



DO'S AND DON'TS

DOUBLE ADS

Contractually, we only allow single advertisers per insertion and only one client will be invoiced.

We consider featuring multiple businesses in a single ad only if they naturally complement each other and can be connected with a cohesive overarching brand message.

We offer fractional ads to provide budget-friendly solutions while maintaining a clean and effective branding approach.

okay ✓

Eat Well. Eat Local.



135 HARVARD AVENUE
203.348.7000

A restaurant disguised as diner.
As seen on Diners, Drive-Ins & Dives.



1349 NEWFIELD AVENUE
203.276.8602

Modern American
Steak House.



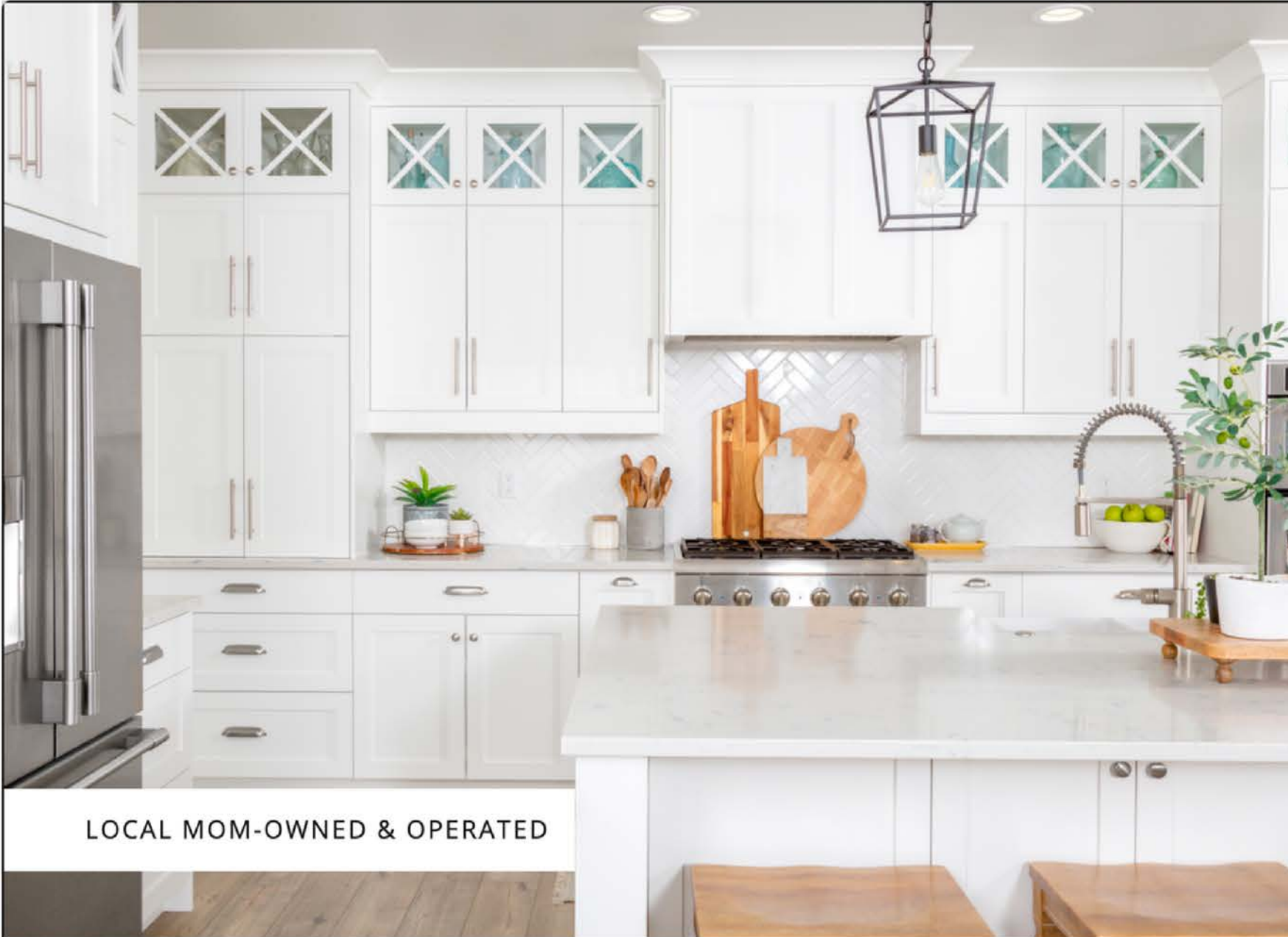
1349 NEWFIELD AVENUE
203.998.7225

Great dining in park-like
setting overlooking
Sterling Farms Golf Course.



ALL PART OF THE THANOS RESTAURANT GROUP

okay ✓



LOCAL MOM-OWNED & OPERATED

lemon & lavender
L&L
HOUSE CLEANING

TWO WAYS TO
REVIVE AND REFRESH
YOUR HOME

ESTD 2023

BLACK & WHITE
PAINTING CO.

www.lemon-lavender.com | 914.574.4478

okay 

BUILDING COMMUNITY IN DOWNTOWN SHERMAN

A revitalization effort is underway in Downtown Sherman TX. Developments, historic renovations, and Exciting Upgrades are underway! Urban Sherman is committed to doing our part for this classic downtown. Come join us downtown in revitalizing and rebuilding the community in Downtown Sherman!

