

CHECKLIST: ETHICAL GUIDELINES

KEY QUESTIONS TO ASK BEFORE SHARING EYEWITNESS FOOTAGE

- who is identifiable in the video and how are they portrayed?**
Are those individuals aware they are being filmed? How might their appearance in the footage, if seen by a wide audience, impact them or their community?
- what was the intent of the filmer?**
Was this filmed to document abuse? Was it filmed to promote hate or fear, or to glamorize violence?
- who is the intended audience?**
Was it intended to be seen widely, or was it filmed for a specific, limited audience?
- does the video contain shocking or graphic imagery?**
Is the graphic footage gratuitous, or is it critical for documenting a particular event? How can you warn your audience before they view it?
- are you certain the video is authentic?**
Is it possible the video has been manipulated or misinterpreted to mislead viewers?
- what is the intended purpose & audience for sharing the video?**
Do the potential benefits of sharing the video outweigh the potential risks of doing so?

DEVELOP STANDARDS

CREATE GUIDELINES WITHIN YOUR ORGANIZATION TO DETERMINE HOW TO ETHICALLY CURATE EYEWITNESS FOOTAGE

Below are some of the considerations they should address:

- In what situations will you curate videos without the consent of the individuals filmed?**
- When will you protect the privacy and anonymity of those filmed?**
Will you blur the faces of victims of abuse? Children? Activists? Perpetrators?
- How will you share video footage publicly?**
Link to the original online video? Embed the video within your online content? Create a new version on your own channel?
- How will you indicate to your audience the source and context of the footage?**
- If you have not verified what the video depicts with certainty, how do you decide whether to use it and how to acknowledge uncertainties about it to viewers?**
- When the footage contains graphic content, do you share, embed, or link to it?**
How do you warn viewers?
- When footage is created by hate groups, do you share the video?**
Link to the original? Provide a screenshot? Refuse to distribute any element of the imagery?