

SUMMARY

Lindsay N. Green-Barber, PhD is a motivated and collaborative professional with extensive experience in quantitative and qualitative research, new media innovation, strategic communication design, and program measurement and evaluation. She has managed organizational strategy design, research initiatives, project implementation, and teams in a range of settings. She is passionate about using rigorous research methods to inform organizations' strategy and decision-making to catalyze social change. Green-Barber is an expert in qualitative research methods (including case study methodology), international human rights and development, strategic communications and media, and impact strategy and analysis.

A lifelong teacher and learner, she is eager to learn from peers and to share learnings to grow organizational capacity.

PROFESSIONAL EXPERIENCE

Impact Architects, LLC

March 2017 - Present

Founder, www.theimpactarchitects.com

Clients include: Humanity United, Community Foundation Boulder County, Carey Institute for Global Good, News Integrity Initiative, Solutions Journalism Network, Silicon Valley Community Foundation, Democracy Fund, Walton Family Foundation, the Bill & Melinda Gates Foundation, Orton Family Foundation, Media Impact Funders, the Maynard Institute for Journalism Education, Project Syndicate, the Center for Investigative Reporting, Renaissance Media and Storytelling, PeaceTech Lab (USIP), Project Syndicate, Fuller Project, SembraMedia, The Moth, ITVS, Capital Public Radio, and the American Council for Learned Societies.

- Advising clients on project development, goal setting, strategy development, and impact measurements and analysis.
- Conducting organizational needs analysis and developing strategic plans.
- Conducting qualitative and quantitative research projects.
- Conducting literature reviews and field scans in order to synthesize findings for clients.
- Developing complex theories of change and measurement and evaluation frameworks.

Impact & Strategy Advising (independent)

July 2014 - Feb. 2017

Clients include: Active Voice Labs, Aspen Institute, International Working Group on Indigenous Affairs, MediaShift, Mind's Eye Studios, ITVS, and the John D. and Catherine T. MacArthur Foundation

- Advising clients on project development, goal setting, strategy development, and impact measurement and analysis .
- Provided guidance to the American Council for Learned Societies on Public Fellowship program, including informal mentoring of incoming fellows.
- Advised the John D. and Catherine T. MacArthur Foundation on impact measurement strategies for the journalism portfolio.

The Center for Investigative Reporting, Emeryville, CA
Director of Strategic Research

July 2013 - Feb. 2017
July 2015 - Feb. 2017

- Led the organization's impact consulting initiative, which includes advising over 40 organizations such as the Bill & Melinda Gates Foundation, the California Endowment, The Whitman Institute, the John D. and Catherine T. MacArthur Foundation, the New Venture Fund, Consumer Reports, The Seattle Times, PRI, and Univi3i3n to develop impact frameworks and establish strategies for maximizing programmatic and organizational impact.
- Provided leadership and conducted original research to formulate and measure success of strategies at the organizational and project levels.
- Provided strategic vision and managing project implementation of the Impact Tracker, an open-source platform that generates qualitative impact datasets to inform strategic decision-making, currently in beta in 27 organizations.
- Published case studies to inform the field of media impact (4 in-depth white papers, more than 20 articles and blog posts), including materials designed to evaluate projects for funders and other stakeholders.
- Communicated the impact of CIR's work directly with foundations, individuals, and families that support the organization.
- Served as expert speaker on impact evaluation, analysis, and strategy at more than 30 professional conferences, including the Communications Network annual conference, the American Evaluation Association annual meeting, Media Impact Funders, the Global Fact-checking Network conference, the Bill & Melinda Gates Global Media Summit, and the Public Media Development and Communications annual meeting (PMDMC).
- Maintained a robust professional network that spans sectors and fields.

Media Impact Analyst and

July 2013 - July 2015

American Council for Learned Societies Public Fellow

Awarded a prestigious and competitive two-year postdoctoral fellowship

- Developed a media impact framework and evaluation process now used by more than 60 organizations across the globe.
- Successfully implemented a process of organizational change at CIR to use impact evaluation and analysis to inform strategy at the inception of media and organizational projects.
- Developed a workshop and conference series series, which included 11 events with more than 500 participants across the United States.
- Built a robust professional network that spans sector and fields.
- Effectively communicated the value of the ACLS Public Fellows program, resulting in more than 30 organizations applying to host fellows.

Hunter College

Aug. 2007 - May 2013

The City University of New York, New York, NY

Graduate Teaching Fellow and Adjunct Instructor, Political Science

- Developed innovative curricula for 7 undergraduate courses, including Comparative Politics, Latin American Politics, and Comparative Social Movements.
- Taught more than 800 students.

Ñawpa-Kunan Yachay (ÑAKUY), Ecuador

Jan. 2010 - Aug. 2012

Project Coordinator, Plant a Tree, Save the Páramos

- Led fundraising drive to fund the project.
- Led project strategy development and implementation.
- Interfaced with and coordinated efforts of government agencies, community groups, academic researchers, and national indigenous organizations.
- All work conducted in Spanish.

Confederación de Nacionalidades Indígenas, Ecuador

Jan. 2010 - Aug. 2012

Program and communication advisor

- Worked with CONAIE to implement new communication strategies, informed by my research findings.
- All work conducted in Spanish.

EDUCATION

+Acumen, Systems Practice, November 2017

Women in Executive Leadership Certificate, May 2015

University of California Berkeley

Doctorate of Philosophy, Political Science, September 2012

Specialization in Comparative Politics and International Relations

City University of New York Graduate School and University Center

New York, NY

- Doctoral dissertation focused employed comparative case study methodology in order to understand the conditions under which indigenous organizations' use of new information and communication technologies (ICTs) contributes to social mobilization in the human rights arena. Fieldwork included qualitative and quantitative methods and was conducted in Ecuador over 12 months.

Bachelor of Science, Magna Cum Laude, Political Science, December 2005

Minor: Italian

Clemson University, Clemson, SC

HONORS AND AWARDS

- American Council for Learned Societies Public Fellows alumni council, 2016, founding member, selected from more than 100 fellows
- Columbia University's Tow Center for Digital Journalism fellow, 2015
- American Council for Learned Societies Public Fellow, 2013 – 2015, selected from a pool of more than 2,500 applicants

- Bunche Institute Dissertation Fellowship in Human Rights, 2011-2012, selected from 400 applicants
- John H. Fried Fellowship in Human Rights, 2010-2011, selected from more than 100 applicants
- Chancellor's Fellow, CUNY Graduate Center, 2006-2012, full scholarship awarded to 1% of graduate students
- Graduate Teaching Fellow, CUNY Graduate Center, 2007-2011, awarded for excellence in teaching
- Clemson University Rhodes Nominee, 2005
- Clemson University British-Marshall Nominee, 2005
- Duckenfield Fellowship Recipient, St. Peter's College, Oxford University, 2005, selected from a pool of 165 applicants, research focused on environmental change and government policy, comparing European Union and African contexts

LANGUAGES

- English, native speaker
- Spanish, professional proficiency (written and spoken)