Contact us for available properties.



www.UrbanSherman.com | 940.289.0222

📍 UrbanShermanTx | 📧 urbanshermantx



1200 E. North St., Sherman, TX Ste 100

📍 d2Built

okay ✓



TIME TO
Refresh & Rejuvenate

SPAVELA
MASSAGE | FACIALS | MED SPA

FACIALS AND PEELS, MASSAGE,
SKIN PEN, LASER HAIR REMOVAL,
BOTOX AND FILLERS
BBL & HALO Lasers

2800 Lakeside PKWY #100
Flower Mound, TX 75022
469.549.4914
www.spavela.com

Sutera Spa
AND SKIN TREATMENTS

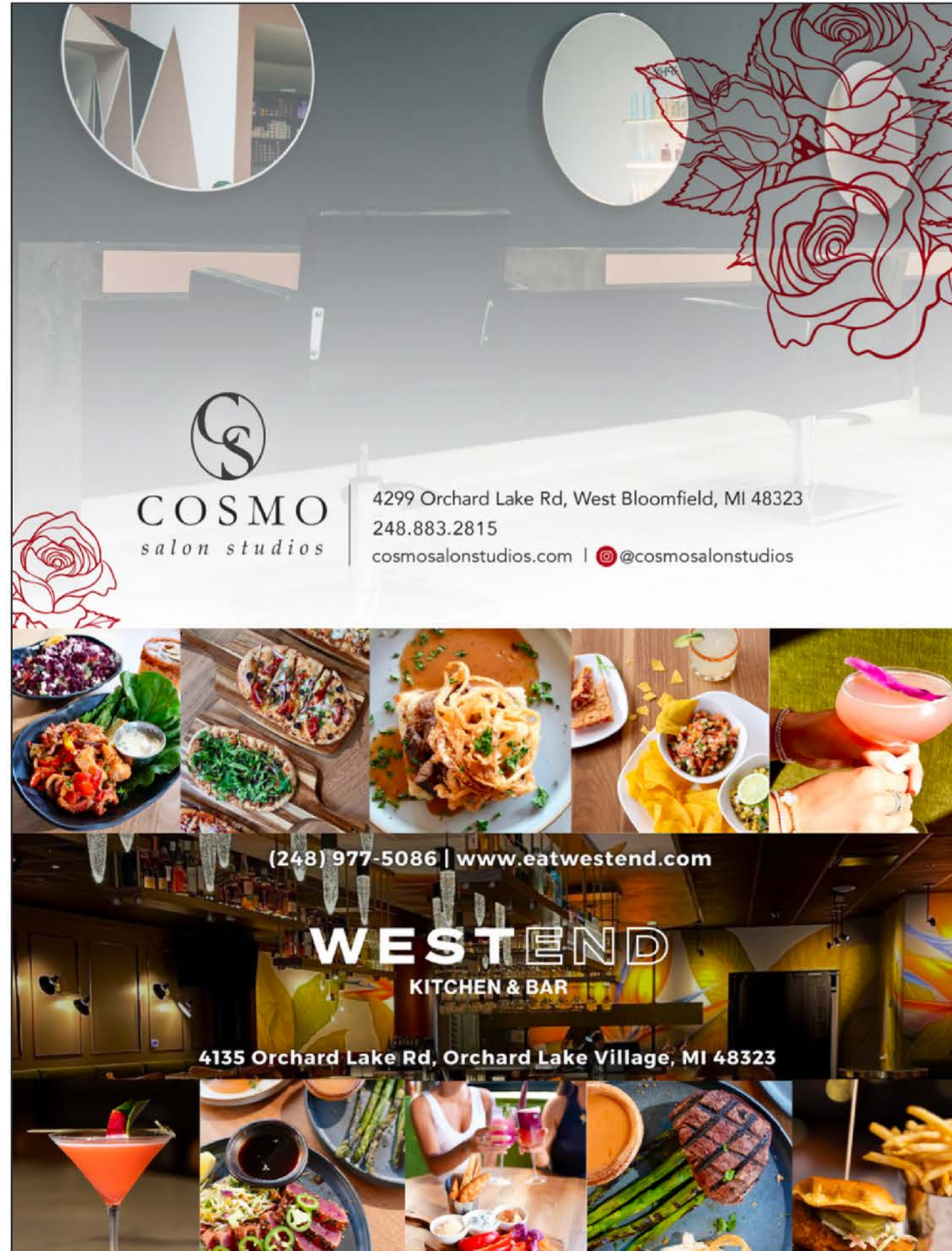
FACIALS, WAXING,
MICRODERMABRASIAN, MASSAGE,
AND BODY TREATMENTS

2620 Long Prairie Rd. #200
Flower Mound, TX 75022
972.899.5300
www.suteraspa.com

GIFT CARDS MAKE THE PERFECT PRESENT – Book your spa appointment today.

not okay

These two
businesses are in
unrelated industries
with significantly
different branding.



