

# FILMING THE WOMEN'S MARCH

FILMING FOR HUMAN RIGHTS CAN BE DANGEROUS. BE SAFE. BE ETHICAL. BE EFFECTIVE.



## PREPARE

Password protect your phone - avoid TouchID.  
Have a trusted contact's info stored or handy.  
Charge your batteries and free up storage space.  
Assess your data + internet connection.  
Encrypt or delete sensitive data if there is risk of confiscation.

Get in close for good sound.  
Keep your shots steady and hold for 10 seconds.  
Keep the sun and any additional light to your back.  
If safe, move closer to film details - avoid zooming in.

## ENSURE A GOOD SHOT

## FILM THE DETAILS

Document police or protester violence. Film identifying details like police badges, license plates, weapons, etc. Also film hateful chants, signs, threats, etc. Make the video easier to verify by filming street signs and landmarks.



## FILM THE ACTION

Get a variety of shots to show protest activity and the size of the crowd. Anonymize protesters by filming feet, backs or with blurred focus.

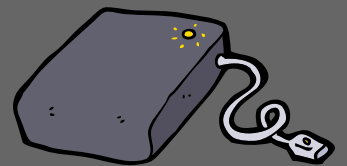


## TELL THE STORY

Add context and capture personal stories through interviews with consenting marchers. Ensure those you film are aware of how and where the video will be used. Discuss potential safety risks. If anonymity is needed, film their hands, cover their face or use editing software.

## PROTECT YOUR MEDIA

Store the original files in a safe place. Share a copy with a trusted friend via email, text, or handoff of media card. Always consider your own and others' safety before sharing the video publicly.



## KNOW YOUR RIGHTS VIA ACLU.ORG

If protesting, you have the First Amendment Right to:

- Peacefully assemble
- Photograph or videotape the police
- Protest in public spaces
- Photograph anything in plain view



**25**  
YEARS

WITNESS.ORG