists people in discussing real issues of life and faith. While different perspectives are welcomed, the message of Jesus is core to the content.
THRED’s Mission

Our goal is to foster open and honest dialogue between people from different backgrounds. We believe the Holy Spirit works in these types of interactions.

This means people share viewpoints that are sometimes challenging. And, through this, everyone has an opportunity to grow. THRED’s online culture is defined by listening and learning. A Christian perspective will be heard in the course of balanced conversations.

What We’re Hearing

It’s easy to get excited about the large groups being reached by THRED, but Lutheran Hour Ministries does not lose sight of the fact that these numbers represent real people—people that God may show His love to, through THRED interactions. Lutheran Hour Ministries sees God working through THRED comments we see from individuals like these:

“Honestly as a nonbeliever, I was blown away by the format of the conversation. Absolutely perfect idea. ... I wish I would have discovered this sooner, and perhaps could find a way to be involved in the future.” - Jeremy

“I’m not a Christian, but it is great what you’re doing, having honest and real dialogue. Much love and respect for that.” - Daniel

“THRED popped up on my feed, just wanted to say it’s a really great thing you got going here. I am a believer and I so feel conversations like this need to be far more prevalent.” - Jon

Find out how you can get involved at lhm.org/thred today!

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