

| <b>WITNESS 10-DAY<br/>Video Advocacy<br/>Training</b> | <b>DAY 1</b>        | <b>DAY 2</b>   | <b>DAY 3</b>   | <b>DAY 4</b>   | <b>DAY 5</b>   |
|---|---------------------|--|--|--|--|
| MORNING<br>(1.75 hours)                               |                     | Welcome & Overview of WITNESS' work & Trainers<br>(1hr 45min)  | <b>Module 2:</b><br>Video Advocacy Strategy + Case Studies<br>(1hr 45min)  | <b>Module 2:</b><br>Audience Assessment<br>(30 min)<br><br><b>Module 5:</b><br>Presentation & Brainstorming (1hour)  | <b>Module 3:</b><br>Introduction to Documentation / Field trip – Character Portrait Production |
| Break   |                     |  |  |  |  |
| MORNING<br>(2 hours)                                  |                     | <b>Module 1:</b><br>Intros, Ground Rules, Expectations + Commitments<br>(2 hours)  | <b>Module 2:</b><br>SMART Goals<br>(30 min)<br><br><b>Module 2:</b><br>Starting your Video Action Plan (VAP)<br>(60 min)                             | <b>Module 5:</b><br>Outline and Guiding Paragraph<br>(45 min)<br><br><b>Module 2:</b><br>VAP development<br>(1hr 15min)                                      | <b>Module 3:</b><br>Field trip – Character Portrait Production                                 |
| LUNCH   |                     |  |  |  |  |
| AFTERNOON<br>(2 Hours)                                |                     | <b>Module 2:</b><br>Intro to Video Advocacy Methodology + Strengths & Limitations<br>(1hr 15min)<br><br><b>Module 3:</b><br>Intro to the Production Process (30 min) | <b>Module 7:</b><br>Safety, Security, Informed Consent, Ethics, Representation<br>(1hr 25min)<br><br><b>Module 2:</b><br>VAP development<br>(45 min) | <b>Module 3:</b><br>Videomaking 3-Lighting & Sound Workshop<br>(60 min)<br><br><b>Module 3:</b><br>Interview Workshop<br>(60 min)                            | <b>Module 3:</b><br>Field trip – Character Portrait Production<br>(cont.)                      |
| Break   |                     |  |  |  |  |
| AFTERNOON<br>(2 Hours)                                | Participants Arrive | <b>Module 3:</b><br>Introducing the Camera Kit<br>(45 min)<br><br><b>Module 3:</b><br>Videomaking 1-Equipment + Contracts; Consent<br>(1hr 15min)                    | <b>Module 3:</b><br>Videomaking 2<br><br><b>Module 5:</b><br>Intro to Storytelling<br>(60 min)   | <b>Module 7:</b><br>Exercise-Conducting Hostile Interviews(30 min)<br><br><b>Module 3:</b><br>Character Portrait Pre-Production, B-Roll Exercise<br>(90 min) | <b>Module 3:</b><br>Field trip – Character Portrait Production<br>(cont.)                      |
| DINNER  |                     |  |  |  |  |
| EVENING   | Welcome Dinner      | Film Screening   |  |  |  |

| <b>WITNESS 10-DAY Video Advocacy Training</b> | <b>DAY 6</b>   | <b>DAY 7</b>   | <b>DAY 8</b>   | <b>DAY 9</b>   | <b>DAY 10</b>   |
|---|--|--|--|--|---|
| MORNING<br>(1.75 hours)                       | <b>Module 4:</b><br>Documentation and Organization File Based Media<br>(90 min)  | <b>Module 2:</b><br>VAP development cont.<br>( 2hrs)   | <b>Module 4:</b><br>Editing Workshop<br>cont. (2hrs)         | <b>Module 4:</b><br>Essentials of Video Budgeting<br>(1hr 30min)                 | <b>Module 2:</b><br>Presentation of finalized VAPs + next steps<br>(1 hour 30min) |
| Break   |  |  |  |  |   |
| MORNING<br>(2 hours)                          | <b>Module 5:</b><br>Making Storytelling Decisions (1hr 30min)<br><br><b>Module 5:</b><br>Practice Storytelling<br>(30 min) | <b>Module 7:</b><br>Develop a Safety and Security Plan (1hr)<br><br><b>Module 3:</b><br>Production Timeline<br>(30min) | <b>Module 4:</b><br>Editing Workshop<br>cont. (2hrs)         | <b>Module 7:</b><br>Concealing Identity<br>(1hr 30min)                           | Watch final Character Portraits<br>(2 hours)                                      |
| LUNCH   |  |  |  |  |   |
| AFTERNOON<br>(2 Hours)                        | <b>Module 2:</b><br>VAP development<br>(1hr 30mins)  | <b>Module 4:</b><br>Intro to Editing – Lab to work on Character Portraits<br>(1hr 30min)                               | <b>Module 4:</b><br>Editing Workshop<br>cont. (2hrs)         | <b>Module 4:</b><br>Analyzing Rough Cuts + Screening and Feedback<br>(2hrs)      | EVALUATION + GOODBYE SLIDESHOW  |
| Break   |  |  |  |  |   |
| AFTERNOON<br>(2 Hours)                        | <b>Module 2:</b><br>VAP development cont.<br>(1hr 30min)   | <b>Module 4:</b><br>Editing Workshop   | <b>Module 4:</b><br>Editing Workshop<br>cont.<br>(1hr 45min) | <b>Module 4:</b><br>Editing – Lab to finalize Character Portraits<br>(1hr 45min) | Free afternoon + returning home   |
| DINNER  |  |  |  |  | Farewell Dinner   |
| EVENING                                       |  |  |  |  |   |



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