How to fix:
*Split into two
1/2-page insertions*

not okay ❌

Dividing the ad into 4 different sectors without consistent branding causes it to look like a value mailer.

How to fix:
Split into four 1/4-page insertions

The collage features four distinct advertisements for local businesses, each with its own branding and layout, set against a festive holiday background with cacti and snowflakes.

- Zzeeks PIZZA-WINGS:** A family-owned and operated business bringing award-winning food. It features a logo with a red and white circular design, a photo of the family, and a list of menu items: Pizza, Wings, Salads, Sandwiches, and Pasta. It also mentions 2 Chandler locations and includes contact information and a QR code.
- SUGAR AND CHIP AZ:** A business voted Best of the Valley, specializing in baked small batch cookies made fresh and mailed straight to your door the same day. It features a logo with a pink and white circular design, a photo of cookies, and contact information.
- Moreno's Mexican Grill:** A business cooking delicious food with care and gratitude, offering breakfast, lunch, and dinner. It features a logo with a sombrero and a list of menu items: Breakfast, Lunch, and Dinner. It also mentions every Tuesday is Taco Tuesday and includes contact information and a QR code.
- TAQUERIA FACTORY:** A business making fresh scratch tacos and miches, as authentic as it gets. It features a logo with a red and white circular design, a photo of tacos, and a list of menu items: Tacos and Miches. It also mentions now franchising and includes contact information and a QR code.

not okay ❌

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with significantly
different branding.



Need help navigating this market?
Give me a call.



  Erik Geisler | erikgeislerrealtor.com
480-206-5592 | callerikg@gmail.com 

3M AUTO TINT • RESIDENTIAL TINT • COMMERCIAL TINT

Our window tints offer breakthrough heat-rejection technology, minimize harmful UV, won't fade or turn purple and are backed by a lifetime warranty!



Call us today to
schedule your
appointment.
480-668-8468
ABetterTint.com


480-668-8468 | 1522 S. Gilbert Rd. #105 | ABetterTint.com
Licensed, Bonded, Insured ROC #275413


How to fix:
*Split into two
1/2-page insertions*

not okay

The two parts of this ad are unrelated with significantly different branding.




\$500.00
OFF
COMPREHENSIVE
TREATMENT
It's our gift to you!

 **QuickSmiles**
 **invisalign**
PROVIDER

CALL OR TEXT
480-757-0000

QUICKSMILES.COM


**Donate your
AZ Tax Credit**
Help us to continue to
change lives.
 **ARIZONA
TAX CREDIT**
Use code 22201

cultivate-goodness.org



How to fix:
*Split into two
1/2-page insertions*

not okay ❌

This ad is divided into two ad sizes that we do not offer.

How to fix:
*Split into two
1/4-page insertions*



First County Bank
It's where you belong.

MAPLE SUGAR
Fest Sundays

Visit our website for event details! Stamford Museum & Nature Center

**FEBRUARY 25
MARCH 3 & 10**

PREREGISTRATION STRONGLY ENCOURAGED
stamfordmuseum.org/FCBfest



PAT MUSICK
OUR FRAGILE HOME

The Source of Their Words #2
2009–2020
Acrylic, paper, acrylic, terrazzo, charcoal
25 x 37 inches

ON VIEW MARCH 8 – MAY 27, 2024
OPENING RECEPTION MARCH 7 | 5–7 PM

Stamford Museum & Nature Center

events CONTINUED

FEBRUARY 9TH

Bevs & Bites

Stamford Museum & Nature Center
/ 6:30 PM

An epicurean adventure like no other! Join us for an evening sampling and savoring the very best of local gourmet fare with first-rate wines, craft beers from local breweries, and superb spirits from local distilleries. We're back in the Mansion and expanding into our Galleries for our most spacious feast on foot yet. Bring your friends and your appetite! stamfordmuseum.org/bevs-bites

FEBRUARY 22ND

The Simon and Garfunkel Story

The Palace Theatre / 7:30 PM

Using huge projection photos and original film footage, The Simon & Garfunkel Story features a full live band performing all the hits including 'Mrs. Robinson,' 'Cecilia,' 'Bridge Over Troubled Water,' 'Homeward Bound' and many more. The immersive concert-style theater show chronicles the amazing journey shared by the folk-rock duo, Paul Simon and Art Garfunkel. Tickets: \$44.50 - \$74.50

FEBRUARY 25TH

First County Bank Maple Sugar Fest Sundays

Stamford Museum & Nature Center
/ 10:00 AM

We're celebrating Maple Sugaring Season by bundling tons of festival fun into a single admission price, three Sundays this winter! We'll open our site at 10:00 am with extra attractions, enhanced family programming, and fun seasonal offerings until 2:00 pm. Pre-register at www.stamfordmuseum.org/fcbfest
Members: \$12/person | Non-Members: \$22/person | Children 2 & under: FREE

Want to be featured?

GET IN TOUCH AT
CITYLIFESTYLE.COM/STAMFORDCT

